LIFE

BEGINNING A NEW SERIES
DEMOCRATIC CANDIDATES
NO. 1: STUART SYMINGTON
LEADING DARK HORSE

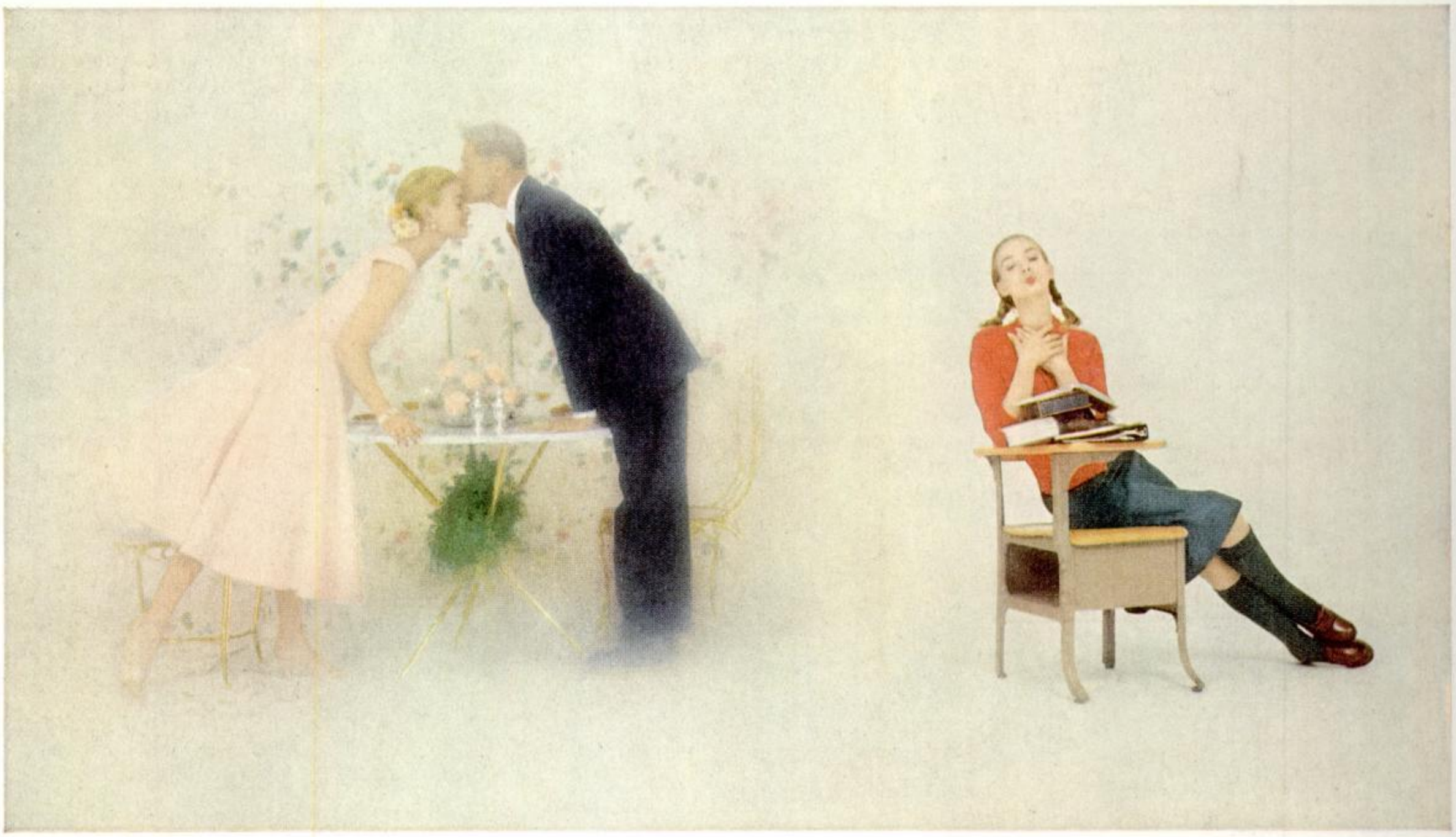


RICK TOWELS FOR THE BEACH

20 CENTS

MAY 21, 1956

G. U. S. PAT. OFF.



Now is the time to make sure you'll have sterling ...International Sterling

DAYDREAMING IS FUN, but you get much more out of life when you're wide awake...

If you are a young woman with plans for a home of your own some day, are you *dreaming* you'll have International Sterling or *doing* something about it?

Once you have a ring on your finger, there'll be furniture to buy—rugs, appliances, the literally hundreds of things needed to start housekeeping. So wouldn't it be wise to make sure *right now* that you'll have solid silver?

Stop at your jeweler's before you're a day older and see the International Sterling patterns. There are 16—all lovely! And no one need look for the "sterling" mark to tell that they're solid silver. Their rich weight, radiant color and deep-sculptured design can't be duplicated in a less precious metal.

Let's say you fall in love with *Silver Rhythm*. You can start your collection with a teaspoon for $4.50—with a six-piece setting for $35.00 (both prices include the Federal tax).

And—once people know which International Sterling pattern is *yours*—birthday, Christmas and graduation presents will add up to lots of silver!

International sets the loveliest tables in America

International Sterling *The solid silver with beauty that lives forever*

SILVER RHYTHM
$35.00

new . . .
SILVER IRIS
$39.75

WILD ROSE
$32.50

RICHELIEU
$39.75

1810
$35.00

BROCADE
$29.75

Prices are for one 6-piece place setting including Federal tax. The International Silver Co., Meriden, Conn.

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B.F.Goodrich Tubeless – because you're only as safe as your tires



WHEN you're in your car, your tires are your only contact with the road. If they aren't safe neither are you. Think of all the places you'll be driving this summer. . . to the beach, the golf course, on week-end or vacation trips. Wherever you drive, here's something important to keep in mind. *You're only as safe as your tires.*

That's why your family needs the safety of B. F. Goodrich LIFE-SAVER Tubeless Tires. A patented inner liner protects against bruise-blowouts. The patented grip-block tread protects you against dangerous skids. And *unlike* most tubeless, LIFE-SAVERS seal punctures permanently, nail in or out. LIFE-SAVERS are backed by 8 years of use and proof that only the Inventor of Tubeless, B. F. Goodrich, can offer.

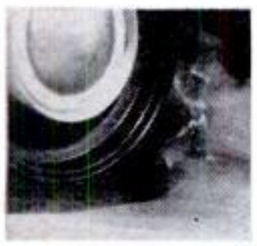
LIFE-SAVERS with nylon give extra protection

Nylon-Plus LIFE-SAVERS offer all this protection, plus the added protection of nylon against blowouts started by bruising impacts.

Switch to the extra safety of LIFE-SAVER Tubeless Tires today, regardless of the condition of your present tires. Always remember . . . *you're only as safe as your tires.*

Find your B. F. Goodrich retailer in the Yellow Pages under "Tires". Terms as low as $1.00 DOWN at most retailers. B. F. Goodrich Tire and Equipment Company, a Division of The B. F. Goodrich Company, Akron, Ohio.

LIFE-SAVER PROTECTS AGAINST BRUISE-BLOWOUTS, SKIDS, PUNCTURES

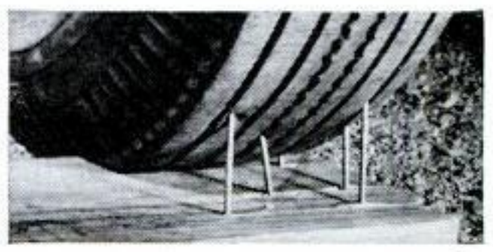




LIFE-SAVER has a patented inner liner, part of the tire itself, that slows air loss. Instead of a sudden dangerous blowout you get only a safe s-s-slowout.



LIFE-SAVER grip-blocks *flex, wipe away* water, *hold* on the dried path where other tires slide. They stop you quicker (light car above) on slippery roads.



LIFE-SAVER seals punctures *permanently, nail in or out.* A patented puncture sealant gets airtight grip on nail. Seals hole permanently when nail is pulled.

SAFETY TIRE SALE

Pick your price, pick the tire to fit your needs. Buy safety at a saving during this sale. Special prices on all sizes and types, both tubeless and tube-type. See your B. F. Goodrich retailer—sale ends June 2nd.

FREE SAFETY REFLECTOR

SAFE DRIVER LEAGUE

when you join the SAFE DRIVER LEAGUE sponsored by B. F. Goodrich. Sign the safe driving pledge at your B. F. Goodrich retailer's. Help the President's Committee for Traffic Safety cut the accident toll.

This one

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Vol. 40, No. 21

LIFE

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May 21, 1956

Solid Lyndon, solid! 31

By winning control of Texas Democrats, Lyndon Johnson makes the South safe for Democrats and gains as a presidential possibility.



WINNER JOHNSON

Climax of 'Arts and Skills' 96

The final article in LIFE's series on America's arts and skills shows how modern industry and science have inspired unpremeditated beauty.



UNDERSIDE OF TV SET

Bootstrap milestone 38

Puerto Rico holds Bootstrap Week to celebrate its 400th new factory in the transformation of an island slum into a shiny showcase.



YOUNG PUERTO RICAN

Boom for U.S. composers 141

Nine busy composers represent the growing number who write serious music that American audiences are more and more eager to hear.



COMPOSER COPLAND

Zany beach towels 62

This summer's sunsoakers can stretch out on towels emblazoned with gaudy pictures of everything from Egyptian mummies to the queen of hearts.



TENT-SHAPED TOWEL

A bright dark horse 160

First article in a series on Democratic candidates finds nothing wrong and lots right with Stuart Symington if the convention deadlocks.



SENATOR SYMINGTON

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A striped lifeguard's bathhouse held by Joan Burke (left) and Tippi Hedren is the gayest design in this summer's collection of gaudy beach towels (see pp. 62-68)

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The make-up to take up with: Sheer Velvet Film, most glamorous of foundations, $1.25. Sheer Velvet Compact, (powder-plus-foundation) $1.25.



For beauty the modern way

Dorothy Gray

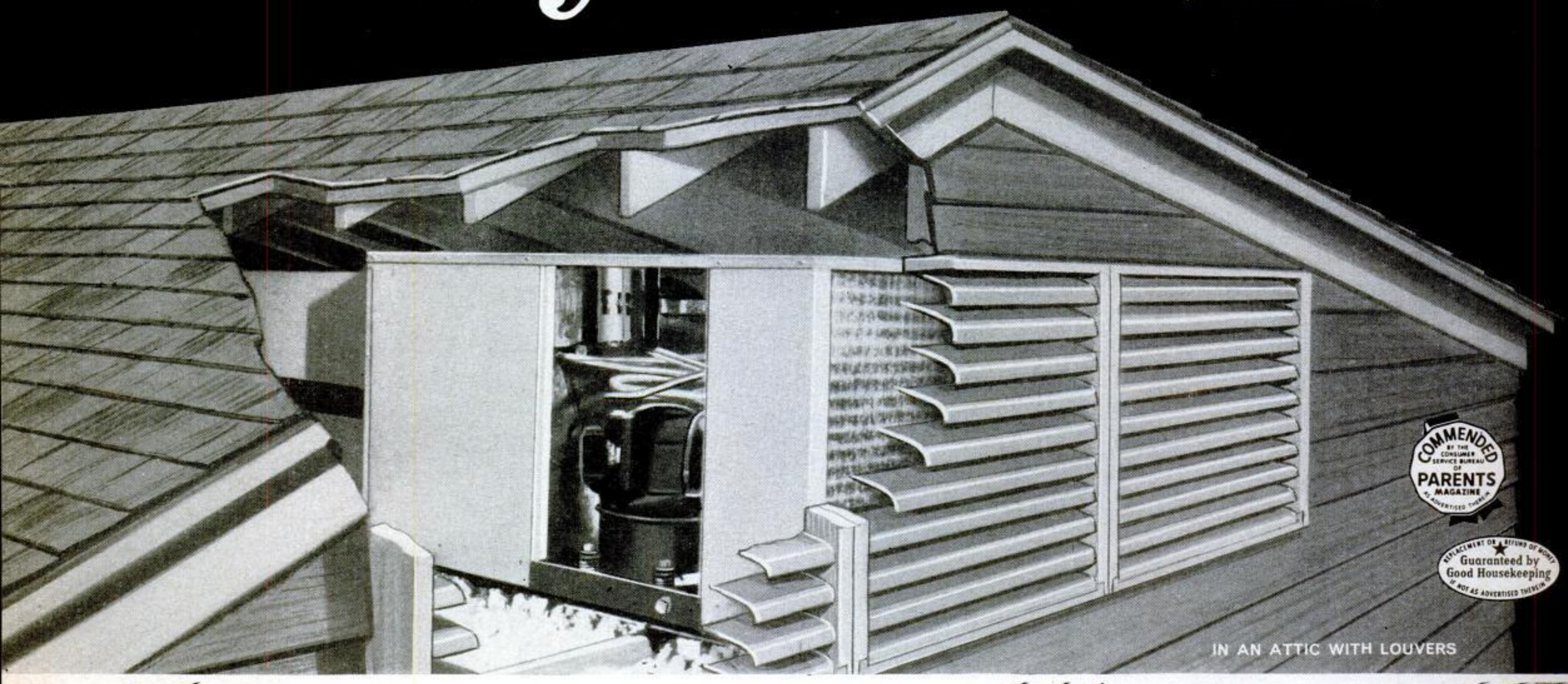
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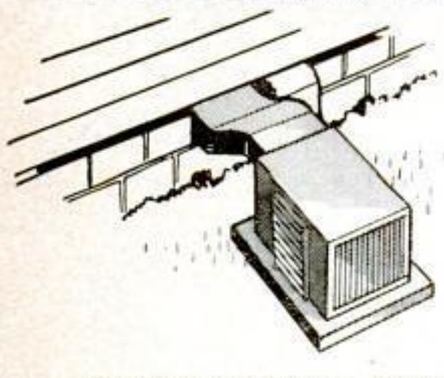
a whole-house air conditioner only $599

Complete two-ton pre-wired unit. Ductwork and installation extra.

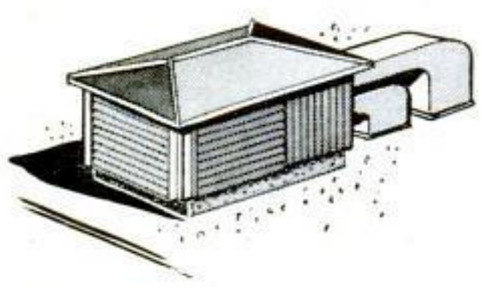
(UNIT PRICE HIGHER IN CANADA)



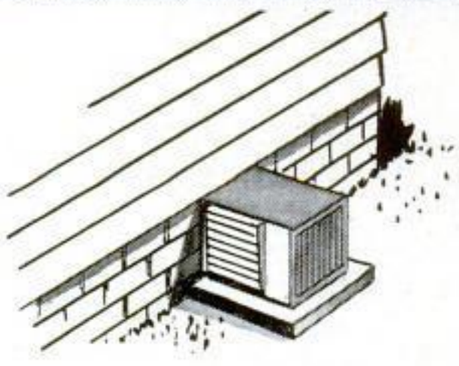
IN AN ATTIC WITH LOUVERS



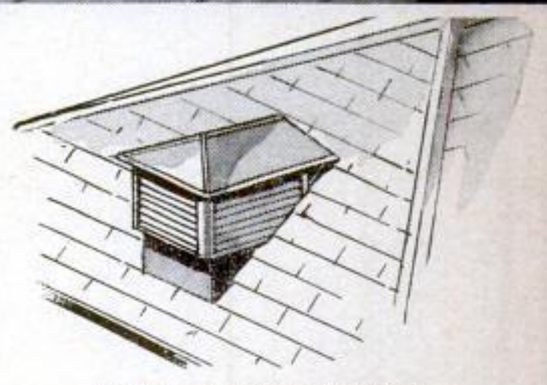
OUTSIDE OF CRAWL SPACE



ON A FLAT ROOF



IN A BASEMENT WALL



AS A HIP ROOF DORMER

No matter how your home is designed...no matter how you heat it, you can economically install the new Lennox Stowaway Air Conditioner

Lennox, leader in the development of home comfort systems since 1895, announces one of the great engineering achievements of our time—a high-quality central air conditioner that costs just $599. Unexcelled in operating economy, it actually consumes up to 40% less electric current than many other air-cooled air conditioners of the same capacity.

Any middle-income family can now enjoy and afford whole-house air conditioning with this new Lennox Stowaway unit. It requires no plumbing, no water tower, no expensive wiring. Every style of home has a place for it—either inside or outside, upstairs or downstairs. For it's so compact that it can be neatly "stowed away" 'most anywhere—to cool and dehumidify the air throughout your entire home. And it's amazingly quiet.

No matter how you heat your home, it's economical to install this revolutionary new Lennox air conditioner. Your existing ducts will do, if you heat with forced warm air. If you have hot water, steam or radiant heat, a space heater, wall heaters or floor furnace, the simplest kind of ductwork is all you need.

Your Lennox dealer-expert will give you a free estimate on installing a Lennox Stowaway Air Conditioner, available in 2-ton, 3½-ton, and 5-ton sizes.

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EARLY TIMES

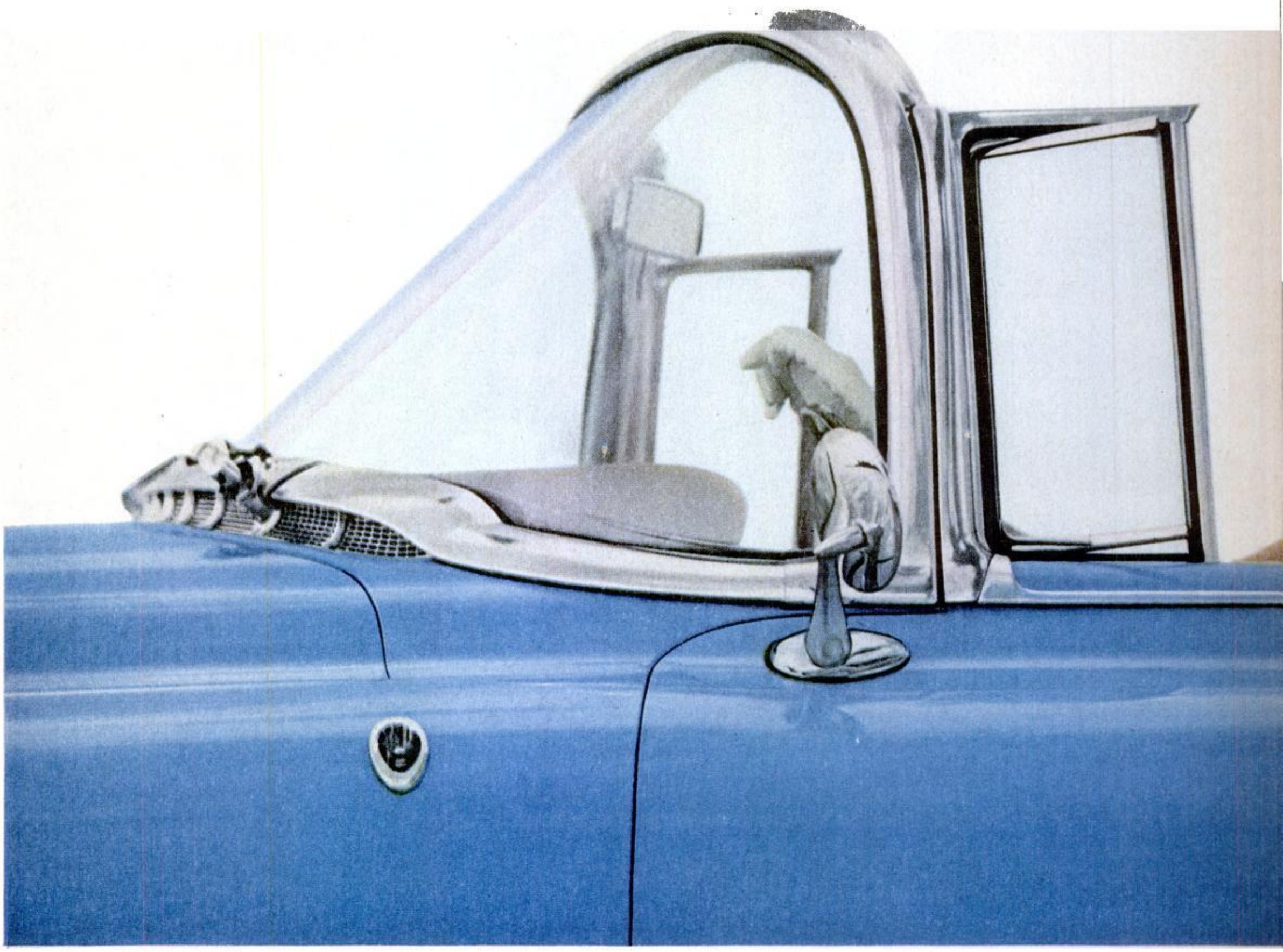
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and in smoother



1956 Cadillac Convertible

DASHING is truly the word for the new '56 General Motors cars—both in the sweeping verve of their fresh new styling and in the trigger-quick responsiveness of their advanced automatic transmissions.

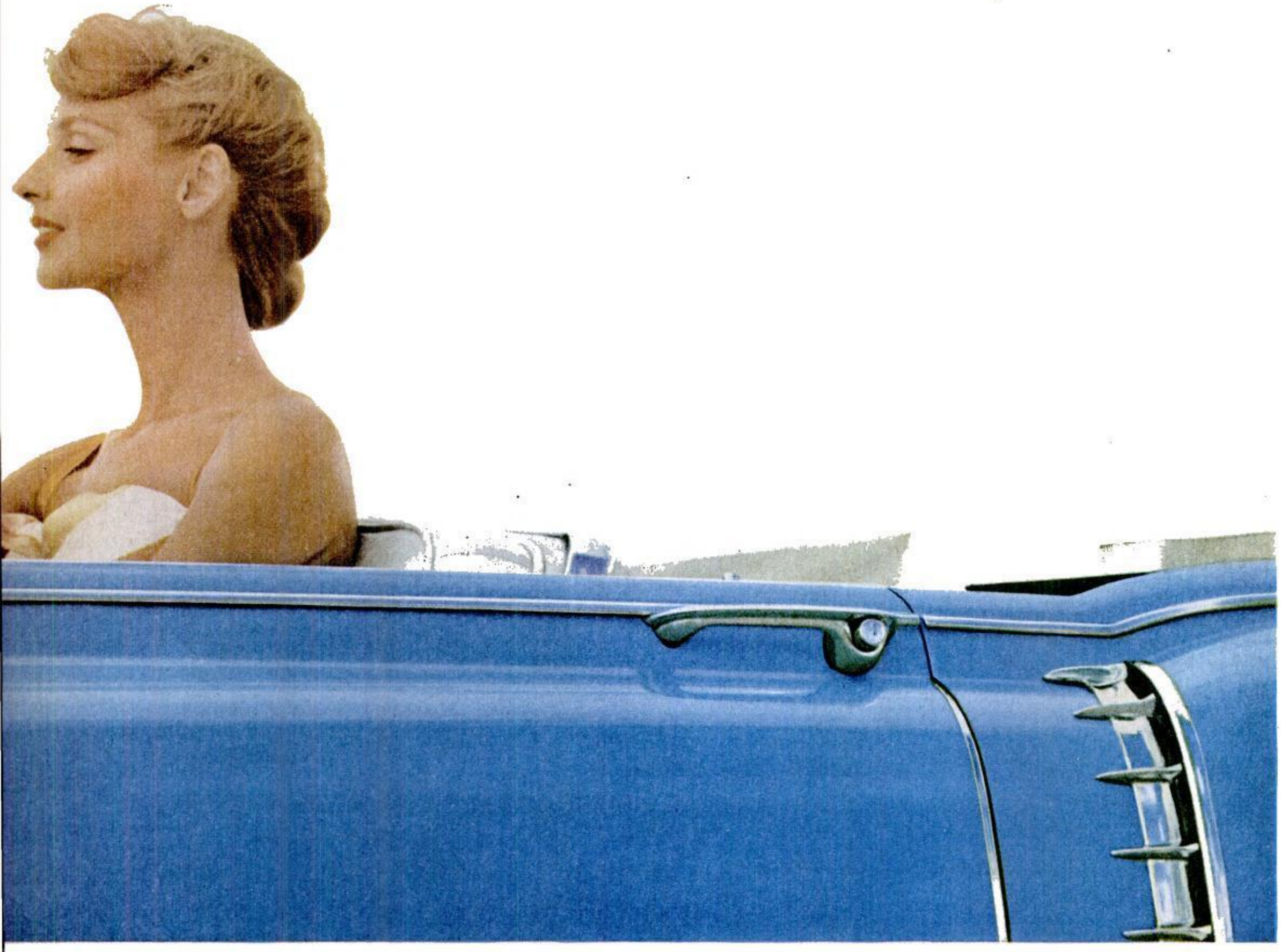
For GM not only pioneered the automatic transmission—it has produced far more than any other car maker. Out of this vast experience have come new velvet-smooth '56 versions of Powerglide in Chevrolet, Variable Pitch Dynaflow in Buick and new fluid-coupled Hydra-Matic in Pontiac, Oldsmobile and Cadillac.

With these super-transmissions the extra reserve power of General Motors' new higher-compression engines is yours to command at a pedal-tap. And you are further safeguarded by improvements like interlocking safety-type door locks and precision-aimed headlights for greater visibility. Power steering, power brakes and seat belts are available.

Yes, for top style, top performance, top safety, your key to greater value is the key to any '56 General Motors car. See your GM dealer.

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transmissions, too



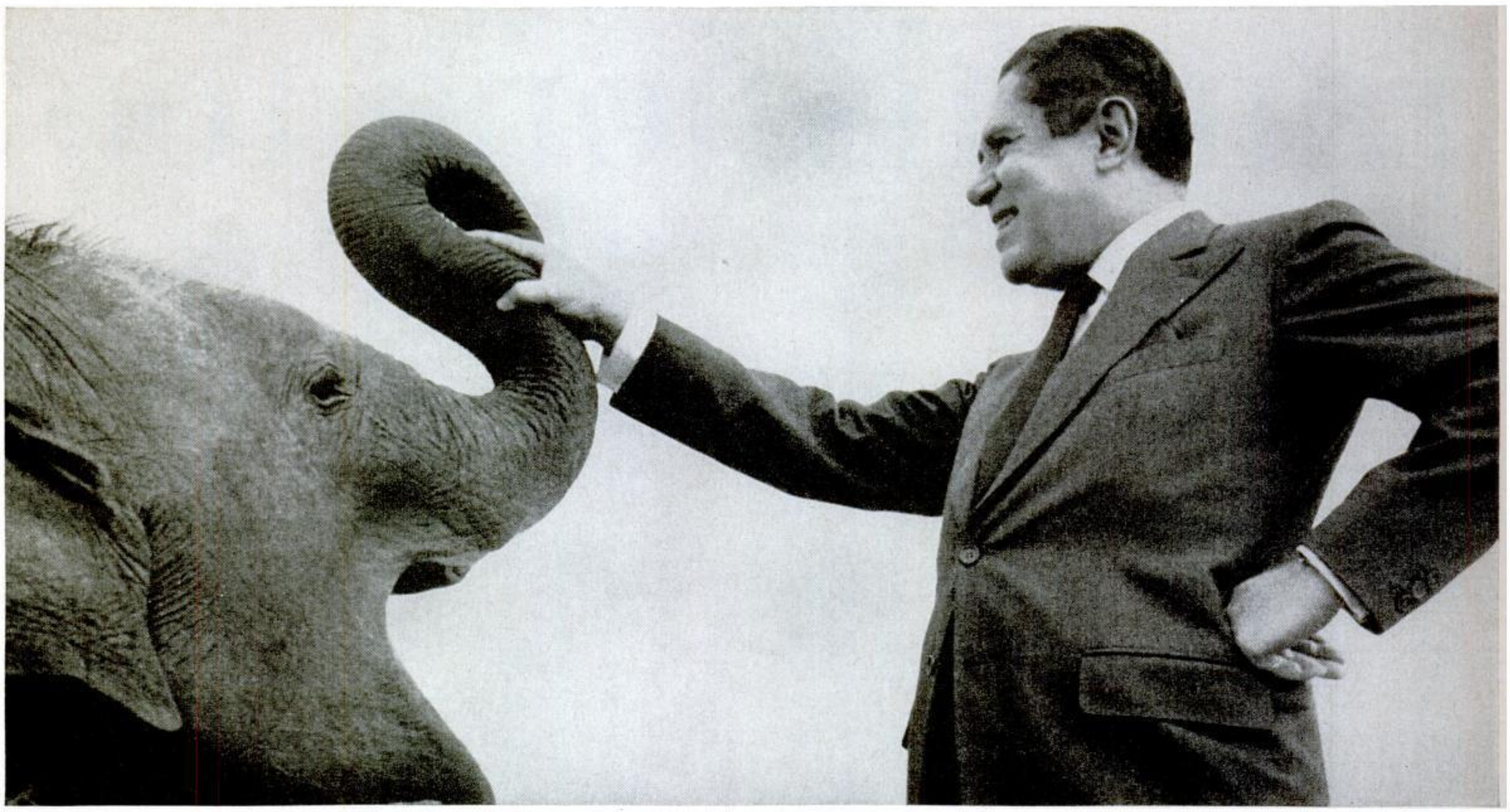
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John Ringling North throws spotlight on Thom McAns after 30-day performance test

Not a word altered—famous showman admits being skeptical about Thom McAn shoes... discloses why he agreed to take 30-day test... compares Thom McAns with the costliest imported shoes... applauds his Thom McAns for looks and fit.

John Ringling North's report, in his own words:

FOR A GOOD PART of my life I have kicked out shoes—even the most expensive ones—on muddy, dusty, cinder-covered circus lots.

Ever since my teen years I have spent most of my waking hours around the Ringling Brothers and Barnum & Bailey Circus. It came to seem that my high mortality rate for shoes was one of the sacrifices I had to make on the altar of my devotion to the Greatest Show on Earth.

Ruark helped change my attitude

So I was a bit skeptical when a Thom McAn representative asked me to make a 30-day test. Several factors persuaded me.

One was the thought that if they were good enough for a country boy like my lion shootin' friend, Columnist Bob Ruark, they were good enough for me.

Another was the fact that Thom McAn made it possible for me to send an extra contribution to my favorite charity—Boys' Town of Italy, Piazza Pia No. 3, Rome, Italy.

A third was the realization that American mass production not only turns out the most, but often the best.

I weighed these factors against my belief that, being very difficult to fit, expensive shoes such as those custom made in London or in Rome for $50, were necessary for perfect comfort.

But I went down and had the man fit me with two pairs of Thom McAn shoes. And I must say, in all sincerity, that since wearing them I have found them to be both handsome and comfortable.

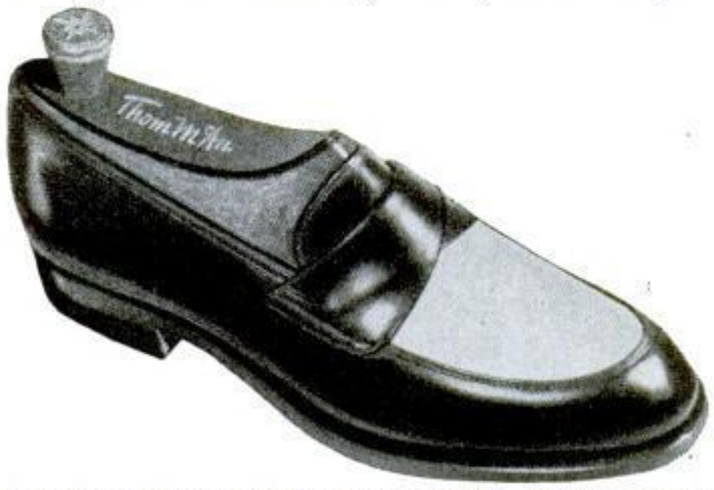
I like the shoe—and the price

Time, of course, must determine their wearing qualities under the peculiar conditions that confront those persons who follow the tanbark trail of the circus.

But in the meantime my shoes fit perfectly, look fine—and, above all, the cost is right.

John Ringling North





John Ringling North chose from new Thom McAns like these Roman Cross Straps: left—black with fine hand-woven leather insert. Right—with white leather insert. Both **$8.95.** Thom McAn prices are **$7.95** to **$12.95.**

Thom McAn

690 Thom McAn Stores Coast-to-Coast

Also available in Montgomery Ward Stores

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Come right out and admit you're in love in Catalina's
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Her suit is a shirred and seductive formfit—
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a Catalina exclusive! Also in blue or gold.



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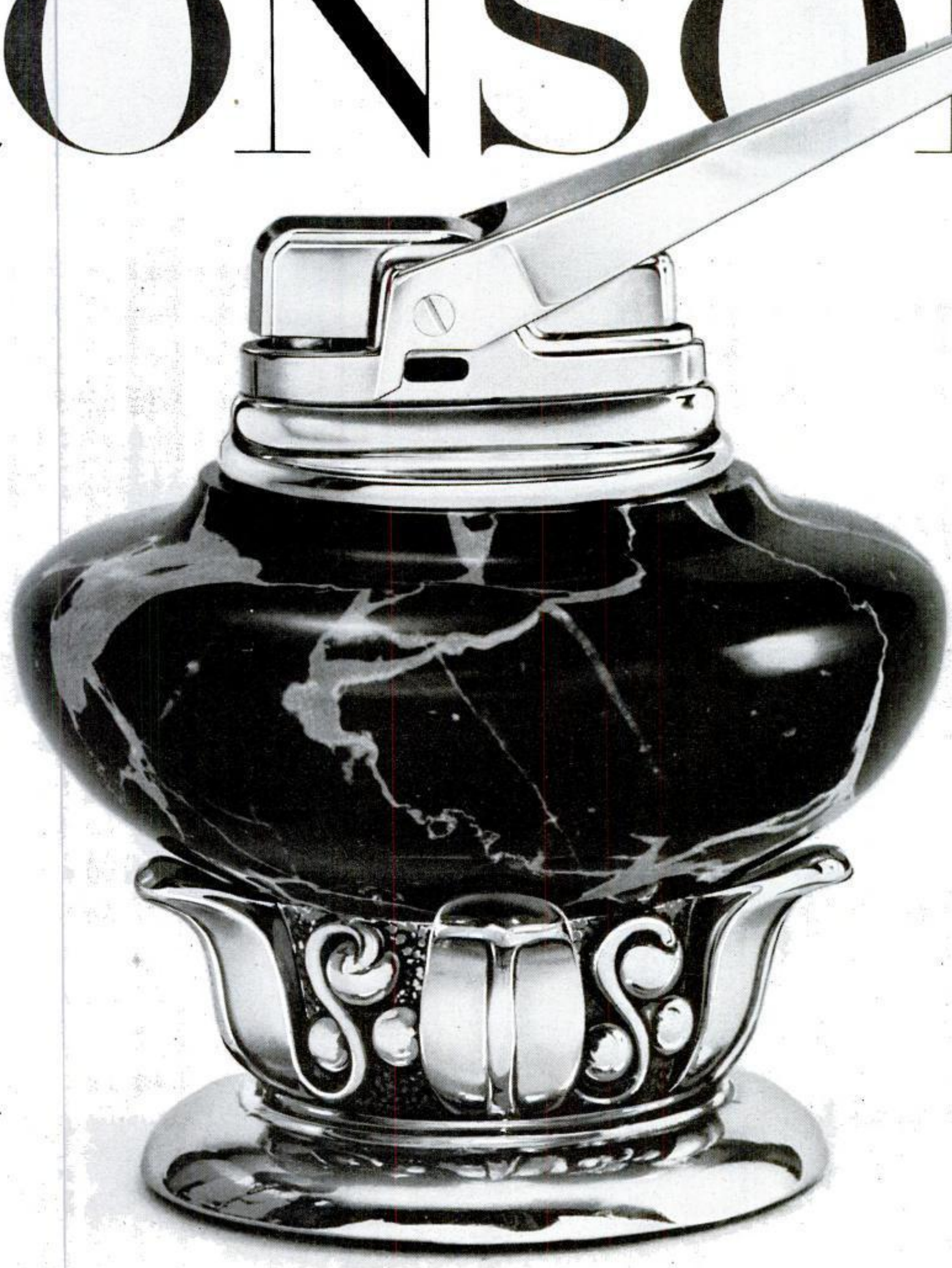


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Some franchises available. Write Howard D. Johnson Co., 89 Beale St., Wollaston, Mass.

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RONSON®

Maker of the world's greatest lighters and electric shavers!

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Possibly won't shrink

When you buy kids' clothes, you *expect* to wash them. But bear in mind—cottons can still shrink out of fit. Not every cotton is a "Sanforized" cotton. Not unless the label says so. And what with the way kids grow, even a *little* shrinkage is more than anyone can afford.



Certainly won't shrink

His shirt and slacks came with the "Sanforized" label . . . will fit like new—washing after washing *after washing*. No other shrinkage word means the same thing. For example, "pre-shrunk" might mean washable—*or* wishy-washy. But "Sanforized" *always* means *permanent fit.*

Why take a chance on **shrinkage** when "**Sanforized**" costs you no more?

BOILED, WASHED FOR AN HOUR—*every "Sanforized" fabric must pass this rugged test.*

Cluett, Peabody & Co., Inc. permits the use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.



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You work for 30,000 companies... in every state... for giants of American industry and tiny three-man shops from which we buy the thousands of different kinds of things you can supply.

And, while we at Western Electric don't see you every day, we know very well how much you help with our job as the manufacturing and supply unit of the Bell System.

You provide tools and machinery and raw materials we need for our factories... to make telephones and telephone equipment.

You make desks and chairs, telephone poles and switchboard parts... other finished products and components we buy either for ourselves, the Bell telephone companies, or both. And you help us keep things moving... by air, by land, and by sea... in an unbroken stream to the telephone companies day after day, whatever the weather.

Beyond this you back us up in building the DEW line of radar stations across the Arctic Circle... in constructing Nike guided missile systems... in handling other defense projects entrusted to us by Uncle Sam.

To give you an idea of the size of your contribution: last year we at Western Electric paid out more than one billion dollars (over half our 1955 income) to the 30,000 companies you work for. And it was worth every penny because working with you was the best and most economical way of getting the job done.

In short, partner, you've made us able to do *our* job better... fulfilling the goal we have in common with other Bell System people: service to the nation in peace and war.

Western Electric

MANUFACTURING AND SUPPLY UNIT OF THE BELL SYSTEM

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Now! Customagic Slipcovers in luxurious Golden-Fleck brocade!

Designed to complement any decorative scheme!



Nutmeg

Dusty Rose

Antique Gold



Gray



Frosty Pink



Sage Green



Persimmon



Turquoise



An example of Golden-Fleck Brocade in a modern setting; note how well it complements the sofa and general decor.



The small Provincial pattern of this sofa goes perfectly with the Golden-Fleck Brocade of the wing chair.



This Traditional chair with a floral pattern harmonizes tastefully with the sofa in Golden-Fleck Brocade.

The new ready-made slipcover that achieved undreamed of custom fit!

The Customagic method *revolutionized* the fit of ready-made slipcovers—achieved custom-fit at ready-made prices. Now Customagic comes to you in *Golden-Fleck Brocade* —a luxurious new *printed-woven* fabric. It has the weight and feel and texture that bespeaks fine upholstery. Flecked with softly glowing gold, in a choice of eight exquisite colors, these superb Customagic covers harmonize equally well with Traditional, Provincial or Modern furniture.

Go today to your local store listed on the next page—plan now to redecorate your home with Customagic slipcovers in beautiful Golden-Fleck Brocade!

CHAIR STYLES
$15.98

SOFA STYLES
$29.98

Prices slightly higher West of the Rockies

The Comfy Manufacturing Company
295 Fifth Avenue, New York 16, N. Y.

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ALABAMA

Birmingham....Lawrence Furniture Co.
Birmingham Pizitz
Mobile.....C. J. Gayfer & Co.
Mobile.....Lawrence Furniture Co.
Mobile.....Mobile Rug & Shade Co.
Mobile.....Sokol's of Mobile
Montgomery.....Montgomery Fair
Montgomery..Montgomery Rug & Shade
Prichard.....Prichard Rug & Shade
Prichard.....Sokol's of Prichard
Selma.....Selma Rug & Shade Co., Inc.
Tuscaloosa.....Raymon's Dept. Store

ARIZONA

Phoenix Korrick's
Tucson Steinfeld's

ARKANSAS

Fort Smith.....Arcade Furn. Store
Jonesboro Heinemann's
Little Rock.....Gus Blass Co.

CALIFORNIA

Arcadia Hinshaw's Arcadia
Bakersfield Weill's
Berkeley Breuner's
Berkeley Hink's
Fresno Cooper's
Fresno.....Richmond's Dry Goods Co.
Hillsdale Macy's
Long Beach.....Buffum's
Los Angeles.....The Broadway Dept. Stores of Southern California
Los Angeles.....May Company (5 Stores)
Napa Carither's
Oakland Breuner's
Oakland....H. C. Capwell Co. Downstairs
Oakland Kahn's
Pacific Grove.....Holman's
Palo Alto.....Whitson's Drapery Shop
Petaluma Carither's
Pomona.....Moran's Drapery Store
Pomona.....Orange Belt Emporium
Richmond Breuner's
Richmond Macy's
Sacramento Breuner's
Sacramento Rhodes
Sacramento.....Weinstock-Lubin & Co.
San Diego.....Jordan Marsh
San Francisco The Emporium Downstairs
San Francisco.....Macy's
San Jose.....Hart's
San Rafael.....Bell's
San Rafael.....Macy's
Santa Ana.....Buffum's
Santa Barbara.....Trenwith's
Santa Cruz.....Leask's
Stockton Breuner's
Sunnyvale..Paul's Curtains & Draperies
Vallejo Breuner's
Vallejo Crowley's
Whittier.....Hinshaw's Whittier
Whittier.....Moran's Drapery Store

COLORADO

Cherry Creek..The Denver Dry Goods Co.
Denver.....The Denver Dry Goods Co.
Denver Joslin's
Pueblo.....Spangler's Draperies

CONNECTICUT

Bridgeport.....Howland Dry Goods Co.
Bridgeport.....The D. M. Read Co.
Deep River.....Simon R. LaPlace Co.
Hartford.....G. Fox & Co.
Meriden.....Hamrah's Inc.
Meriden Upham's
Middletown.....James H. Bunce Co.
New Britain..Davidson & Leventhal, Inc.
New Haven.....Shartenberg's
Stamford Bloomingdale's
Stamford.....C. O. Miller Co.
Waterbury Bedford's
Waterbury.....Grieve, Bisset & Holland
Waterbury.....Howland-Hughes Co.

DELAWARE

Wilmington.....Ogden-Howard Furn. Co.

DISTRICT OF COLUMBIA

Washington.....The Hecht Co.
Washington.....S. Kann Sons Co.
Washington Lansburgh's

FLORIDA

Daytona Beach Ivey's
Ft. Lauderdale.....Burdine's Inc.
Jacksonville Cohen Bros.
Jacksonville Haverty's
Jacksonville Pierce-Wall Furn. Co.
Lakeland.....Maas Bros.
Miami.....Burdine's Inc.
Miami.....Jordan Marsh & Company
Miami Richards
Orlando Ivey's
Pensacola.....Pensacola Rug & Shade
St. Petersburg.....Maas Bros.
Tampa.....Maas Bros.
West Palm Beach.....Burdine's Inc.

GEORGIA

Atlanta.....Lawrence Furniture Co.
Atlanta.....Myers-Dickson Furn. Co.
Atlanta Rich's
Augusta.....J. B. White & Co.
Columbus Sol Katz
Columbus Kirvin's
Savannah.....Leopold Adler Co.
Savannah.....Chatham Furniture Store
Savannah Levy's
Valdosta Famous Store

IDAHO

Boise.....C. C. Anderson
Pocatello.....Idaho Dept. Store

ILLINOIS

Alton.....Young's Dry Goods Co.
Belleville Carroll House
Bloomington..Ensenberger's Furn. Store
Centralia....Union House Furniture Co.
Chicago The Fair
Chicago.....Mandel Bros.
Chicago Wieboldt's
Chicago.....Wolke & Kotler Dept. Store
Chicago Heights....Kline's Dep't. Store

ILLINOIS (Cont.)

Cicero....Kaplan's Curt'n & Drap'y Shop
Decatur.....Decatur Dry Goods Co.
Decatur.....Stewart Dry Goods Co.
East St. Louis.....Hirschfeld Furn. Co.
Evanston Wieboldt's
Evergreen Park.....The Fair
Freeport.....Don Smith Furn. Store
Galesburg.....Kellogg Drake & Co.
Moline.....New York Store
Oak Park The Fair
Oak Park.....Wieboldt's
Peoria.....Block & Kuhl Co.
Peoria Cohen Furniture Co.
Rock Island.....Franc Co.
Rockford.....Rockford Dry Goods Co.
Springfield....Springfield Dry Goods Co.
Waukegan.....Waukegan Dry Goods Co.

INDIANA

Anderson.....Hill's Department Store
Elkhart.....Ziesel Brothers
Evansville.....The Evansville Store
Evansville.....Finke Furniture Company
Fort Wayne.....Frank's Dept. Store
Fort Wayne.....Grand Leader
Indianapolis.....L. S. Ayres & Co.
Indianapolis.....Banner Whitehill
Indianapolis..Wm. H. Block & Company
Indianapolis....Colonial Furn. Co., Inc.
Indianapolis....Peoples Outf'g Co., Inc.
Kokomo.....Wm. H. Turner Co.
Marion Hill's
Muncie.....Stillman's
New Albany.....The White House
Peru.....Senger Dry Goods Co.
Richmond Lawlers, Inc.
South Bend.....Grand Leader
South Bend.....Star Store
South Bend.....George Wyman & Co.
Terre Haute.....S. P. Brown Co.
Terre Haute.....Root Dry Goods Co.
Vincennes Hill's

IOWA

Bedford.....Thompson Mercantile Co.
Cedar Rapids.....Cartwright's Inc.
Cedar Rapids.....Smulekoff's
Clinton....John D. Van Allen & Son, Inc.
Council Bluffs.....John Beno Co.
Davenport.....Franc Co.
Davenport.....M. L. Parker Co.
Des Moines Hill's
Fort Dodge.....Gates Dry Goods Co.
Muscatine.....McColm & Co.
Sioux City.....T. S. Martin Co.

KANSAS

Kansas City.....Gorman's Inc.
Pittsburgh.....The Jones Store Co.
Wichita Innes

KENTUCKY

Ashland.....Parsons Furn. Co.
Bowling Green.....Sam Pushin Co.
Covington.....John R. Coppin Co.
Louisville Kaufman-Strauss
Louisville Sales Furniture Co.
Paducah.....Paducah Dry Goods Co.

LOUISIANA

Baton Rouge Dalton's
Baton Rouge.....Rosenfield's
Lake Charles.....Muller's
Monroe.....The Palace Store
New Orleans.....Chas. A. Kaufman Co.
New Orleans....Lawrence Furniture Co.
New Orleans.....Marks Isaacs Co.
New Orleans Universal Furniture House
Shreveport.....Hemenway Furn. Co.
Shreveport.....Phoenix Furniture Co.

MAINE

Bangor Freese's
Portland....Porteous, Mitchell & Braun
Portland.....Rines Brothers
Waterville.....Emery-Brown Co.

MARYLAND

Annapolis.....The Hecht Co.
Baltimore Bragers
Baltimore.....The Hecht Co.
Baltimore.....Hochschild, Kohn
Baltimore....S. & N. Katz, Inc. (7 Stores)
Baltimore.....The May Co.
Baltimore Stewart's
Cambridge.....Dean's Furniture Store
Cumberland Rosenbaum's
Easton.....The Hecht Co.
Glen Burnie.....Robinson's Dept. Store
Hagerstown.....Leiter Bros.
Langley Park.....Lansburgh's
Rockville Jacmar's Dept. Store
Salisbury Benjamin's
Silver Spring.....The Hecht Co.

MASSACHUSETTS

Athol.....Kendall Curtain Shop
Boston.....Jordan Marsh Company
Brockton Atherton's
Brockton Edgars
Fall River.....R. A. McWhirr Co.
Framingham Jordan Marsh Company
Greenfield Wilson's
Haverhill Mitchell & Co.
Holyoke.....A. Steiger & Company
Lawrence.....A. B. Sutherland Co
Lowell.....The Bon Marche Inc.
Lynn.....Burrows & Sanborn
Lynn.....T. W. Rogers Co.
Malden Jordan Marsh Company
New Bedford.....Star Store
Northampton.....The Cedar Chest Inc.
Northampton McCallum's
Pittsfield.....England Brothers
Quincy Sheridan's Inc.
Salem.....Almy, Bigelow & Washburn
Springfield.....Forbes & Wallace
Springfield.....Albert Steiger Co.
Taunton.....J. M. Wells Inc.
Worcester.....Denholm & McKay

MICHIGAN

Battle Creek.....Grand Leader
Bay City.....W. R. Knepp & Co.
Dearborn.....Peoples Outfitting Co.
Detroit Crowley's
Detroit.....The Ernst Kern Company
Detroit.....Hudson's Basement Store
Detroit.....Peoples Outfitting Co.
Flint.....Winegarden Furniture Company
Grand Rapids.....Herpolsheimers

MICHIGAN (Cont.)

Grand Rapids.....Paul Steketee & Sons
Iron Mountain..Ball & Christy Furn. Co.
Jackson Stillman's
Kalamazoo Gilmore Brothers
Kalamazoo.....J. R. Jones' Sons & Co.
Lansing.....J. W. Knapp Co.
Lincoln Park.....Peoples Outfitting Co.
Muskegon Hardy-Herpolsheimer's
Northland.....Hudson's Basement Store
Port Huron Sperry's

MINNESOTA

Duluth.....Glass Block
Duluth.....F. S. Kelly Furniture Co.
Hibbing.....F. S. Kelly Furniture Co.
Mankato.....Geo. E. Brett Co.
Minneapolis Boutell's
Minneapolis Dayton's
Rochester Dayton's
St. Cloud.....The Fandel Co., Inc.
St. Cloud.....Herberger's Interiors
St. Paul.....R. N. Cardozo & Bro., Inc.
St. Paul.....The Emporium of St. Paul
St. Paul.....The Golden Rule
St. Paul Schuneman's, Inc.

MISSISSIPPI

Jackson Kennington Co.
Natchez H. F. Byrne Co.
Vicksburg.....Home Furniture Store

MISSOURI

Clayton Famous-Barr Co.
Independence.....The Jones Store Co.
Joplin Christman's
Kansas City....Emery, Bird & Thayer Co.
Kansas City.....Gorman's Inc.
Kansas City.....The Jones Store Co.
Kansas City.....Macy's
Kansas City.....Troost Jones Store
Northland Famous-Barr Co.
St. Louis Famous-Barr Co.
St. Louis.....Stix, Baer & Fuller
Southtown Famous-Barr Co.
Westroads.....Stix, Baer & Fuller

MONTANA

Billings Hart-Albin Co.
Butte Hennessy's

NEBRASKA

Fremont.....Geo. Schweser's Sons Inc.
Grand Island.....Wolbach's
Hastings Brach-Thompson
Lincoln.....Gold & Co.
Lincoln.....Miller & Paine Inc.
Omaha.....J. L. Brandeis & Sons Inc.
Omaha.....Orchard & Wilhelm Co.

NEVADA

Reno.....Turner's, Inc.

NEW HAMPSHIRE

Claremont.....Houghton & Simonds
Concord.....Harry G. Emmons
Dover.....Siegel's Dept. Store
Exeter Meras-Exeter Co.
Manchester.....Leavitts
Nashua.....Marsh-Parsons Co.

NEW JERSEY

Asbury Park Steinbach Company
Atlantic City.....M. E. Blatt Co.
Bridgeton..Goldberg's Furniture Stores
Dover.....Furstman & Feinberg, Inc.
East Orange.....B. Altman & Co.
East Orange.....R. H. Muir, Inc.
Freehold.....Silvert's Furniture Store
Hackensack Packard's
Millville....Goldberg's Furniture Stores
Morristown.....Fink's
New Brunswick.....Roselle's, Inc.
New Brunswick.....P. J. Young's
Newark.....Hahne & Company
Newark Kresge-Newark, Inc.
Ocean City.....Budd's Decorator Shop
Paterson Quackenbush's
Perth Amboy.....Fink's
Rahway Koos Bros.
Red Bank.....Steinbach Company
Salem.....Goldberg's Furniture Stores
Summit Kresge-Newark, Inc.
Trenton.....S. P. Dunham & Co.
Trenton Nevius-Voorhees
Trenton Yard's

NEW YORK

Albany.....John G. Myers Co.
Albany.....W. M. Whitney & Co.
Albion Landauer's
Amsterdam Vallee
Auburn.....The Big Store
Batavia.....C. L. Carr Co.
Binghamton.....Fowler, Dick & Walker
Boonville.....H. G. Munger & Co.
Brooklyn.....Abraham & Straus
Buffalo.....J. N. Adam & Co.
Buffalo..Adam, Meldrum & Anderson Co.
Buffalo.....Hens & Kelly
Buffalo Kobacker's
Buffalo.....A. Victor Co.
Callicoon.....Royal Furn. Co.
Dunkirk Sidey's
East Aurora....Seaman-Hood-Morey Inc.
Elmira.....S. F. Iszard Co.
Elmira.....Kobacker Furniture Co.
Fresh Meadows, L. I....Bloomingdale's
Fulton.....M. Goldberg & Sons
Garden City, L. I.....Abraham & Straus
Geneva.....J. W. Smith Dry Goods Co.
Glens Falls..Economy Dry G'ds Co. Inc.
Gloversville.....Frankel Shops
Great Neck, L. I.....Stern's
Hempstead, L. I.....Abraham & Straus
Herkimer.....H. G. Munger & Co.
Hudson.....The Dolfa Shop
Huntington, L. I.....Hartmann's
Ithaca Rothschild Bros.
Jamestown Bigelow's
Jamestown Nelson's
Lackawanna.....David Fruit & Co.
Manhasset, L. I.....B. Altman & Co.
Mt. Kisco.....Mt. Kisco Furn. Exchange
Newburgh.....John Schoonmaker & Son
New Rochelle Bloomingdale's
New York.....B. Altman & Co.
New York Bloomingdale's
New York Gimbels
New York.....Stern's on 42nd St.
New York Wertheimer's

NEW YORK (Cont.)

Niagara Falls.....J. N. Adam & Co.
Niagara Falls Jenss Bros.
Niagara Falls..Levy Bros. Furn. Co., Inc.
Ogdensburg.....Nathan Frank's Sons
Olean Bradner's
Oneida.....H. F. Joy Co., Inc.
Oneonta..Bresee's Oneonta Dept. Store
Oswego.....M. Goldberg & Sons
Port Chester Winfield Stores
Port Jervis Royal Furn. Co.
Port Richmond, S. I.....Rainbow Stores
Poughkeepsie.....Luckey, Platt & Co.
Rochester.....E. W. Edwards Co.
Rochester McCurdy's
Rochester....Sibley, Lindsay & Curr Co.
Schenectady Carl Co.
Schenectady Wallace Company
Syracuse Dey Brothers
Syracuse.....E. W. Edwards & Son
Syracuse.....M. Goldberg & Sons
Tonawanda.....Twin-Ton Dept. Store
Troy.....Wm. H. Frear & Co., Inc.
Troy Stanley's
Tupper Lake Futterman's
Utica Boston Store
Utica.....Erwin's
Utica.....J. B. Wells
Watertown Frank A. Empsall & Co.
Waverly Knapp's
Westfield Wayside Furn. Co.
Westchester Gimbels
White Plains.....B. Altman & Co.
Yonkers V. O'Connor

NORTH CAROLINA

Asheville Ivey's, Inc.
Burlington.....Huntley's Furniture Co.
Charlotte Efird's
Charlotte Ivey's, Inc.
Charlotte.....Johnston's Furniture Co.
Concord.....Johnston's Furniture Co.
Durham Ellis Stone
Durham Huntley's Furniture Co.
Fayetteville.....Capitol Dept. Store
Gastonia.....Johnston's Furn. Co.
Goldsboro....Isaacs-Kahn Furn. Co., Inc.
Greensboro Ellis Stone
Greensboro Huntley's Furniture Co.
Greensboro Meyer's
High Point.....Harllee's
Kannapolis....Johnston's Furniture Co.
Lumberton.....R. W. Norman Co.
Raleigh Boylan-Pearce, Inc.
Salisbury.....R. W. Norman Co.
Winston-Salem.....Davis, Inc.
Winston-Salem..Huntley's Furniture Co.

NORTH DAKOTA

Fargo.....The Store Without A Name

OHIO

Akron.....Bear Furniture Company
Akron.....A. Polsky Company
Alliance.....Bear Furniture Company
Alliance.....S. P. Brown Co.
Alliance Starks
Ashtabula.....Carlisle-Allen Co.
Bellaire.....Earl J. Heil Company
Cambridge.....Rose's Dept. Store, Inc.
Canton Kobacker's
Canton.....The Livingston Furniture Co.
Canton.....MacKenzie & Jones
Canton.....People's Furniture
Canton Starks

OHIO (Cont.)

Canton.....Stark Plaza
Chillicothe Elberfeld's
Chillicothe Norvell's
Cincinnati....Brice Drapery & Furn. Co.
Cincinnati.....McAlpin's
Cincinnati Pogue's
Cincinnati Shillito's
Cleveland.....The Bailey Co.
Cleveland.....The Bing Furniture Co.
Cleveland.....The May Co.
Columbus.....The F. & R. Lazarus Co.
Columbus Morehouse-Fashion Co.
Coshocton.....The Bing Furniture Co.
Cuyahoga Falls.....Bear Furniture Co.
Dayton.....Elder & Johnston Co.
Dayton Johnston Shelton Co.
Dayton Ray's
Elyria.....Bear Furniture Company
Hamilton Robinson-Schwenn
Harrison.....Orlik's Dept. Store
Hillsboro Fettro's
Kenwood McAlpin's
Lakewood.....The Bing Furniture Co.
Lancaster Lake's
Lancaster.....Chas. P. Wiseman Co.
Lima Gregg's Inc.
Logan Elberfeld's
Lorain.....Bear Furniture Company
Mansfield.....The Bing Furniture Co.
Mansfield Kobacker's
Marion.....The Frank Bros. Co.
Massillon.....Bear Furniture Company
Massillon.....The Ideal Co.
Massillon Starks
Middletown John Ross Co.
Painesville Carlisle-Allen Co.
Piqua.....Geo. Benkert & Co.
Pomeroy Elberfeld's
Portsmouth Kobacker's
Portsmouth.....Samuel Levi & Co.
Portsmouth.....West End Furniture Co.
Salem Strouss-Hirshberg
Sandusky.....The Bing Furniture Co.
Sheffield.....Bear Furniture Company
Shelby.....The Bing Furniture Co.
Springfield The Boston Store

OHIO (Cont.)

Springfield..People's Outfitt'g Co., Inc.
Springfield Wren's
Steubenville The Hub
Steubenville Reiner's
Toledo Lamson's
Toledo The Lion Store
Toledo Tiedtkes
Warren.....The Bing Furniture Co.
Warren.....Carlisle-Allen Co.
Warren.....Strouss Griswold Store
Western Hills McAlpin's
Wilmington Litt Bros., Inc.
Youngstown Strouss Hirshberg
Zanesville.....The Bing Furniture Co.
Zanesville Bintz Bros.

OKLAHOMA

McAlester.....Arcade Furniture Co.
Muskogee.....The Jones Store Co.
Oklahoma City....Harbour-Longmire Co.
Oklahoma City.....Kerr's
Tulsa.....Brown Dunkin Home Center
Tulsa Froug's

OREGON

Eugene The Bon Marche
Portland Lipman's
Portland Meier & Frank
Portland Olds & King
Salem Lipman's
Salem.....Meier & Frank

PENNSYLVANIA

Allentown.....The Cotton Shop
Allentown Hess Brothers
Altoona.....The Wm. F. Gable Co.
Bethlehem.....Bush & Bull
Bloomsburg.....P. Deisroth's Sons
Braddock.....The Famous
Braddock..Ohringer Home Furniture Co.
Butler Troutman's
Cheltenham Gimbel Brothers
Connellsville Troutman's
Darby.....Wellworth Department Store
DuBois.....A. E. Troutman Co.
Easton Laubach's
Easton.....Orr's of Easton
Erie Boston Store
Erie Trask's
Greensburg....Ohringer Home Furn. Co.
Greensburg.....A. E. Troutman Co.
Harrisburg..Bowman's Dept. Store, Inc.
Harrisburg.....Millers Furniture Store
Harrisburg Pomeroy's Inc.
Hazelton.....P. Deisroth's Sons
Hershey.....Hershey Dept. Store
Homestead Half Bros.
Honesdale.....Katz Bros. Inc.
Indiana.....A. E. Troutman Co.
Johnstown.....Glosser Bros., Inc.
Johnstown.....Penn Traffic Co.
Lancaster.....M. T. Garvin & Co.
Lancaster Hager's
Latrobe.....Reed's Dept. Store
Lebanon The Bon Ton
Lebanon.....Levitz Furniture Co.
Levittown Pomeroy's
Levittown Yard's
Lewistown..Hugh B. McMeen & Son, Inc.
McKeesport The Famous
McKeesport..Ohringer Home Furn. Co.
New Castle.....New Castle Store
New Castle.....Strouss-Hirshberg Co.
New Kensington Silverman's
Philadelphia Gimbel Brothers
Philadelphia Snellenburgs
Pittsburgh Boggs & Buhl
Pittsburgh Gimbels
Pittsburgh.....Hahn Furniture Company
Pittsburgh.....Joseph Horne Co.
Pittsburgh Kaufmann's
Pittsburgh.....Albert J. Mansmann Co.
Pittsburgh Rosenbaum's
Pittsburgh Spear
Pottsville.....Nathan's Furniture Store
Pottsville Pomeroy's Inc.
Reading.....Pomeroy's Inc.
Reading Read's
St. Marys.....Bayer Furniture Company
Scranton Cleland Simpson
Scranton.....Household Outfitting Co.
Scranton Scranton Dry Goods Co.
Scranton Stoehr & Fister
Shamokin Moser's
Stroudsburg.....A. B. Wyckoff, Inc.
Uniontown Kaufman's
Warren Metzger Wright Co.
Washington Reichart's
West Chester.....Mosteller's Inc.
Wilkes-Barre.....Fowler, Dick & Walker
Wilkes-Barre.....Lazarus Store, Inc.
Wilkes-Barre Isaac Long
Wilkes-Barre.....Peoples Outfitting Co.
Wilkes-Barre Pomeroy's
Williamsport Carroll House
Williamsport.....L. L. Stearns & Sons
York.....The Bon Ton Department Store
York Stillman's

RHODE ISLAND

Pascoag..Hurst Radio & Furniture, Inc.
Pawtucket Shartenberg's Inc.
Providence.....The Outlet Company
Woonsocket.....McCarthy Dry Goods Co.

SOUTH CAROLINA

Charleston.....Clement Furniture Co.
Charleston.....Condon's

SOUTH CAROLINA (Cont.)

Columbia.....Lawrence Furniture Co.
Columbia.....Phoenix Furniture Co.
Columbia Tapp's
Greenville Belk-Simpson
Greenville Ivey's
Greenville.....Phoenix Furniture Co.
Orangeburg.....Carter Furniture Co.
Spartanburg.....Phoenix Furniture Co.

SOUTH DAKOTA

Sioux Falls.....Shriver's, Inc.

TENNESSEE

Chattanooga....Lawrence Furniture Co.
Chattanooga Miller's
Erwin Boyd-DeArmond, Inc.
Knoxville The Knox
Knoxville Miller's Inc.
Knoxville Woodruff's
Memphis.....Black & White Stores
Memphis.....The John Gerber Co.
Memphis.....Lawrence Furniture Co.
Memphis Lowenstein's
Nashville.....Morris Furniture Co.

TEXAS

Austin Paul's
Austin.....E. M. Scarbrough & Sons
Beaumont.....Phoenix Furniture Co.
Dallas Sanger's
Dallas Titche-Goettinger Co.
Fort Worth.....Phoenix Furniture Co.
Ft. Worth Stripling's
Galveston.....Plantowsky Furn. Co.
Houston Foley's
Houston.....James Furniture Co.
Houston.....Meyer Bros., Inc.
Houston.....Phoenix Furniture Co.
San Antonio.....Joske's of Texas
San Antonio.....Wolff & Marx

UTAH

Ogden.....The Bon Marche of Ogden
Provo Taylor's
Salt Lake City.....Auerbach's

VERMONT

Barre.....The Homer Fitts Co.
Brattleboro....Goodnow, Pearson & Hunt
Burlington.....The Old Bee Hive
Montpelier.....J. O. Goodrich

VIRGINIA

Altavista.....Tyree & Nicholas
Arlington.....S. Kann Sons Co.
Charlottesville..H. C. Thomas Furn. Co.
Charlottesville.....Wiley-Tilman Inc.
Lynchburg....C. M. Guggenheimer Corp.
Lynchburg.....Snyder & Berman, Inc.
Martinsville Globman's
Newport News....Broadway Dept. Store
Newport News..Nachman's Dept. Store
Norfolk.....Paul H. Rose Center Shops
Norfolk.....L. Snyder
Parkington, Arlington.....The Hecht Co.
Portsmouth Leggett's
Richmond.....H. V. Baldwin & Co., Inc.
Richmond.....Miller & Rhoads, Inc.
Staunton.....Staunton Furn. Co.
Warwick.....Broadway Dept. Store
Winchester.....Swimley's Furn. Store

WASHINGTON

Bellingham.....B & B Furniture Co.
Everett The Bon Marche
Northgate The Bon Marche
Seattle The Bon Marche
Seattle MacDougall's
Seattle Rhodes of Seattle
Spokane The Crescent
Tacoma The Bon Marche
Tacoma.....People's Dept. Store
Yakima MacDougall's

WEST VIRGINIA

Charleston.....The Curtain Shop
Charleston.....Stone & Thomas
Charleston Woodrum's
Clarksburg.....The Curtain Shop
Clarksburg Watts-Sartor-Lear
Fairmont Jones, Inc.
Huntington Bradshaw-Diehl Co.
Huntington.....S. P. Brown Co.
Huntington The Huntington Store
Logan McCormick's
North Fork.....Tomchin Furn. Co.
Parkersburg.....The Curtain Shop
Princeton.....Tomchin Furn. Co.
Wheeling The Hub
Wheeling Reichart's
Wheeling.....Geo. E. Stifel

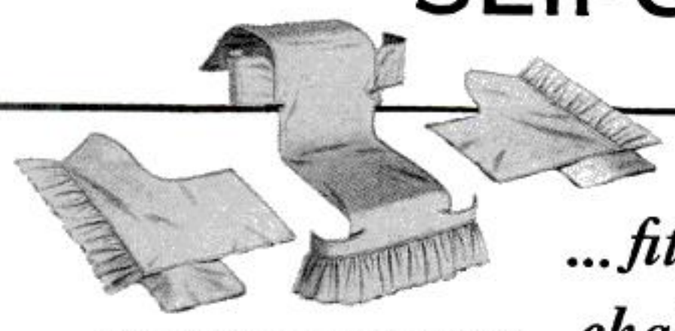
WISCONSIN

Appleton.....Russell Brown Inc.
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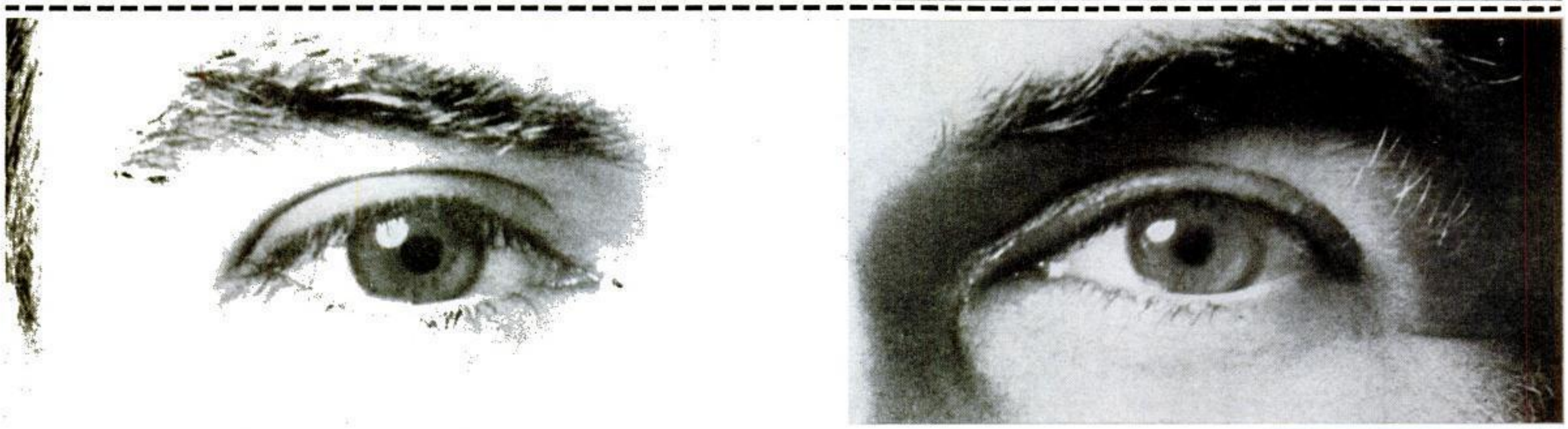
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stop glare squint





with new Westinghouse

eye saving bulbs

New kind of bulb by Westinghouse has built-in glare protection!

Here at last is a light bulb with built-in glare protection—protection specifically designed to stop glare-squint, reduce eye fatigue when you sew, read, do close work of any sort.

Ordinary bulbs have a "hot spot" at the center (see photo). Harsh, concentrated light from this hot spot strikes bright fabrics, glossy pages, polished table tops, shiny surfaces of all kinds . . . *bounces tiring glare back into your eyes!*

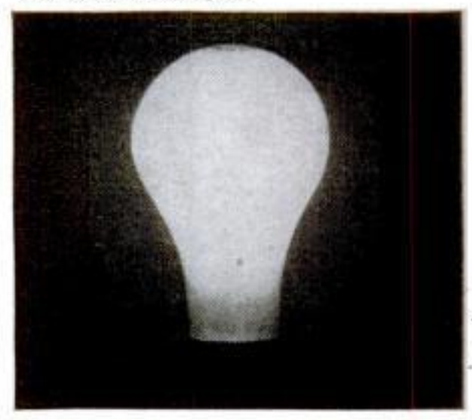
New Eye Saving White Bulbs have no "hot spot." Their billions of tiny built-in filters break up concentrated light, spread a full, even glow over the entire bulb area.

Result: *bounce-back glare is practically eliminated* . . . replaced by softer, more uniform light for clearer, more comfortable seeing.

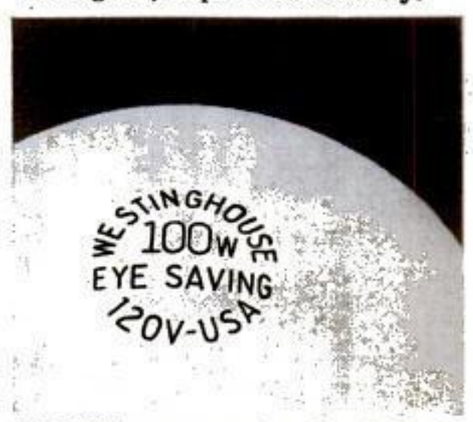
New Eye Saving White Bulbs, made only by Westinghouse, are a basic home-lighting improvement. Yet they cost just pennies more. Available now in all sizes at your local Westinghouse Dealer's. Try a houseful soon. "You can be *sure* . . . if it's Westinghouse."



ORDINARY BULB: "Hot spot" at center bounces glare off of shiny surfaces . . . often causes glare-squint, headaches, fatigue.



NEW EYE SAVING WHITE BULB: Inside filter coating spreads light evenly over whole bulb, cuts bounce-back glare, improves see-ability.



BE SURE to get genuine Eye Saving Bulbs—made only by Westinghouse. Look for the words "Eye Saving" on the top of the bulb.



YES . . . like all Westinghouse bulbs for better home lighting, new Eye Saving White Bulbs have

LIFE-LINE FILAMENT

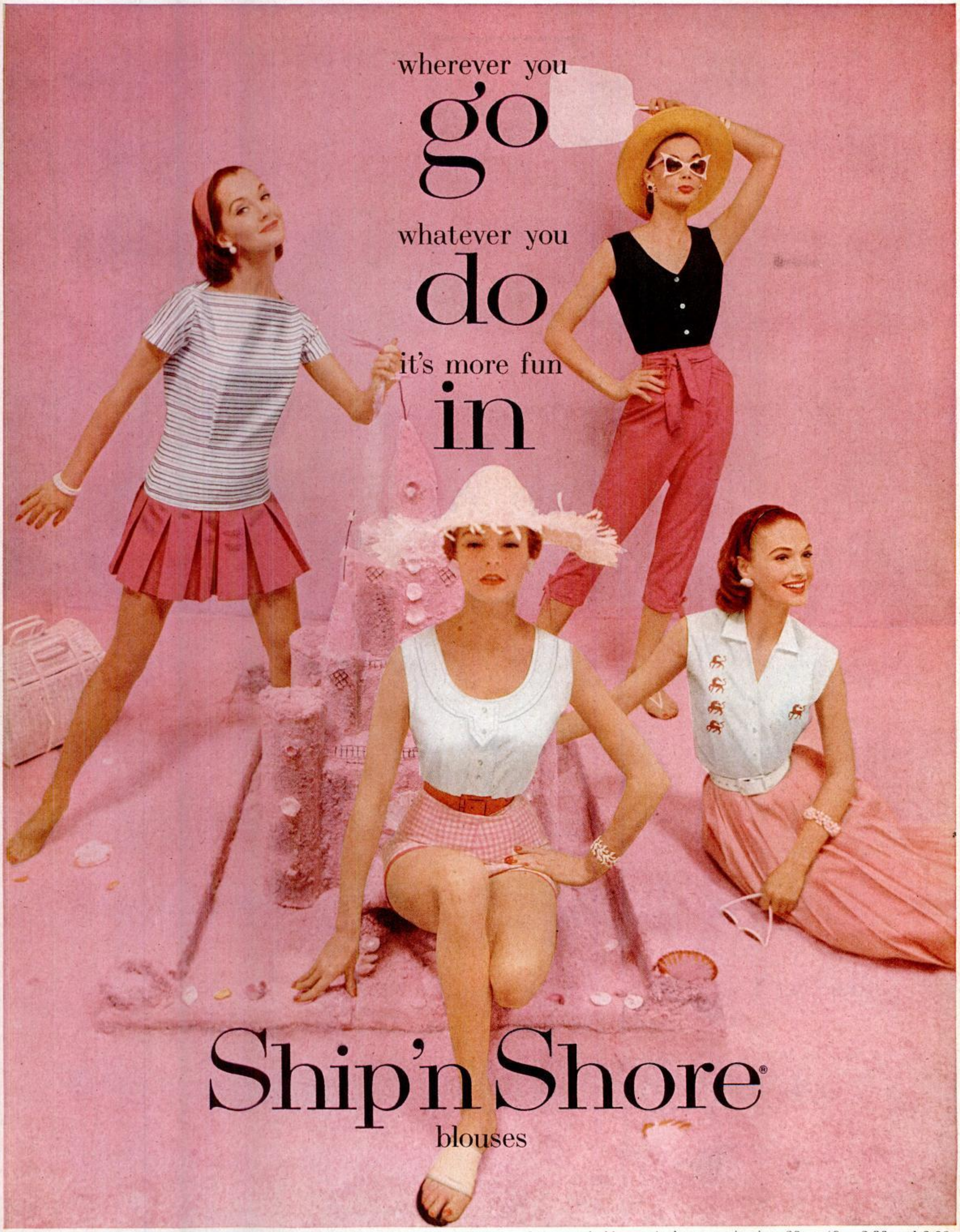
Life-Line Filament—made with *Controlled Tungsten*—is a Westinghouse exclusive! Westinghouse actually controls every step in the manufacture of its own tungsten filament wire—from ore to finished product.

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does she...or doesn't she?



Hair color so natural only her hairdresser knows for sure!

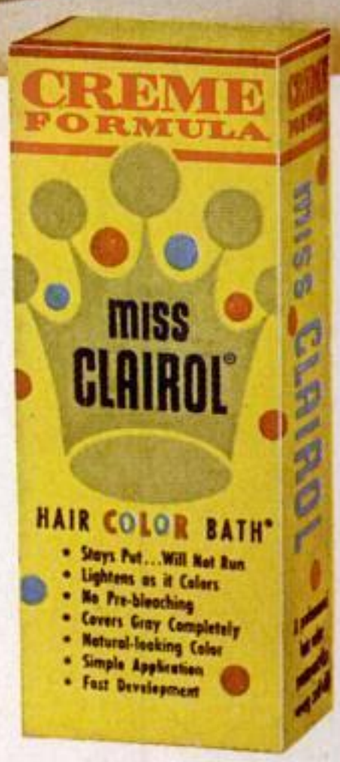
It's her own lovely affair . . . the bright, young color she gives her hair.

And that's why, with Miss Clairol Creme Formula, your own answer to "Do I dare?" is a great big, beautiful "Yes!" Results are sure, safe, the finished hair color soft, ladylike, so natural that family and friends will see *only* that you look younger . . . so much prettier!

And if time is important to you, you'll be glad to know the entire Miss Clairol treatment takes only minutes! Only minutes to give clear, shining color to dull, faded hair . . . to hide graying strands . . . to beauty-treat difficult hair to new life and softness. Miss Clairol color is lasting color that *never* muddies or darkens.

That's why America's hairdressers rely on Miss Clairol, recommend Miss Clairol, have given Miss Clairol treatments *by the millions*. Why should *you* deny yourself the joy and confidence of knowing you're a younger-looking, happier-looking, completely attractive woman?

Try Miss Clairol yourself. Today. Available in either Creme Formula or Regular.



MISS CLAIROL® hair color bath®

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LETTERS TO THE EDITORS

COVER

Sirs:

I believe your cover of Mr. and Mrs. Daniel (LIFE, April 30) is the best in my almost 20 years of reading LIFE.

ROY A. PALMQUIST
North Riverside, Ill.

Sirs:

The wedding portrait is a stunning portrayal of a handsome couple in love and a salute to the quiet dignity in which their entire courtship and marriage were conducted. My hat is off to America's "princess" and her Prince Charming for their infinite good taste.

MARJORIE FEUERSTEIN
Forest Hills, N.Y.

THE TWO WEDDINGS

Sirs:

Many thanks for those two weddings (LIFE, April 30). You caught the human element behind all the publicity and glamor. What woman wouldn't understand the smile on Margaret's face ("Extra-special Saturday in Independence, Mo.") or the thoughts of a bride as she stands alone for a moment before her marriage ("Movies' Pretty Princess Assumes a Real Life Title").

MRS. J. DICKSON
Chicago, Ill.

Sirs:

Margaret Truman Daniel, like her father Harry Truman, proves that she too is the salt of this good old American earth. God bless her.

EVE LEDERMAN
Manitowish, Wis.

Sirs:

Grace was never more beautiful than in the most important role of her famous life.

MRS. W. H. TREMBLAY
Schenectady, N.Y.

A HOWLING SUCCESS

Sirs:

Your article about who else but Mr. Wonderful, the pretty blue-eyed dream, Elvis Presley, is terrific ("A Howling Hillbilly Success," LIFE, April 30)!!! When he was here, the doors didn't open until 6 o'clock and the teen-agers were there at 4 o'clock!! I was up at the very front but got pushed away because of the more than anxious crowd. A big glass door was pushed out and I got a big gash in my leg, but who cares if it left a scar. I got it trying to see Elvis and I'm proud of it. I guess "memories are made of this"! I was backstage with Elvis and your photographer took a picture of me.

CARLA JO STEWART
Amarillo, Texas



CARLA JO REACTS TO ELVIS

Sirs:

I know from experience that it's impossible to sit still while Elvis is on stage. His belting style drives us wild. We have to do something. Kick the seat in front or let out a "rebel yell" or something.

JANIE BUTTERFIELD
Beaumont, Texas

Sirs:

You've really pulled a No. 1 "boo boo" by calling the nation's No. 1 singer a "howling hillbilly." I have news for you; he's neither of these. Believe me, that is not "howling" but "feeling." He's an emotional singer that really has it.

TOMMIE LYNN INGRAM
Lubbock, Texas

JAPAN'S LOOK OF SPRING

Sirs:

The Japanese nation, which has always been so keenly aware of beauty, is truly deserving of the sensitive pictorial tribute offered by LIFE ("Japan's Lovely Look of Spring," LIFE, April 30). My congratulations to Photographer Eliot Elisofon.

JOAN YOUNG BAYLY
Pasadena, Calif.

Sirs:

Words cannot tell the happiness you gave me with your beautiful pictures of Japan. I married an American airman in Tokyo and have been living in this wonderful country since June 1954. In all that time I have felt no more homesickness than I did when seeing those pictures of the cherry flowers. I am so happy that American people, too, think that Japan is a beautiful country.

KIKUE FUKUOKA SOMMER
Tucson, Ariz.

END OF A DARK AGE

Sirs:

"The End of a Dark Age Ushers in New Dangers" by Whittaker Chambers (LIFE, April 30) is the finest statement on Soviet foreign policy I have ever read.

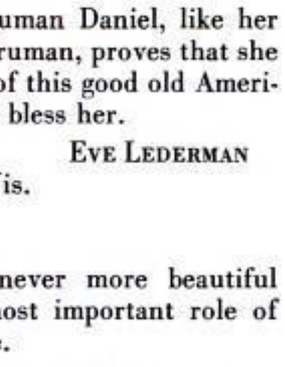
FRANK A. NICHOLS
Sheffield, Iowa

Sirs:

Here is something that every intelligent American needs to read and

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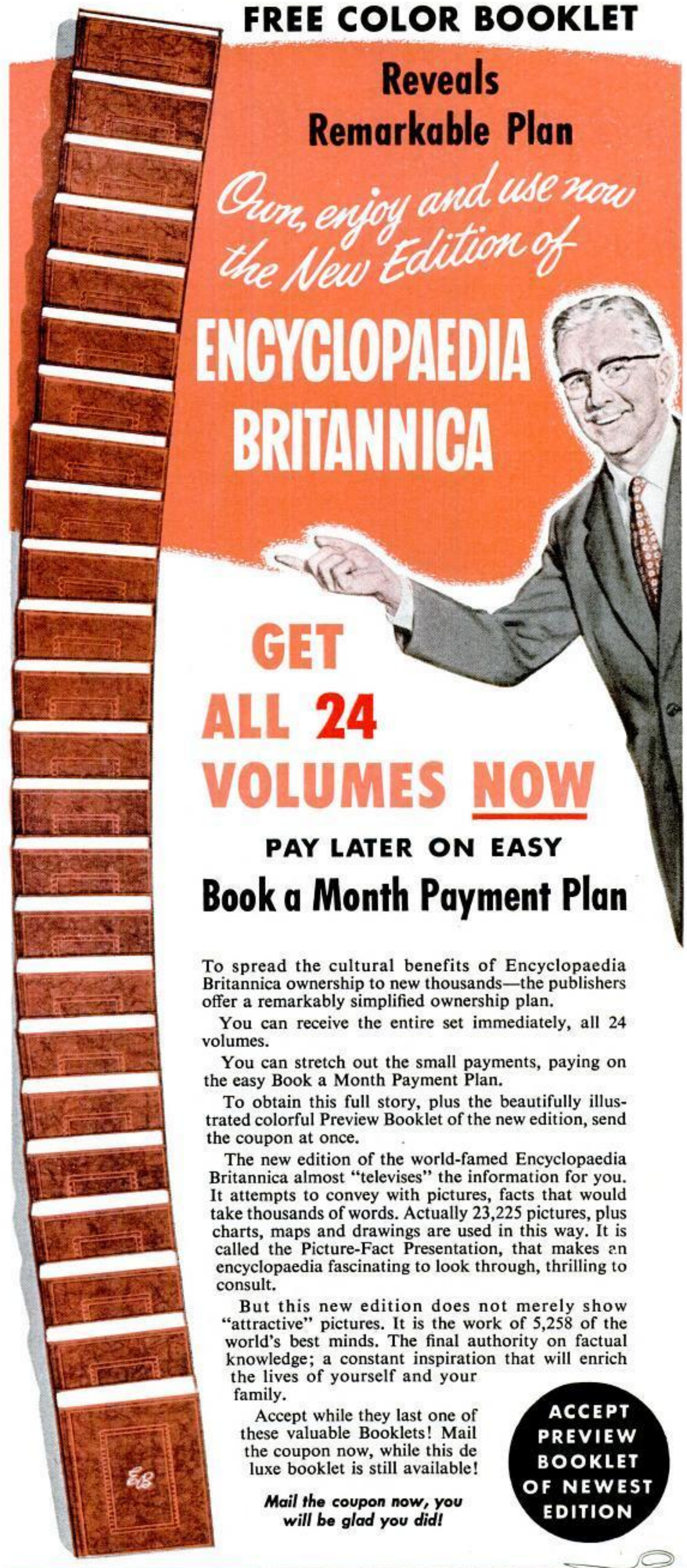
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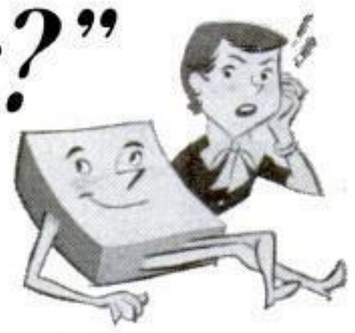
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asks FEDDERS

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Silly? Not at all! You've probably spent hundreds of dollars on a refrigerator to keep butter fresh and cool ...while you and your wife melt in summer heat.

Melting summer heat isn't good for butter . . . and it isn't good for you! That's why so many doctors have Fedders Air Conditioners in their homes and offices. They know that keeping cool and comfortable—besides making life pleasanter—takes the strain off your heart and nerves, protects your health, steps up your vitality. You can own the finest air conditioner made, a Fedders, for less than the cost of a refrigerator.

And this year Fedders introduces the *Supreme*—world's first full-capacity ¾ hp air conditioner to run on normal house current *without special wiring*. So effective is the *Supreme* that it develops full ¾ hp cooling power—yet uses 40% less electricity than other ¾ hp units! (And gives 50% more cooling than ½ hp units.)

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Fedders Exclusive "Weather Wheel" design is the mark of America's best-made air conditioner. Choice of colors, models, prices for every home and budget. Up to three years to pay!

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Balanced Cooling. If too much or too little air is drawn in, an air conditioning system will not operate efficiently. The new '56 Fedders develops maximum efficiency by maintaining the proper balance between air intake and refrigeration.

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GUARANTEED BY THE WORLD'S LARGEST MAKER OF ROOM AIR CONDITIONERS

FEDDERS AIR CONDITIONERS

LETTERS TO THE EDITORS

CONTINUED

ponder. And ponder hard, for even so brilliant a man as Mr. Chambers has not been able to answer the question on which hangs the fate of the free world: What is to be done?

JOHN SWITALSKI
Chicago, Ill.

MISCELLANY

Sirs:

I am happy to announce that Snuffy, the groundhog you showed dining on an ice cream cone before her winter retirement (Miscellany, LIFE, Jan. 30), is with us again this spring. She appeared briefly on top of her woodpile home on March 1 but, spotting three feet of snow, went back to her nest. She reappeared several weeks later, thinner and slightly irritable from lack of food. My father was very careful not to feed her too much since she had been dormant for six months. Snuffy is still the same friendly, loving creature she was last summer.

KEN CRANDALL
Malott, Wash.



SNUFFY AND MR. CRANDALL

THE AMATEUR CODE

Sirs:

I am disappointed that LIFE gave so distorted a view of the Amateur Athletic Union position ("Athletes Tell How Illicit Pay-offs Destroy the Amateur Code," LIFE, April 30). The number of athletes good enough to demand excessive expenses—perhaps a dozen a year—and the number of track meets where box office receipts could bear such costs, are not more than a dozen or two. This is actually a small part of the vast activities of the youth and sports organizations—of which the A.A.U. is the national instrument.

Perhaps it is less sensational to report on the wholesome, constructive side of amateur sports—but it would put into focus the tiny part which recent events really represent in the whole amateur sports pattern.

HARRY D. HENSHEL
United States Olympic Committee
New York, N.Y.

Sirs:

Congratulations on the forthright article on hypocrisy in amateur sports. As a former Olympian, may I put my "two skates" in with a view. Top-notch amateur sports in the U.S. can survive if we are realistic and make an international code that athletes of all nations would have to conform to.

The only practical solution to the amateur athlete's woes, I think, is to allow professionals and amateurs to compete in open meets where those amateurs who could afford it would accept the medals and those who needed financial assistance (which would

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A truly deluxe mower at a moderate price. Cuts a full 20" swath. Powerful 2-½ HP, 4-cycle engine with recoil starter.

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A SUCCESSFUL MARRIAGE should begin on a sound financial basis. As your married friends will tell you, it is equally important that it should *stay* on such a basis.

Of course, you have probably given a lot of thought to the cost of furnishing and maintaining a home . . . and to food and clothing costs. Have you also given thought to insurance protection for your wife?

You will find that Life insurance is a very flexible means to provide such protection and also to help achieve financial security. As your Metropolitan Representative will be glad to explain, there are various types of Life insurance to fit the requirements you may have now and in the future . . . for family protection, for Mortgage coverage and for Retirement funds. You will also want to have Hospitalization and Surgical insurance to help pay medical expenses for you and your wife.

Insurance service, the Metropolitan way, will help you to develop an insurance program tailored to your particular needs. Moreover, your Metropolitan Representative knows that even the most carefully planned programs need constant review and revision to keep pace as your family needs change.

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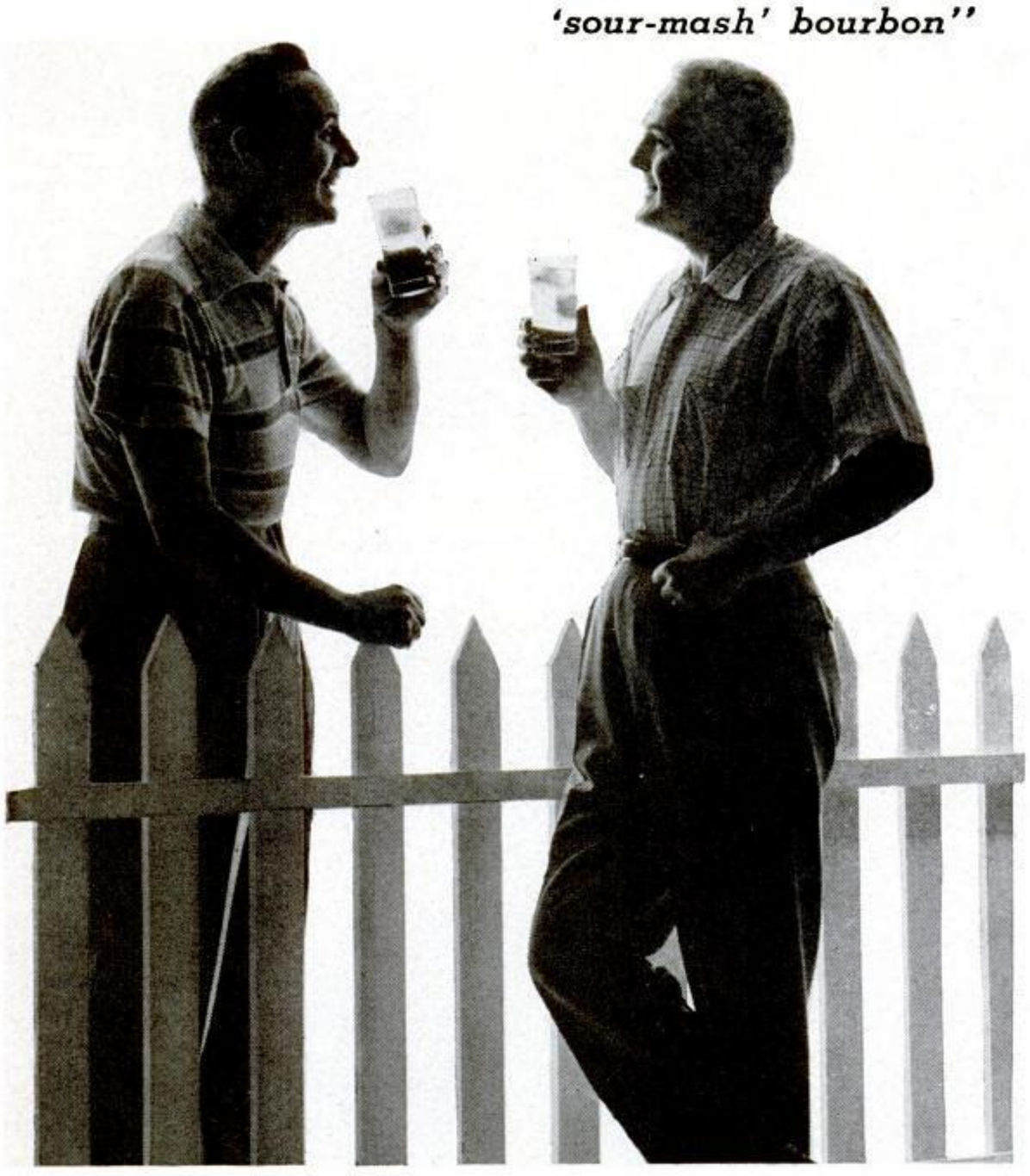
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LETTERS TO THE EDITORS

CONTINUED

cover most the athletes of the world) could receive reasonable cash awards, liberal enough for them to be reimbursed for the expenditures of time and money required to reach the top in their avocations.

IRVING JAFFEE
Island Park, N.Y.

● Mr. Jaffee won the 10,000-meter speed skating race in the 1928 and 1932 Olympics.—ED.

Sirs:

There is a spirit in the amateur which materialism may crush. If it comes to pass that the successful amateur has wealth forced upon him—wealth which has nothing to do with the amateur spirit—we do indeed live in a time of decadence.

DYER S. WADSWORTH
New Haven, Conn.

ACADEMIC PRIVATE EYE

Sirs:

The "Academic Private Eye" (LIFE, April 30) is the last word in the degradation of education by automation.

ARTHUR D. GOLBY
Falls Church, Va.

Sirs:

Isn't a television camera in a study hall going to too much expense? It would be simpler to train certain students as spies, with rewards given to those who betray, tattle or snitch on fellow students most proficiently.

WILLIAM REITH
San Francisco, Calif.

SCIENCE SQUARES THE EGG

Sirs:

I don't want to live in a world in which the egg is square ("Science Squares the Egg," LIFE, April 30)!

CHRISTA NELKEN
Los Angeles, Calif.

Sirs:

I myself eat eggs regardless of the shell color, but some people prefer their eggshells either white or brown. How will people tell which eggs came from which shell?

BETTY HART
Canton, Ohio

Sirs:

How do you put a squared plastic-encased egg into an eggcup?

MARGARET L. AUBUCHON
Fitchburg, Mass.

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Now from Firestone comes the automatic safety tire, the new Firestone Supreme. It provides protection never before offered in any tire at any price.

Blowout Safe! It's a tubeless tire. Cord body is all nylon—stronger than steel—pound for pound. Even in rare cases of sidewall rupture, an emergency life protector retains ⅔ of the air, lets you ride out a blowout without danger.

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Skid Safe! New exclusive tread design makes all others old-fashioned. Wider and deeper, this efficient tread holds the road with a powerful grip never before possible. It won't skid, swerve or slide like ordinary tires. And it's silent—no humming on highways, no squealing on the turns.

Thousands of Extra Miles! The rugged all-nylon cord body, plus thicker tread, gives you up to 25% more mileage—the longest, safest mileage of any tire by far.

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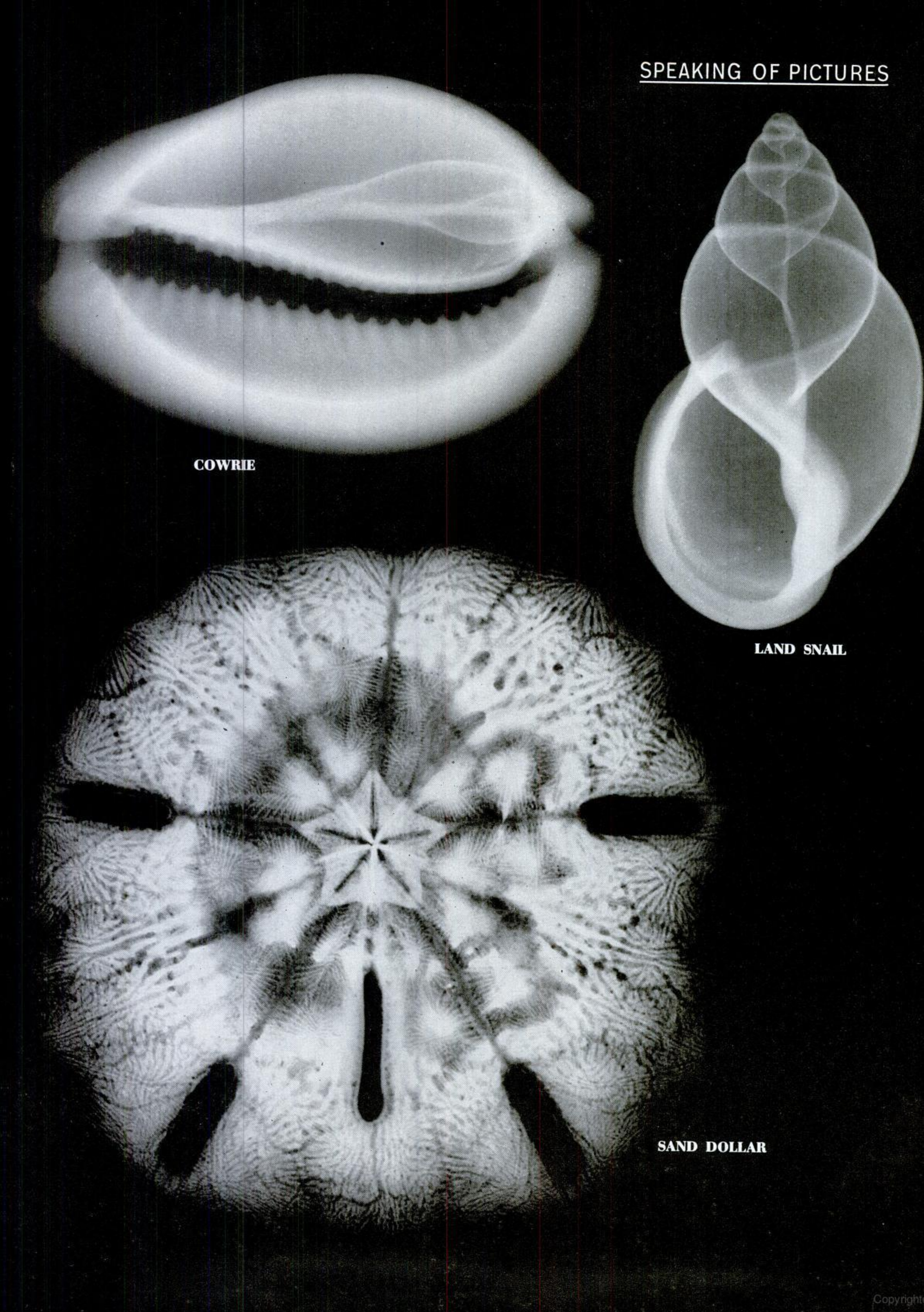
Symmetry under the Shell

The shells and coverings of sea creatures encase intricate structures whose symmetry is only imperfectly revealed when the shell is broken. To provide a perfect view of this internal geometry Pat Cook, a student X-ray technician at the University of North Carolina's Memorial Hospital, spent six weeks X-raying shells. She tried half a dozen tests before she could get a sharp image of the nautilus's inner chambers. Less dense structures, like the sea horse and sand dollar, required extremely soft rays to show detail. Shown recently at a radiological meeting, Miss Cook's beautifully delicate photographs won first prize.

SEA HORSE

TOP SHELL

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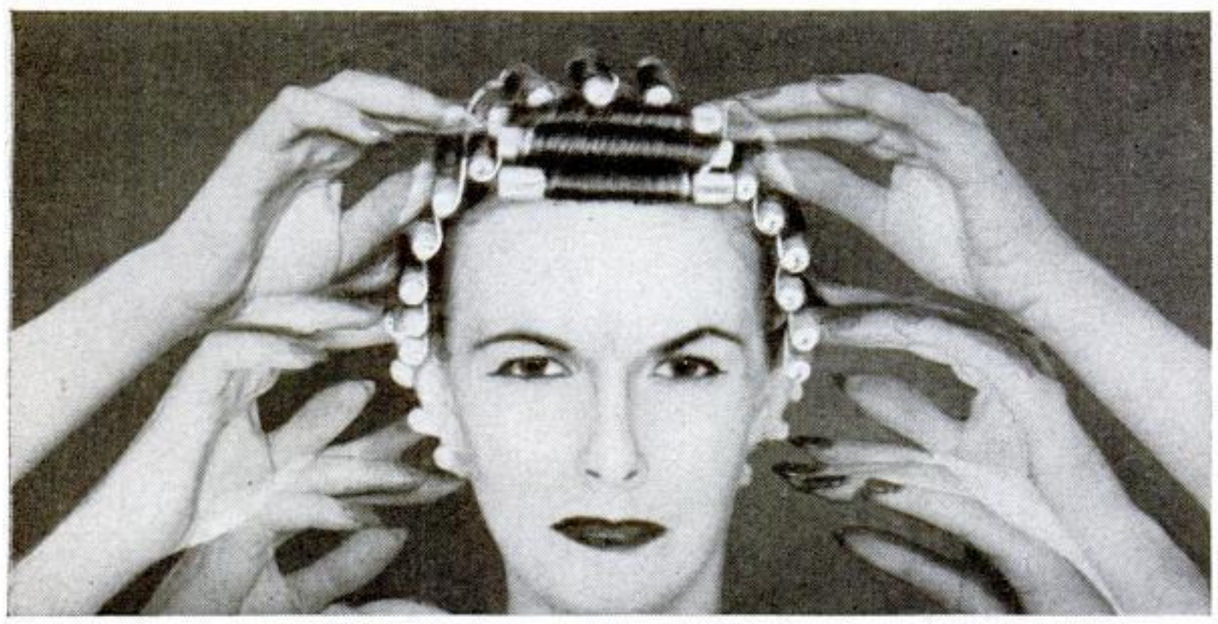
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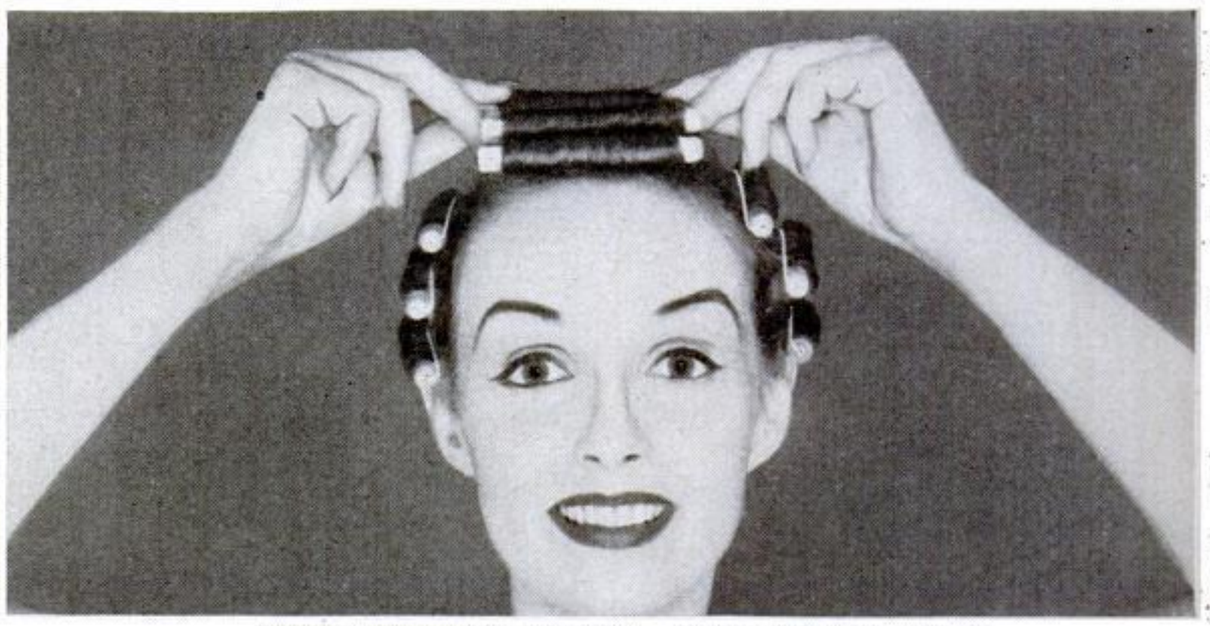
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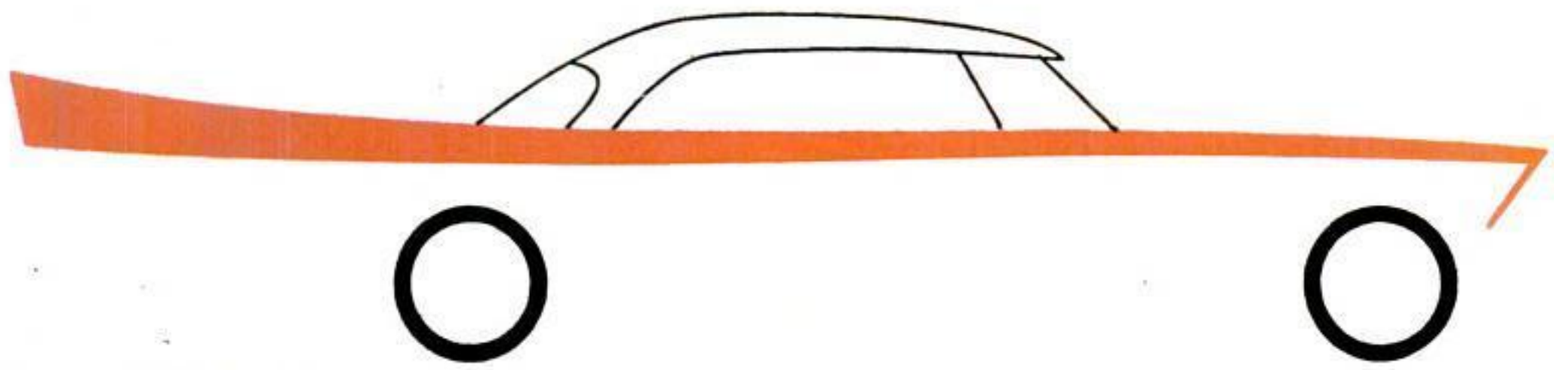
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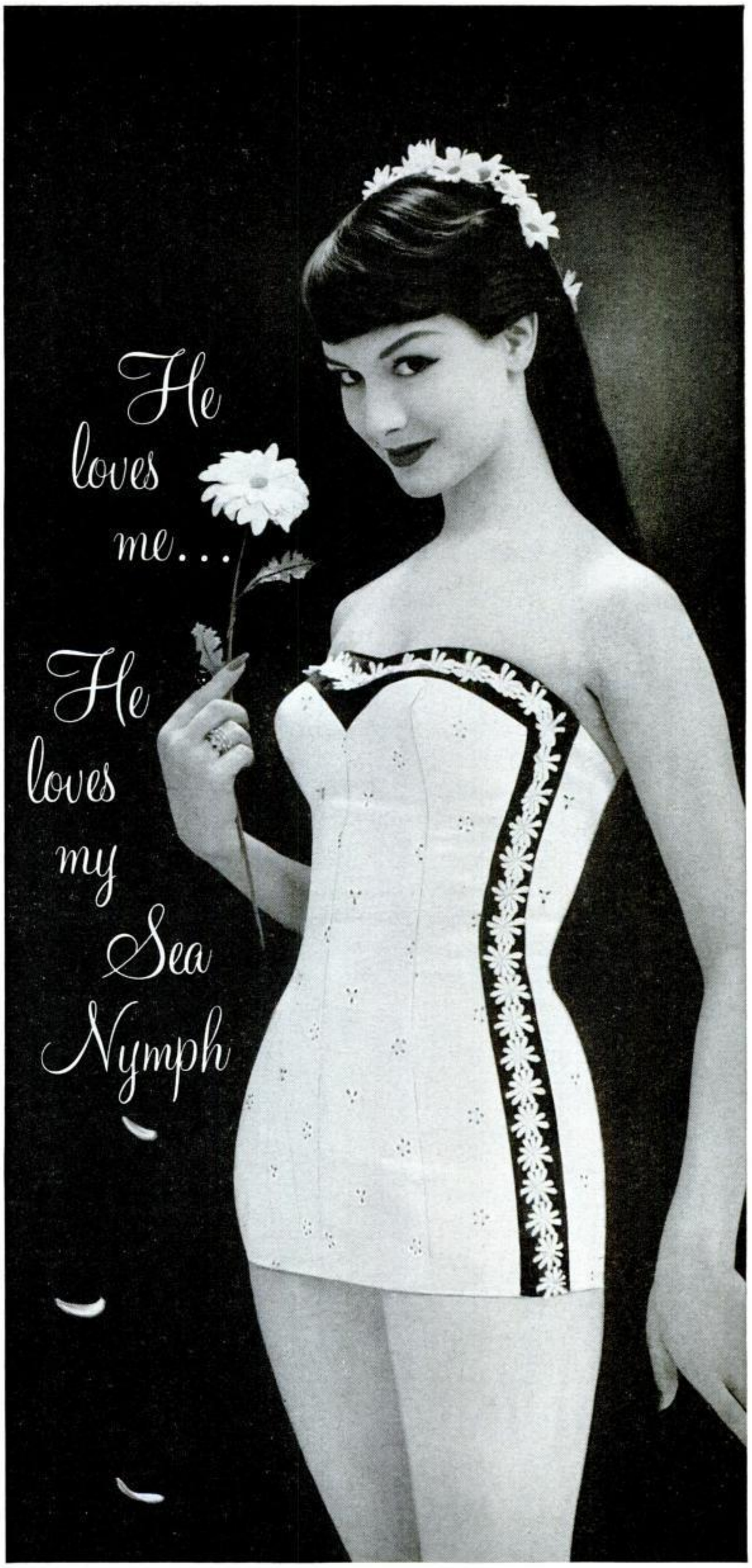
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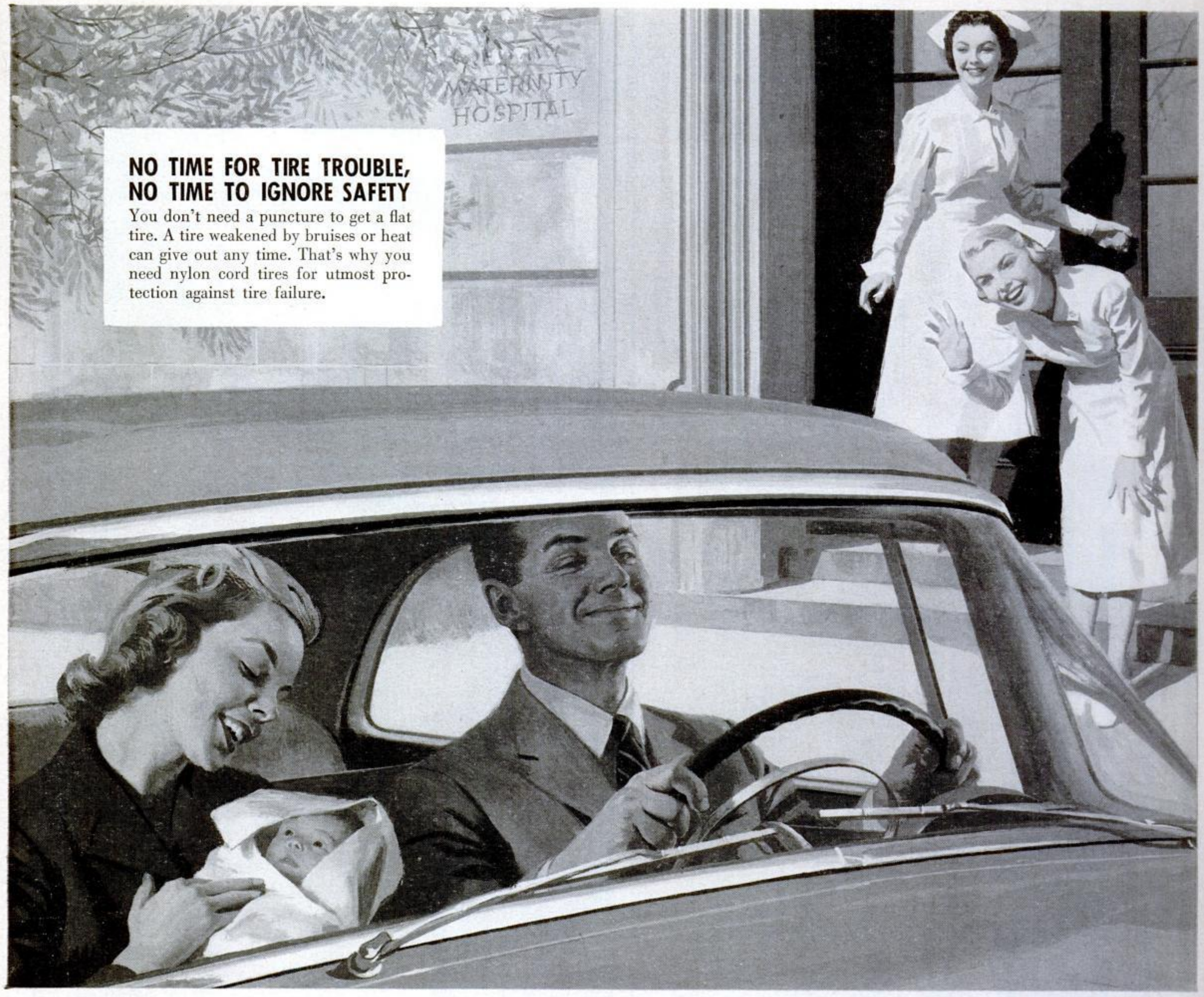
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LIFE
Vol. 40, No. 21 May 21, 1956



HAILING SUPPORTER ON HOUSTON STREET, A BEAMING LYNDON JOHNSON THANKS HIM FOR HELP IN ELECTING PRO-JOHNSON SLATE IN PRECINCT CONVENTION

LYNDON WINS THE EYES OF TEXAS—AND NATION

A SOLID LEADER FOR SOLID SOUTH

For the Democratic party the explosive race question has assumed all the proportions of a political nightmare. If an adamant northern liberal were nominated or if the party adopted an uncompromising stand on civil rights, several southern states might bolt to a new party as they did in 1948 or vote Republican in large numbers as they did in 1952. Last week the prospects for such a Democratic debacle diminished abruptly.

The man who had wrought the change was Lyndon B. Johnson, majority leader of the U.S. Senate. One of the party's suavest compromisers, he had this time engineered an unconditional victory. In a crucial vote in Texas, he decisively routed Governor Allan Shivers and took control of the party there. In 1952 Shivers carried the state for Eisenhower. This year he gave every indication of bolting again. But when his leadership was challenged he sought to bolster his fading prestige by plumping hard for states' rights on the racial issue. On this point Johnson declined battle, took a moderate stand on segregation and insisted the real question was, above all, strict party loyalty.

His smashing triumph immediately boosted Johnson's own prospects as presidential material. More significantly, it brought him new influence in the South as a leader of loyal, moderate Democrats. Thus wielding major power at the national convention he could fight for a moderate candidate and moderate party view of the segregation question. This seemed to make the erstwhile Solid South solid again and put the eyes of the nation on Mr. Johnson.

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JOHNSON'S TARGET, Governor Allan Shivers, at a Fort Worth rally waves copies of deposit slips showing $1,000 United Auto Workers' gift to pro-Johnson Democratic club. In election, Johnson forces fared poorly in strong union areas.



WORKING PRECINCTS, Johnson talks to Federation of Women's Clubs in Houston the day before election. Johnson says, "The governor will soon vanish from the political scene." In front row a member pins corsage on Mrs. Johnson.



MR. SAM TAKES OVER—House Speaker Rayburn arrives at airport in Fort Worth. In speech backing Johnson, Rayburn called Shivers "this frustrated, unhappy, desperate man who knows that he's going down for the last time."



IN SENATE OFFICE, JOHNSON JOKINGLY WARNS SENATOR GEORGE THAT IF

WITH TEXAS IN BAG, JOHNSON



AIDE JAMES ROWE

Lyndon Johnson's Texas triumph had been four years in the making. With the powerful collaboration of superloyalist House Speaker Sam Rayburn he had been quietly lining up support ever since Governor Shivers swung to Eisenhower in 1952. Meanwhile Shivers' own position was seriously weakened by land and insurance scandals in his administration. Last month when Attorney General Herbert Brownell visited Shivers' ranch, pro-Johnson forces seized on it as evidence that Shivers might again be in the Eisenhower camp.

The crucial test came in precinct elections to pick men who at later county and state conventions would set the allegiance of delegates to the national convention. Johnson and Rayburn made a last campaign spurt (*left*). The final tally gave pro-Johnson candidates a 4-to-1 edge.

Greeted in Washington like a hot presidential candidate (*top, right*),

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HE TAKES JOB OFFERED BY PRESENT ADMINISTRATION IT WON'T LAST LONG

LOOKS MORE LIKE A CANDIDATE

Johnson acted like one. To Senator Walter George, Johnson said jovially, "I'm going to have first call on you to be my Secretary of State. I can't be like Roosevelt. I can't be my own Secretary of State."

Johnson also made an important addition to his staff. He is James Rowe (*inset*), one of Roosevelt's "anonymous assistants" in early New Deal days. Rowe will act as Johnson's liaison with northern Democrats and help steer him through the rough-and-tumble politicking at Chicago.

Rowe could help Johnson, the party unifier, but Johnson, the candidate, has grave and probably decisive drawbacks as he, despite the hopes of his supporters, well knows. He has little support in organized labor. He "smells of magnolias," *i.e.*, is a Southerner. He has had a heart attack, which would negate one Democratic campaign issue. At a Washington banquet, Johnson cracked that the President and he "have the same coat of arms, a stethoscope rampant on a field of cardiograms."

But whether he is a candidate or not, the South, as a survey reveals (*next page*), is eager to practice the kind of politics Johnson preaches.



WINNER'S WELCOME greets Johnson and his wife Lady Bird and Rayburn as they arrive back in Washington after precinct elections. Jazz band and some 500 yelling supporters were on hand waving "Johnson for President" signs.



WINNER'S SMILE creases the face of Mr. Johnson. At 47, Johnson has been in the Senate since 1949. As Texas' favorite-son candidate, he will get 56 convention votes. He has not yet formally announced as an all-out candidate.

CONTINUED 33

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ROLL CALL SHOWS YEN FOR JOHNSON-TYPE MODERATION

A roll call of LIFE *correspondents in the South last week showed considerable sentiment for Stevenson as the least objectionable of the front runners. But the South's votes could easily go to a dark horse like Stuart Symington* (see pp. 160–173) *or Lyndon Johnson, who is acceptable on the segregation issue.*

ALABAMA

In 1948 the state went Dixiecrat with Thurmond. It returned to the Democratic fold in 1952

In the May 1 primary, 41 of the 52 delegates to the Democratic convention were chosen. Of these one half favor Stevenson and the delegation will be headed by his 1952 vice-presidential candidate, Senator John Sparkman. Segregationist sentiment in the state has hardened as a result of the Autherine Lucy case and the Montgomery bus boycott. This was reflected politically in the overwhelming defeat of Governor James Folsom for national committeeman. He was beaten by Charles McKay Jr., an all-out advocate of white supremacy. A recent poll of delegates showed that the delegation would be favorably inclined to a dark horse acceptable to the South. Lyndon Johnson or Stuart Symington would so qualify.

ARKANSAS

In the Dixiecrat revolt the state stayed with Truman. In 1952 it gave Stevenson a majority

"We're pretty much yellow-dog Democrats here," said an Arkansan last week, explaining the state would vote Democratic even if the party nominates a "yellow dog." Governor Orval Faubus probably will control delegation. He leans toward Stevenson or Symington, one of whom probably will get the delegation votes after early balloting for Senator William Fulbright. He was the favorite-son candidate in 1952 and may be again.

FLORIDA

Truman carried the state in 1948. But Eisenhower swept the boards in 1952

Governor LeRoy Collins (*opposite page*), winner of the gubernatorial primary last week by the biggest majority in the state's history, is a Stevenson supporter. Delegates to the convention will be picked in the May 29 primary in which voters will choose between Kefauver and Stevenson delegate slates. Both Adlai and Estes have campaigned extensively and will return again before the primary. At present Stevenson holds a slight edge. But in the election Eisenhower is a 50–50 bet to repeat his 1952 victory.

GEORGIA

It was Democratic through and through for Truman. In 1952 it was the same story with Stevenson

As of now, Stevenson is the reluctant choice of Georgia's top political leaders, including former Governor Herman Talmadge (*below*). He could quickly lose their support, however, if he altered his present views and took a stronger stand for integration. Georgia's delegation will be pledged to an all-out fight against the Supreme Court decision. Says a top politician, "We've declared war and we're not going to fight it with moderation."



POTENT FIGURE, Herman Talmadge, a shoo-in for Georgia senatorship, smiles smugly during his Florida vacation after withdrawal by Senator Walter George.

KENTUCKY

In 1948 its votes went for Truman. Four years later the Democrats had trouble

Governor A. B. ("Happy") Chandler, who was elected last fall by the largest majority in Kentucky history, is the state's boss politico. Though the state central committee is now controlled by Chandler's political enemies, Senator Earle Clements and former Governor Lawrence Weatherby, Happy expects to take over when the new committee is formed July 3. He also is expected to control a majority of the delegates and be available for either the presidential or vice-presidential nomination.

LOUISIANA

The Dixiecrats carried the day in 1948. Eisenhower barely missed in 1952

Today's big man in Louisiana politics is Huey Long's brother Earl who takes office as governor this week. Without actually endorsing Adlai, he has made it plain that he is for Stevenson. Meanwhile his nephew, Senator Russell Long, has openly declared for Lyndon Johnson. The governor does not plan to go to the convention, but he will control the delegation and Stevenson appears certain to get all of its 24 votes. The chances of a bolt from the Democratic party seem slim this year.

MISSISSIPPI

In 1948 the Dixiecrats won the state. Last time the Democrats held it by a healthy margin

A bolt from the Democratic party seems unlikely unless candidate and convention endorse the northern view on civil rights. The present governor, J. P. Coleman, is a staunch Democrat who has warmly praised Stevenson. The latter most likely will be supported by the Mississippi delegation. But Coleman is also a close friend of Lyndon Johnson and would rally behind him if a convention fight threatened Democratic unity.

NORTH CAROLINA

Truman held the fort here in 1948. Stevenson was the winner in 1952

Governor Luther Hodges, the state's most powerful politician, is a strong Stevenson man. When Adlai recently visited his sister, Mrs. Ernest Ives, at Southern Pines, the governor and the whole political hierarchy paid him their respects. Meanwhile Kefauver drew disappointing crowd at a rally in Raleigh. Traditionally North Carolina does not instruct its delegation. But the delegates who will be selected this week are all expected to be as partial to Stevenson as is their chairman, Governor Hodges.

SOUTH CAROLINA

Governor Thurmond ran for Dixiecrats. In 1952 Ike came close to victory

The Democratic state convention met in March without endorsing a candidate and recessed until after the national convention. National Committeeman Edgar Brown, who is credited with keeping the state in the Democratic fold in 1952, is for Stevenson. But what the state convention will do when it reconvenes late in August will be determined by what happens in Chicago. The state could still go for a new Dixiecrat but with former Governor Jimmy Byrnes, states' rights champion, retired from politics a bolt seems unlikely. As of now Stevenson holds a slight edge.

TENNESSEE

In the Dixiecrat revolt the state remained loyal. It switched to Ike four years later

Native son Senator Estes Kefauver probably will be supported by Tennessee's delegation as long as he remains in the convention balloting. But the state's young governor, Frank Clement, has often been mentioned as a possible running mate with Adlai Stevenson. If such an offer were made, it might well strain the delegation's loyalty to Kefauver. Senator Albert Gore has also been spoken of as a dark horse vice-presidential possibility. Tennesseans will support any ticket with Kefauver, Clement or Gore.

VIRGINIA

In 1948 Truman held the state. Ike won handily in 1952

Lyndon Johnson is expected to get Virginia's vote on the first ballot at the national convention because conservative Senator Harry Byrd, who has run Virginia for the past 30 years, gave him the nod of approval before his Texas victory. With Johnson out of the picture Virginia would go for 1) any southern Democrat, 2) Governor Frank Lausche of Ohio, 3) Senator Symington or 4) Adlai Stevenson. But no matter what the Democrats do, Eisenhower is expected to carry the state again if he holds to a moderate stand on integration. The nomination of Averell Harriman, Kefauver or Governor "Soapy" Williams might cause the Virginia delegation to bolt.

GOVERNOR LEROY COLLINS SERVES DOUGHNUTS AT UNIVERSITY OF MIAMI AS HE SUCCESSFULLY CAMPAIGNS FOR SECOND TERM →

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BOY
LE ROY
"May I Serve You?"

MAN ABOUT TO BECOME A MARTYR



Sentenced to hang for killing a Cyprus policeman, Michael Karaolis (*center*) is escorted into Nicosia court by two British soldiers before the verdict. Andreas Dimitriou, who attempted to murder an Englishman, was executed with Karaolis.

VICTIMS OF MURDER AND REPRISAL



Victim of Karaolis was Policeman Erodotus Poullis (*left*). As reprisal for the Karaolis and Dimitriou hangings, the Cypriot underground organization said it hanged British Lance Corporal Gordon Hill (*center*) and Corporal Ronnie Shilton.

GRIEF FOR A MOTHER OF CYPRUS



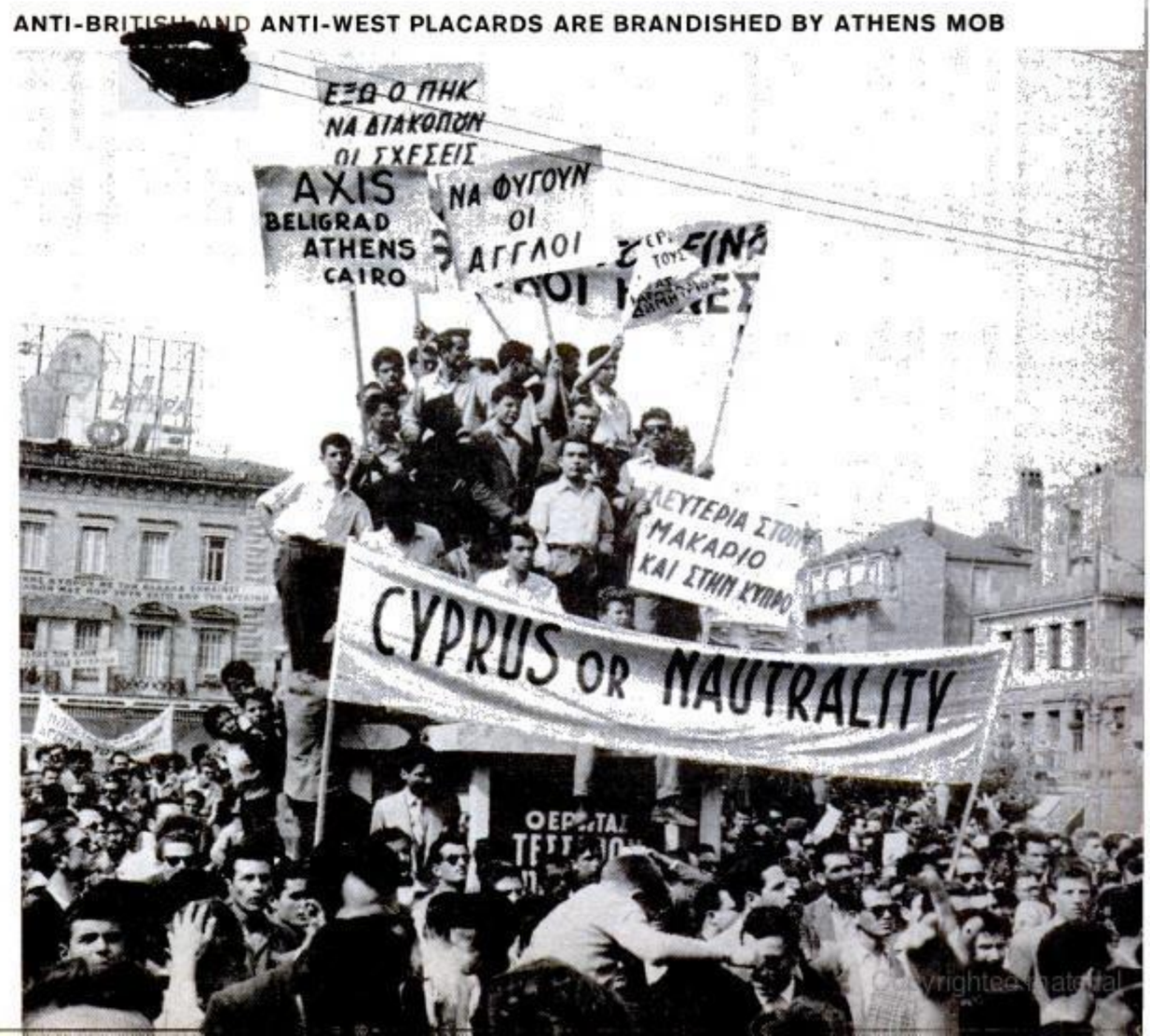
Her last hope gone, Karaolis' mother turns away from the barrier of his prison after British soldiers told her the death sentence had been carried out. Joining Mrs. Karaolis in her mourning, Cypriots closed all their shops, stayed indoors.



FURIOUS ANTI-BRITISH DEMONSTRATION IN ATHENS, PROTESTING CYPRUS

THE CYPRUS TRAGEDY, DARK OMEN FOR NATO

ANTI-BRITISH AND ANTI-WEST PLACARDS ARE BRANDISHED BY ATHENS MOB



HANGINGS, TURNS INTO AN EXCHANGE OF STICKS AND STONES BETWEEN POLICEMEN AND RIOTERS. FOUR GREEKS WERE KILLED AND MORE THAN 200 INJURED

In Athens last week, wild riots marked a grim turn of events on Cyprus —where for 21 months Greek love of freedom has clashed with British devotion to imperial duty—and warned that the tragedy unfolding on the island might engulf the entire West. The crisis on Cyprus threatened to end finally the 150-year-old friendship of Greece and Britain and to topple the pro-West Greek government for failure to free Cyprus. Beyond this, the fateful quarrel undermined the very fabric of NATO.

The riots were touched off when the British governor of Cyprus, Field Marshal Sir John Harding, refused to reprieve two Cypriots sentenced to death. Greek protests, a protest from the British Labor party and even an appeal from U.S. Secretary of State John Foster Dulles failed to alter his decision. One morning last week, the Cypriots were hanged.

Next day the Cypriot underground said that in reprisal it had hanged two Britons. Harding had offered £10,000 for capture of the underground leader. A Greek businessman on Crete offered £100,000 for Harding's head. The Cyprus issue seemed limned in the pattern of classic tragedy.

YOUNG DEMONSTRATOR DUCKS CHARGING COP



A USIS LIBRARY WAS DAMAGED BY THE RIOTERS



HAPLESS COP GETS RUSH FROM ATHENS RIOTER



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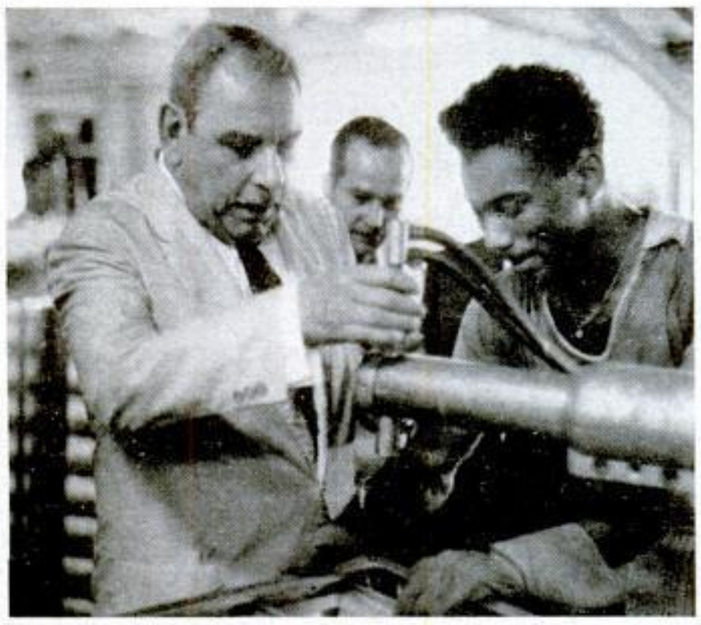
SLUM IN A SAN JUAN SWAMP WAS EL FANGUITO (MUDVILLE) WHERE ONCE 15,000 PUERTO RICANS LIVED THEIR SQUALID LIVES UNDER THE CITY'S SKYLINE

OPERATION BOOTSTRAP SCORE: 400TH NEW FACTORY

Industry overtakes agriculture in Puerto Rico's drive to expand

Ten years ago Puerto Rico was dismally dubbed "the poorhouse of the Western world" and the name was often employed by Communists and other bad friends of America as a handy tool to clobber "U.S. colonialism." Last week Puerto Rico was celebrating a fiesta called Bootstrap Week, hailing the island's homemade transformation from a scabrous slum into a shining showcase of the rewards won through a partnership of Puerto Rico with the mainland U.S.

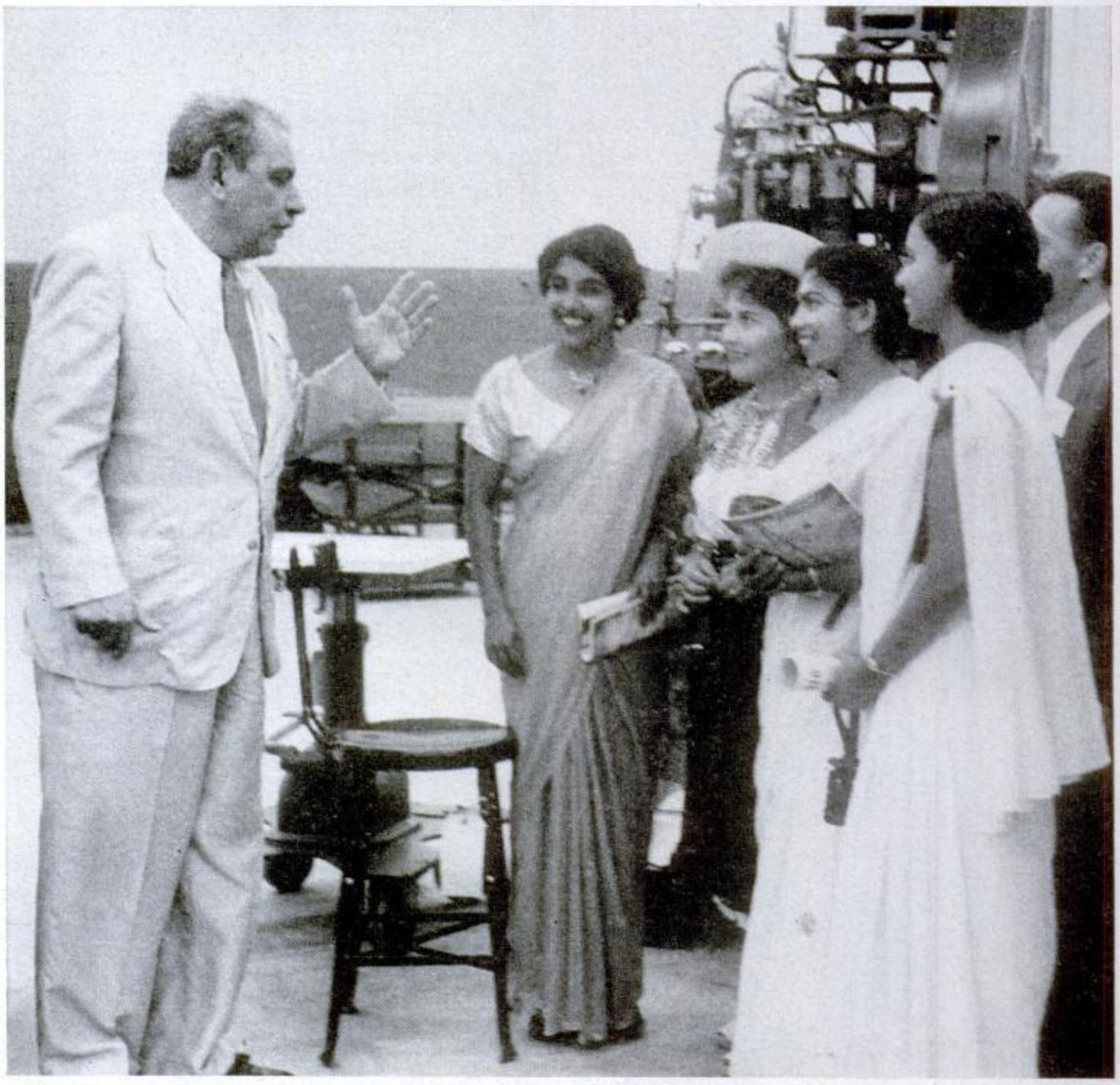
The official reason for rejoicing was the passing of a landmark: the point at which industry



TRYING HIS HAND at spot welding, governor gets help in a newly opened lattice factory in Hato Rey.



AT WORK in canning factory in Manati, some of 225 women employees trim pineapple for slicing.



PROUD GOVERNOR Muñoz takes foreign students through Caribe General Electric, 400th Bootstrap factory. Three hundred Point Four students from Latin America, Asia, Africa attended occasion.

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1956



NOW BRUSH GROWS WHERE SLUM'S HOVELS STOOD AND NEW BUILDINGS RISE IN CITY. TALLEST ARE PROFESSIONAL BUILDING (LEFT) AND BANCO POPULAR

caught up with agriculture as a most fruitful source of island revenue. To mark it properly, businessmen opened 20 new factories during the week. Among them were Sunbeam, Liberty Wire and Caribe General Electric. They joined earlier comers—such familiar brand names as Paper-Mate, Remington Rand, Maidenform, and indigenous products—to give the island 400 new factories and give work to 35,000.

All this was a product of Operation Bootstrap, an experiment in economic levitation. Bootstrap was conceived in 1946, but gained new impetus in 1948 when Puerto Rico elected its first native-born governor, Luis Muñoz Marín. Once briefly a poet dallying in Greenwich Village, Muñoz dallied no longer but led his people's movement for self-government. They were already U.S. citizens, without vote but free of U.S. income tax. In 1952 they won commonwealth status, complete control of internal affairs, and Muñoz helped write the island's own constitution. This done he speeded up Bootstrap's drive to industrialize.

To get things moving the government began planning and building new plants. As its most persuasive temptation for outside capital it offered 10 years of freedom from corporate taxes, a seven-year exemption from personal income tax on dividends. The operation has benefited immensely from the $138 million in grant aid given by a sympathetic U.S. government since 1946. LIFE Photographer Gordon Parks has journeyed to Puerto Rico four times in the last eight years to catalogue the progress of the partnership. Today, Puerto Rico enjoys the highest living standard in the Caribbean.



PAMPERED FATHER, Governor Muñoz, whose usual work day runs to 18 hours, loafs a little in hammock in thatched shack in his garden. Attentive girls are his daughters, Victoria, 15, and Viviana, 16.



MAKING SPEECH at printing plant in Hato Rey, Muñoz praises cooperation of government, people.



AT PLAY workers and their guests dance rumba to celebrate the opening of a wire factory in Hato Rey.

CONTINUED

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FIRST REWARDS WON; MORE AWAIT WINNING

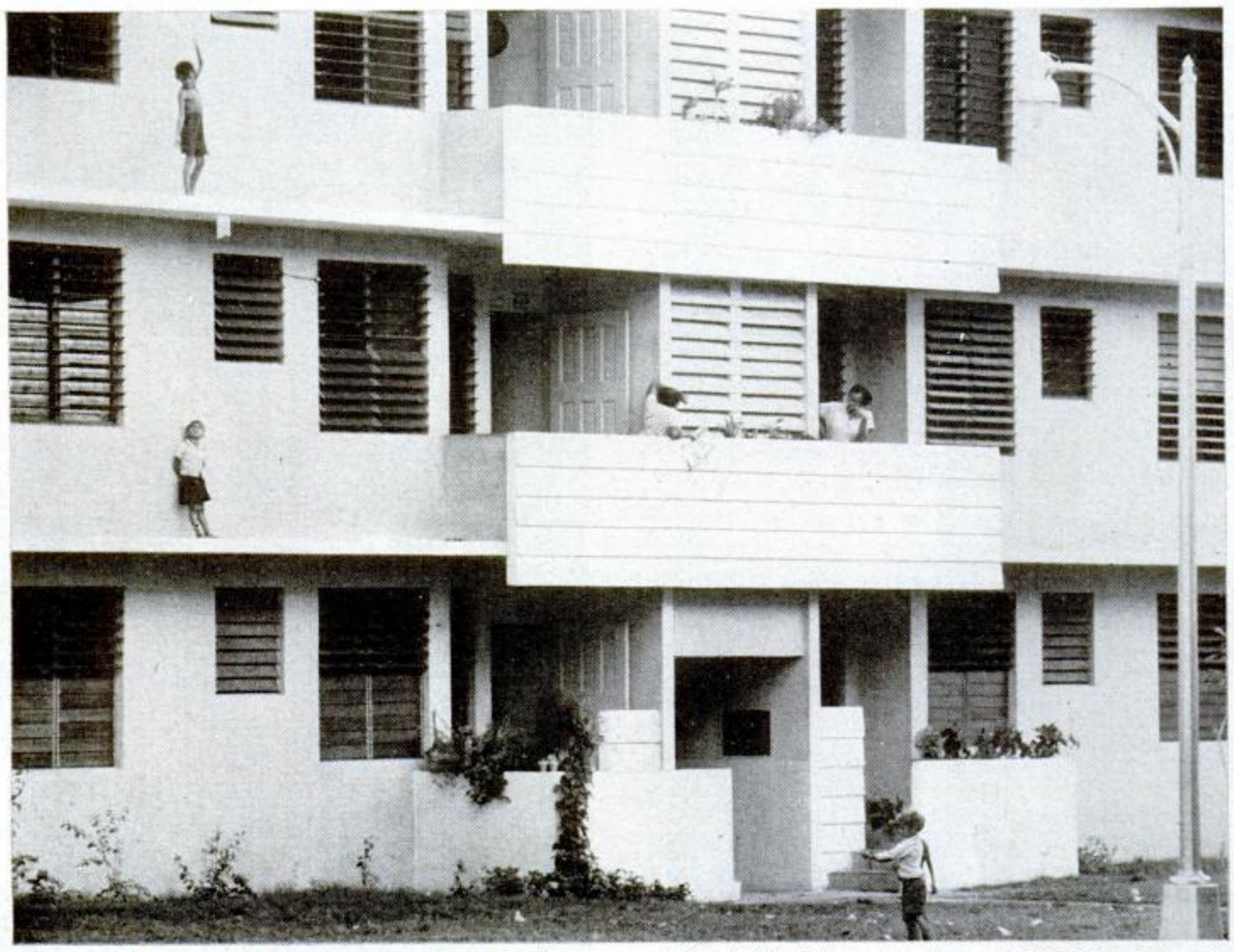
Accompanying Bootstrap's feat of financial legerdemain was a strenuous drive toward social and educational advancement. As San Juan's slums were torn down, the residents were moved into modern low-cost apartments and suburban housing projects. In rural areas the underpaid cane workers got plots of their own under a land reform law. Soon, with government help, some were building their own pilot models of model communities.

Throughout the island the children were getting access to new schools ranging from primary up to complex vocational training centers and the University of Puerto Rico. New hydroelectric dams began to spread wider the benefits of electricity and irrigation and 930 miles of new roads opened up before the most backward barefoot *jíbaro*. Over all spread a most unmistakable sign of modernity, an islandwide TV network.

Governor Muñoz had dedicated help in his work. No one gave it more generously than San Juan's woman mayor, Doña Felisa Rincon de Gautier. A pharmacist and seamstress, Doña Felisa entered politics 24 years ago and now, at 59, was a political powerhouse. To her job she brings a tireless grass roots technique and a firsthand awareness of remaining problems. Slums still festered and still waiting was the most complex of all Puerto Rico's problems. With a death rate lower than the U.S. and birth rate (35 per thousand population) more than a third higher, the island was producing people far faster than it could employ them, even under its present industrial expansion.



LIBRARY IN A CANE FIELD, a book-filled bus brings learning to the children of a rural elementary school in the Maricao Afuero district. One of four such units financed by the department of education, the bus travels in country districts, making three stops daily and visiting each school at least

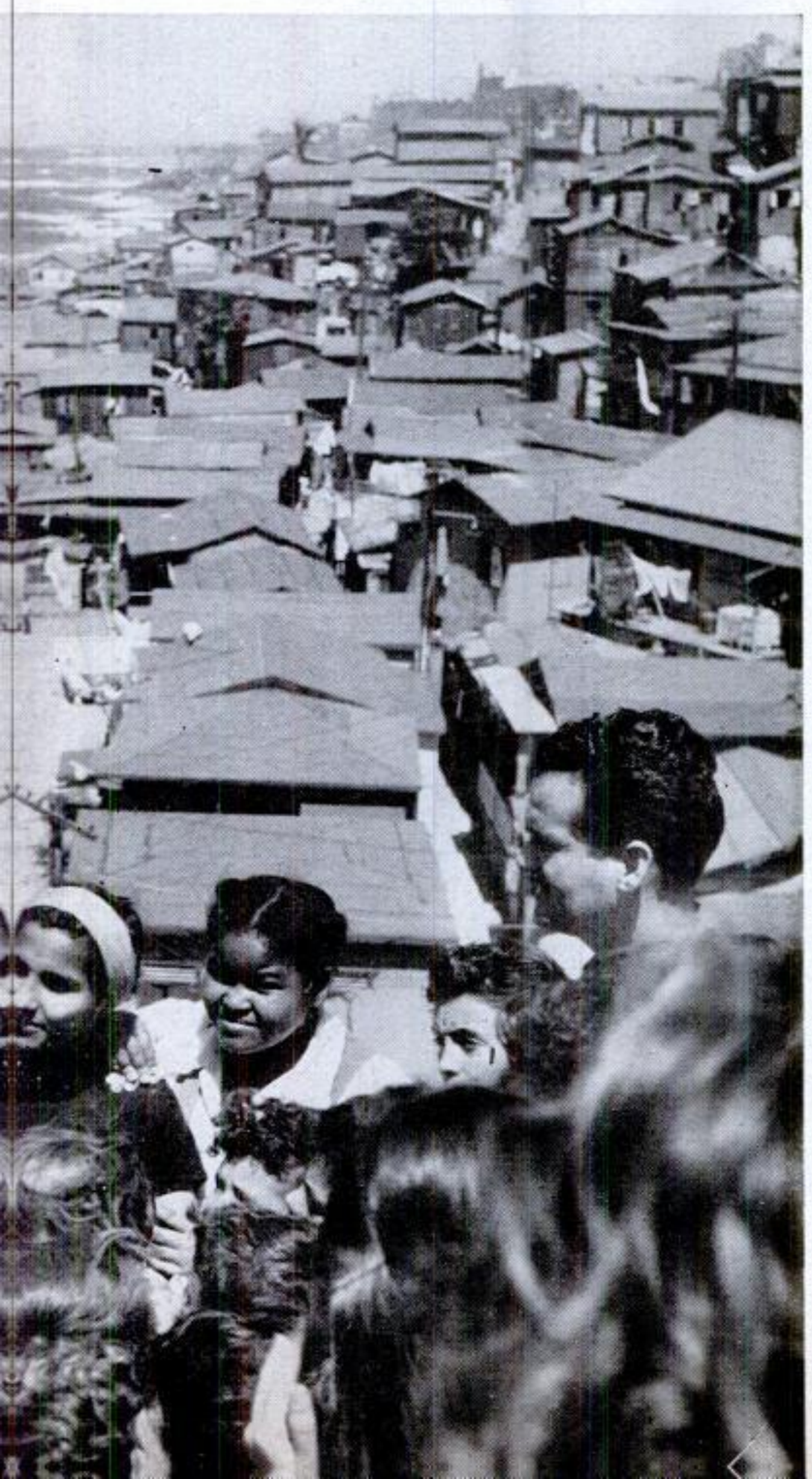


ENJOYING NEW HOMES, youngsters who have moved from the Mudville slum perch on the ledges of $14 million San Juan apartments. Built with federal aid, this project houses 2,318 families who get bathrooms, electric stoves and garden landscaping for rentals ranging from $5 to $20 a month.





once a month. They lend from a store of nearly 200,000 books furnished by the Carnegie Library. Four more mobile libraries like this are planned.



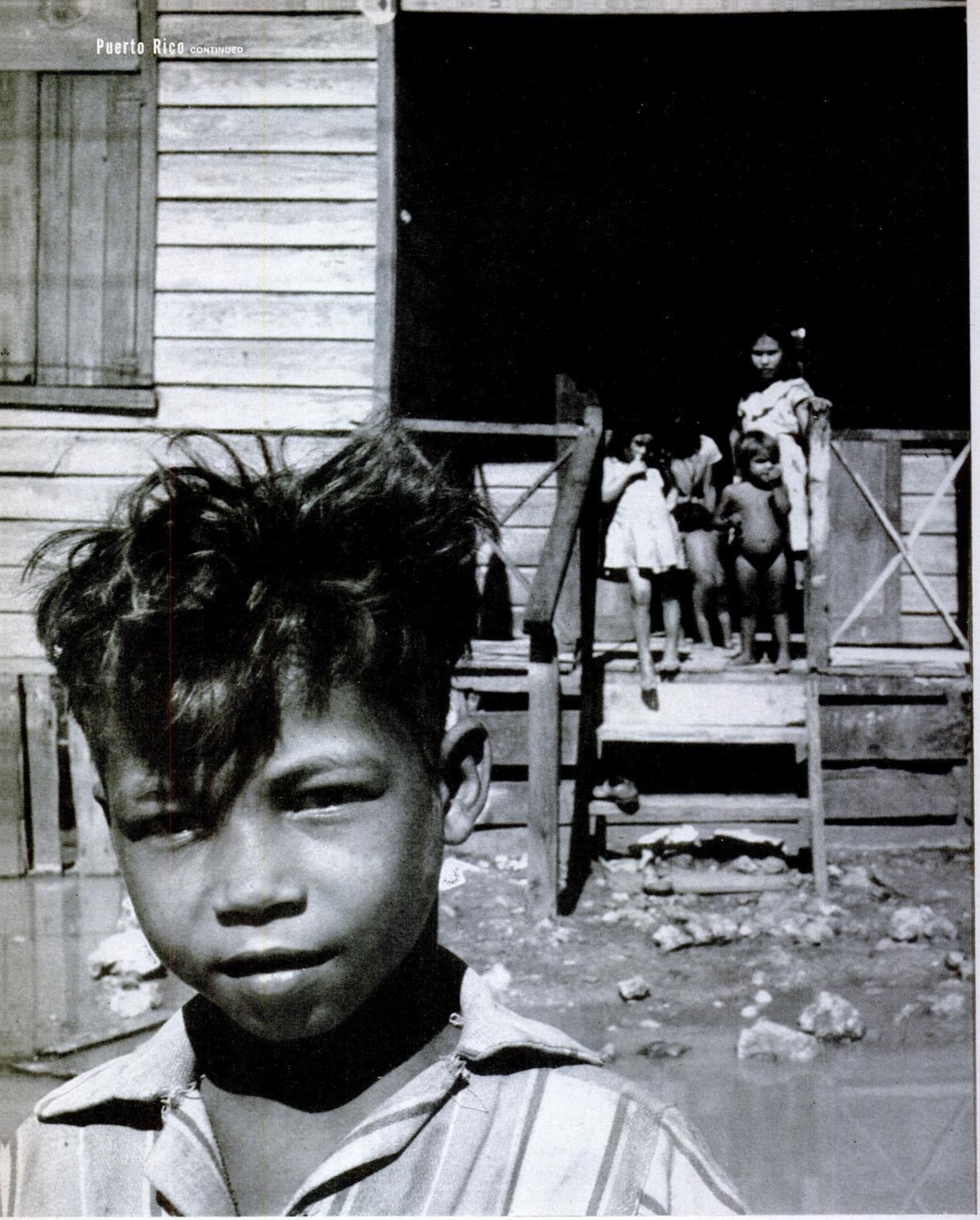


MAYORESS AT WORK, Doña Felisa visits at La Perla (*left*). She hears pleas, gives clothing among 3,000 still living in this San Juan seashore slum.

MAYORESS IN REPOSE, Doña Felisa (*above*), who was first elected to office in 1945, takes a rare rest amid 17th Century graces of the city hall patio.

CONTINUED 41

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1949 Seven years ago there was little hope in life for "Coki" Lozano, a 9-year-old in the malodorous slum of El Fanguito. Photographer Parks saw him there, a sullen-faced unkempt ragamuffin, pausing near a shack like his own, watched by a family hardly distinguishable from his own in the common miseries of the slum. In those days Coki seldom saw the inside of a school or paid a visit to a doctor's office. His clothing, for day and night alike, was a ragged pair of striped pajamas and, like most of the children among El Fanguito's thousand acres and 15,000 families, his pursuits were fishing and picking garbage.

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1956 Today "Coki" Lozano is a different boy against a different background. Now a neat, well-combed 15, he was found by Parks with his three sisters in front of the family's $12-a-month six-room modern apartment in Las Casas, a government-owned $1.5 million housing project in a San Juan suburb. Although Coki's lot has vastly improved, he personifies the problems that still persist along with Puerto Rico's progress. Embarrassed because illness and poverty left him hopelessly behind his class, he quit school after completing only four grades. Now, nearly grown up, he is looking hopefully for a job in a factory

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NEW AMERICAN LOOK

"Tools of Today" (*p. 96*), which completes LIFE's series on America's arts and skills, is a startling reminder of how much beauty can be found in an industrial civilization. Our lives are surrounded by abstract art: the proud slant of the funnels of the *United States*, the uncoiling clover leaves of our highway intersections, squadrons of moon-fat grain bins, the marvelous patterns in a high-octane cracking plant. Why is it that as "the machine" and its functions grow more complicated, its abstract forms seem to grow handsomer and better proportioned?

There are several reasons. First, the machine and its products were never as inherently ugly as the 19th Century estheticians (Ruskin, Morris, *et al.*) taught us to believe. They just had ugly by-products, and of these the ugliest was the misguided effort to prettify them. But the more complex they grow, the less room is left for irrelevant ornament. The Pennsylvania Station in Manhattan could emulate the Baths of Caracalla, but a modern airport has to be too efficient to imitate anything but itself.

Second, our best industrial designers and architects have been trying to simplify everything they could get their hands on for the last 30 years. Like all major trends, the Bauhaus movement has had its fringe of foolish excesses, but its basic philosophy ("form follows function") has remained sturdy enough to keep out more rococo fads. And the more influence good modern designers have gained in U.S. industry, the more respect have they developed for the engineers.

After 30 years of battling and educating each other, the masters of form and the masters of function are at last achieving a real harmony of viewpoints. So much so that some critics have declared the advent of a new American look, a true, great and probably enduring American industrial style.

The esthetic argument for this good news starts with Plato, who said that the elements of geometry are "eternally and absolutely beautiful." The Parthenon was a frozen series of Euclidean theorems; Gothic cathedrals rose from (but never departed from) a few newly discovered principles of engineering. Similarly, modern industry is based on certain precise mathematical relations among things; and this precision, elaborated in wind tunnels, atom-smashers and skyscrapers, yields a more and more imposing balance of forms which, like the design of a snowflake, is inherent in nature's own laws.

"Such beauty as we admire in Greek vases," says Sir Herbert Read, the English critic, ". . . can undoubtedly be produced by machinery," for its products "can satisfy all the canons of beauty which have a basis in numerical proportion." Bad design can also offend these canons, and we have plenty of that, even in Detroit. But the best design, however "intuitional," is rooted in formal mathematical principles whose "golden surveying reed [said Milton] marks out and measures every quarter and circuit of New Jerusalem." When imaginative designers and bold builders collaborate with these principles, they can give the spirit of their age great expression.

The objects pictured on pages 96–114 are all strictly utilitarian. Their beauty is a natural but designed by-product of precise and imaginative workmanship, in which Americans deserve to take a sentient pleasure as well as a practical pride. Such objects will be studied by art historians centuries hence for the same reason we now admire Colonial Williamsburg. But since we are getting all this new beauty in our lifetimes, let us enjoy it now, with thanks, and ask for more.

PROFESSORS AND ETHICS

Can an admitted present Communist have a moral right to teach in U.S. universities? Is it desirable for universities to have Communism explained by Communists? The American Association of University Professors answers "yes" to both these questions.

The A.A.U.P., in its recent St. Louis convention, took three important positions. The first is that Communist party membership is not conclusive evidence of "unfitness to teach because of incompetence, lack of scholarly objectivity, or integrity"—not unless the member is caught in an overt attempt to win his students to Communism. The second is that to use the Fifth Amendment as refusal to testify regarding possible Communist activities, even when "legally indefensible," is not necessarily "morally or academically blameworthy." The third position is this: "To maintain a healthy state of thought and opinion in this country, it is desirable for adherents of Communism, like those of other forms of revolutionary thought, to present their views, especially in colleges and universities. . . . How else are Americans to know the nature of the ideological currents in their world?"

This last position, as New York University's doughty logician Sidney Hook has pointed out, is like holding it necessary to employ bankrupts to study the laws of bankruptcy. The first two represent a confusion between academic freedom and professional ethics.

The A.A.U.P. maintains that until a teacher becomes a proven advocate, his academic freedom entitles him to believe anything he wants. But in the case of Communism, the party's own doctrine has been spelled out, for instance in this 1937 formulation (never repealed): "Communist teachers must take advantage of their positions, without exposing themselves, to give their students, to the best of their ability, working class [*i.e.*, Communist] instruction. . . . Only when teachers have really mastered Marxist-Leninism will they be able skillfully to inject it into their teaching at the least risk of exposure."

As to the Fifth Amendment, there may well be cases where a teacher with past and innocent Communist associations feels morally justified in using it to shield others. To say that, however, is not to say that his usefulness as a teacher is unimpaired. Rutgers University was censured by the A.A.U.P. for firing two Fifth Amendment professors. Rutgers in reply has just reiterated the position taken by President Lewis Webster Jones. Academic freedom is not a negative "freedom to be silent" but "the positive freedom to perform the traditional functions of research and teaching in the spirit of truth. . . . For members of a university faculty to refuse to give a rational account of their position on vital community issues . . . cuts the ground out from under academic freedom. . . . A minimum responsibility would seem to be that [teachers] state frankly where they stand on matters of such deep public concern, and of such relevance to academic integrity, as membership in the Communist party."

Academic integrity is the issue with which the A.A.U.P. has not come to grips in its tortured canvass of this subject. A profession which claims a special kind of freedom must surely have a special code of ethics to justify it. The law, medicine and other professions do not welcome impostors whose purpose is to break their code and subvert professional trust. Why are university professors unable to write a code worthy of themselves? Until they do, President Jones's statement sounds to us like the best guide for academic behavior.

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Ask any good home cook and we think she'll agree with this:

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And every single can contains
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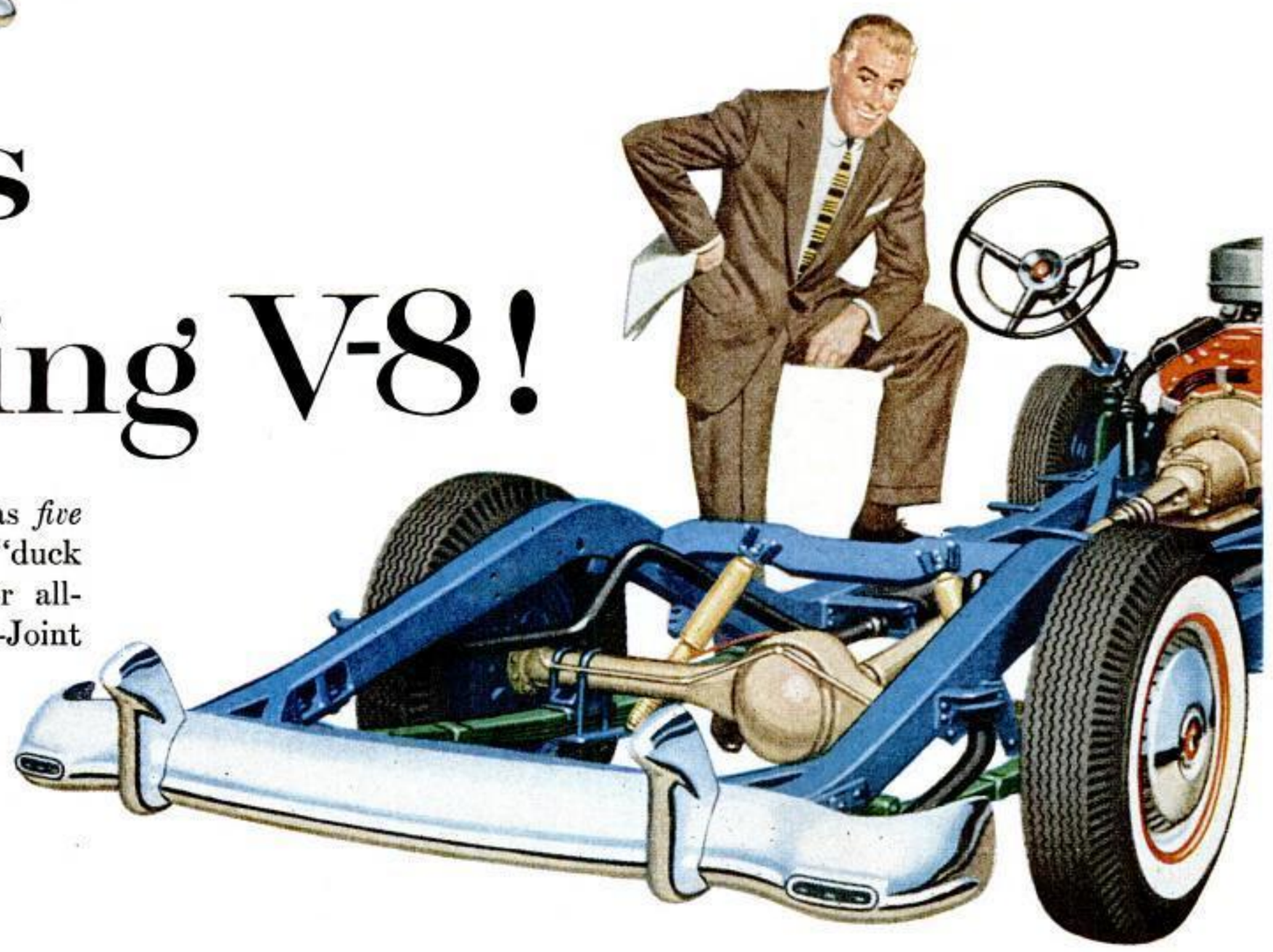
Ford's worth more when you buy it . . . when you sell it too! Things like Ford's V-8 performance . . . Ford's consistent style leadership . . . the way Fords are built . . . the years-ahead way they are decorated . . . *all* add up to make Ford consistently hang on to its resale value better than any other car in its field.

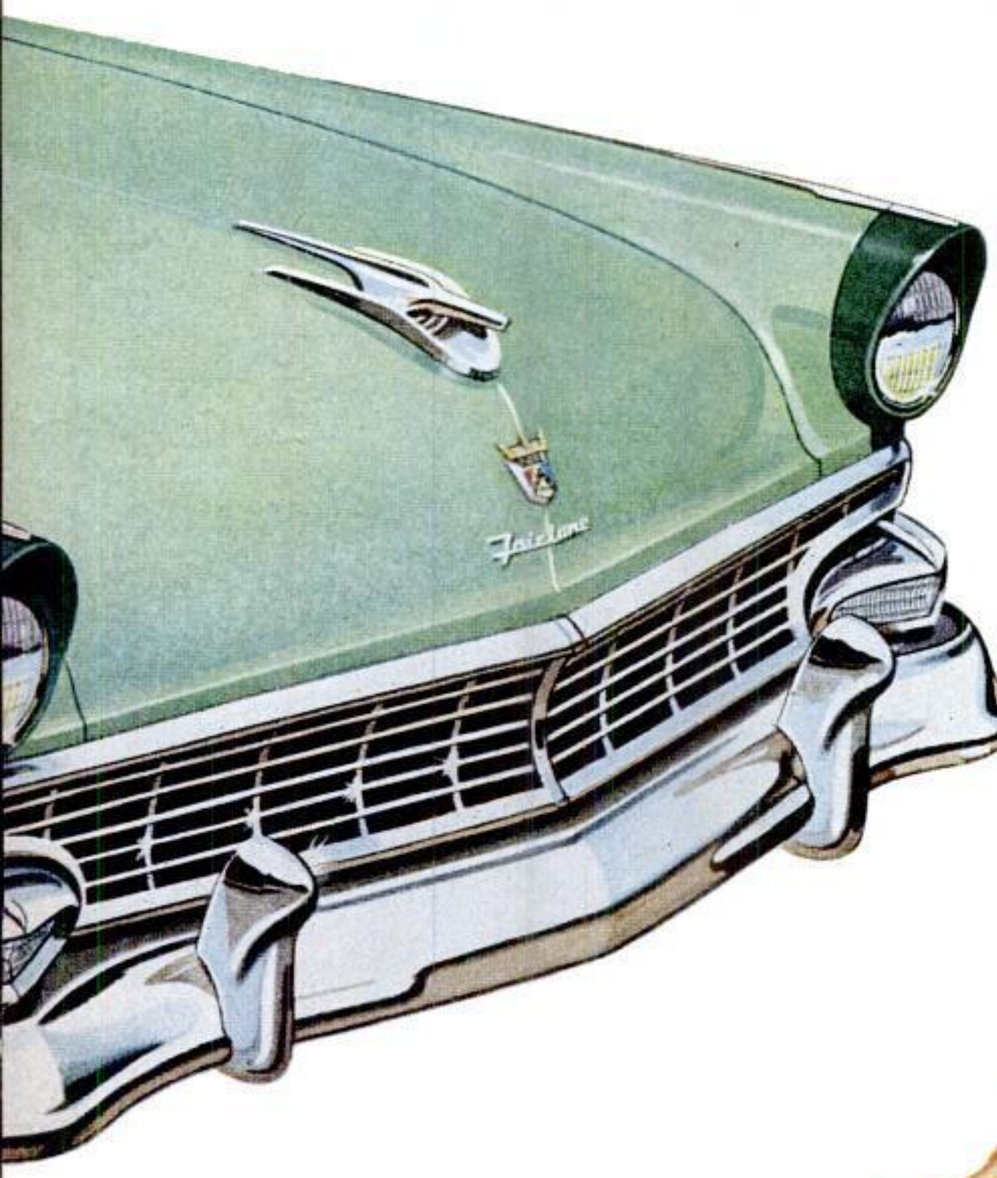
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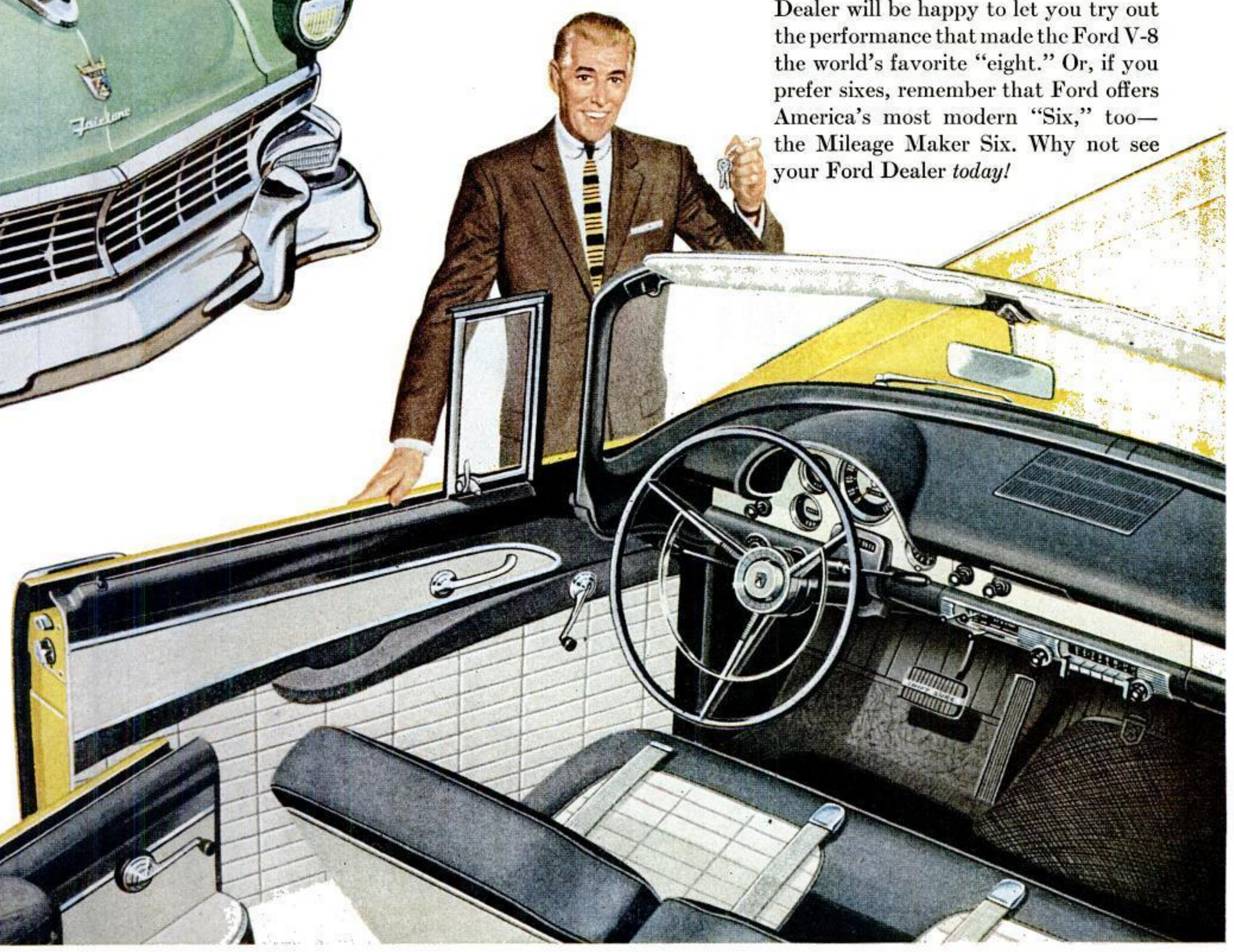
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When it's time to enjoy the finest...it's FOUR ROSES time

FOUR ROSES DISTILLERS COMPANY, N.Y.C. BLENDED WHISKEY. 86.8 PROOF. 60% GRAIN NEUTRAL SPIRITS.

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A LOOK AT THE WORLD'S WEEK



GERMAN HOMAGE FOR A FORMER ENEMY

On his first visit to Germany since the end of World War II, an old warrior, Sir Winston Churchill, was honored by a nation he helped defeat. In a medieval setting in Aachen, once the capital of the Holy Roman Empire, he received the city's 1955 Charlemagne Prize for service in the cause of European unity. Sharing the platform with him was West German Chancellor Konrad Adenauer (*third from left*), who had received the honor for 1954. The retired British prime minister said Russia should "join in the spirit" of NATO if she has sincerely repudiated Stalinism.

CONTINUED 49

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FUROR OVER A FROGMAN

Center of a political crisis for Britain's Prime Minister Eden, and an international mystery, was Commander Lionel Crabb, former frogman. On a secret underwater mission in Portsmouth Harbor during the state visit of Bulganin and Khrushchev, Crabb vanished near the Soviet cruiser *Ordzhonikidze*. When Russia suggested that Crabb had been spying, Britain apologized.



BATH ON A BALCONY

Making a panty raid on a sorority house at Southern Methodist University in Dallas, students met some determined opposition. A student who scaled a balcony got only a dousing.

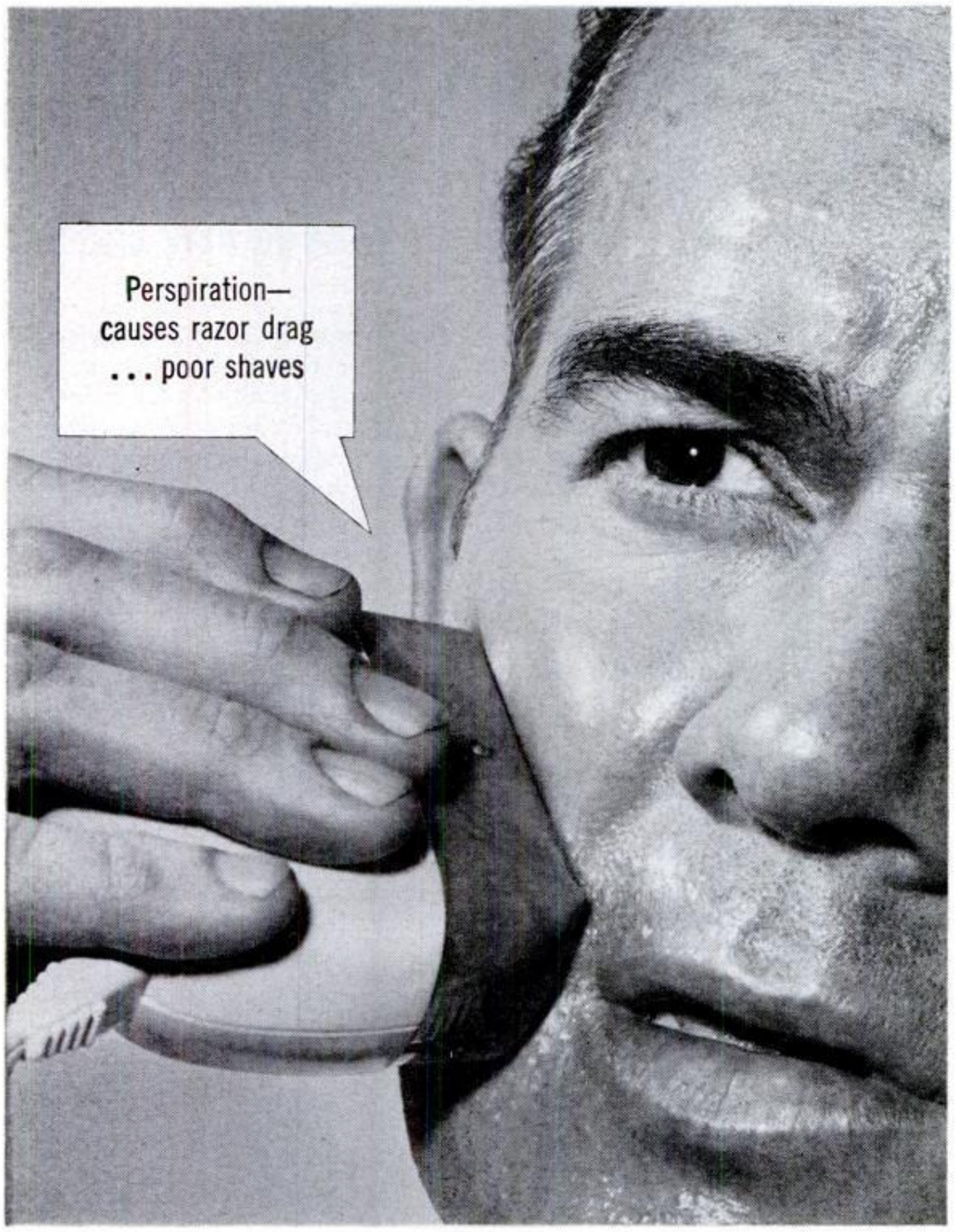


AN ALGERIAN TERRORIST FLUSHED FROM A TREE

In Algeria an Arab rebel descended a tree under the watchful attention of two alert French soldiers who had flushed him from its foliage. Waging a stealthy campaign of terror, ruin and death, the rebels had pressed ever closer to Algiers. Though the French counterattacked and claimed victories, their entire position in Algeria was becoming increasingly precarious.

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Use this lotion before you shave—
It evaporates perspiration . . . sets up beard . . .
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Any time—even in hot weather—you will get quick, comfortable electrical shaving when you use this new *before-shave* beard conditioner.

No matter what make of razor you use—no matter how old or how new the razor—no matter how much you like it already—you'll find Williams Lectric Shave gives you a closer, more comfortable shave than you ever thought possible. Cooling, soothing Lectric Shave goes on like a lotion—*then* you shave.

1. It *instantly* evaporates perspiration . . . does away with irritating perspiration drag.

2. It sets up your beard for closer and cleaner shaves.

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And Williams Lectric Shave is even good for your razor, too. It lubricates the cutting head for faster, easier action. *Helps break a new shaver in faster,* keeps it working at its best!

Nine out of 10 men who try Williams Lectric Shave continue to use it! This amazing beard conditioner will keep you happy with your electric shaver for years to come.

MONEY-BACK GUARANTEE! Get a bottle of Williams Lectric Shave today. If not entirely satisfied, write The J. B. Williams Co., Glastonbury, Conn.; in Canada, The J. B. Williams Co., La Salle, Montreal. Send us your Lectric Shave label—tell us what you paid—and we will gladly refund your money.



WILLIAMS Lectric Shave

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A TENSE TIME FOR SEAMEN

Camera gets close to Navy crash

Frustrated by murky weather from taking pictures of the Navy in action, QM 3/c Richard Stoner, a young reservist on a two-week training cruise aboard the battleship *Wisconsin*, went below for a Sunday afternoon nap. A sharp jolt woke him and sent him rushing, camera in hand, up on deck to snap a kind of action he had not bargained for: the tense moments following a collision of ships at sea.

During maneuvers off Virginia the escort destroyer *Eaton* had changed course suddenly to answer a "man overboard" call. She knifed into a fog bank and right across the bow of the *Wisconsin*. The battleship plowed into the side of the destroyer, slashing it from deck to waterline. When the ships backed off, it was not certain whether the destroyer would stay afloat. But fast work saved her, made it possible to tow her to port as the "Wisky" limped for the repair dock. It turned out later that the "man overboard" call was a false alarm.



ANXIOUS "WISCONSIN" CREW WATCHES AS THE BATTERED "EATON" IS TIED UP ALONGSIDE FOR HELP

HER STARBOARD SIDE SMASHED IN, "EATON" HUGS THE "WISCONSIN" AS LIFE-JACKETED CREWMEN RUSH TO SEAL OFF COMPARTMENTS FILLING WITH WATER



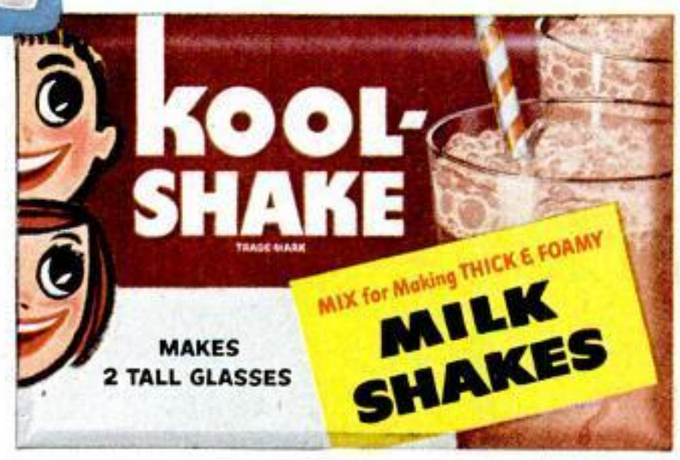
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PROVINCIAL HIDE-A-BED sofa in gray print. Also available in dark green and gold. Full size, $319.50. Apartment size, $309.50.

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11TH BODY IN A MYSTERY

Moments after they had made an abortive commando-type raid against the Cuban army garrison at Matanzas, 10 revolutionists lay dead where they had been cut down by machine-gun fire (*left*). The raiders, who had assaulted the headquarters in trucks loaded with explosives and guns, were left untouched so that the press could take pictures. But a mystery developed when it was noticed that later pictures showed 11 bodies. President Fulgencio Batista put a ban on publication of any pictures. The eleventh body, it turned out, was that of an attacker who had escaped when the shooting started. How he joined his comrades is shown in the startling pictures below that got out of Cuba despite the Batista censorship.



BODIES OF 10 REBELS LIE BY TRUCK THAT WAS CAUGHT POINT-BLANK IN CROSS FIRE OF MACHINE GUNS



CAPTURED REBEL Julio Rodriguez (*center*), who escaped during raid, is returned four hours later.



ABOUT TO DIE, Rodriguez is led up steps → as a soldier (*right*) takes aim with a rifle.



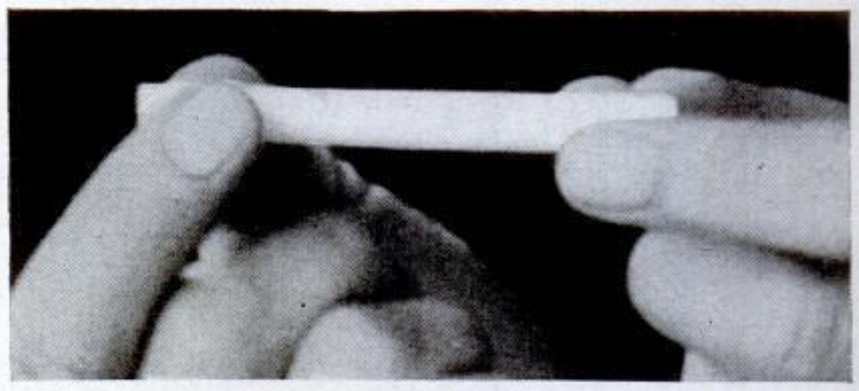
SHOT IN BACK by soldier, Rodriguez twists in agony on patio. He was finished by shot in head.



THE 11TH BODY (*right*) was put with the → others. Official report said he died in raid.

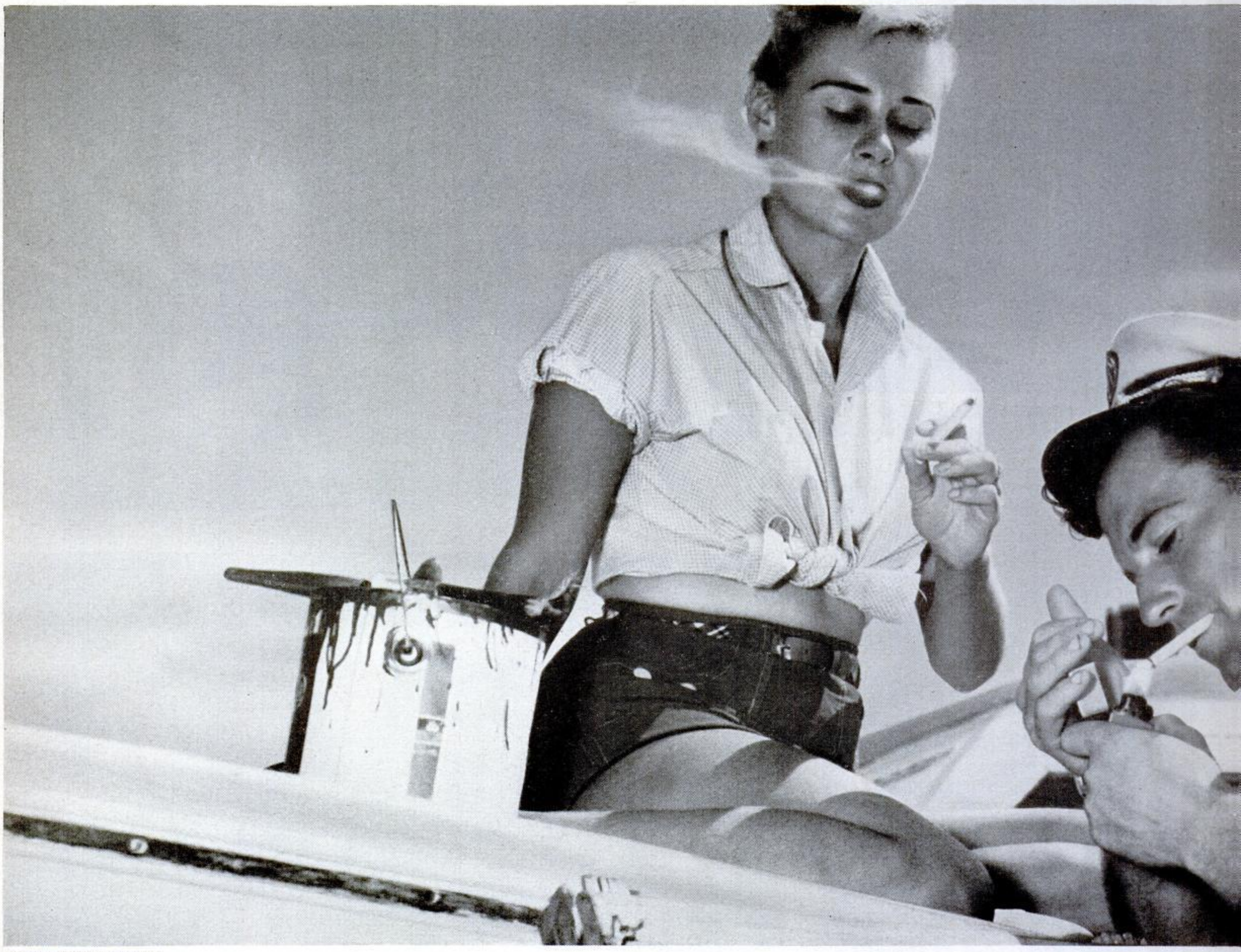
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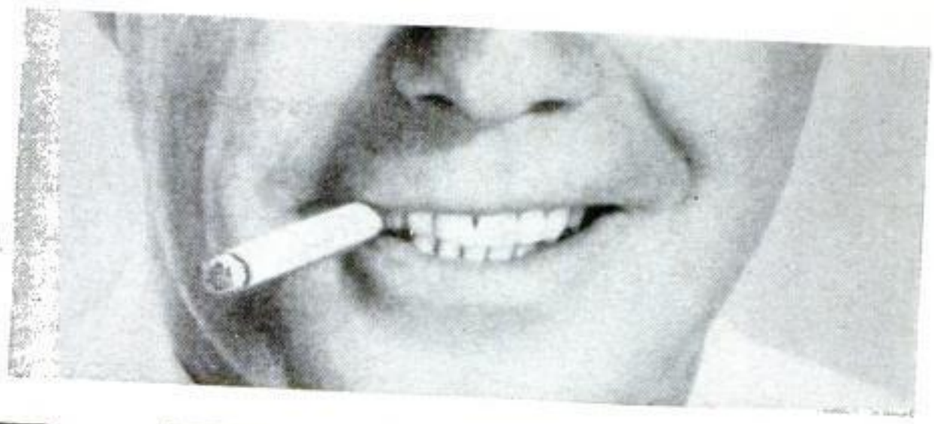


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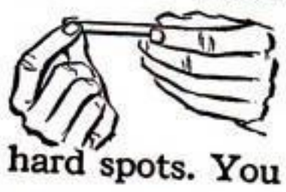
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YOUR TASTE TELLS YOU...
No other cigarette has *ever* satisfied like this



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Dad took my picture right after graduation

gave me the picture and camera one minute later!

"What a gift! When the other guys saw my 60-second Polaroid Land Camera their eyes really popped.

"Next month, before I start work, I'm taking a canoe trip with Dad and Uncle Frank. We're going through some real picture-shooting country. And there'll be no waiting and wondering how our shots turn out. With my Polaroid Land Camera, we'll see them on the spot. If one doesn't come out exactly the way we want it, we'll just shoot it over, then and there."

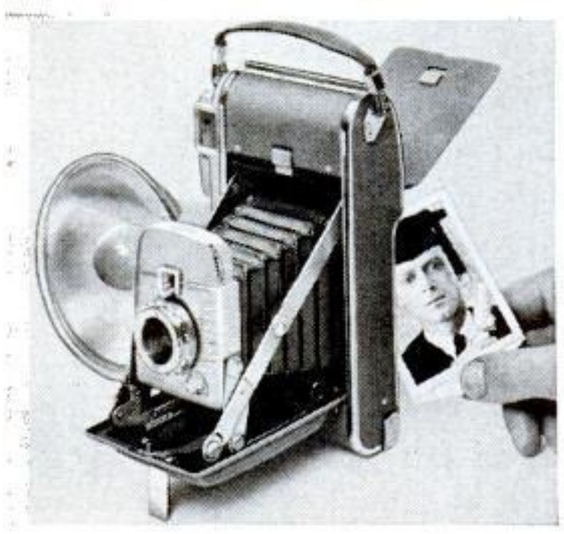
There's absolutely no limit to the fun and excitement of 60-second photography. Taking a picture one minute and seeing it the next practically doubles the fun of vacations, weddings, parties, picnics, holidays. As fast as the camera can turn them out, you can pass *these* pictures around, for *everybody* to enjoy.

60-second photography is economical, too. You don't have to shoot up the whole roll of film just to see your first couple of pictures. And you don't have to take two or three extras to cover yourself in case something went wrong. With the Polaroid Land Camera, there's no waiting, no guesswork.

Now—about the *quality* of today's 60-second pictures. The great new Polaroid Land Film gives you the richest blacks and snowiest whites you've ever seen. Detail that's razor sharp in both light and shadow areas. Delicate flesh tones that are really warm. And in case you're wondering, these pictures *last*, like any fine prints.

Tomorrow, drop in to see any camera dealer. He'll let you take a couple of shots with his demonstration model. The Polaroid Land Camera is easy to operate. Easy to own, too. Only $69.95, or $1.19 a week.

POLAROID®
Land
CAMERA
with remarkable new film



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DEAD PRIEST'S GIFT IS A SUCCESS

Italian girl sees again with corneal transplant

In Italy last week a dead priest was winning a kind of immortality through the living vision of an 18-year-old girl. When Amabile Battistella, blind almost from birth, received a corneal transplant from the eye of Don Carlo Gnocchi, Milan's beloved benefactor of maimed children (LIFE, April 9), it was a gamble whether the operation would restore her sight.

For her fellow beneficiary, Angelo Colagrande, into whose eye tissue from Don Gnocchi's other cornea was transplanted, the operation failed because his eyeballs had been too severely damaged in the accident that blinded him. But for Amabile it was a glowing success from the moment her bandages were taken away and she looked up at her mother to cry, "You're just as pretty as I always imagined you were." The operation's result has grown better yet as, day after day, the dead priest's eye opens for Amabile an ever widening window on the wonders of the world.



GOING TO SURGERY LAST FEBRUARY, AMABILE SAW ONLY FOG AND SHADOWS

COUNTING FINGERS to test her restored sight, Amabile beams up at the smiling doctor who has just removed, for the last time, the protective bandage from her right eye to which the priest's corneal tissue was transplanted. Amabile says, "I see well, without shadow. And I have an immense happiness in my heart."

CONTINUED

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IDENTIFYING TREE, remembered from blind days, Amabile feels bark to make sure it's same one.

OTHER SENSES TELL HER WHAT SHE SEES

Amabile found herself adventuring in a strange, half-new world which, since her blindness had come when she was only 2 weeks old, she had known before only through sound, smell and touch. At first she needed to call on these tried old senses to orient herself in the unfamiliar world of things seen.

But steadily it became a joyful world as well. "My vision," she said happily, "becomes more and more clear every day. The light becomes more sharp and vivid and I see colors more brightly. Now I can recognize people 60 feet away and count fingers on a hand across the street." Reveling in her expanding freedom, Amabile thought of many things to do with it. She went on long walks alone in her village and did not fear. She was learning to ride a bicycle, to cook, to read and even to write answers to the dozens of letters she was receiving from all over Europe and America. One came from a 24-year-old Frenchman proposing marriage, but Amabile demurred. "It is too soon," she said. "After all, I was born just 15 days ago."



DON CARLO GNOCCHI



RECOGNIZING FRIENDS, she feels hands and listens to voices to sort out the newly seen faces.



REMEMBERING GUIDE, she fondles dog Vino, now without work. Dark glasses protect eyesight.

REVERING BENEFACTOR, she takes flowers to grave of Gnocchi in Milan's Monumental Cemetery. →





Going our separate ways, we've never been so close

No doubt you already realize that the family with two cars gets twice as many chores completed. Completed quickly, so there is far more *leisure* time to enjoy *together*.

The trick, for most of us, is to get a second car that is (1) very economical *and* (2) very reliable (and, of course, good looking!). Now, that description applies especially to our late model used cars of all makes with all the newest features. Cars like these are also eagerly sought out as "one and only" cars by value-minded buyers. That's because these are the cars that give you the most in factory-fresh appearance and performance; cars that conserve both your *purchase* and *maintenance* dollar!

Naturally, OK Used Cars are carefully inspected; reconditioned for safety, performance and value—and *warranted in writing* by us. They are the elite of the lot!

This month we took an exceptional volume of quality cars of all makes and models in trade for new '56 Chevrolets. That means, for you, a high, wide and handsome selection at prices that will sound sweet and low! Get together, soon, and pay us a visit!

Buy with warranted confidence
where you see the OK trademark

USED OK CARS
CHEVROLET

SOLD ONLY BY CHEVROLET DEALERS

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DESIGNS ON BEACH include towels printed with the queen or jack of hearts (Terriprint, $4.50 each), a diagonal "reserved" sign (Martex, $6), mermaid with a shell ($8), a cigar store Indian woman ($7, both Martex) and an Egyptian mummy (Henry Callahan, $6). Most of the beach towels measure 36x72 inches.

Toweling Brightens the Beach

In addition to seaweed and sun soakers, next summer's shores will be strewn with outsize towels covered with farfetched designs. Printed with everything from mummies to mermaids, the towels offer the sunbather a gaudy background and a good excuse for starting up conversations in the sand. Zaniest version, which is shown on the cover, looks like a lifeguard's striped bathhouse (Martex, $7) and comes to a point on top.

Turkish toweling, a two-faced cotton fabric which is woven with loops on both sides, got its start and its name a century ago when it was worn in that country for clothing. It has for years been used by American designers for occasional robes and beach dresses in solid colors, but this season's newest styles are being made in wildly patterned stripes and checks to be worn with the new plain black swim suits (LIFE, April 9).

CONTINUED

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REMARKABLE!..

the instant coffee underneath this lid!



It's Chase & Sanborn's brand-new instant coffee

VOTED BEST FOR FLAVOR BY 2 TO 1

Against leading instant coffees!
Against ground coffees!

In carefully conducted tests where housewives had no knowledge of brand or type of coffee served—they chose this full-bodied instant, *even over ground coffees!*



MRS. MARGARET GEORGE: "I love coffee and this is the first instant I ever tasted that's *my idea* of really good coffee. It's delicious!"

MRS. MARGARET SULLIVAN: "I've been looking for instant coffee like this. It's so full of flavor—far better than other instants I've tried."



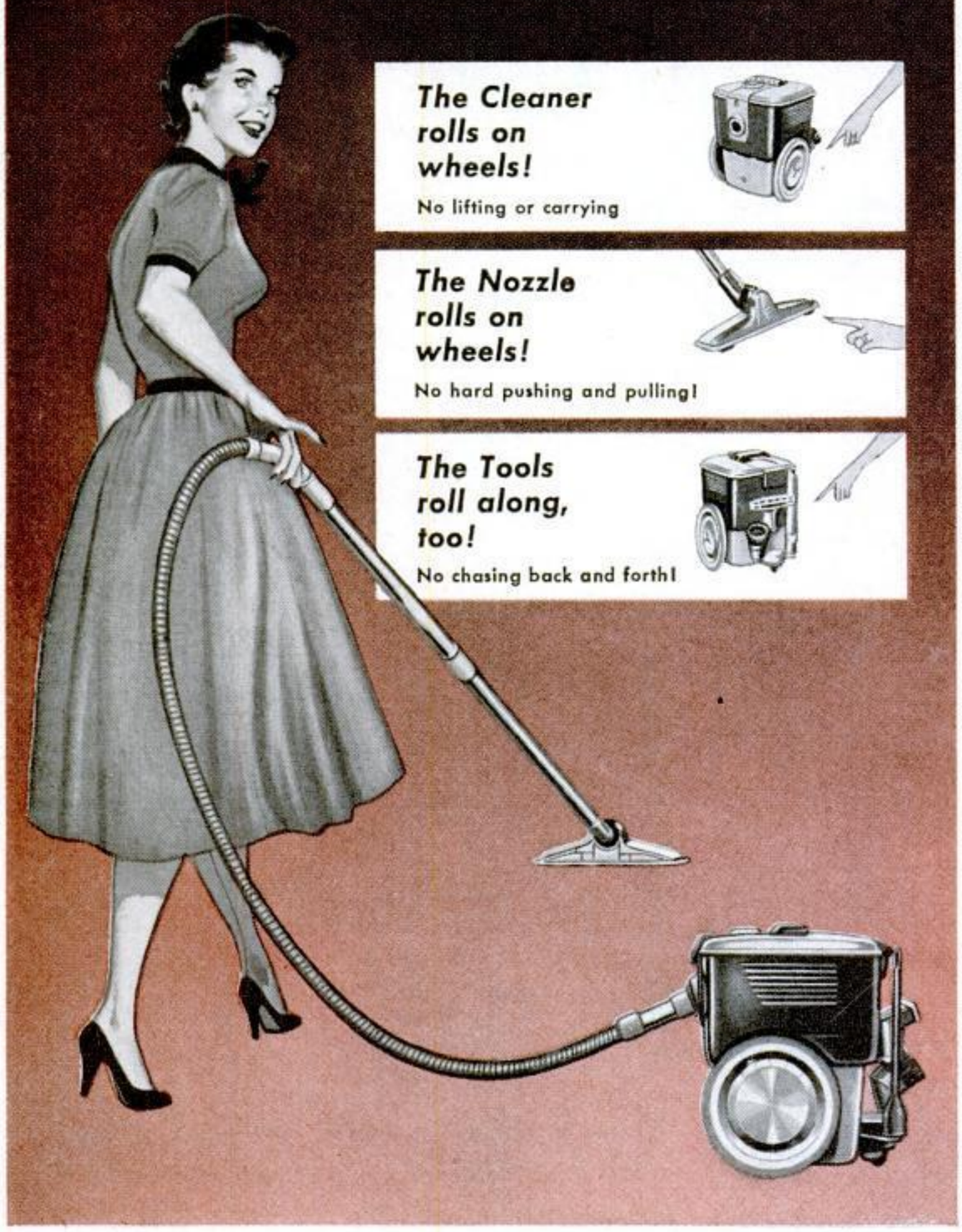
ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

Chase & Sanborn—the full-bodied INSTANT

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LEWYT

announces world's easiest-to-use cleaner



Everything rolls on wheels!

Forget every other vacuum cleaner you ever saw — there's never been anything like this new 1956 Lewyt! *Wheels do the work, not you!*

Big, free-rolling wheels that almost float the cleaner room-to-room at a finger-tip touch! Small wheels that glide the nozzle so effortlessly your arm just doesn't tire! Yes, even the cleaning tools roll with you.

And, now Lewyt's new 2-in-1 nozzle, lets you clean both rugs and floors *without* changing tools! You get terrific power, too — and an exclusive Power Dial for controlling suction *exactly!*

This is *in fact* the finest precision cleaner ever built.

And, it's yours complete with tools and built-in tool rack — all at a new low price!



COMBINATION RUG 'N FLOOR NOZZLE! Now, with the same tool you can clean *both* rugs and floors! *Rolls on wheels,* doesn't tire your arm!



POWER DIAL! You can dial the correct suction for every cleaning job—wool rugs, cotton rugs, bare floors, drapes or upholstery!



FLIP-TOP DIRT DISPOSAL! No clamps, no dust bag to empty! Just flip up top, toss out extra-big Speed Sak—your hands never touch dirt!

DO IT WITH LEWYT LEWYT CORPORATION, BROOKLYN 11, N. Y.
SOLD AT LEADING STORES IN U. S. AND CANADA



BEACH MIDDY made of heavy striped toweling with loose turtleneck (Betty Metcalf, $30) is worn with straw hat with band of flowers (Jamaica House, $9).



IMITATION BURNOOSE made of striped cotton lined with toweling (Helena Rubinstein, $70) can also be spread out on sand to double as beach towel.

CONTINUED

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Junior Executive alone with a decision



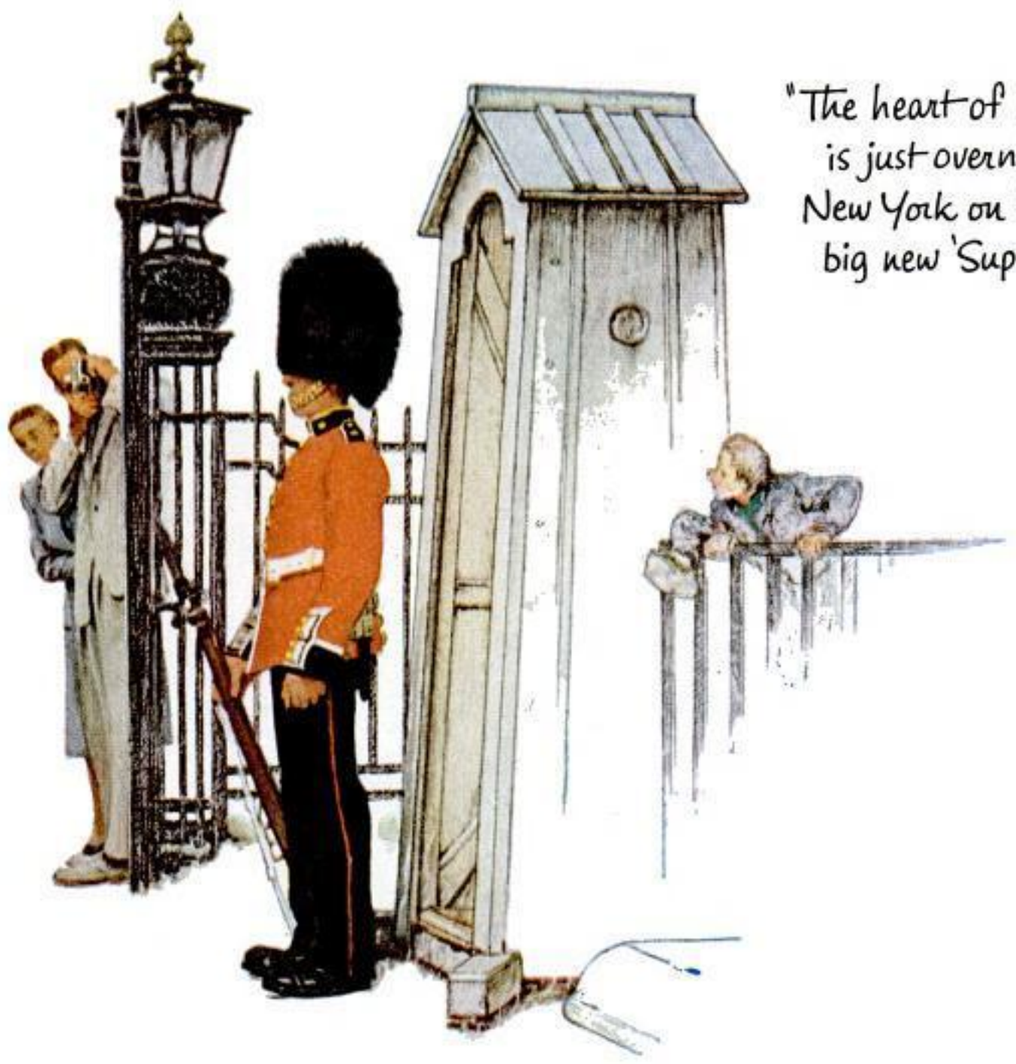
"Choose-it-yourself" **breakfasts like this satisfy everyone. Ten personal portions of your favorite cereals to choose from. All good, all convenient, all so very satisfying, in more ways than one.** ***Kellogg's*** **VARIETY PACK**

America's best-liked cereals, in convenient individual packages, are served at better restaurants, too.

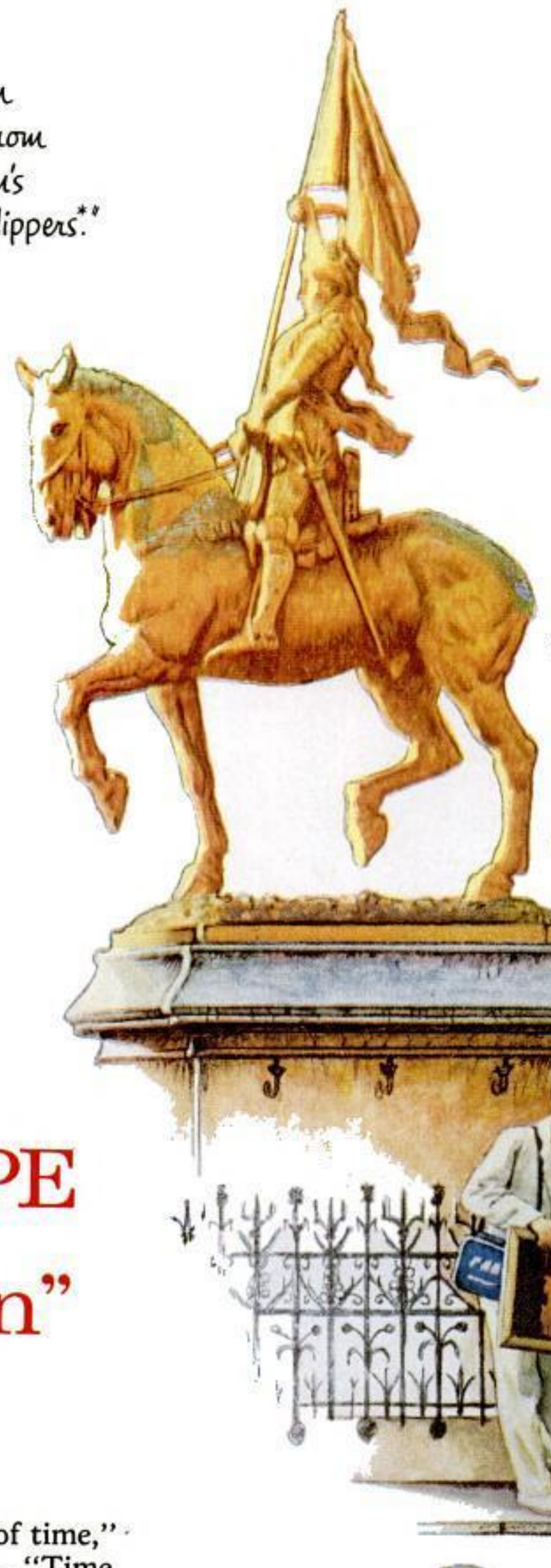
THE PSYCHOLOGY OF VARIETY

Psychologists agree that being able to make up one's own mind on little things (yes, like choosing your own cereal) helps shape youngsters' characters. Gives 'em confidence, teaches 'em how to make decisions. Isn't it nice to know that you're also serving up a little lesson in life when you put Kellogg's Variety Pack in front of your child?

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"The heart of London is just overnight from New York on Pan Am's big new 'Super-7' Clippers.*"



"Nothing reflects the proud history of France better than this statue of Joan of Arc in Paris."

"My sketch book proves you can see more of EUROPE when you fly Pan American"

says Norman Rockwell



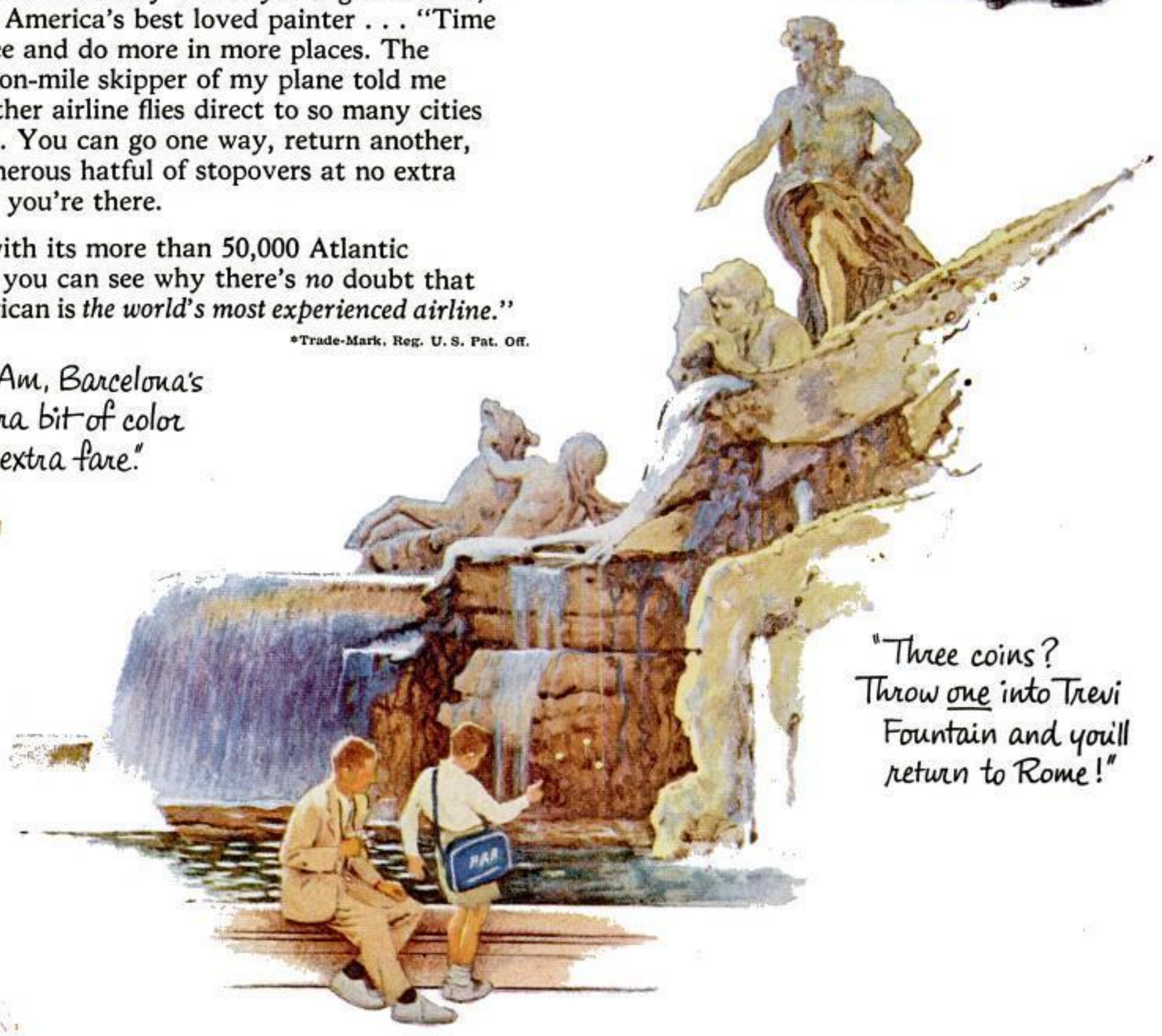
"Pan Am literally makes you a gift of time," says America's best loved painter . . . "Time to see and do more in more places. The million-mile skipper of my plane told me that no other airline flies direct to so many cities in Europe. You can go one way, return another, with a generous hatful of stopovers at no extra fare while you're there.

"And with its more than 50,000 Atlantic crossings, you can see why there's *no* doubt that Pan American is *the world's most experienced airline.*"

*Trade-Mark, Reg. U. S. Pat. Off.



"On Pan Am, Barcelona's an extra bit of color at no extra fare."

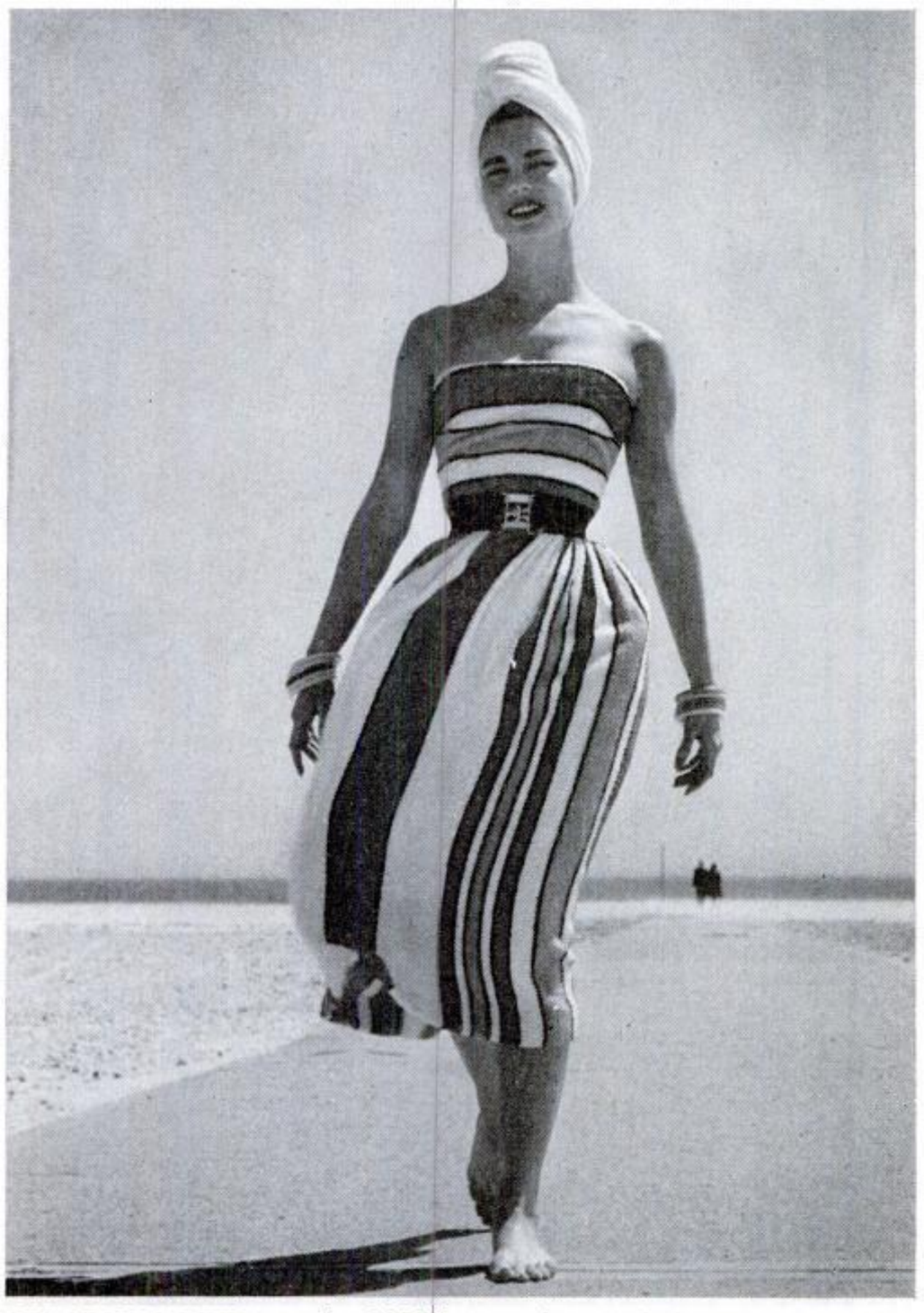


"Three coins? Throw one into Trevi Fountain and you'll return to Rome!"

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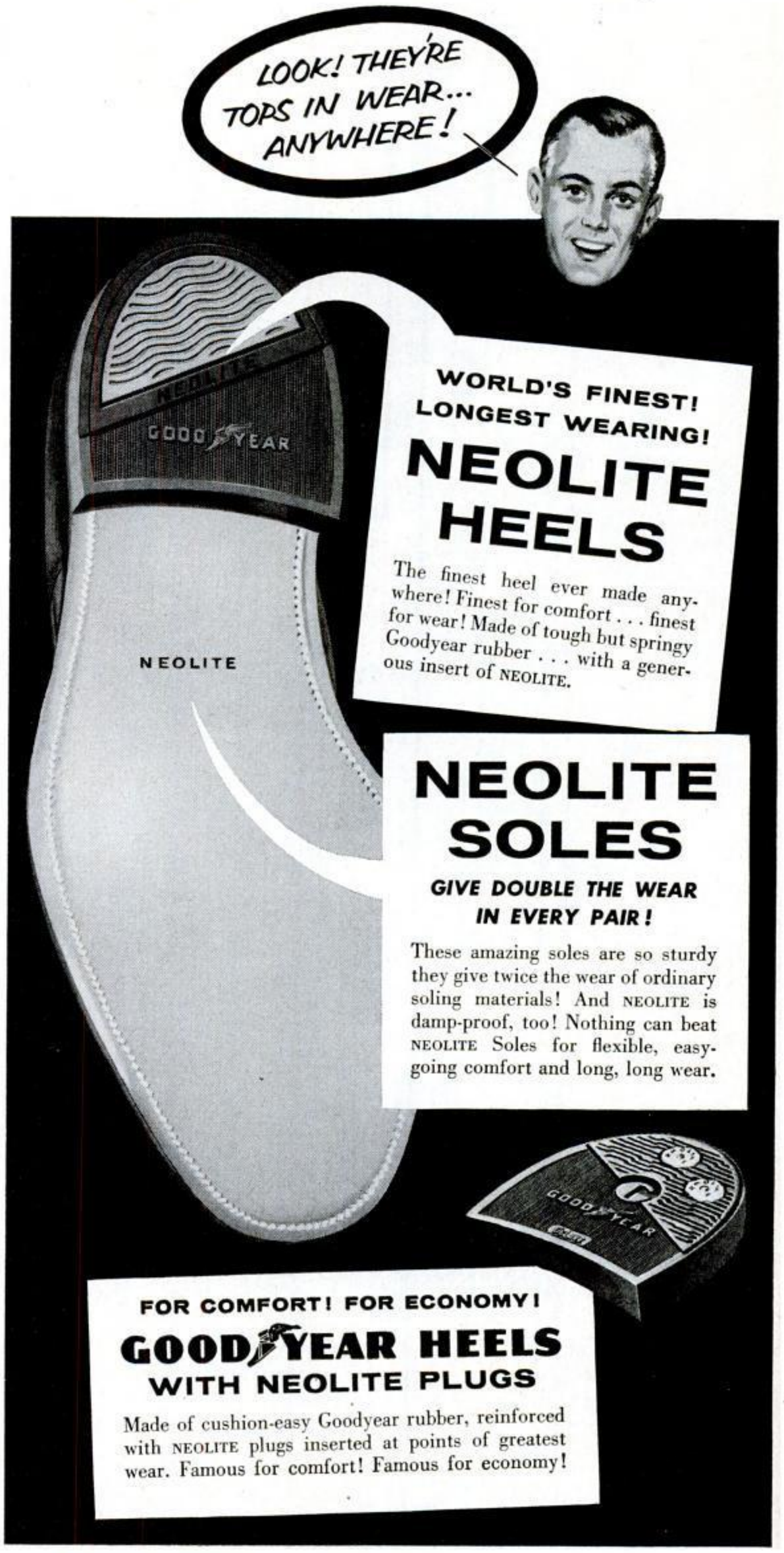
SEASIDE SERAPE consists of beach towel in giant checkerboard pattern (Cannon, $3) which is wrapped around wearer and secured by straw beach hat.



STRAPLESS DRESS made of boldly striped terry cloth and cinched with elastic belt (Mary Blair. $18) is worn with standard towel twisted around head.

CONTINUED

Get the world's biggest shoe repair values at your local NEOLITE shop!



For your protection . . . always look for the NEOLITE *trademark!*

NEOLITE SOLES & HEELS

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NEOLITE, AN ELASTOMER-RESIN BLEND, T. M.—THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

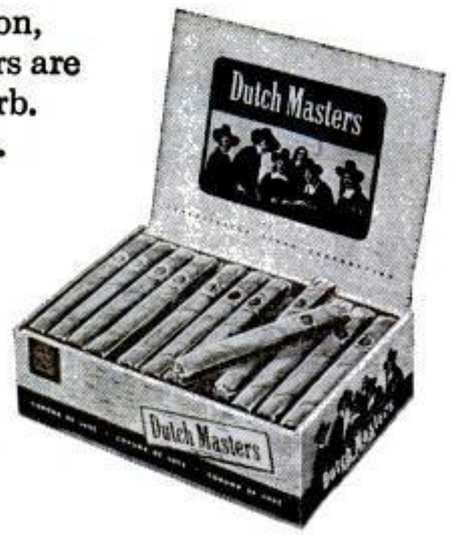
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Alone...and watchful millions wait!

The minute hand sweeps 'round the clock... the staff makes a final check... program time gets nearer, nearer. But now, in the Studio Control Room, the director is relaxed, content, at ease. The cigar? A rich, tastefully mild Dutch Masters!

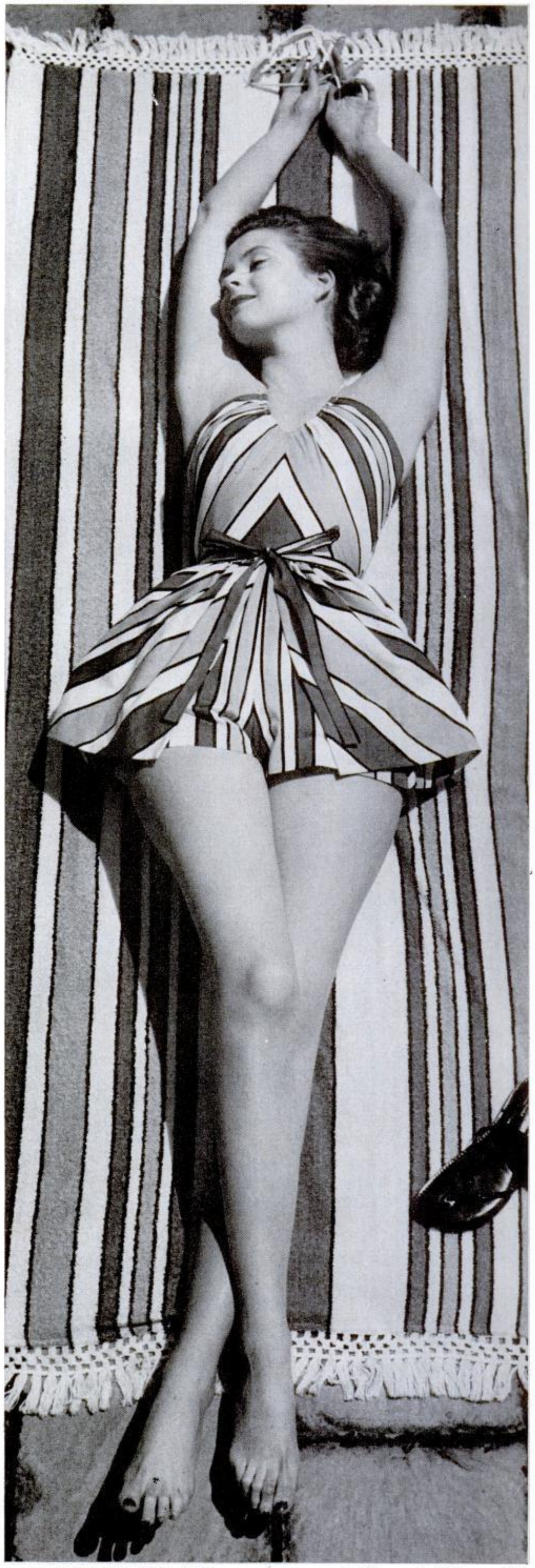
Whenever you want true satisfaction, turn to Dutch Masters Cigars. No others are so mellow, so smooth-smoking, so superb. Try the incomparable Crown, only 25c. Other shapes from 2 for 25c.



Mild yes... tastefully mild

Dutch Masters

Copr. 1956, Consolidated Cigar Sales Co., Inc.



IDENTICAL STRIPES which appear on cotton bathing suit (Cabana, $18) and fringed towel (Wamsutta, $10) match up swimmer to her spot in the sun.

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New



HERB SEASONING . . . Good on most foods! Stews, fish, soups, vegetables, tomatoes, macaroni.

BARBECUE SPICE . . . For hamburgers, chops, steaks, spareribs, goulash, stews.

CINNAMON SUGAR . . . Delicious on toast, waffles, French toast, baked apples, cereals, custard, apple sauce.

MEAT TENDERIZER . . . Permits you to use the less costly cuts by tenderizing and enhancing flavor and texture.

PEPPER, COARSE GRIND . . . The flavorful kind you get from a pepper mill. 'Specially good on barbecued meats, in oyster stew, chowders, soups.

ITALIAN SEASONING . . . For the preparation of sauces, meat loaf, pot roast, stews, fish, macaroni, spaghetti, ravioli, poultry, in the spicy Italian manner.

SEASON-ALL . . . An exciting new mixture of spices that adds a zesty flavor. Keep it on your dining room table as you do pepper and salt; for steaks, chops, in cooking vegetables, salads, soups, eggs, poultry, fish, hamburgers.

Now McCormick is first to bring you a complete line of these special seasonings

Packed in decorative glass shakers . . . a gay array for more flavorful meals indoors and out.

Follow the trend to more flavorful meals with the McCORMICK complete line of special seasonings . . . made by America's foremost spice house. These "just right" blends of spices and herbs give zest and flavor to everyday meals, make special meals delectable. A wonderful aid to the outdoor chef in your family. Add these delightful seasonings to your flavor shelf today!

McCORMICK
ONE FAMOUS EMBLEM—TWO GREAT BRANDS
McCORMICK and Schilling

McCORMICK . . . The House of Flavor

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When picnicking gives you
a taste for beer...
Cool, refreshing, clear...
THIS IS THE ONE!

FALSTAFF

FALSTAFF...what a welcome way to top your day outdoors! So refreshing to your taste, clear and cold as a mountain stream. Known from coast to coast as the choicest product of the brewers' art...because for three generations the men of Falstaff have aimed all their skill at one brand of beer, *Falstaff*...one kind of beer, *Premium Quality!*

AMERICA'S PREMIUM QUALITY BEER



FALSTAFF BREWING CORPORATION
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SISTER JOANNA (SIOBHAN McKENNA) GATHERS UP INFANT, NEWLY BROUGHT TO THE CONVENT, CROONS, "LITTLE ONE, LITTLE ONE, WHOM DO, YOU LOVE?"

IRISH STAR IN A U.S. TRIUMPH

Siobhan McKenna gives a tender TV performance as a motherly nun

The most arresting of living Irish actresses made her TV drama debut in the U.S. last week in a half-century-old Spanish play about convent life and turned in one of the season's most poignant performances. As the star of Gregorio and Maria Sierra's *Cradle Song*, given on the NBC-TV Hallmark program, Siobhan McKenna played a sweetly maternal young nun who raises a foundling infant girl left in the cloistered order's delivery wheel. When she cradled the baby tenderly in her arms (*above*) and, 18 years later, surrendered her with equal tenderness to her betrothed, Miss McKenna suffused her meek role with unforgettable radiance.

In Ireland, where she was born, Siobhan (pronounced Shevaun) was an Abbey Theater star and noted for her work as Shaw's *Saint Joan*. She expected to do the role on Broadway last fall but wound up instead as the brightest spot in *The Chalk Garden* (LIFE, Dec. 5). Late this summer she will play Joan in Cambridge, Mass. and open in the fall in New York.

CONTINUED 71

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AT FAMILY CONFERENCE Teresa's betrothed (Anthony Franciosa) stays behind curtain while discussing marriage plans with his bride's convent parents.



MOTHERLY ADVICE is given by Sister Joanna to the child, Teresa (Deirdre Owens). The nun urges her to savor earthly love "gladly but with trembling."



BOWED IN SORROW, Sister Joanna rests on a bench outside the chapel after she has said goodby to Teresa who has left the convent for her wedding.

CONTINUED

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A WONDERFUL NEW WAY TO CONTROL WEIGHT



NEW Pearson sakrin

The ONLY Liquid Sweetener with DARAMIN®, containing

NO Calories! NO Sugar! NO Salt!

Use it in coffee, tea, hot or cold beverages, mixed drinks, cereals, desserts, cooking!

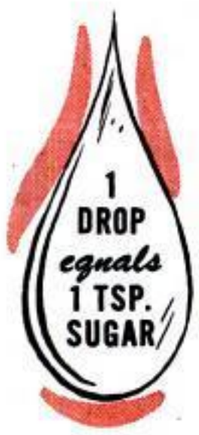
It's *super-concentrated*—only 1 drop equals the sweetness of 1 whole teaspoon of sugar!

69¢ PEARSON SAKRIN
equals sweetening power of
OVER 10 LBS. of SUGAR
SAVES YOU 18,144 CALORIES!

$1.49 PEARSON SAKRIN
equals sweetening power of
OVER 25 LBS. of SUGAR
SAVES YOU 45,359 CALORIES!

NEW PEARSON LIQUID SAKRIN PUTS SWEETNESS IN, LEAVES CALORIES OUT—will help you be slim, stay slim, look better, feel better—every meal, every day. And you'll sacrifice *nothing* in flavor or enjoyment!

Excess weight is a threat to your health. Science shows that heart disease, high blood pressure and many other ills are more common in overweight persons. *Only 100 calories extra a day can put on ten extra pounds of fat a year!* PEARSON SAKRIN can help you avoid *hundreds* of extra calories a day.



EACH DROP SAVES CALORIES!
One tiny drop of PEARSON SAKRIN from its attractive squeezable dropper bottle—gives you the sweetening power of 1 teaspoon of sugar *without any of its calories!* In just coffee, tea, with desserts and in cooking, it can save you up to 511 calories and more a day—*that equals over one pound of weight a week* in "sweetening calories" alone!

Unlike some sweeteners that require you to use 2 to 5 drops per teaspoon of sugar, just 1 drop of PEARSON SAKRIN does the job. And it leaves no bitter after-taste.

So start with new PEARSON SAKRIN Liquid Sweetener today. Carry the regular container to use at lunch and coffee-breaks. Get the super size to keep at home on the table.

HOW PEARSON SAKRIN CAN SAVE YOU 511 CALORIES DAILY

(in foods where you usually use sugar)

		CALORIES ADDED BY: PEARSON SAKRIN	SUGAR
Breakfast	Fruit Juice	0	16 (1 tsp.)*
	Cereal	0	32 (2 tsp.)
	Coffee or Tea	0	32 (2 tsp.)
Morning Break:	Coffee or Tea	0	32 (2 tsp.)
Lunch:	Fruit Cup	0	32 (2 tsp.)
	Dessert	0	32 (2 tsp.)
	Tea	0	32 (2 tsp.)
Afternoon Break:	Coffee or Tea	0	32 (2 tsp.)
Dinner:	Grapefruit	0	32 (2 tsp.)
	Dessert	0	32 (2 tsp.)
	Coffee or Tea	0	32 (2 tsp.)
Misc. sweetening, incl. mixed drinks, snacks while watching TV, as well as between meals and late evening snacks, etc.		0	175
TOTAL DAILY CALORIES SAVED WITH PEARSON SAKRIN			511

*LEVEL TEASPOON



Figure out your daily calorie savings with PEARSON SAKRIN—there may be more or less than above—but every calorie you save helps control weight! **SAVE ONE POUND A WEEK IN SWEETENING CALORIES ALONE!**

SAVES YOU MONEY, TOO!



MAKE THIS TASTE TEST!

Try coffee sweetened with sugar, and coffee sweetened with PEARSON SAKRIN. You can't tell the difference—PEARSON SAKRIN SAVES YOU MANY CALORIES EACH CUP!

GOOD HOUSEKEEPING GUARANTY SEAL!

The world-famous Good Housekeeping Laboratory has studied PEARSON SAKRIN thoroughly and finds it completely effective in providing sweetening with NO Calories, NO Sugar, NO Salt (sodium-free). Therefore PEARSON SAKRIN has earned the Good Housekeeping Seal as a most valuable aid in weight control, reducing diets, other cases, saving hundreds of calories daily.





REGULAR SIZE—69¢
(Equals sweetness of over 10 lbs. Sugar)
SUPER SIZE—$1.49
(Equals sweetness of over 25 lbs. Sugar)
SAVES YOU CALORIES—SAVES YOU MONEY, TOO!





Free ...In every package of PEARSON SAKRIN—helpful reducing guide: "PEARSON SAKRIN WAY TO SLIMNESS".

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LIQUID SWEETENER with exclusive DARAMIN

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Far more than a fine tire...

because it's backed by Mobil Care!

The Mobil tire is unsurpassed in quality, with its modern, power-stop safety tread—stronger, stabilized-cord body for maximum resistance to impact—and its smart styling. And with it you get an important extra—*Mobil Care!* Mobil Care awaits you wherever you stop at a friendly Mobilgas dealer. It includes proper mounting and *periodic* safety-checks for nails, cuts, bruises, and correct inflation. Get the tire backed by *continuous* Mobil Care—the Mobil tire.

The Mobil Tire

AVAILABLE IN NYLON OR RAYON—
TUBELESS OR TUBE-TYPE DESIGN



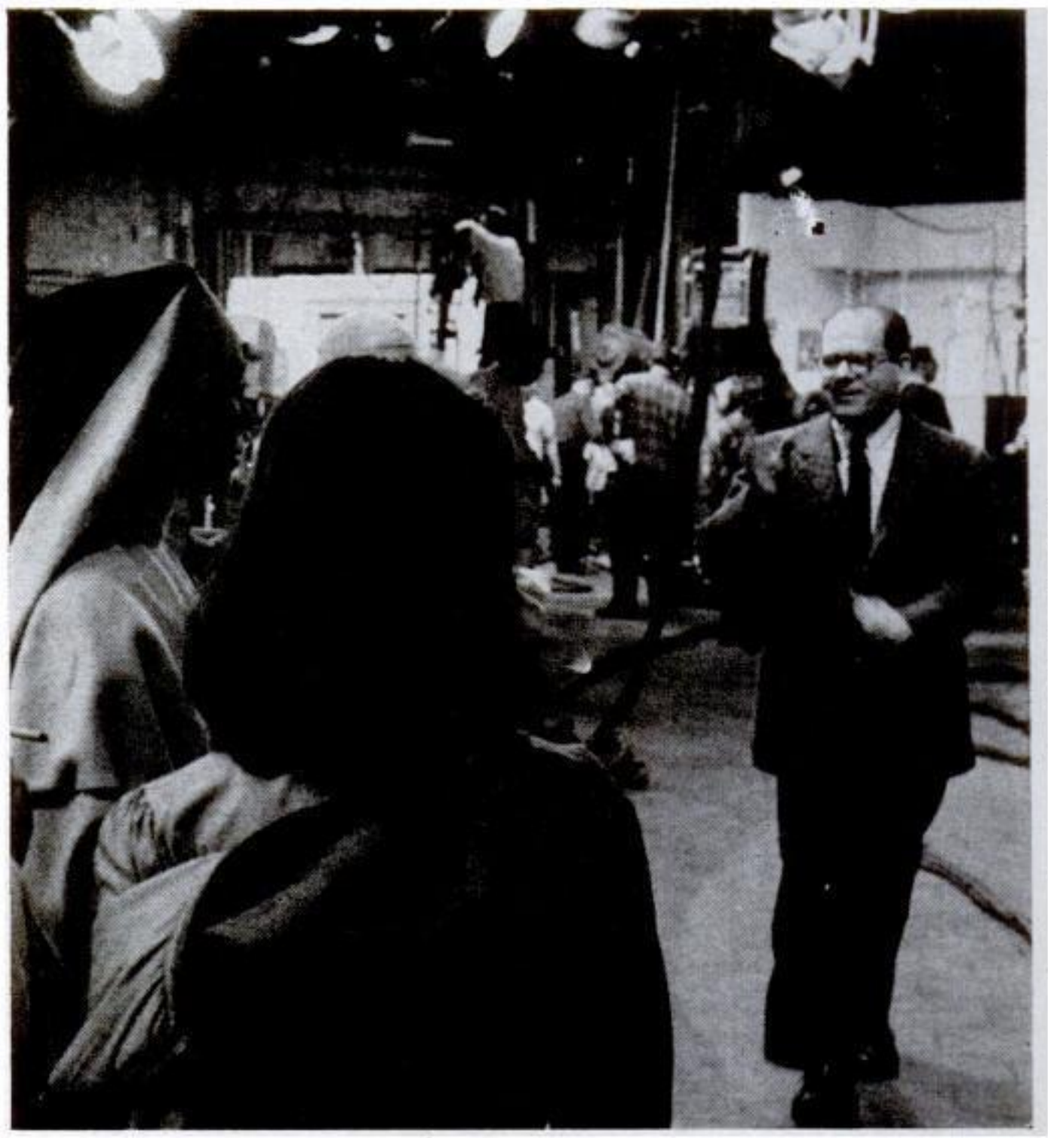
SOCONY MOBIL OIL CO., INC., and Affiliates: MAGNOLIA PETROLEUM CO., GENERAL PETROLEUM CORP.



DURING REHEARSALS for play, cast gathers with Miss McKenna (*left*) to hear Director George Schaefer's criticisms before televised performance.



WATCHING SCENE in which she does not play, Miss McKenna munches apple as she stands beside two other nuns (Zohra Alton and Judith Anderson).



AFTER THE PERFORMANCE Director Schaefer rushes across the studio to congratulate Miss McKenna (*left*) and cast, already doffing nuns' habits.

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Kodak's new Verichrome Pan Film makes you look better in any light!



SUNLIGHT—Shadows are soft, details sharp. All the subtle expressions of your favorite subjects show up bright and clear.



DULL LIGHT—This film makes good pictures with a minimum of light. Even on cloudy days, your snapshots come through.



FLASH—No glary whitewashed faces, no harsh shadow areas. Your flash shots with Verichrome Pan will really sparkle.

World's favorite film now better than ever—gives new sparkle to your black-and-white snapshots!

Here's the same type of film professionals have used for years . . . now widely available for use in your own roll-film camera. And what a difference it'll make in your *snapshots!*

With Kodak's new Verichrome Pan Film, you can "shoot" in *any* light and get clearer, sharper pictures than ever before. People, pets, scenery—all look more true-to-life!

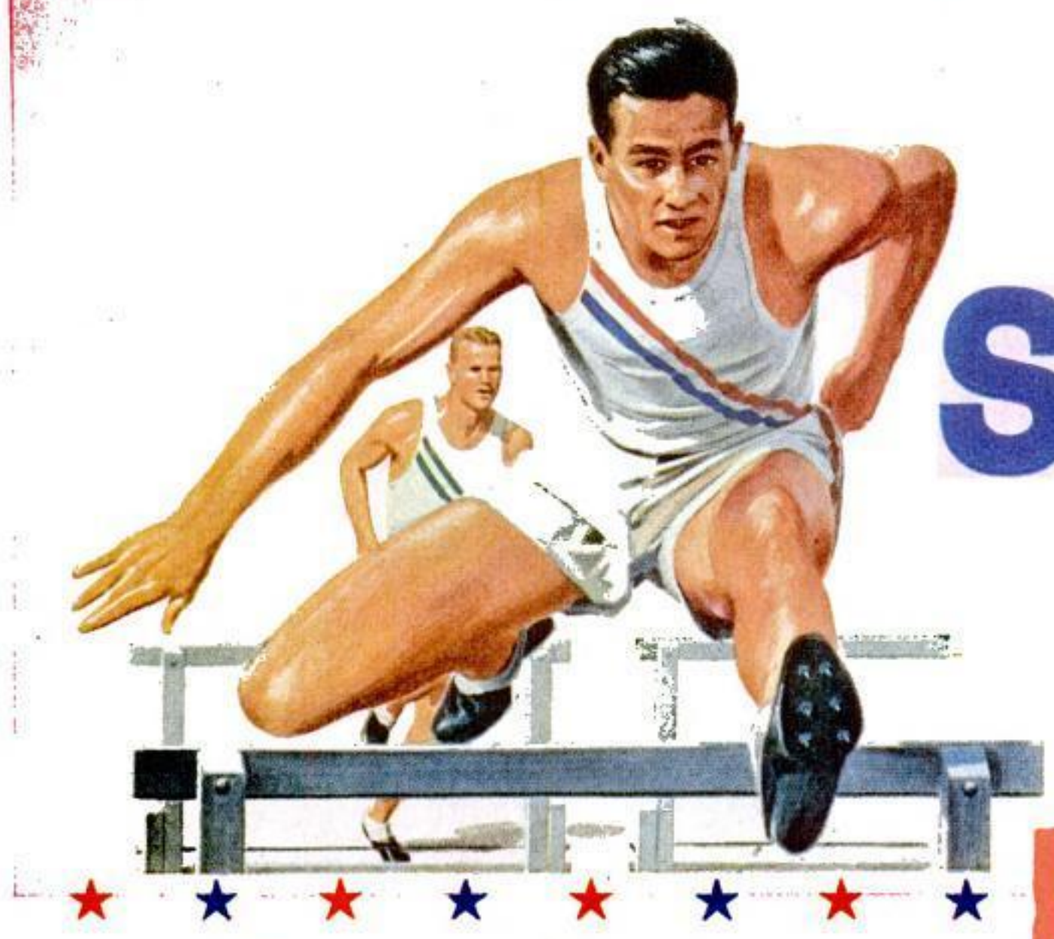
"Pan" stands for "panchromatic"—sensitive to all colors. Verichrome Pan translates *every* color into its true black-and-white value. The result is much better pictures!

This weekend, for sure, put your good times in pictures . . . with Kodak's marvelous new Verichrome Pan Film.

Eastman Kodak Company, Rochester 4, N. Y.



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You Can Send the U.S. to Australia-



An Opportunity for All Patriotic Americans to Help

During this, our 150th Anniversary Year, we of Colgate-Palmolive feel particularly fortunate in joining with you—the American public—in doing our bit to help send the U. S. Olympic Team to Australia to participate in the 1956 Olympic Games.

Remember, there is no subsidy or other financial assistance available from any branch of government. America relies entirely on each citizen's contributions and self-sacrifice . . . because that's the way a democracy works.

The U. S. Olympic Committee must select, organize and equip our best amateur athletes. All items of direct expense must be covered, including expenses of the tryouts—plus transportation to and from the Olympic Games of all participants, coaches, managers, trainers and officials. Housing and feeding of these individuals at the site of the Games and a thousand and one other necessary expenses must be paid for by sports-loving American citizens.

Every generous-hearted American who desires to see the Olympic Games tradition perpetuated will want to help. That is why, with the sanction and co-operation of the U. S. Olympic Committee, we invite you to participate in this unique and personally rewarding fund-raising effort.

W. L. Sims II

President, COLGATE-PALMOLIVE COMPANY

NOW! THE FIRST 1,000,000 BOX TOPS AND WRAPPERS from Colgate-Palmolive Soaps, Detergents and Toiletries WORTH 10¢ EACH TO OUR OLYMPIC TEAM!

Yes! The first million box tops and sets of wrappers from your purchases of Colgate-Palmolive products illustrated below—turned in between now and July 15, 1956—will directly benefit the U. S. Olympic Team. And—for this reason: The Colgate-Palmolive Company will pay the U. S. Olympic Committee ten cents in cash for each such box top or set of 3 soap wrappers which you turn in on or before July 15, 1956. The money will be used by the U. S. Olympic Committee to help defray the expenses of our Team.

Start Turning Them In NOW! HERE'S HOW!

Many dealers provide a special receptacle where you can deposit your Colgate-Palmolive box tops and wrappers in the required quantities as outlined below. Others will be glad to accept and turn over to a Colgate representative. Or, if you prefer, send direct to OLYMPIC FUND, P. O. Box 84-C, Mt. Vernon 10, N.Y.

Box tops and wrappers accompanying entries in the Olympic Contest will be counted toward the 1,000,000 box tops and wrappers that will be redeemed. So, if you wish to compete for big prizes and *at the same time* contribute your box tops and wrappers to the Olympic Fund, see details of the BIG OLYMPIC CONTEST described on next page.

But—whether or not you enter the Contest—the first million box tops and sets of wrappers from the following products will be redeemed at the rate of 10¢ each IN CASH and turned over to the Olympic Committee.

PALMOLIVE SOAP (3 Wrappers)
COLGATE DENTAL CREAM (Both Carton End-Flaps)
VETO CREAM DEODORANT (Both Carton End-Flaps)
CASHMERE BOUQUET SOAP (3 Wrappers)
FAB (1 Box Top)
HALO SHAMPOO (Both Carton End-Flaps)
CASHMERE BOUQUET TALC (Sales Slip)
AD (1 Box Top)
VEL (1 Box Top)
AJAX (Part of Label)
PALMOLIVE RAPID-SHAVE (Sales Slip)
PALMOLIVE SHAVE CREAM (Both Carton End-Flaps)

ATTENTION! Boys and Girls of America!

YOU—the Olympic Stars of the future—have a big stake in helping to perpetuate the American Way of selecting, organizing and equipping the U. S. Olympic Team.

No government subsidy is available. Only the individual contributions and self-sacrifice of sports-loving Americans can send our 1956 Olympic Team to Australia—and to victory! Let's keep it that way!

Urge your mothers and dads to enter this contest and to contribute their box tops and wrappers to this unique fund-raising effort. Remember, the first 1,000,000 box tops and sets of wrappers turned in are WORTH 10¢ each to our Olympic Team!



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Help Olympic Team and to Victory!



AND—YOU MAY WIN FOR YOURSELF AND GUEST A TRIP TO THE 1956 OLYMPIC GAMES (*Melbourne, Australia — Nov. 22-Dec. 8, 1956*) ALL EXPENSES PAID OR ONE OF 510 ADDITIONAL PRIZES!

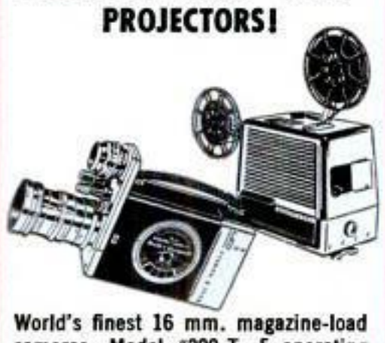
4 FIRST PRIZES! **25** SECOND PRIZES! **35** THIRD PRIZES!

4 TRIPS FOR TWO—MELBOURNE, AUSTRALIA, AND RETURN—VIA PAN AMERICAN AIRWAYS!

PAA

See the 1956 OLYMPIC GAMES! An all-expense-paid trip for yourself and guest to Melbourne, Australia, and return. Includes admission to all Olympic Events — hotel accommodations and meals. (Note: Each 1st Prize Winner has the option of accepting an alternate 1st Prize of $3,000 in cash!)

25 BELL & HOWELL MOVIE CAMERAS—WITH PROJECTORS!



World's finest 16 mm. magazine-load cameras Model #200-T. 5 operating speeds—positive view finder—built-in exposure guide. Standard 1" lens only. FILMOSOUND 385-C, Standard Sound Projector, for brilliant projection. Provides steady, flickerless pictures and natural, flutterless sound. Full-hour show—compact and portable.

35 LONGINES GOLD-WATCH DUETS!



These matched lady's and man's Longines 14K gold watches are finest examples of the "world's most honored watch"—Longines—winner of 10 World's Fair grand prizes, 28 gold medals, highest honors for accuracy. Work to win them—to wear them with pride—to trust for untold years to come.

450 FOURTH PRIZES!



450 EMERSON ALL TRANSISTOR PORTABLE RADIOS! Model #842. Six tiny transistors replace bulky tubes—never wear out. Transistor energizers last at least 1,500 hours. Magnificent tone and plenty of power. Genuine leather case with carrying handle—full-vision dial.





It's This Easy!

Just complete this sentence in 25 extra words or less: I THINK EVERY AMERICAN SHOULD SUPPORT THE UNITED STATES OLYMPIC TEAM BECAUSE (25 extra words or less)

Hints To Help You Win! One of our greatest hopes for lasting peace is the Olympic Games; for through the Games we further international understanding and good will among all nations, races and political groups. You might write: ". . . because IT FOSTERS THE IDEALS OF SPORTSMANSHIP, CHIVALRY AND FRIENDSHIP IN COMPETITORS AND SPECTATORS ALIKE."

But . . . you can do better. Remember, it's *what* you say—not how you say it—that counts.

Contest Rules

1 Enter the contest as often as you like. Use Official Entry Blank below or get additional Entry Blanks from your dealer. Each entry must be accompanied by box tops, wrappers and/or other proof of purchase as outlined on opposite page.

2 Entries must be the original work of the contestant and will be judged by The Reuben H. Donnelley Corp. on the basis of originality, appropriateness to the subject, and interest. Duplicate prizes will be awarded in case of ties. Only one prize to a family. Judges' decisions will be final. Income Taxes on the prizes must be paid by winners.

3 Contest closes with entries postmarked not later than midnight, July 15, 1956, and received by the judges not later than July 22. Contest limited to residents of the Continental United States, Alaska and Hawaii, and subject to Federal, State and local regulations. All entries become the property of Colgate-Palmolive Co. and none will be returned.

4 Employees of Colgate-Palmolive Co., its subsidiaries, advertising agencies and their families, members of the Olympic Committee and their families are not eligible to compete. Winners will be notified by mail following close of contest. Complete list of winners available two months after close of contest to any contest entrant who encloses a self-addressed, stamped envelope with entry.

OFFICIAL ENTRY BLANK

Be Sure To Put Enough Postage On Your Entry

I THINK EVERY AMERICAN SHOULD SUPPORT THE UNITED STATES OLYMPIC TEAM BECAUSE_____

(25 extra words or less)

OLYMPIC GAMES CONTEST
P. O. Box 3-A
Mount Vernon 10, N. Y.

Gentlemen: On this entry blank, I have completed the Contest Sentence in 25 extra words or less. I also enclose the required box top, soap wrappers, carton end-flaps, part of label OR sales slip as outlined in this advertisement.

Name_____
(Please Print)

Address_____

City_____ **Zone**____ **State**_____

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New! New! New!

Choc-o-mint'll-do-o-o!

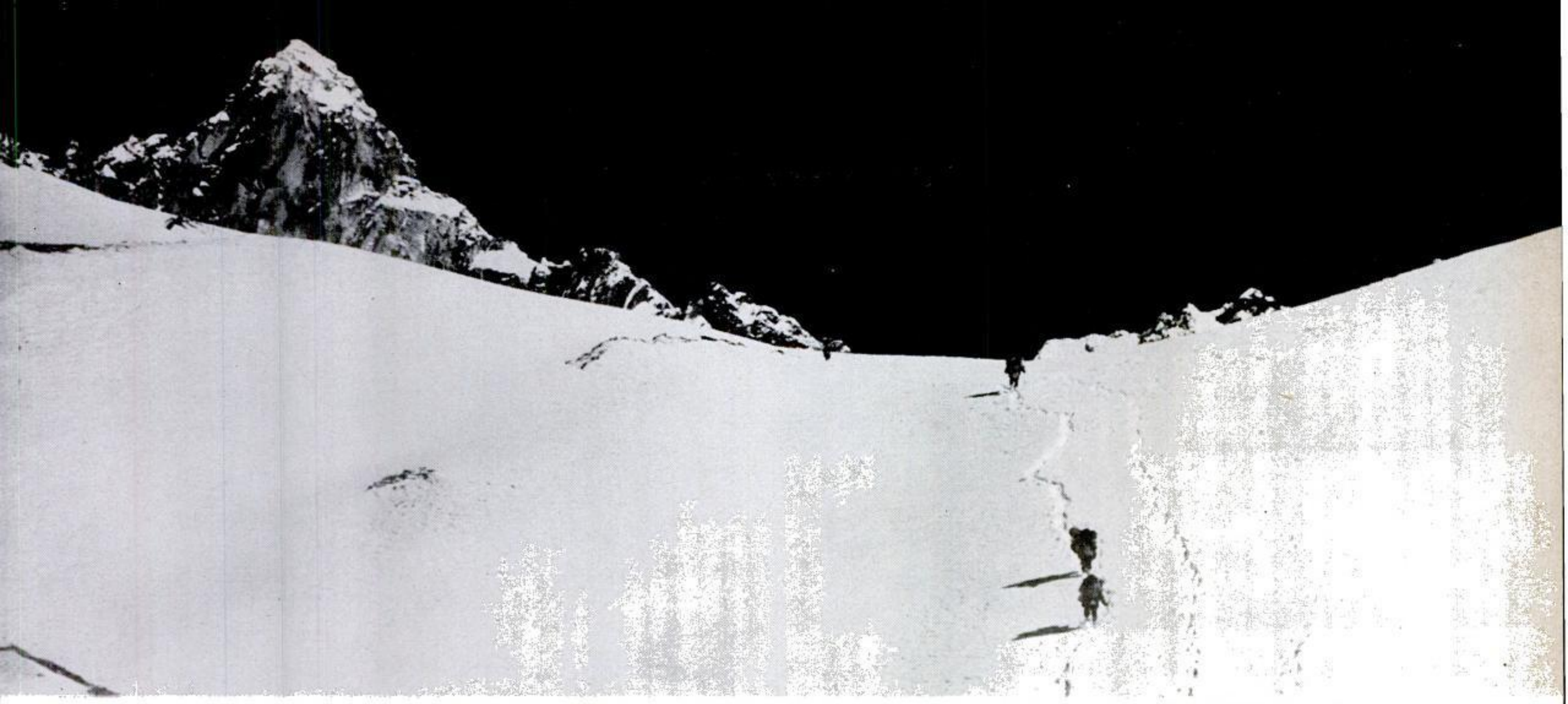


Really worth crowing about!

New **CHOC O MINT** ...only 5¢

THE TRADE-MARK "LIFE SAVERS" IDENTIFIES "THE CANDY WITH THE HOLE" MADE EXCLUSIVELY BY LIFE SAVERS CORPORATION IN U. S. A. AND AFFILIATES THROUGHOUT THE WORLD.

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CROSSING 19,500-FOOT PASS IN NEPALESE HIMALAYAS, THE MOUNTAINEERING PARTY APPROACHES THE SPOT WHERE ARMED CHINESE REDS CAPTURED THEM

Kidnaped into Red Tibet

WELSH CLIMBERS MEET ORDEAL BY MAN AND MOUNTAIN

by SYDNEY WIGNALL

Early this year the world heard the first fragmentary accounts of one of the most remarkable adventures in mountaineering history. The story began last summer when six Welshmen led by 33-year-old Sydney Wignall left Britain for the Himalayas. Their objective was a formidable one: the unclimbed 24,000-foot Nalkankar, highest known peak in West Nepal. On Oct. 19, leaving four expedition members behind, Wignall started from the base camp for the assault on the peak with John Harrop, an 18-year-old Nepalese interpreter named Damodar Suwal, and four Nepalese porters. On Oct. 30 the porters stumbled into the base camp, exhausted and frozen. They reported how Wignall, Harrop and Suwal had been captured by Red Chinese soldiers just before climbing Nalkankar and had been taken into Tibet. Here Wignall gives the complete account of their captivity and perilous return across the Himalayas in midwinter.

ON Oct. 23, we were camped on the slopes of Nalkankar. We found that we were short of rations and decided to send Koila, the head porter, and another porter named Ratti over the Kathang Pass into Tibet to buy native flour. As Nepalese, they had the right to enter Tibet without passports or other formalities.

On Oct. 25, exactly at noon by my watch, Harrop was crouched over a primus stove trying to bake oatmeal cakes and I was writing in my diary when I glanced up the track from the Kathang Pass.

I said to Harrop, "Don't look now, but here come some Chinese."

John didn't even raise his head. Busy with his oatmeal cakes, he said, "I hope they've brought their own food."

The leader of the Chinese was a tall, rather good-looking man who we later found was the local *jongpen*, or district officer. He wore a khaki tunic and a peaked cap with a big enamel red star on it, and carried a Mauser automatic pistol. The four Chinese soldiers with him also carried automatic pistols, and one had a submachine gun and four grenades. With the Chinese were four Tibetans, and our porters, Koila and Ratti, who looked very crestfallen. We discovered later that they had been severely beaten with gun butts to force them to reveal our whereabouts.

The Chinese *jongpen* spoke in Chinese to the Tibetans, they spoke in Nepali to Suwal, and he translated into English for us: "No harm will befall you. Do not be concerned. But you must come with us to the local garrison headquarters at Taklakot."

That afternoon we marched off across the pass toward Tibet. Toward nightfall we reached the tiny settlement of Kathang where horses and mules were waiting, and we were ordered to mount. Harrop, Suwal and I had never ridden in our lives. My pony had a Tibetan pack saddle—two wooden cross pieces and a center board, and as we stumbled through the darkness I fell off four times.

At the settlement a tall, distinguished Tibetan wearing an embroidered coat and a gold-embroidered hat joined our group, and he now rode ahead of me. We learned that his name was Gin-Din-Rhou and that he was the high lama of Jitkot, where we were being taken for the time being. As we rode he unceasingly droned the Buddhist prayer, *Om Mani Padme Hum* (Hail the Jewel in the Lotus).

After about three hours' riding, we came to the monastery of Jitkot, a huge building surrounded by ruins of forts built before Marco Polo. We were led through a gate into a courtyard, ghostly in the moonlight, then through a series of doorways so low that we had to bend almost double, up a staircase and left in a large empty room.

We were to spend over two days at the monastery, where the pleasant Gin-Din-Rhou allowed us to wander about as we wished. We were fairly naive about the Chinese at that point, and Harrop and I discussed an optimistic plan. We still had in our possession the flags we had intended to fly from the summit of Nalkankar: the Union Jack, the flag of Nepal, the flag of the United Nations and, finally, the

WEAK AND BURDENED, CLIMBERS MAKE THE PERILOUS TRIP OUT OF TIBET



CONTINUED 79

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Spring Sale!

VANADIUM STAINLESS STEEL

FLINT-WARE

SAUCEPANS



• It's definitely a bargain when you can save dollars on a genuine vanadium stainless steel Flint-Ware saucepan. It's a wonderful opportunity for gift-buying . . . or for yourself!

Nobody who has Flint-Ware will ever let any other kind of cookware in the kitchen. It looks, cooks, and cleans so much better . . . it makes all other cookware old-fashioned! Flint-Ware is the only cookware ever guaranteed for 15 years, too!

Don't pass up this opportunity to start or add to your Flint-Ware set at this big saving! Get one or all three of these Flint-Ware saucepans today! All in beautiful gift boxes.

1½ qt. SAUCEPAN
~~$6.95~~ $4.92
SAVE $2.03



THE ONLY COOKWARE WITH MAGIC
Radiant Heat Core

Spreads heat not just across the bottom, but around the sides and up to the top of every pan for faster, more even, full-of-flavor cooking!

2 qt. SAUCEPAN
~~$7.45~~ $5.94
SAVE $2.01

WON'T TARNISH EVER!
Cleans so easily without scouring or polishing, there's no need to use harsh cleansers.

SELF-STORING LIDS!
Turn upside down. They store right in the pan!

SET OF ALL 3
$17.53
SAVE $6.32

LIMITED TIME ONLY!
Prices slightly higher in Canada

3 qt. SAUCEPAN
~~$8.95~~ $6.67
SAVE $2.28

EKCO

FLINT

... the greatest names in housewares!

Available wherever fine housewares are sold throughout the United States and Canada

©1956—Ekco Products Co., Chicago 39, Illinois



PREPARING ASSAULT on Nalkankar, climbers made base camp in Nepal. In front from left: Berkeley, Wignall, Henson; rear: Roberts, Harrop, Dwyer.

KIDNAPED CONTINUED

red and yellow flag of Communist China. As Nalkankar is on the frontier between Nepal and Tibet, we had thought it would be a nice gesture to fly the Chinese flag. Harrop and I now talked happily of inviting the Chinese to make a joint expedition to Nalkankar's summit from the Tibetan side.

On the third morning at the monastery, I again climbed to the great flat roof. It was a bright, clear day. As I stood there looking across the mountains toward Nalkankar, Gin-Din-Rhou came up on the roof and stood silently beside me. He pointed to the summit of Nalkankar, then, putting his left arm round my shoulder, his right hand pressed against my heart, he looked at me and sadly shook his head.

The Chinese, it seemed, insisted that we go on to Taklakot at once. We packed and started off on foot with Gin-Din-Rhou riding alongside. In my pocket were letters I had written to my wife and to the other members of the expedition whom we had left back in Nepal. We were strung out along the track, with Gin-Din-Rhou riding ahead, when we came to one of the many *Mani* walls—100-foot-long structures built of red sandstone blocks, heavily inscribed with Tibetan prayers. Tibetans must pass these walls only on the left-hand side. As Gin-Din-Rhou rode that way we saw coming toward us on the other side of the wall a party of Tibetan traders, undoubtedly headed for Nepal.

Harrop, Suwal and I darted to the right-hand side of the wall. As it hid us from the others, Suwal quickly slipped our precious letters to one of the passing Tibetans, promising *baksheesh* when the letters were delivered. Our messages,we were later to discover, ultimately caused the British and Nepalese governments to demand our release.

A grim prison

THE town of Taklakot turned out to be a hillside honeycombed with caves and dotted with mud huts. We were taken to a mud-brick building considerably larger than the huts, with an inner courtyard full of Chinese soldiers.

Inside the building the *jongpen* had us searched again, this time far more thoroughly than before. Most of our equipment was thrown into a small room at the back of the courtyard, and we were put in a cell about 12 feet by 12, with a ceiling so low that we could not stand upright.

We had barely entered the cell when there was a great hubbub in the yard. Defying the young Chinese guard, we rushed out in time to see our four Nepalese porters being pushed out of the courtyard at the points of submachine guns. The leading porter, Koila, was weeping. In great distress, he shouted in Nepali to Suwal, "The Chinese have ordered us to return to Nepal: we will never see you again." The porters had no tents, food or money, and we later learned that they reached the base camp at Saipal in the last stages of physical exhaustion.

That evening the Chinese brought us our first prison meal. It consisted of rice and curried goat meat and tasted good. But this was not to last for long. Day by day the guards became increasingly hostile, and the food deteriorated accordingly.

The first real incident occurred on Nov. 4. I was suffering from dysentery. Harrop and Suwal went into the courtyard to make me

CONTINUED

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Roast Ribs of Beef au jus; *featured this month in good eating places everywhere!*

Eating out gives life a lift!



When you take your family out to eat, it's all fun, no fuss, and a delightful change. Mother has a holiday from kitchen duties . . . Dad is thanked for his thoughtfulness . . . youngsters love it!

And roast beef au jus like this, prepared with pride and served in splendor, is just one reason why eating out gives life such a lift.

Here is superb eating! Look at the succulent slices! Inhale the appetizing aroma. Take your choice from rosy pink to golden brown. Restaurant men take pride in their selection of standing ribs and buy the best beef obtainable for your enjoyment.

That's why so many restaurants and dining rooms rely on Swift & Company for exceptionally good beef . . . always top-quality cuts, marbled with just enough fat to make the meat full-flavored and fork-tender.

Why not treat yourself and your family to Swift's Premium Roast Beef this very day at your favorite eating place?

Good eating places put quality first . . . so does

Swift
101 ST YEAR
To Serve Your Family Better

One of a series of advertisements prepared by Swift & Company in cooperation with the National Restaurant Association.

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<u>any</u> degree

of heat...

simmer

to sizzle...

in an

even

flow...

with

Crosley's

Tel-A-Speed

Dial



The New CROSLEY "CUSTOM 30" *Electric Range ...*
only 30 inches wide. But look at that huge "Holiday" oven!

Model shown is Color-Glo green. Most Crosley appliances are available in a selection of decorator colors.

NOW! HI-SPEED ELECTRIC COOKING

as adjustable as a flame... but as swift, clean,
<u>and</u> <u>automatic</u> as only electricity can be!



Even watches foods so they can't burn ...Crosley's Therm-a-Touch is like a "magic finger" that guards foods while they cook.

No jumping from one heat to another with Crosley electric cooking! You dial any (yes, any!) degree you want. And you get steady, automatic heat that takes the guesswork out of cooking. In fact, there's no work at all with a Crosley Range. You'll find this compact "Custom 30" packed with more conveniences ... more beauty ... than you've seen in a range, of *any* size, before. Take another look at that huge "Holiday" oven!

For the name of your nearest Crosley dealer, call Western Union, Operator 25.

The new way of cooking you will surely come to ... comes from

CROSLEY

Crosley and Bendix Home Appliances Divisions of AVCO MANUFACTURING CORPORATION advanced development in Aviation, Electronics, Products for Farm and Home

In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario.

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KIDNAPED CONTINUED

some tea. One of the guards—we called him "Schicklgruber" because he was a little man who rolled his eyes when he lost his temper, which was often—kicked the tea can out of Harrop's hand and threatened him with a club. Two other guards held him by the arms. Meanwhile a fourth guard beat Suwal with his gun. Both were thrown back into the cell, and from then on the door was kept locked.

Next day we were allowed into the courtyard for a brief period and saw that on a large, gray barrackslike building across the Karnali River two large radio masts had appeared overnight. The day afterward we saw six Chinese army officers ride up to the building on mules. Three of them wore quilted cotton uniforms but the other three wore blue serge tunics with high necks.



FLAGS carried by expedition are placed upon the summit of an unnamed 20,000-foot mountain climbed by Harrop.

We were in the courtyard two days later when we saw one of the blue-uniformed men signal across the river to our guards. Two of them approached me with pointed guns and indicated that I was to go with them. I was taken across the river, through a courtyard filled with Tibetan officials wearing embroidered coats and silver daggers, and into a small room.

Grouped round a table, on tubular steel chairs, sat the six Chinese who had arrived the day before. They were drinking tea and nibbling sweetmeats. They looked at me with no trace of expression. I reached for one of the unoccupied tubular steel chairs. One of the men at the table, a small man with a chubby face, said in English, "You must not sit on a chair, you must sit on the floor." I protested, "I'd rather stand." A guard prodded me with a gun. I squatted on the floor. The men at the table grinned at one another.

I was asked my name, age and profession and for family details. These I supplied. Then the chubby-cheeked officer asked, "Who sponsored your expedition?" I replied, "The Mountaineering Club of North Wales."

"What is the club's purpose?"

"To bring together the climbing fraternity of Wales."

"What is the club's other purpose?"

"It has no other purpose."

The chubby-faced man spoke to the man I realized must be the provincial governor. He was about 58. He never looked at me and instead stared at the ceiling. He answered the chubby-faced man in a low murmur and the chubby man turned back to me, saying, "What you say is a lie. You must answer more honestly. Who is the big leader of your club?"

I replied, "Our president is Eugene Brunning, C.B.E."

"He, then, is the organizer of this illegal invasion of China?"

I said, "We haven't invaded China. We were arrested in Nepal."

He repeated, "You have made an illegal invasion of China."

This statement was repeated, with variations, about 20 times in the course of the next two and a half hours.

The chubby interrogator put before me a piece of paper. On it was written, in English, "I confess to making an illegal invasion of People's China." He handed me a fountain pen and asked me to sign the paper. When I refused, he said, "You were arrested by the People's Liberation Army; this proves you were in China."

When I asked him where the Nepal-Tibet border was situated, he answered sharply, "You must not ask questions when you are in our house."

From a briefcase he produced our flags. Pointing to the Union Jack, he said, "This is the flag of Britain." I agreed. Then he produced the flag of the United Nations and said, "This is the international flag." When I agreed, he said, "The United Nations sent you here to China."

I said, "That's ridiculous."

Then he pulled out the Nepalese flag we had been carrying and said, "This is the flag of Wales." I said no, it was the flag of Nepal. He didn't believe me.

Then he triumphantly whipped out the Chinese flag and demanded, "Why do you carry with you the flag of the People's Republic of China?" I said, "We hoped to fly it from the summit of Nalkankar."

This got them all very excited. One of them, a short man with a face like a monkey, leaped up. Pushing his finger into my face, he shouted something in Chinese. The chubby-faced man said, in

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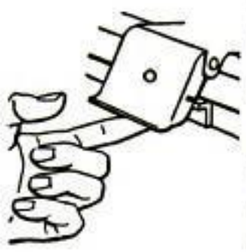
It's amazing how much longer...

Coleman® COOLER

Foods stay fresh, Drinks keep cold!

Here's a portable cooler that *really* holds the cold—a cooler that keeps food fresh and drinks cold for days and days. If you enjoy ***picnics, auto trips, camping, hunting, fishing, patio parties*** —any kind of outdoor fun—the Coleman Cooler is for you.

FINGER-TIP LID LATCH



No other cooler has it! Lid can be opened and lifted with *one finger!* Drop lid and it seals itself airtight automatically.

FLAT TOP makes cooler easier to stow in your car, provides firm, smooth surface to put things on.

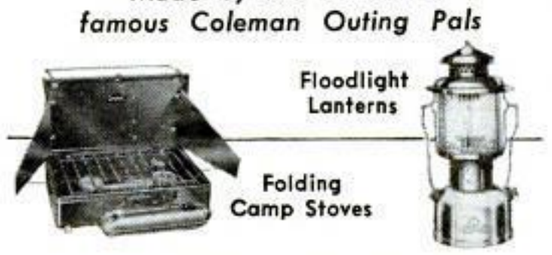
LEAKPROOF...heavy gauge sides and bottom. Seams are soldered leakproof.

Actual outdoor use proves that the Coleman Cooler **holds the cold longer.** Your ice lasts and lasts! Easy to keep clean and odor-free, too—all **corners are rounded.**

See the other big Coleman features that make this the world's finest portable cooler: no-pinch recessed carrying handles; no-lose drain plug; adjustable food tray and many others.

Available in three sizes — Party, Family and Deluxe — from $10.95. Sold by leading outdoor equipment dealers everywhere. Get your Coleman Cooler now — the summer's fun is just beginning!

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FREE! Big, Colorful Book Packed with Useful Outdoor Helps!



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Send me your "More Fun Outdoors" book.

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fashion smart *skippies*

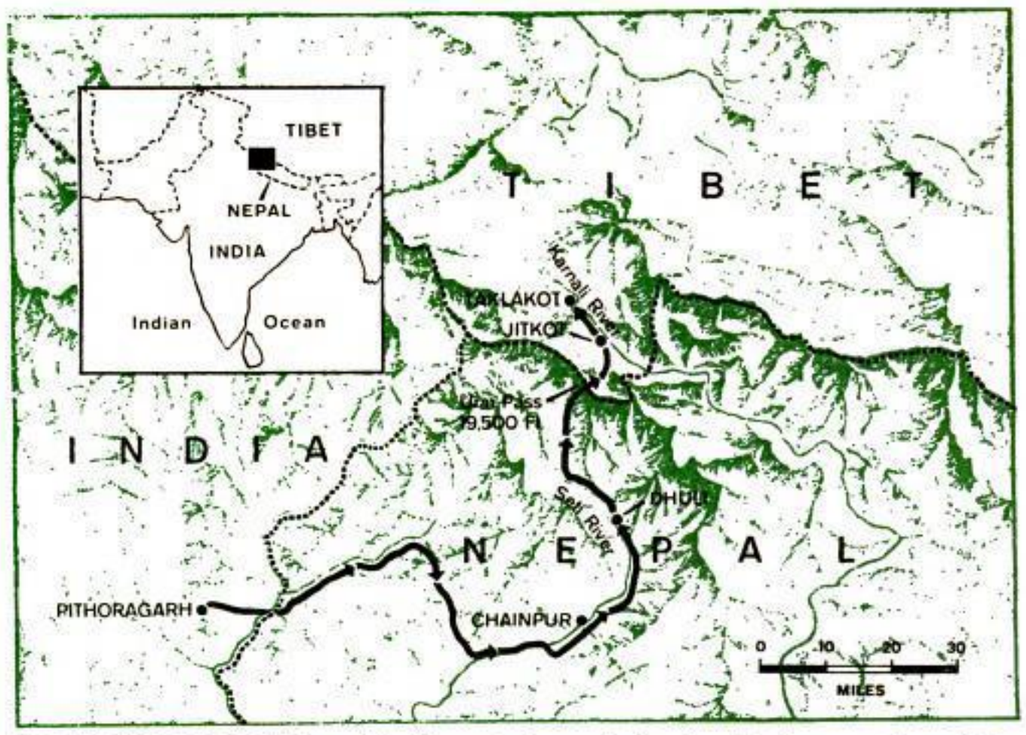
No wonder Skippies is the most popular girdle in America.
For wonderful Skippies whistle-slims you into pretty, modern lines
so *comfortably* you'll hardly know you have anything on at all.
Make your fashion picture a vision
. . . try a new Skippies today.

Formfit
CREATIONS



Skippies Girdle No. 945
in Nylon. Front panel
and 2½-inch waistband.
Also available as Pantie
No. 845. $6.50.
"Life Thrill" Bra No. 584
in Nylon. $3.50

THE FORMFIT COMPANY • CHICAGO • NEW YORK • CANADIAN PLANT, TORONTO



ROUTE TO RED JAIL and back went through the tumbled mountains of the Nepal-Tibet area. Borders are shown by dotted lines. Expedition members had reconnoitered Nepalese mountains, and Wignall, Harrop and Suwal were near Urai Pass when captured. After imprisonment at Taklakot and release seven weeks later they were forced to retrace same hazardous route in winter.

KIDNAPED CONTINUED

English, "You were carrying this flag as a camouflage! Your real purpose was to make an illegal occupation of the mountain."

This ended that day's interrogation. The guards lugged me to my feet. When I reached our cell the guards barred the way and forced me into a smaller one about 6 feet by 6—where I spent the next three weeks in solitary confinement. Harrop and Suwal received the same treatment.

Between interrogations the three of us were allowed out into the yard for short periods during the daytime, but if one of us tried to speak to the others a guard would immediately cock his gun and threaten to shoot. Finally I hit on the following plan: we still had a few small tubes of condensed milk, which we were allowed to share with one another. In my cell I would scribble a message on one of our few candy or cigaret wrappers and put it inside one of the empty tubes. Then, in the courtyard, I would casually toss the tube to Harrop. Harrop would return it to me next day with his message in it.

Harrop's messages revealed that we were all being asked the same questions over and over again. We continued to give the same answers right back.

At my next interrogation, on Nov. 11, I had the same old argument with the chubby-faced man, whom we had nicknamed "Smoothie." Again I was asked about our having "illegally invaded China." I said that, first, we had been illegally arrested in Nepal, and second, that Tibet was not China. He lost his temper and shouted, "The People's Liberation Army has liberated Tibet from the threat of foreign domination!" I lost my own temper, and shouted back, "And next I suppose you will be 'liberating' Formosa." Smoothie solemnly replied, "We have here our own special duty: there are parts of Tibet which yet await liberation. People's China will not allow Tibetans to live under foreign domination." I said there were Tibetans living in parts of Nepal; did he mean them? Smoothie promptly answered, "All Tibetans are citizens of China: where Tibetans live is part of China."

I asked about the three areas of Nepal where Tibetans live—the Tinkar valley next to the Indian frontier, the Manangboht area in central Nepal and the Mount Everest area. Smoothie affirmed, "All these places are in Tibet."

I asked Smoothie if he knew that Everest had been climbed in 1953 by a New Zealander called Hillary and a Nepalese called Tenzing. He was astonished. He consulted agitatedly with the others, then demanded further details.

"Why did they climb Mount Everest?"

I was about to say, "Because it's the highest mountain in the world," then realized that the Chinese would not regard this as a "real purpose." So, for the first time since I had fallen into their hands, I told a lie. I said solemnly, "A man named John Hunt had some old oxygen bottles in his cellar; he, Hillary and Tenzing thought this was a good chance to get rid of them."

Smoothie discussed this at some length with the provincial governor. Then he asked me suspiciously, "What did they do with the bottles?" I said, "They deposited them on the summit of

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Miller HIGH LIFE

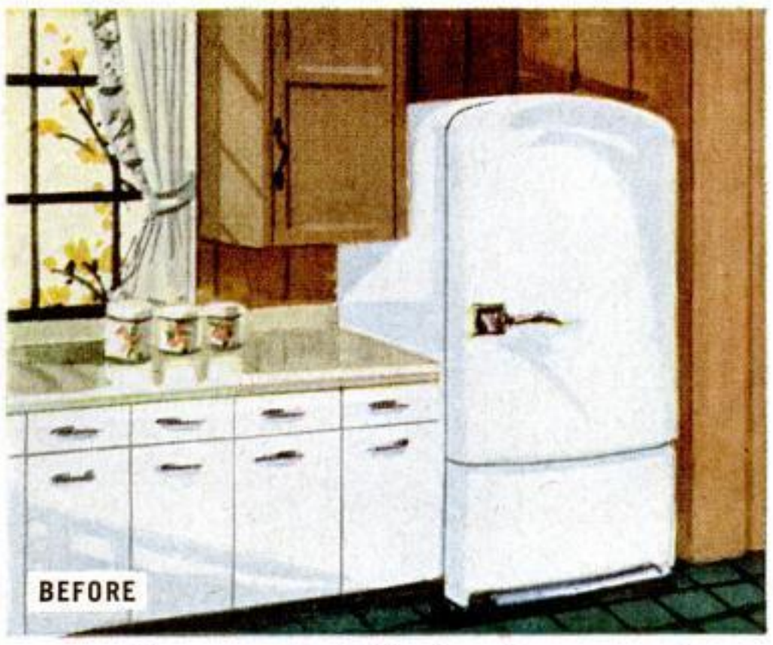
THE CHAMPAGNE OF BOTTLE BEER

Brewed and Bottled by the Miller Brewing Company ONLY . . . *and* ONLY *in Milwaukee, Wisconsin*

Photography—Leslie Gill
Barbecue—Abercrombie & Fitch
Patio Costume by Toni Owen

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Let your G-E dealer show you how easily you can transform your kitchen!

Why live with an outdated kitchen like the one at left when the simple addition of the General Electric Wall Refrigerator can change its entire character. Your G-E dealer will be glad to show you how, with very little remodeling, you can add new beauty, new freshness and a new personality to your kitchen. In the kitchen at right, the old cabinets and refrigerator have been taken out. On the wall —at eye level—is the new G-E Wall Refrigerator-Freezer.

New General Electric Wall Refrigerator-Freezer puts all foods at your eye level

THIS big, new 11-cubic-foot General Electric Wall Refrigerator-Freezer is *the most convenient of all refrigerators*, because it puts all foods within easy reach.

You just reach right out and pick the foods you want. There's no need to bend or stoop for foods because everything is at eye level and can be seen at a glance. Even in the true, zero-degree freezer, shelves are easily accessible.

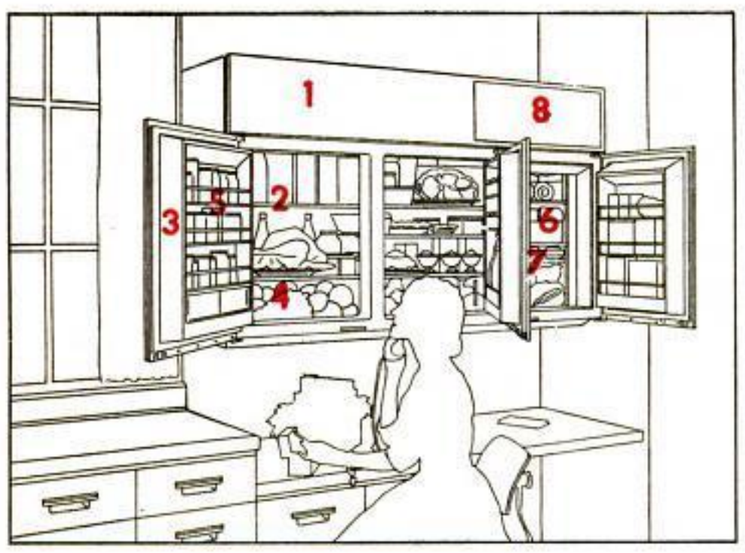
What's more, it gives you more room in your kitchen. With your refrigerator on the wall, extra floor space is gained for the addition of base cabinets and counter surface.

Hangs on your wall like a picture! It's so easy to install! There's little or no remodeling necessary. Cabinet is hung on a sturdy "picture hook" mounting bracket which is fastened securely to the wall. Can be hung at any height to suit yourself.

See this luxurious new General Electric Wall Refrigerator-Freezer at your G-E dealer's. Ask about the easy terms and generous trade-in allowance most G-E dealers are offering. Look for his name and address in your classified telephone directory. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC



So much room for all your foods!

1. 11 cubic feet of space. **2.** Big automatic-defrost refrigerator section. **3.** Permanent General Electric Alnico Magnetic Doors provide sure seal . . . close silently. **4.** Separate vegetable and fruit compartments. **5.** Adjustable door shelves for small jars and cans. **6.** 2-cubic-foot true zero-degree food freezer holds up to 70 pounds or 83 packages. **7.** New-style Mini-Cube® ice trays. **8.** Dependable and whisper-quiet sealed-in G-E refrigeration system. **9.** Complete unit is 64 inches long, 39½ inches high, 17⅞ inches deep.



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WALL
REFRIGERATOR-
FREEZER

Magnificent new General Electric Wall Refrigerator-Freezer comes in these Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown—or White.

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Important Milestones in Modern Medicine: 1796—Triumph Over Contagious Diseases. First inoculation by Dr. Jenner. 1848—Triumph Over Pain. Dr. Morton's discovery of ether. 1929—Triumph Over Bacterial Infections. Fleming discovers penicillin.

Now—1956—Procter & Gamble proudly announces . . .

TRIUMPH OVER TOOTH DECAY

Crest Toothpaste with Fluoristan strengthens tooth enamel to lock out decay from within

Fluoristan is Procter & Gamble's exclusive stannous fluoride formula—proven the greatest decay-preventive in any toothpaste



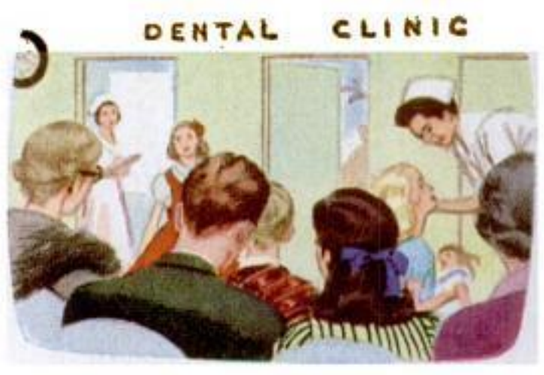
Miracle of the Towns Without Toothaches. For years, children growing up in certain Western towns were virtually without cavities. Then science learned why: nature's decay-preventive, *fluoride,* was present in their drinking water!



Science Long Tried to Capture Fluoride—only medically-approved preventive of decay—in a toothpaste. At last, after years of research, university scientists discovered *Fluoristan*—the greatest decay-preventive in any toothpaste.



Fluoristan Makes Possible Crest. Without Fluoristan, you cannot get maximum protection against tooth decay with a toothpaste. Crest protects all permanent teeth, both of adults and of children, six years of age and over.



Dentists Tested Crest for three years on 5,673 people. No toothpaste stops all decay—but Crest set decay prevention records *never approached by any other toothpaste.* Thus Crest marks a new era . . . triumph over tooth decay everywhere.

IMPORTANT

Crest with Fluoristan is the only toothpaste ever developed that makes possible a major reduction in tooth decay for everyone, everywhere, by strengthening tooth enamel. Thereby, Crest marks a turning point in man's age-old struggle against this almost universal disease.

Instead of waiting helplessly for cavities to strike, Crest now makes it possible for you to build strong defenses against decay *within teeth themselves*...to actually *fortify* teeth so that they turn back the destructive attacks of decay (as opposed to the old-fashioned method of brushing a temporary coating of protection on the surface of the teeth). With Crest, your family approaches the long dreamed-of day of healthy, decay-free teeth.

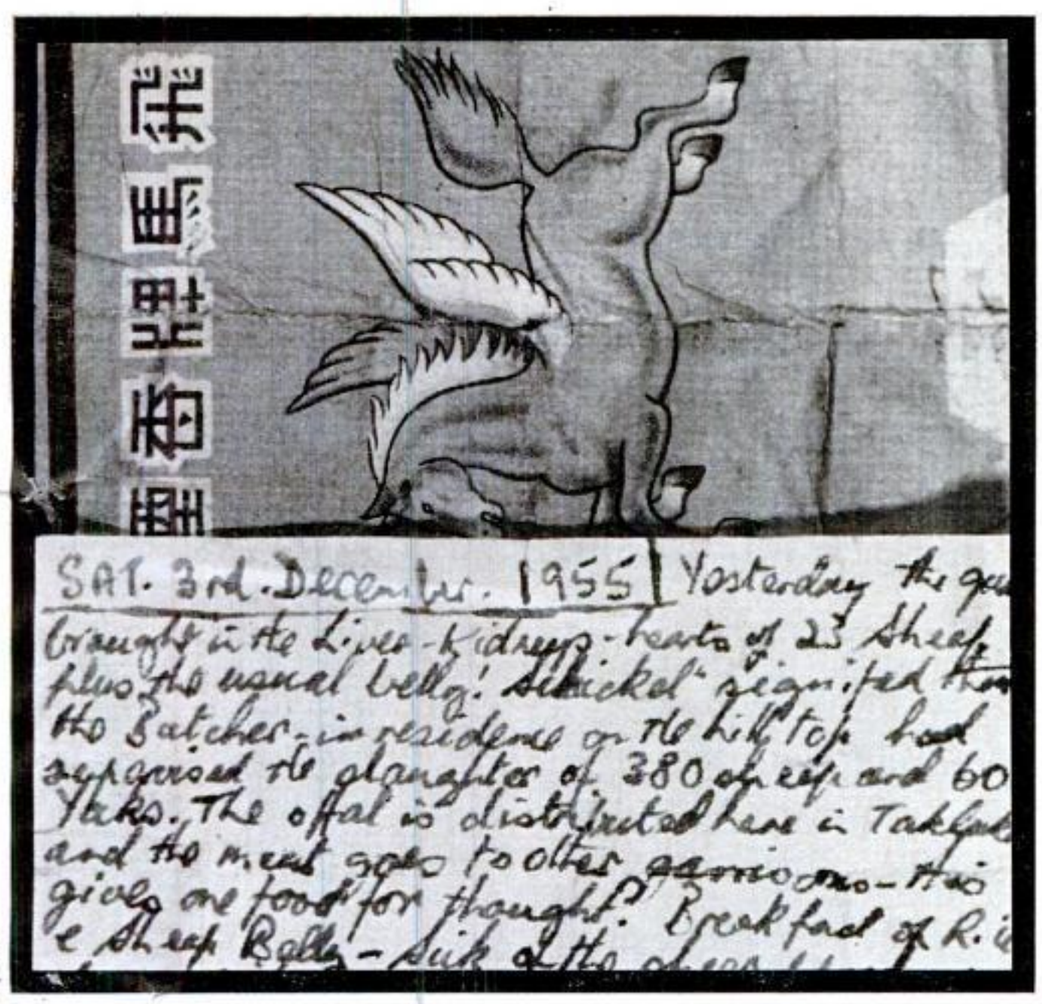


Fluoristan is a trademark for Procter & Gamble's exclusive fluoride tooth decay fighter

NO OTHER TOOTHPASTE PREVENTS DECAY LIKE ***CREST!***

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SECRET DIARY was kept by the author on candy and cigaret wrappers. This entry on a Chinese cigaret package describes prison diet of animal entrails.

KIDNAPED CONTINUED

Mount Everest." After another excited conversation with the governor, Smoothie asked, "What was inside those oxygen bottles?" I replied, "Uranium." With this answer he seemed satisfied, and only wanted to know what Hillary's and Tenzing's "true purpose" was in putting uranium in Hunt's unwanted oxygen bottles before depositing them on the summit of Mount Everest. I answered that I was not in Hunt's confidence on that point.

This conversation had been written down by one of the men in blue uniform. Smoothie read out the account to me and asked me if it was correct. What had been written was: "On an unknown date in May 1953, a Mr. Hillary and a Mr. Tenzing illegally occupied a mountain in Tibet and left on the summit two oxygen bottles filled with uranium—for an unknown purpose." Smoothie held this out to me and said, "You will sign, please." It was the one and only document I signed for the Chinese. I did so with the greatest of pleasure.

On Nov. 16 the usual questions had gone on for about an hour. I felt very weak and ill. The men sat around their table, their faces impassive, drinking tea and eating sweetmeats. The provincial governor, still staring at the ceiling with his hands neatly crossed on his knees, asked if I would not "reconsider signing a confession."

The confession was held in front of me and a pen was thrust into my hand. I pointed to the provincial governor. "Tell that man," I said to Smoothie, "he's a bloody fascist." My voice shook.

All the men round the table, including, for once, the provincial governor, began to bang their fists on the table and to scream at me.

Smoothie shouted, "Unless you cease to be insulting you will be punished!"

I was handed a piece of paper and a pencil. Smoothie said, "You will return to your room and write a criticism of your behavior."

I wrote nothing, and no more was ever said about self-criticism. But the next day I was once more allowed to go out into the yard.

There seemed to be increased military activity in Taklakot. Work on a big new barracks on the hilltop across the river was nearly finished. Men on mules and pack-trains of equipment were coming in along the track from Lhasa. In London and Delhi we had been told that there might be 200 Chinese soldiers in the Taklakot area. Our own observations made it clear that there were actually about 4,000. The last outpost we had seen across the frontier in Nepal was manned by only six Gurkha soldiers.

The Indians had told us that the Chinese were building a road m Lhasa to Taklakot, but were confident that it had not yet pro- ded much beyond Lhasa. During our confinement we learned he Chinese expect their road to reach Taklakot by the middle 7. From Lhasa it runs back all the way to Peking.

ec. 10 we began the old weary round of interrogation again. ts grew worse. Smoothie told me, "If you do not confess, tried by a People's Court, you will be convicted, and

CONTINUED

IT'S A GREAT WORLD
after a sound, refreshing night's sleep. Here's the modern miracle pillow that eases you into dreamland, lets you enjoy the rest of your life!



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HELLO KOOLFOAM!

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"Air-Conditioned" comfort . . .
Magnified laboratory photos clearly show advantages of Koolfoam's patented open-pore surface, giving up to 14 times more air-flow than ordinary foams



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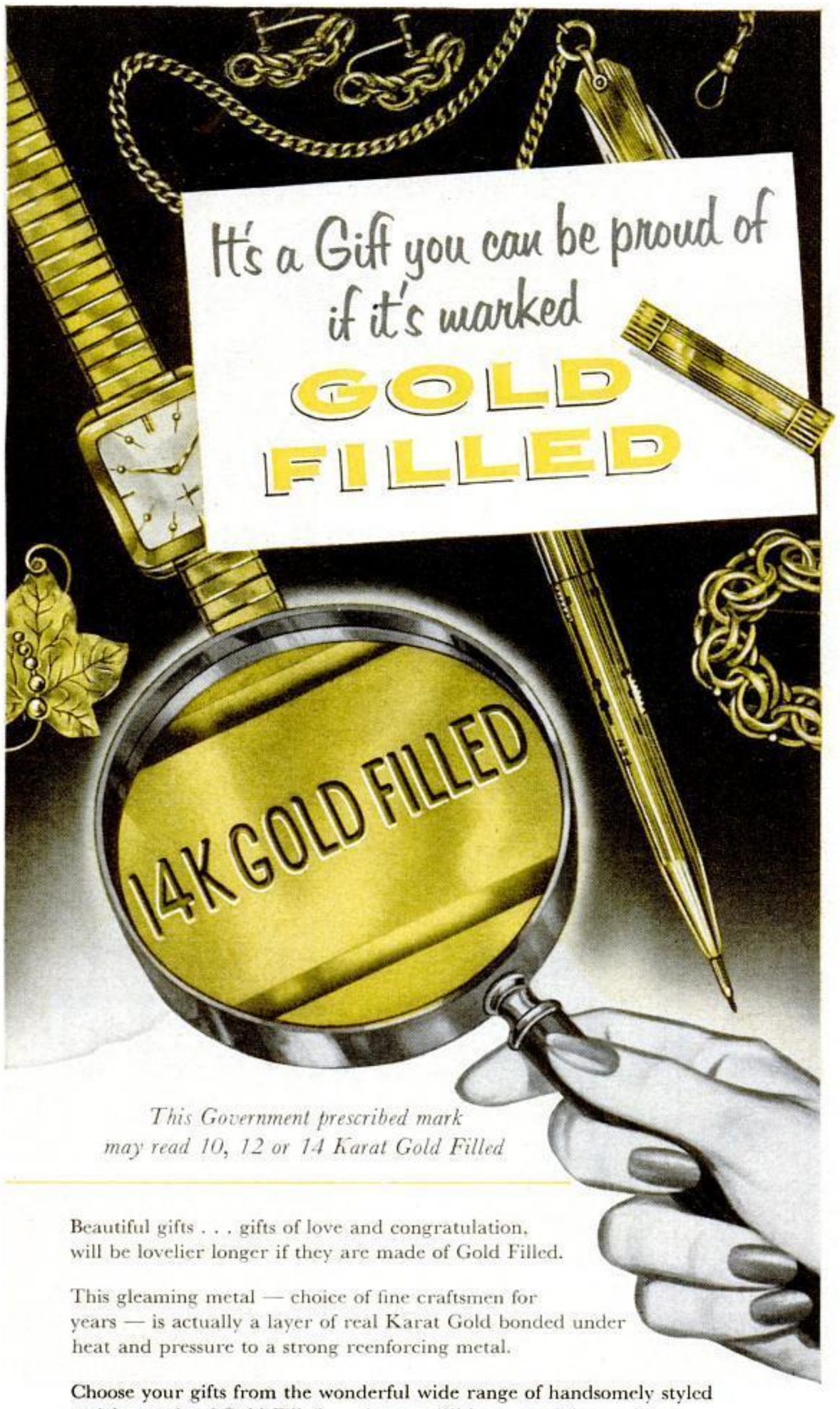
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NEW . . . Koolfoam Slumber Pads!
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Only products made of real Gold Filled may bear the mark prescribed by Federal Stamping Law. It assures you of an actual layer of Karat Gold — not just a microscopic "wash" or "plate".



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then you will be punished." I asked what the punishment would be, and was told, "You will stay here forever."

I was given three minutes to consider. When I still refused, my interrogators had a long discussion, in which the provincial governor played a prominent part. Then, unaccountably, Smoothie turned to me and abruptly announced, "We have been instructed to release you tomorrow."

We had been captives of the Chinese since Oct. 25. I had been wearing the same shirt for four months. Suwal's shirt had worn out and he was wearing two sweaters. Harrop was best off, still having two shirts. Our soap had given out five weeks before. Lack of food and exercise had left us in a poor physical condition. But I was now buoyed up by the prospect of freedom and the thought that we had only an easy 10 days' march between us and Pithoragarh, in Indian territory.



"SMOOTHIE" was the prisoners' nickname for Chinese interrogator whose picture Wignall found and smuggled out in the back of a mirror.

The guards, knowing that we were to be released, relaxed their vigilance, and we all were put back together in the big communal cell. We excitedly discussed our plans for our projected return trip over the Lipu Pass, then down along a broad easy track, where there were numerous villages, to Pithoragarh.

We were sitting talking about this when the guards brought us back the equipment which they had taken from us on our arrival. It was all there: rucksacks, tents, sleeping bags, air mattresses, stoves, crampons, ice axes and, above all, our cameras—three 35-mm cameras, a stereo camera and a 16-mm cinecamera. What was more, in my rucksack were several rolls of unexposed film, safe in their plastic bag.

For the first time the Chinese interrogators now came across the river to visit our prison. They walked into the yard, ignoring us but looking inquisitively around the quarters. The prison cook hurried out, followed by the guards, all carrying dishes which they had evidently been instructed to prepare for the visitors. There were bowls of curried meat, boiled and fried vegetables, noodles with poached eggs on top, flat white cakes of fresh bread, bowls of shrimp. The Chinese interrogators squatted down in the courtyard and started to gulp this feast. We indicated to the cook that we would like some too. He snapped a refusal.

When they had all finished eating, Smoothie came over to me and said, "You will be supplied with rations for your journey." I asked what we would get. "Sixty pounds of flour and 10 pounds of sugar," he answered.

I could not believe my ears. Such rations, I pointed out, were totally insufficient for a 10 days' march. But Harrop grabbed my arm and urged me not to press the point. After all, he pointed out, the route we planned would get us to the Indian frontier in two days' time.

Smoothie, who had been listening, interrupted with a bland smile. "You will not be allowed to return through Hindustan. You will re-enter Nepal, as you left it, through the Urai Pass."

He stood smilingly waiting for our reaction to this stunning news. We knew that at this time of the year conditions on the Urai Pass, 19,500 feet high and blocked by heavy snow, would be almost unbearable. We were sure that, for men in our condition on short rations, it would be a death march. The first Nepalese village was nine days from Taklakot.

'This request cannot be met'

I PLEADED with Smoothie: "If you insist we go back through Nepal, let us take the Tinkar Pass." The Tinkar pass is 2,000 feet lower than the Urai. Smoothie shook his head. "This request cannot be met."

It seemed clear what was in his mind. They had taken it for granted that we were what they called "foreign agents," and that the authorities would order us to Lhasa and probably to Peking. The decision, apparently from Peking, ordering our release had come as a blow. During our stay we had learned much about the strength of the Chinese military forces, their barracks building, their road-building, their proclaimed intention to redraw the map of Nepal, and the condition of the Tibetan people under their rule. Peking would not be pleased to know that we had been allowed to learn so much. But Peking had ordered our release. The

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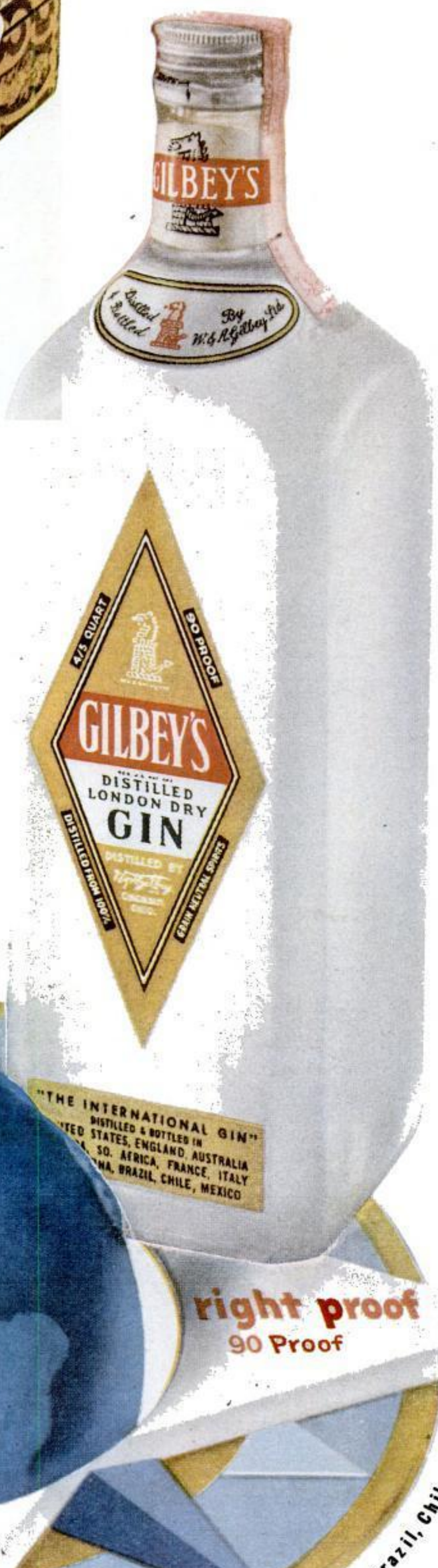
this diamond →

was well known in England on late 19th century playing cards, especially designed to commemorate Queen Victoria's Diamond Jubilee.

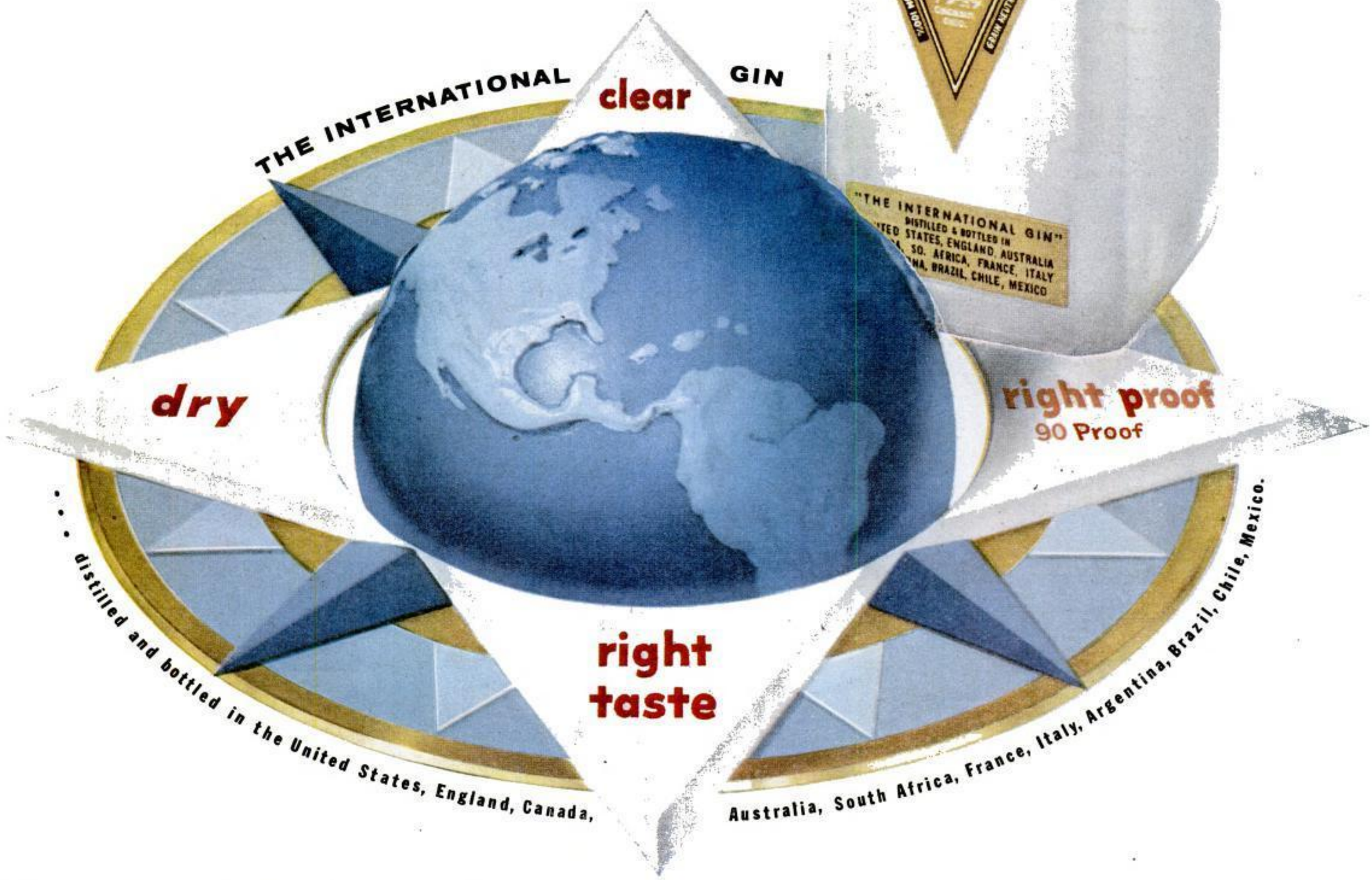


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FLOUNDERING IN SNOW, Tibetan porters start across treacherous Urai Pass on return trip. After two days of this the porters deserted, turned back.

KIDNAPED CONTINUED

solution for the Chinese at Taklakot was their knowledge that we probably would not survive a trip across the Urai Pass at this time of year.

Harrop turned bitterly to me: "We will never get through." Suwal nodded gloomy agreement.

Horses and mules were brought and with four escorting Chinese soldiers we rode back to the village of Kathang, where the Chinese spent a day finding four Tibetan porters to carry our equipment. The following day we should have begun our journey. But the Chinese had given the porters good supplies of *chang*—rice wine—and they watched imperturbably as the porters got gloriously drunk. Thus two precious days were wasted.

The Chinese escorted us to the top of the Kathang Pass, where they halted and ordered the porters and us to go ahead. By the following morning we had reached the Urai Pass. As we climbed, I could see the thermometer tied on the back of Harrop's rucksack. At midday it read 3° Fahrenheit. Ahead we could see huge ice slopes leading to the summit of the pass. The leaden sky was full of snow flurries.

We managed to keep the frightened Tibetans going by setting our watches back three hours to reassure them that nightfall would not catch us high on the snowline. We reached the summit of the pass at four in the afternoon and started down the treacherous solid-ice slopes of the far side, continually losing our footing. At six, as it grew dark, we were forced to pitch tents. Sleep was impossible. We lay shivering in our sleeping bags and praying that it would soon be dawn.

The next day we made relatively good progress and at two in the afternoon reached our old base camp at Saipal. The following morning the Tibetans told us the Chinese had instructed them to go no farther. We argued with them, pleaded with them and offered them five times the normal porter's rate. But they retorted that they would not continue the journey with us for a thousand rupees.

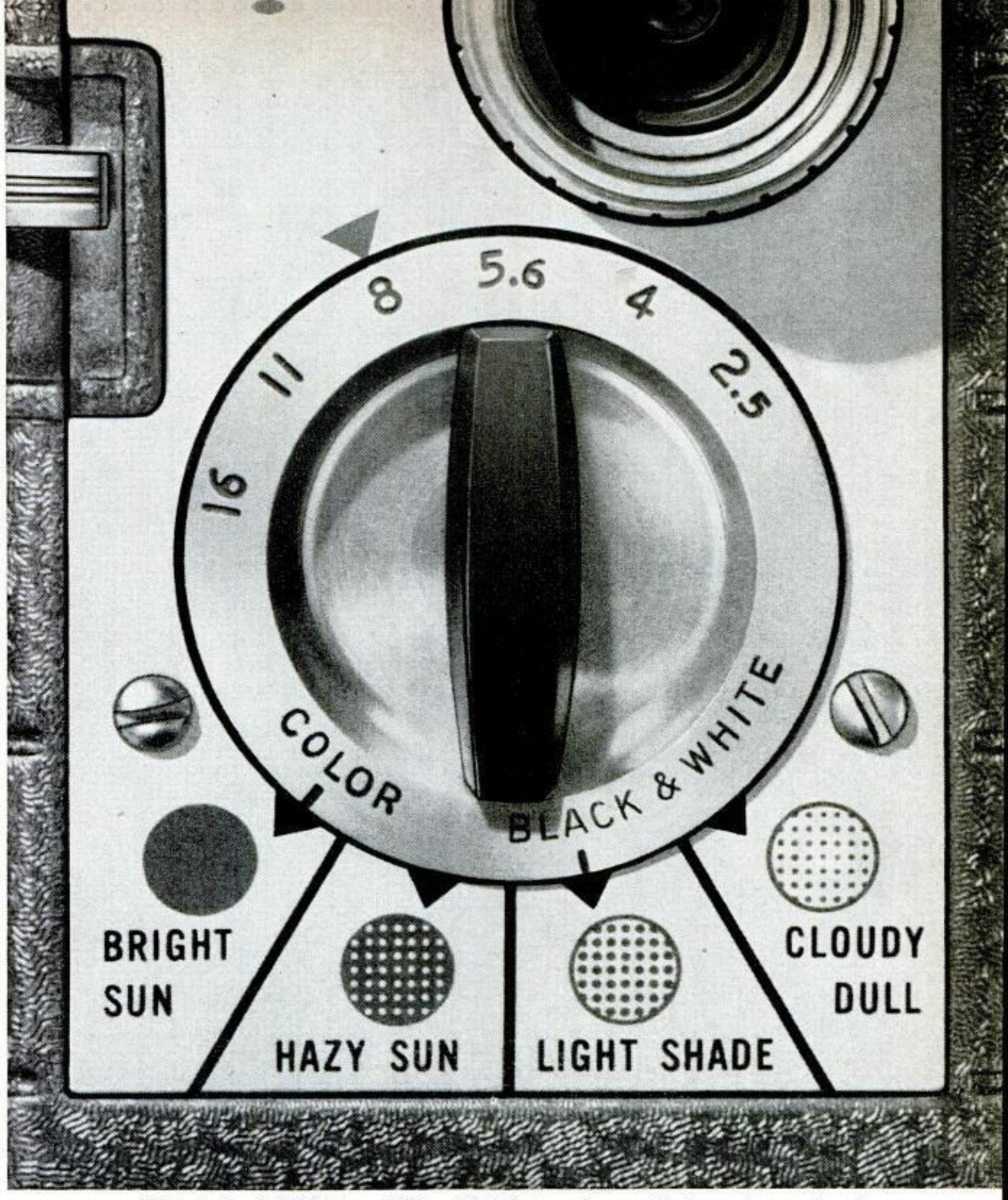
In a matter of minutes the Tibetans were gone, without even pausing to cook their own food. We ourselves sat down to a breakfast of paste made of flour and sugar mixed with snow.

We decided to jettison most of our equipment, keeping our sleeping bags, air mattresses, ice axes and one tent. We debated about our crampons, generally regarded as essential for ice slopes, but reluctantly agreed to risk going without them in order to relieve ourselves of all possible weight. Our gravest decision concerned our two lightweight primus stoves. If we decided to jettison them, by nightfall we would have to get through the gorge and down to the tree line, where we could light fires. We decided to take the gamble.

Despite having cut down to the minimum, we were still carrying large loads. Harrop had over 50 pounds. Such weight made it almost impossible to balance on the more difficult parts of the track, where a single slip would take a man down to the bottom of the gorge a thousand feet below.

At several places the track had been swept away by avalanches, leaving only an ice-covered gravel face. Far below, the Seti River was a bright green ribbon of fast-flowing water. We had no rope to tie us together. Crossing a gully, I slipped on the ice. I started going down the slope flat on my back. I thrashed round onto my face and buried the ax point in the ice. The handle was almost wrenched from my weak and half-frozen fingers, but after I had slid 60 or 70 feet it held. Panting heavily, I lay where I was for

CONTINUED



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Handy TUMS, as tasty as candy mints, neutralize excess stomach acid almost instantly . . . making acid indigestion, gas and heartburn just plain disappear. TUMS are *safe*—do not over-alkalize your stomach as alkalizers do. You can take them whenever you need them. No laxative action, either, to worry you when you're out!

So take your TUMS wherever you go. No glass—no water needed. And instead of suffering when acid indigestion strikes—fix it on the spot this handy modern way.



FOR THE TUMMY

THREE ROLL PACK, 25¢—AND YOU CAN'T BUY SAFER, SURER RELIEF

some minutes before clambering slowly to my feet and painfully cutting steps in the ice to get back to the track. Harrop and Suwal had gone ahead, for we had decided that if one of us should slip the others must carry on. The whole thing had happened too quickly for me even to cry out, and I rejoined them without a word. None of us had breath to spare for conversation.

About midday we reached a point where the track, ice-covered and only a foot wide, crossed the naked face of a vertical cliff. In places it consisted of tree branches wedged into the crevices of the cliff. Between them were gaps covered with snow, and at every step we had to prod with our axes to make sure we were not about to rest our weight on empty space.

At one point the track had completely collapsed, leaving a steep rock pitch 30 feet across. To get over it, we had to spreadeagle ourselves against the rock face, scraping away the snow with fingers and toes to find handholds and footholds. Crossing those 30 feet took us over an hour.

Next we had to clamber down a steep ice-covered gully to the river bed and wade thigh-deep through the icy water of the river for a hundred yards. Back on the bank we stripped off our socks, boots and trousers to wring them out; ice was forming on them as we put them on again. It was essential that we reach a campsite and light a fire before it became dark if we were not to lose our feet from frostbite.

To our dismay, we now found ourselves wandering in a huge glacial moraine, with boulders the size of houses. Just when we had almost given up hope of ever getting out of it, Harrop shouted that he had found one piece of snow-covered ground large enough to pitch a tent. While he and I pitched the tent, Suwal found a small tree growing out of the frozen face of the cliff above us. He smashed his ice ax breaking off a few branches, but over their feeble flames we managed to warm our feet and heat a little water to make half a cup of tepid flour paste for each of us.

Around a boulder, a surprise

AGAIN all that night we lay awake in our sleeping bags. Next morning we shouldered our loads and turned the corner of the house-sized boulder under which we had camped. There, straight ahead of us, was a huge forest of fir trees. We had spent the night only 100 yards or so from the tree line. We hurried down to it, made a huge fire, and sat there enjoying the blaze.

The two-day march from there to Dhuli village was tiring because of our hunger, cold and weakness, but after what we had already come through it seemed nothing. We had survived a trip across the West Nepal Himalayas from north to south in winter. We had made the journey from Taklakot to Dhuli in seven days in mid-December. In good weather it normally takes nine days.

From Dhuli we turned our faces toward the foothills, trekking steadily for five more days. It was Christmas Day when we reached Chainpur, the largest village in the area. We went straight to the only shop and ordered Christmas dinner: tea with sugar and buffalo milk and for each of us a handful of brown sugar and a two-inch-square piece of coconut. It tasted marvelous.



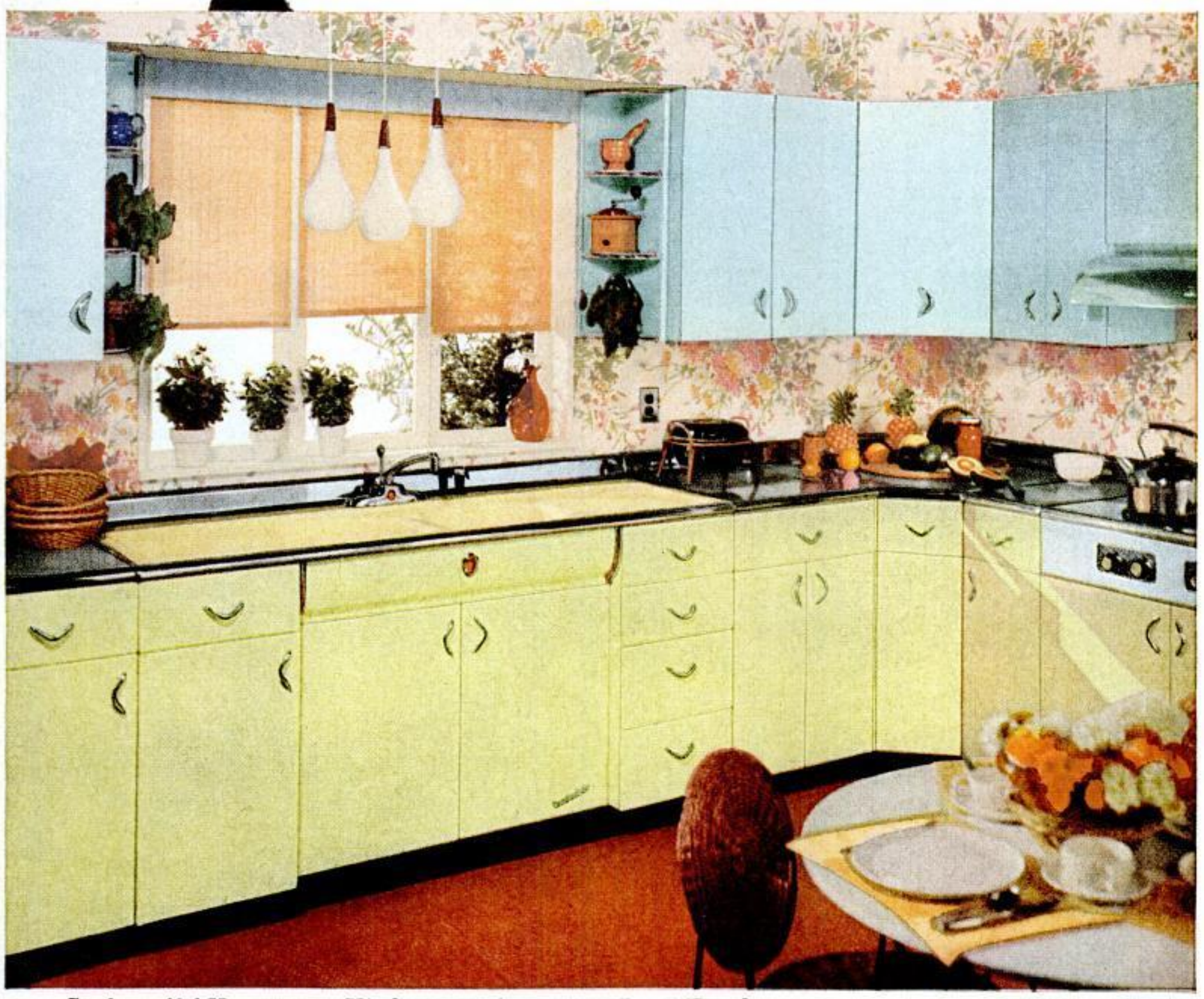
SAFE IN INDIA after their imprisonment and journey through ice-choked mountains, Harrop (*left*), Wignall and Suwal are haggard as they describe trip.

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In two days, the drab, work-making kitchen above became the colorful, worksaving Youngstown Kitchen you see here.

The cost: only $5.95* a week.

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Without a single structural change, the worn, warped, old-fashioned kitchen above became a bright, modern Youngstown Kitchen . . . *just like the ones you see in the finest new homes.* New from floor to ceiling—from lovely, timesaving cabinet sink to roomy, colorful wall cabinets!

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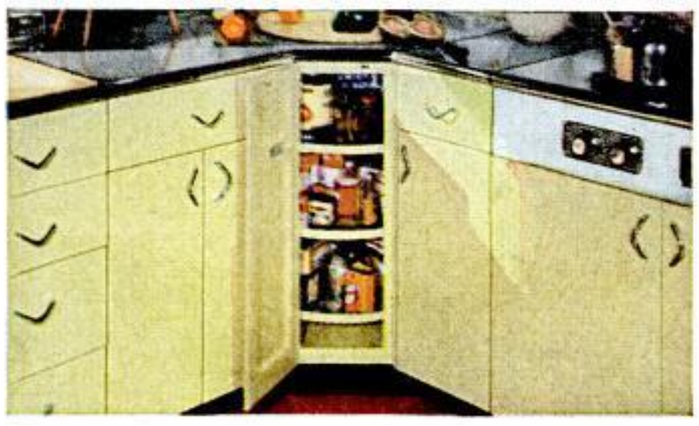
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HAND TOOLS of the colonists were pictured in first "Arts and Skills" essay April 18, 1955. They required direct muscle power for piecemeal production.

PART IX:

Beauty in

Today, as in colonial times, Americans are attacking a new frontier. With powerful tools—the atomic reactor, the jet engine, the electronic "brain"—they seek to master some of the ultimate secrets of nature and put them to work for man. Out of this drive come exciting shapes of precision and speed, gleaming new materials, designs of useful, unpremeditated beauty which are creating a distinctive, contemporary American style.

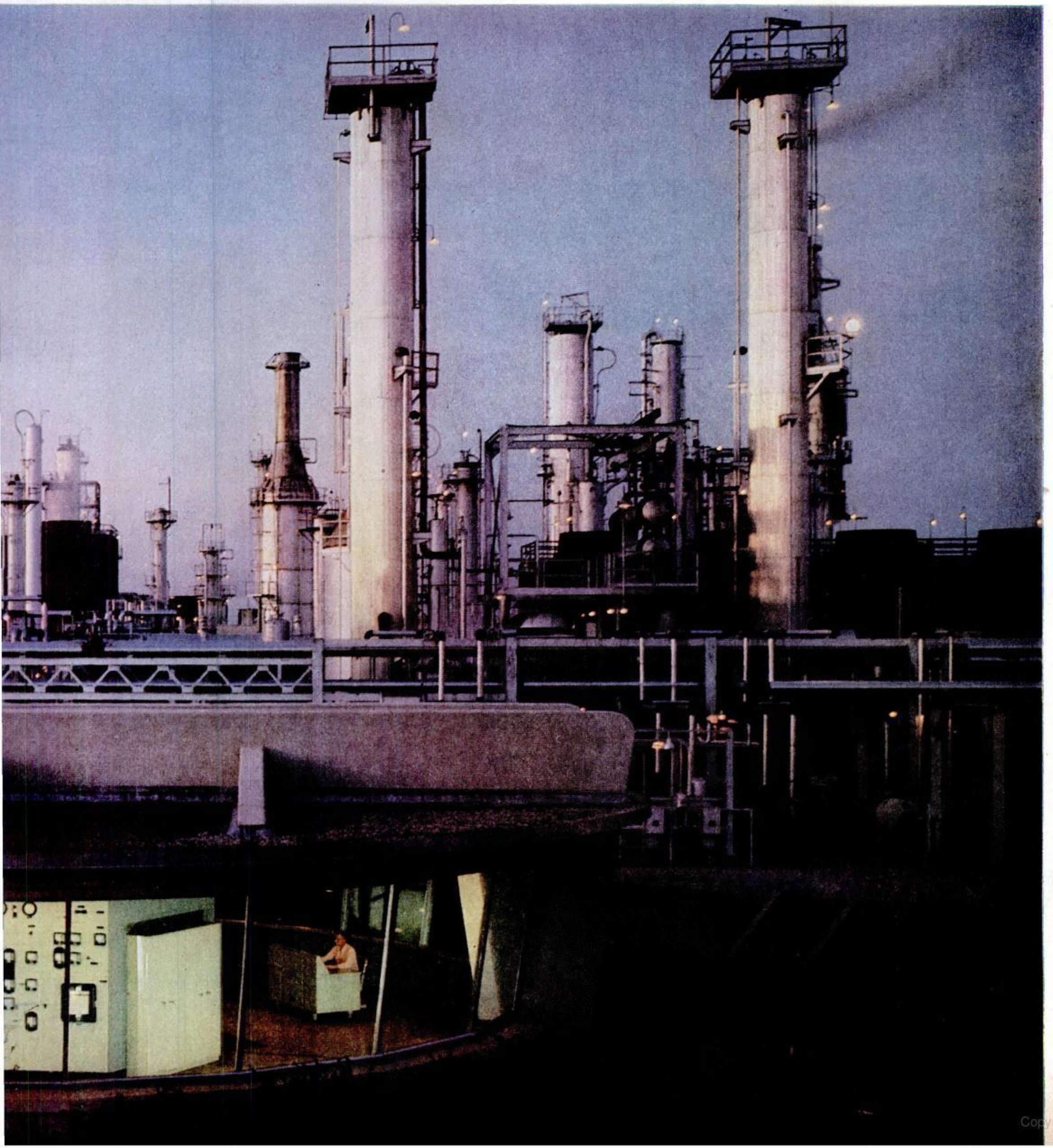
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AMERICA'S ARTS AND SKILLS

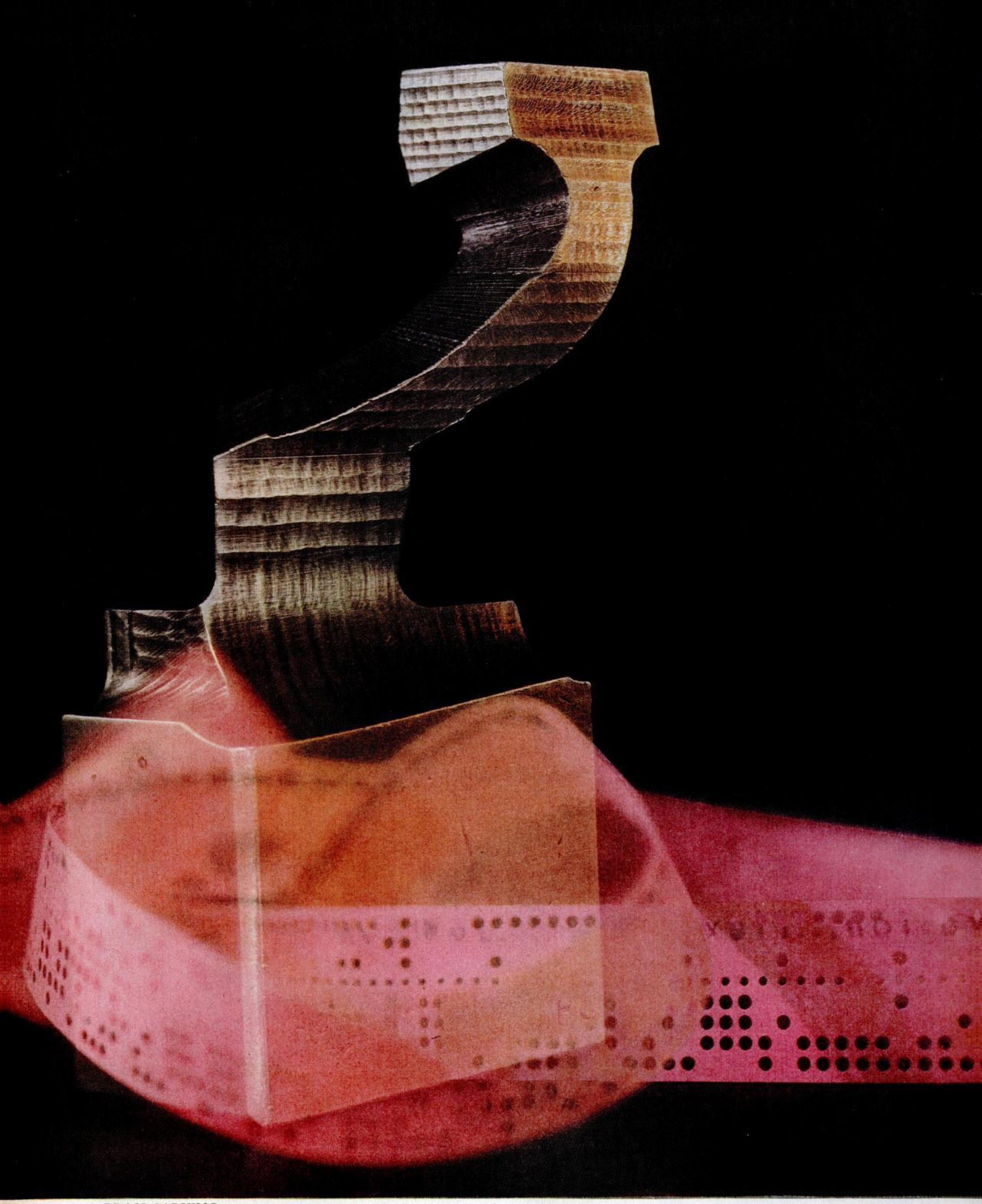
the Tools of Today

In this final essay on America's arts and skills LIFE takes a look at some of these contemporary tools and designs. Among them are simple shapes, like the rocket, and abstractions made for a purpose, like the control panel of the automated oil refinery below. Unlike the old Industrial Revolution the new revolution in technology pays attention to the human hunger for beauty. Its architecture is resplendently bright, clean and functional; its consumer products are packaged for eye appeal. Its style is not self-consciously conceived or adapted from older styles, like the Greek and Gothic revivals. Rather it springs spontaneously from new needs and new techniques for control of power, and today it is seen everywhere—in automobiles, household gadgets, modern paintings—as well as in laboratories and factories where most of the following photographs were taken.

THREE MEN TENDING DIALS AT McMURREY OIL REFINERY IN TYLER, TEXAS CONTROL PROCESSES USED IN HANDLING 20,000 BARRELS A DAY

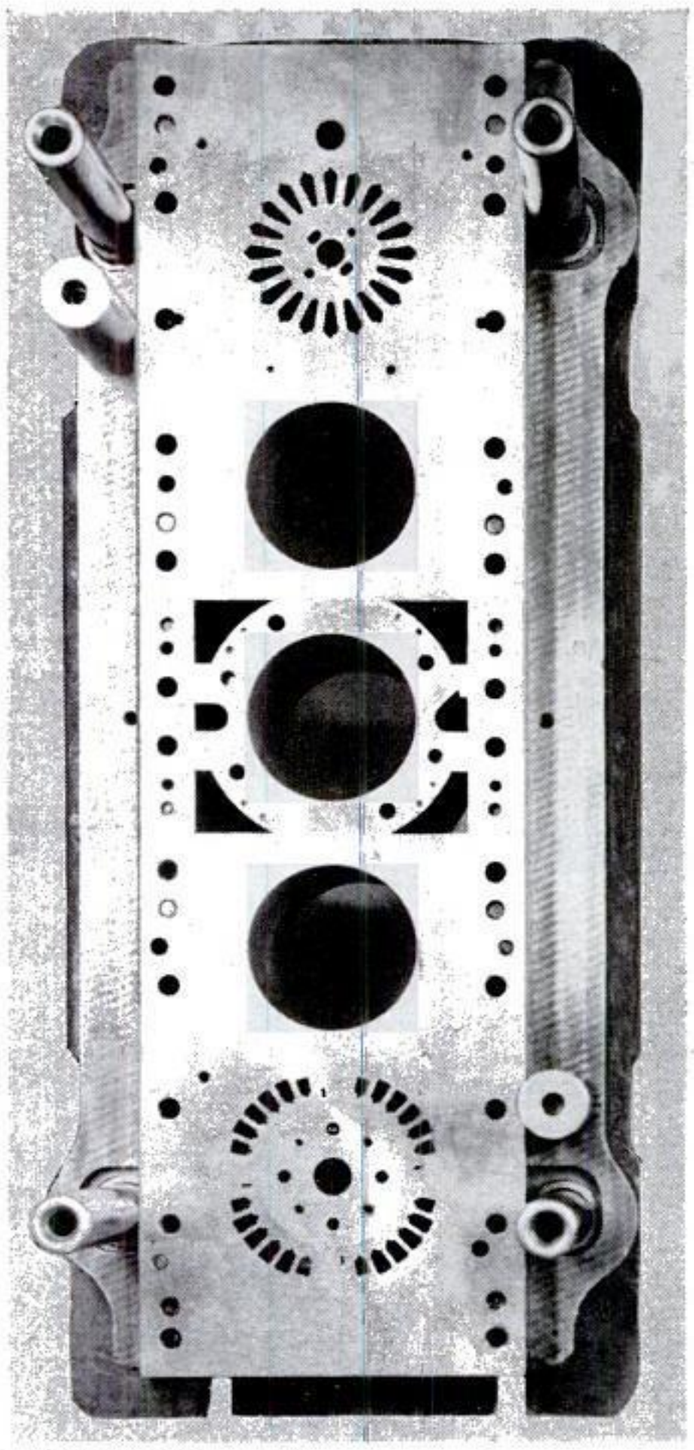


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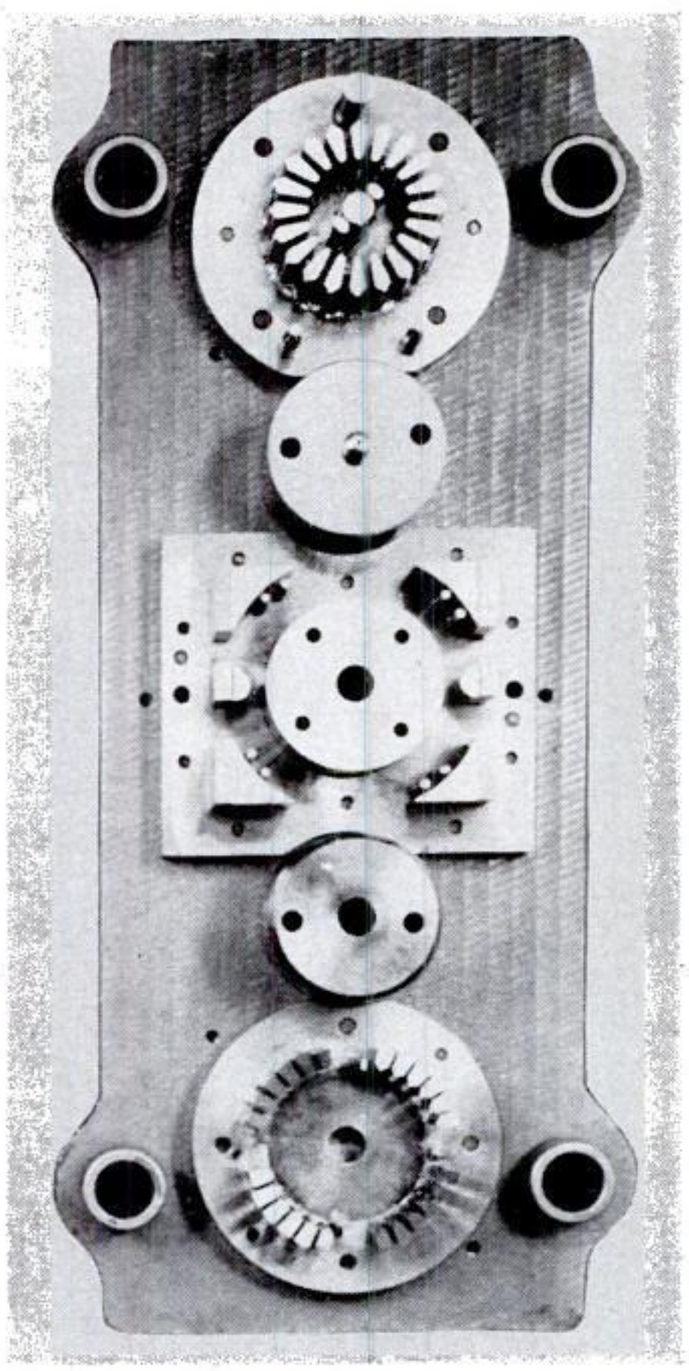


BRASS CARVING, resembling a modern sculpture by Brancusi, was made by an automatic milling machine at M.I.T. as part of its research program. Strips of punched tape shown in picture are fed into machine and regulate its action with electronic accuracy far more precisely than human fingers. The piece is a stage in the manufacture of a master die used to make automobile transmissions and it represents the most efficient flow of liquid through a vaned impeller wheel.

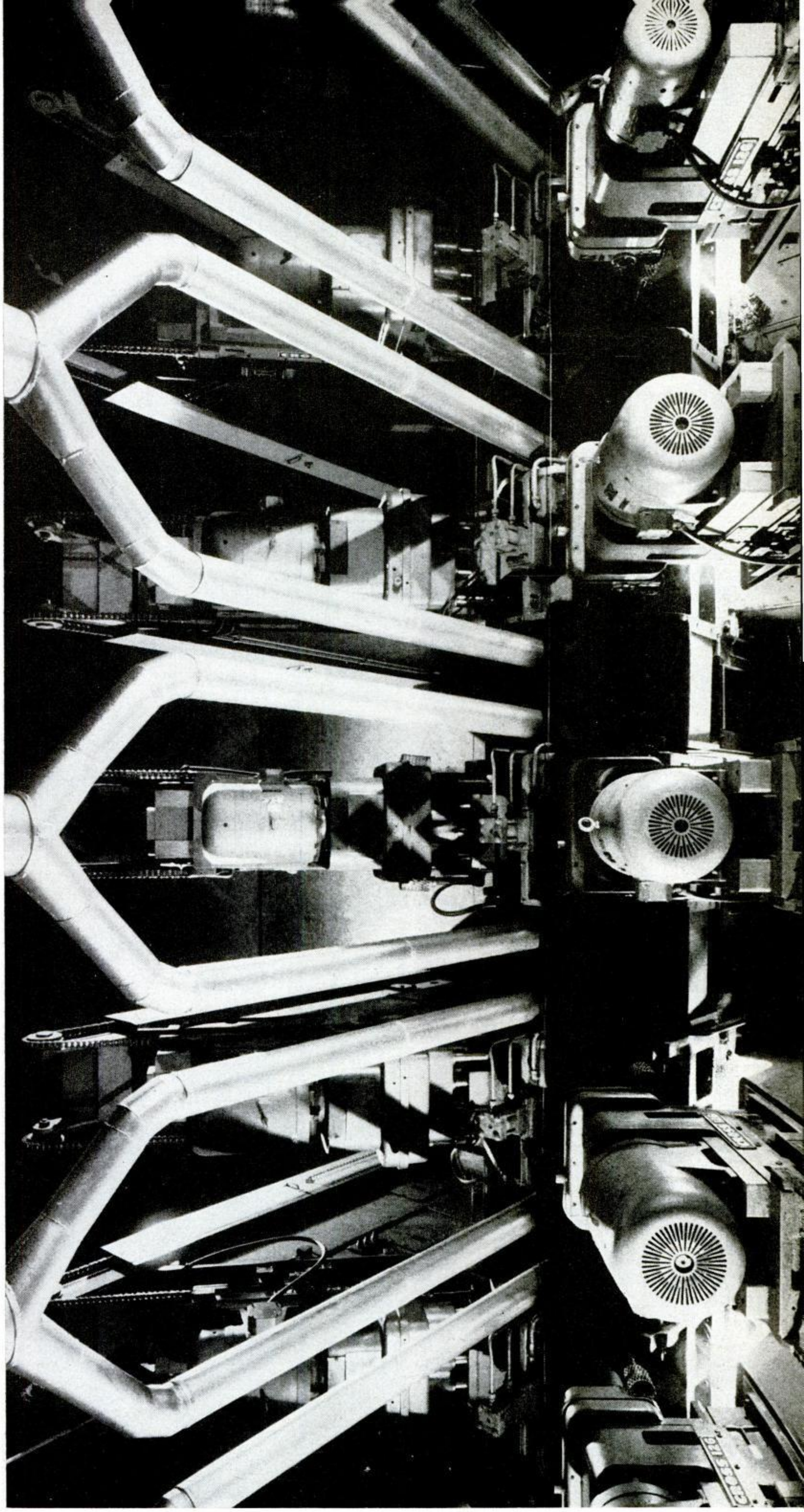
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STENCILED DIE with flowerlike patterns is used with the punch below in an automatic machine which stamps out parts for air-conditioner motors.



TOOTHED PUNCH fits exactly into die above. The basis for modern mass production, finely made parts like these are still shaped by hand craftsmen.



PURPOSEFUL COMPLEXITY of the automatic age is examined in this photo looking down into a Transfer-matic machine which performs 688 separate jobs in manufacturing cylinder blocks with only one man as operator. Tubes at left exhaust dust from drills driven by the cylindrical motors at right.

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Across the land, silhouettes of strength

Among the familiar symbols of contemporary America are the engineered symmetry of its great bridges and highways, and the steep skylines of its cities. Americans see so much of these things that they overlook their real beauty, taking it for granted. Yet there is no more masterful combination of modern art and skill—comparable in its perfection to the Parthenon of Athens or the paintings of the Renaissance—than the



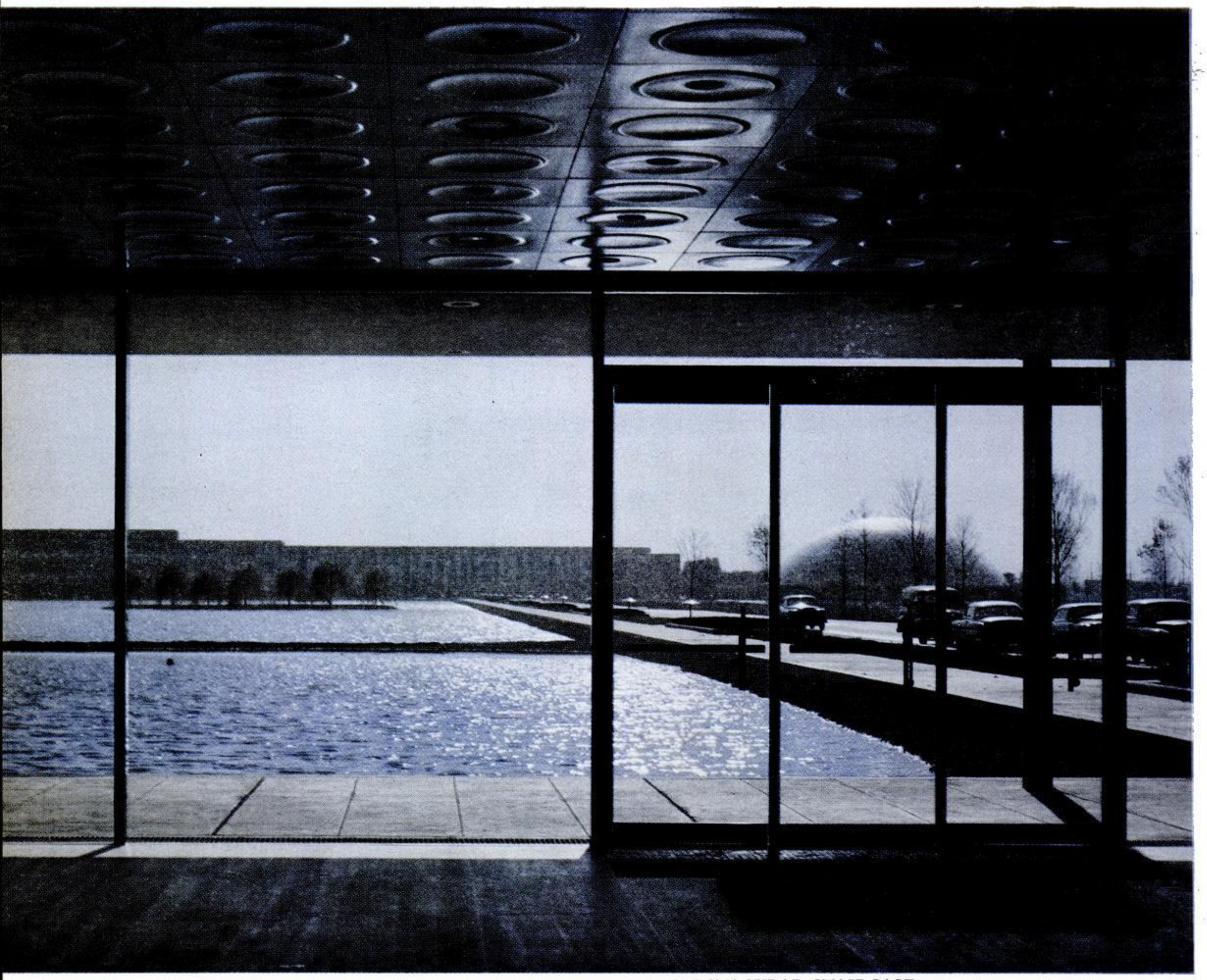
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long-span suspension bridge which was made possible by the invention of an immensely strong twisted steel rope or cable by the American, John A. Roebling, during the last century. Shown above is a recent (1951) example, the Delaware Memorial Bridge linking New Jersey and Delaware, whose basic components—towers, roadbed and two 20-inch suspension cables—stand magnificently free of needless ornament or complication.

Below is the skyline of Houston, one of several U.S. cities which have been building in a hurry since the end of World War II. (In 1955 the population of Metropolitan Houston passed the one million mark.) Poised here against a wide-open landscape, the peaks of America's favorite art form, the skyscraper, take on an extra, symbolic beauty, as though rising to express the fabulous vitality of the fast-growing heart of the nation.



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VIEW ACROSS LAKE of the GM center looks toward low, wide Styling buildings and the aluminum-covered dome of the Styling Auditorium (*right*) where full-size plastic models of new automobiles are exhibited and studied.

SPECTACULAR STAIRCASE (*opposite*) in the Styling Administration Building rises above a pool lined with creamy travertine. Stair treads are white terrazzo suspended on pencil-thin stainless steel rods. Handrail is polished teak. →

Architecture for the future

GM CONSTRUCTS A 'VERSAILLES OF INDUSTRY'

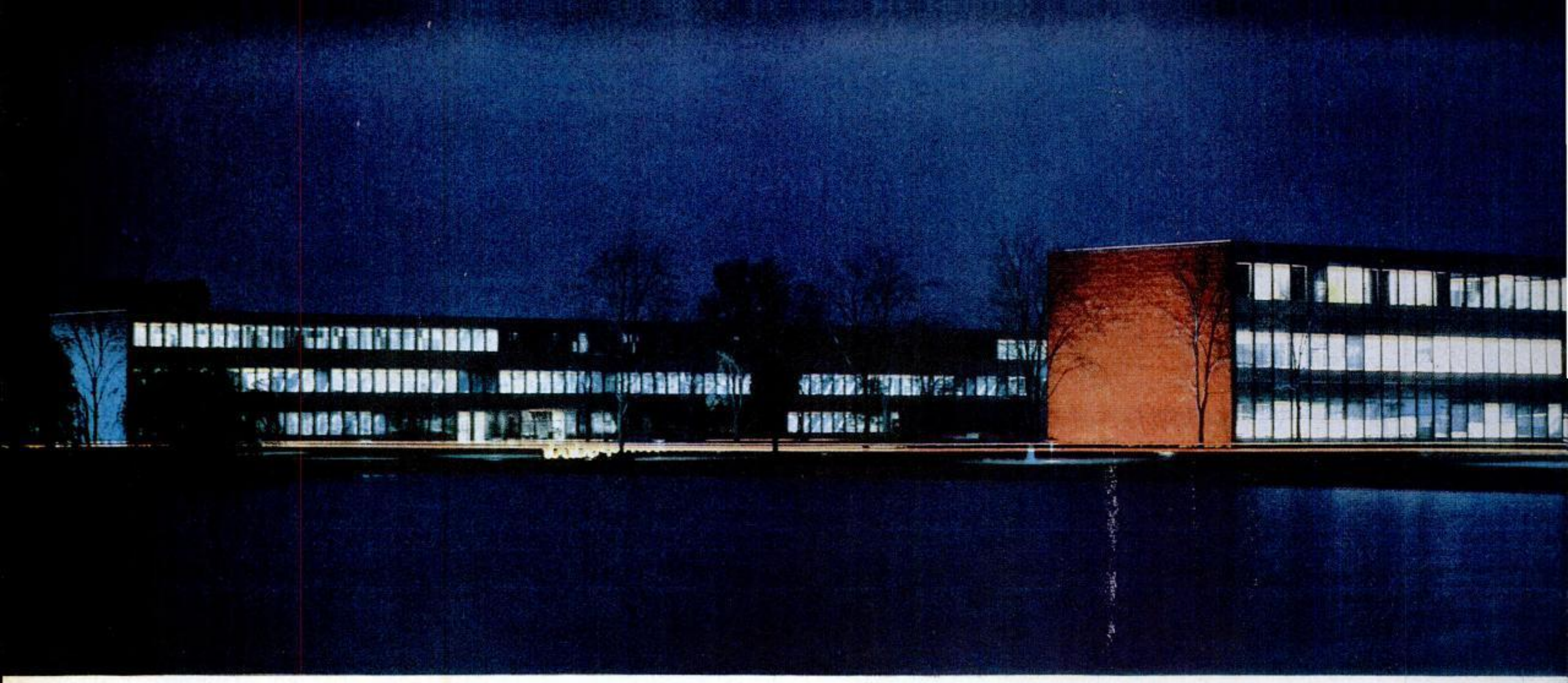
In the $100 million General Motors Technical Center, dedicated this month at Warren, Mich., a versatile U.S. corporation and a gifted U.S. architect—Eero Saarinen—have joined to create a combined showplace and workshop which has already been hailed as a model for tomorrow's advanced factory design. On these two pages and the following four LIFE Photographer Andreas Feininger records the unusual beauty of this modern "Industrial Versailles."

Like the automobile itself the 25 buildings of GM's new center are constructed mainly of steel, glass and aluminum, with occasional walls of bright glazed brick to provide contrasts in color. Also like the automobile, the buildings are all mass-produced products, put together from prefabricated parts made in shops and factories all over the U.S. In their long low geometric shapes the buildings follow—and enrich—the horizontal trend in factory planning which was established in Detroit by the early automobile plants of the late, great Albert Kahn. Interiors like the stone and steel staircase on the opposite page are handsomely finished yet stylistically simple and clean, efficient for use and pleasing to the eye. Since none of the buildings is over three stories high there is no need to wait for elevators.

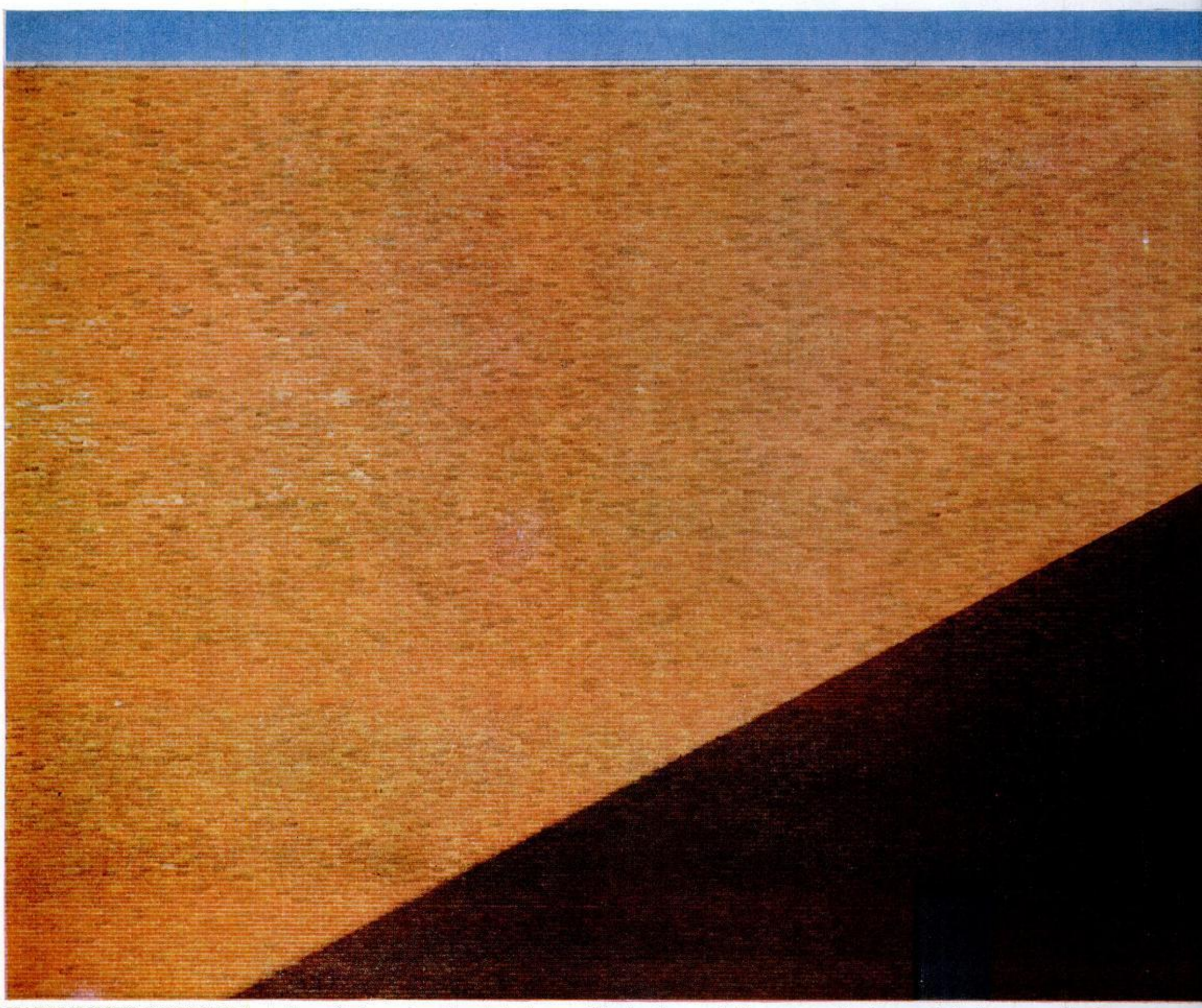
Because the center was planned as a unit, its associated architects and engineers were able to group their buildings in a campuslike setting of 320 landscaped acres around an artificial lake, embellished with islands of weeping willow trees and a fountain designed by Sculptor Alexander Calder. The gleaming dome of the Styling Auditorium (*right, above*), 65 feet high and 188 feet across, provides another focal point of interest. Eventually the whole center, with its 11 miles of roads and 85 acres of parking lots, will be enclosed in a green belt of forest trees, of which more than 13,000 have been planted. Today more than 4,000 technicians, designers, engineers and executives of five GM central staff organizations are employed here in planning and styling the company's future products.

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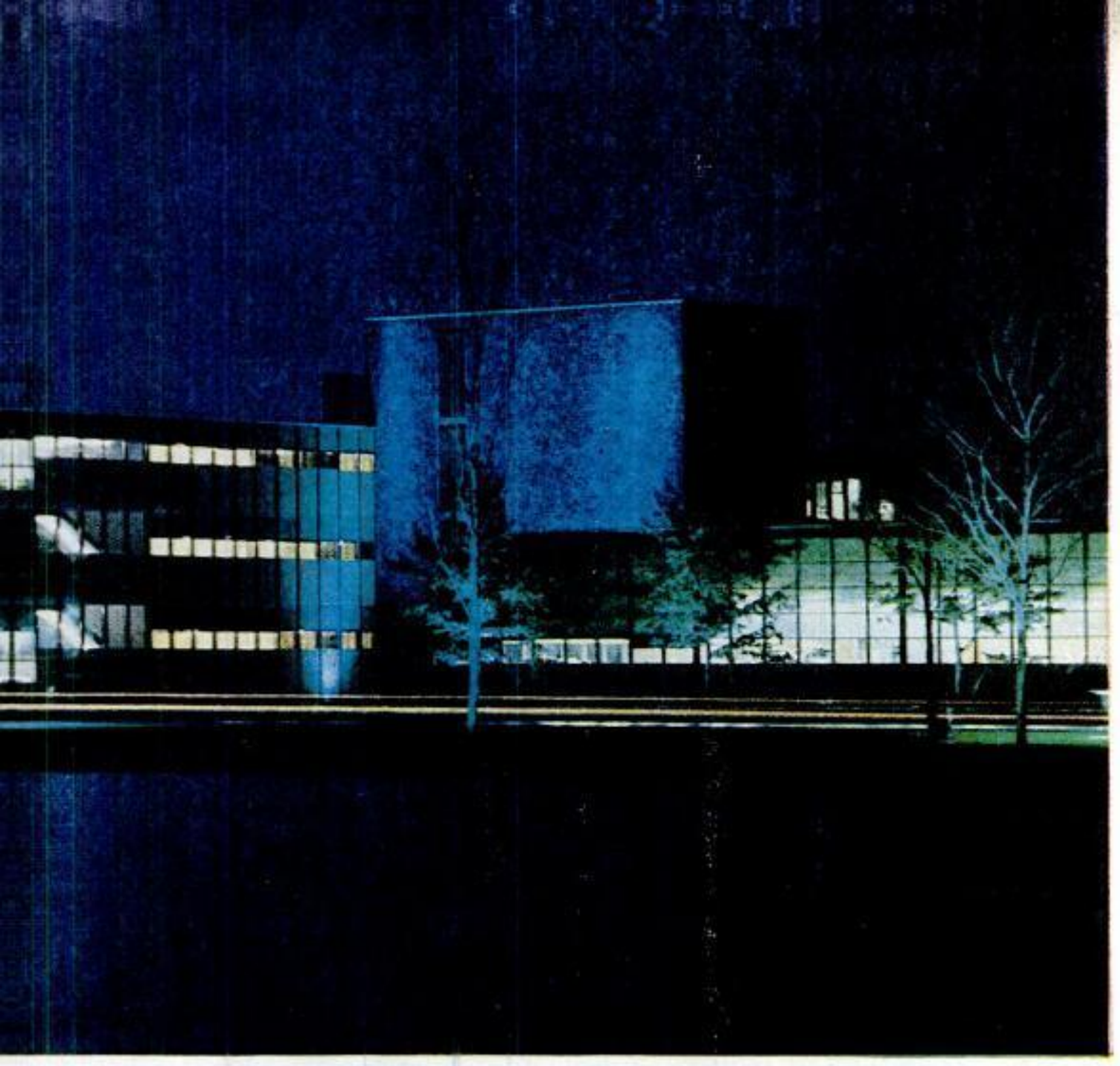


FESTIVELY FLOODLIT, the buildings of the General Motors Technical Center stand over an artificial lake, which covers 22 acres and provides a restful, cooling central point for grouping its 25 units. The colored end walls shown above are those of the Process Development Administration Building (*left*, *blue*), the Engineering Staff Administration Building (*center*, *red*) and the Engineering Shop (*right*, *blue*). Concealed mercury vapor lamps shed a mantle of misty green

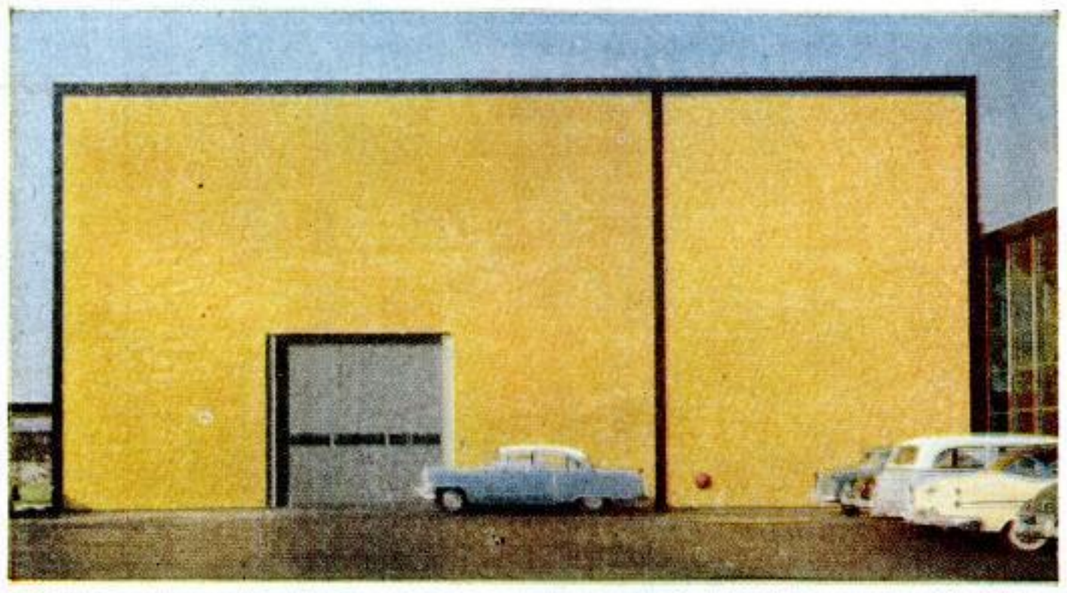


HARMONIOUS PATTERN in shadow, reflection and sundrenched color is made by intersecting walls at GM's Technical Center. Such beauty spots were deliberately planned by Architect Saarinen to make the most of novel materials. The glazed orange bricks are a special color created for the center with minute variations in shade and texture. They contrast pleasingly with greenish windows and gray enameled steel panels of "sandwich" wall which intersects at right.

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over the winter bare trees. Designed as a single big lighting unit, the center gleams at night with an orchestration of varicolored lights whose 56 miles of fluorescent tubing are serviced by 378 miles of wires and 12 miles of floor ducts.



GLOWING WALL of yellow brick is the only decorative feature of this shop where GM tests engines. As in other center buildings, its simple rectangular shape is determined by its steel framework and the efficient use of interior space.

Brilliant coloring and techniques

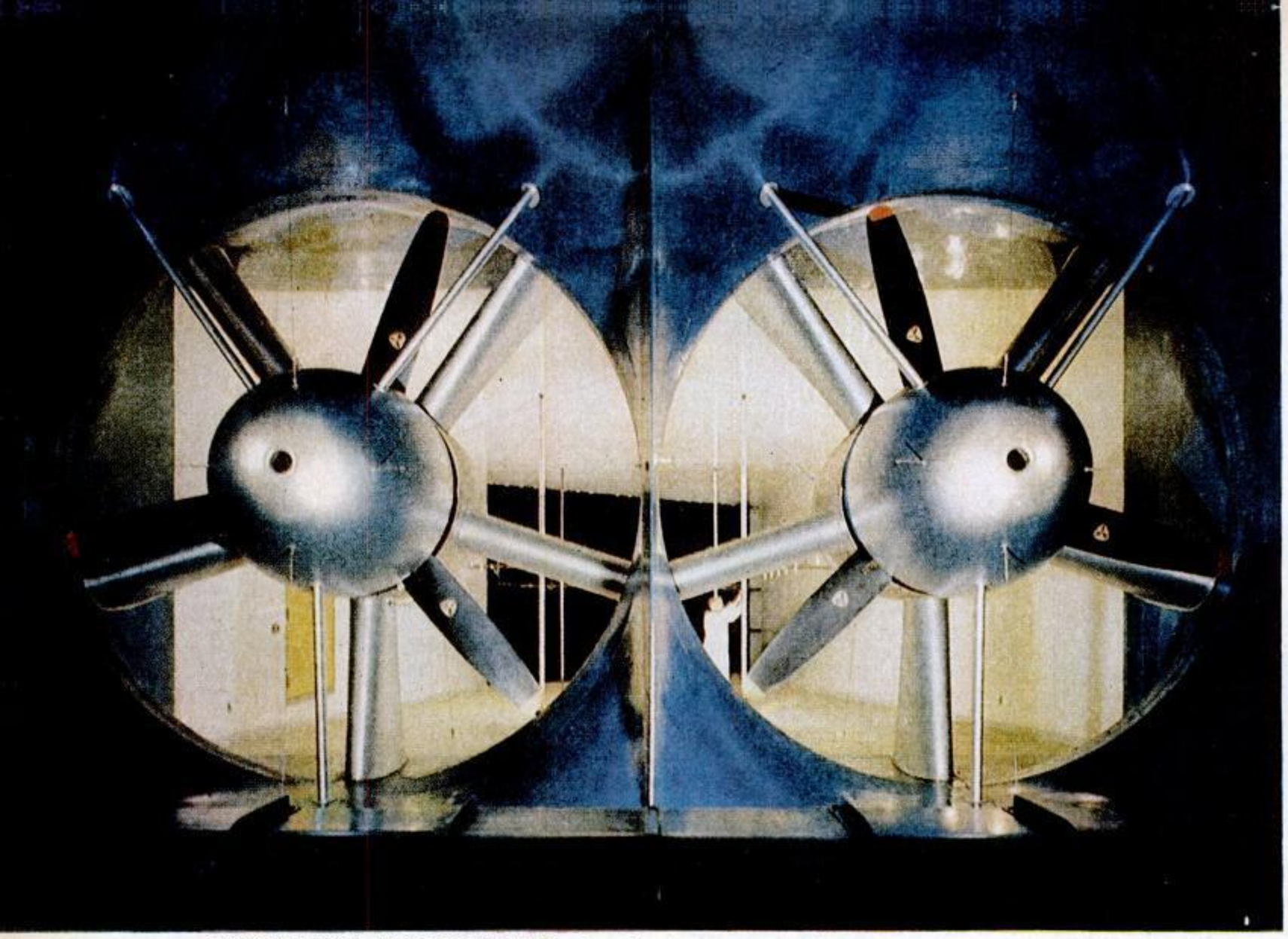
Not since the fabulous palaces of the Assyrian kings has color been used for architectural effect as it has in the new General Motors Technical Center. The richly varied yet stylistically simple combinations of color and form shown on these pages are made possible by specially glazed bricks and permanent enamels developed by the center's designers and engineers. These are now on the market and could spark a color revolution in U.S. building practice.

Even more important are the center's many innovations in techniques and materials. Here is the first use of a uniquely thin "sandwich panel" wall whose enameled steel sides enclosing two inches of insulation give as much protection as a thick masonry wall while effecting great savings in space. From experience in designing windshields for buses and autos, GM engineers with the architects developed a neoprene gasket seal for holding glass windows and solid wall panels in frames, replacing the less efficient (and messier) calking method. These and many other new ideas have gone into the building of a unified environment in which men at work on tomorrow's technical problems can give free rein to their imagination and skill.

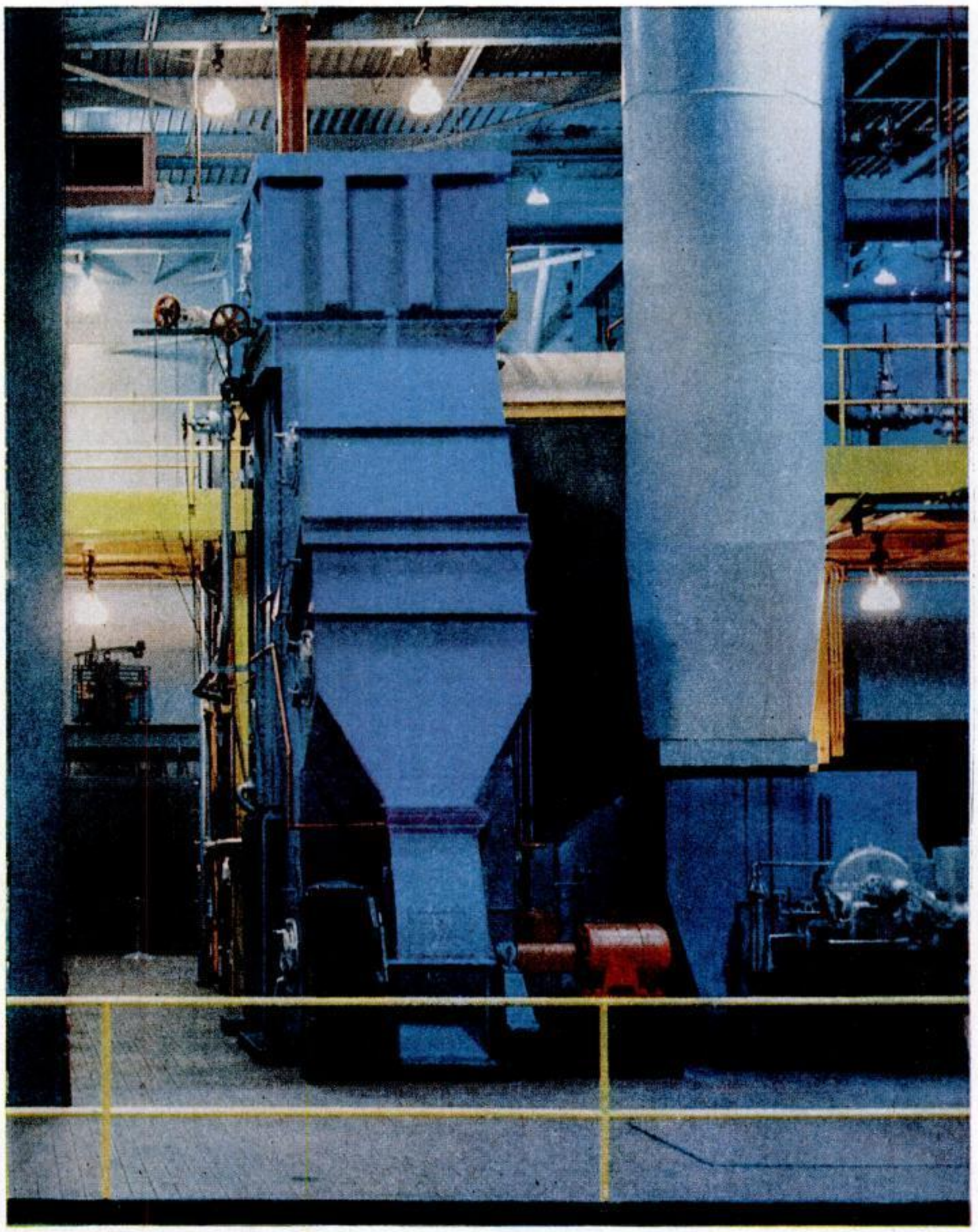


UNDER SHADOWLESS LIGHTS in an engineering building draftsmen work at twilight. Continuous luminous ceiling was designed for center.

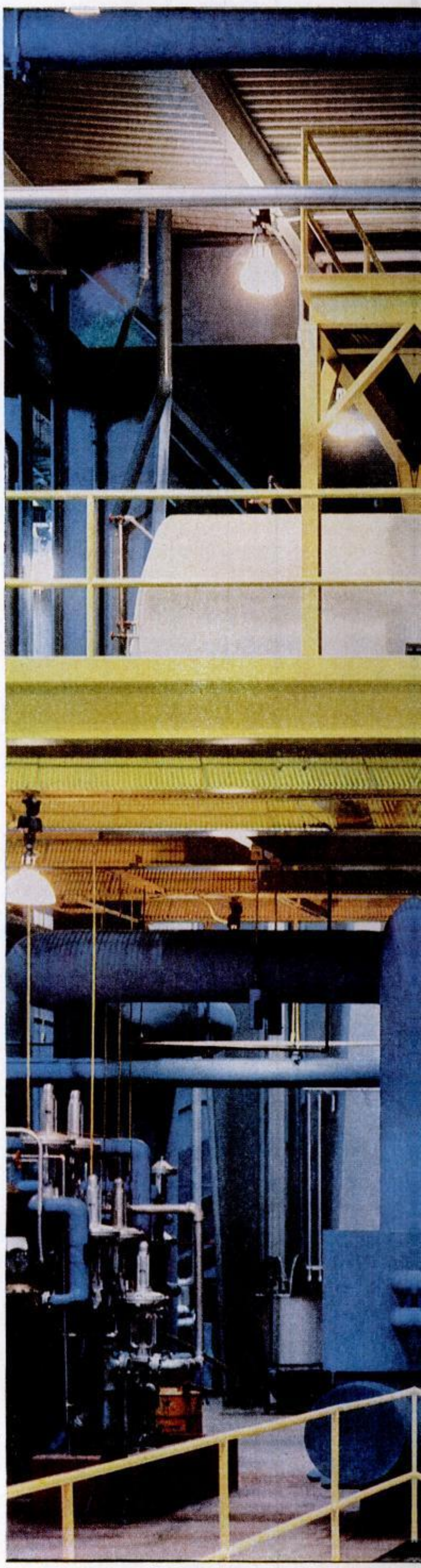




POWERFUL PROPELLERS of steel, adjusted as precisely as a delicate watch, are used at GM's Technical Center to create artificial windstorms. Such simple, clean-cut, streamlined forms dominate much American interior decoration today, are often seen in lamps, tableware, kitchen utensils.

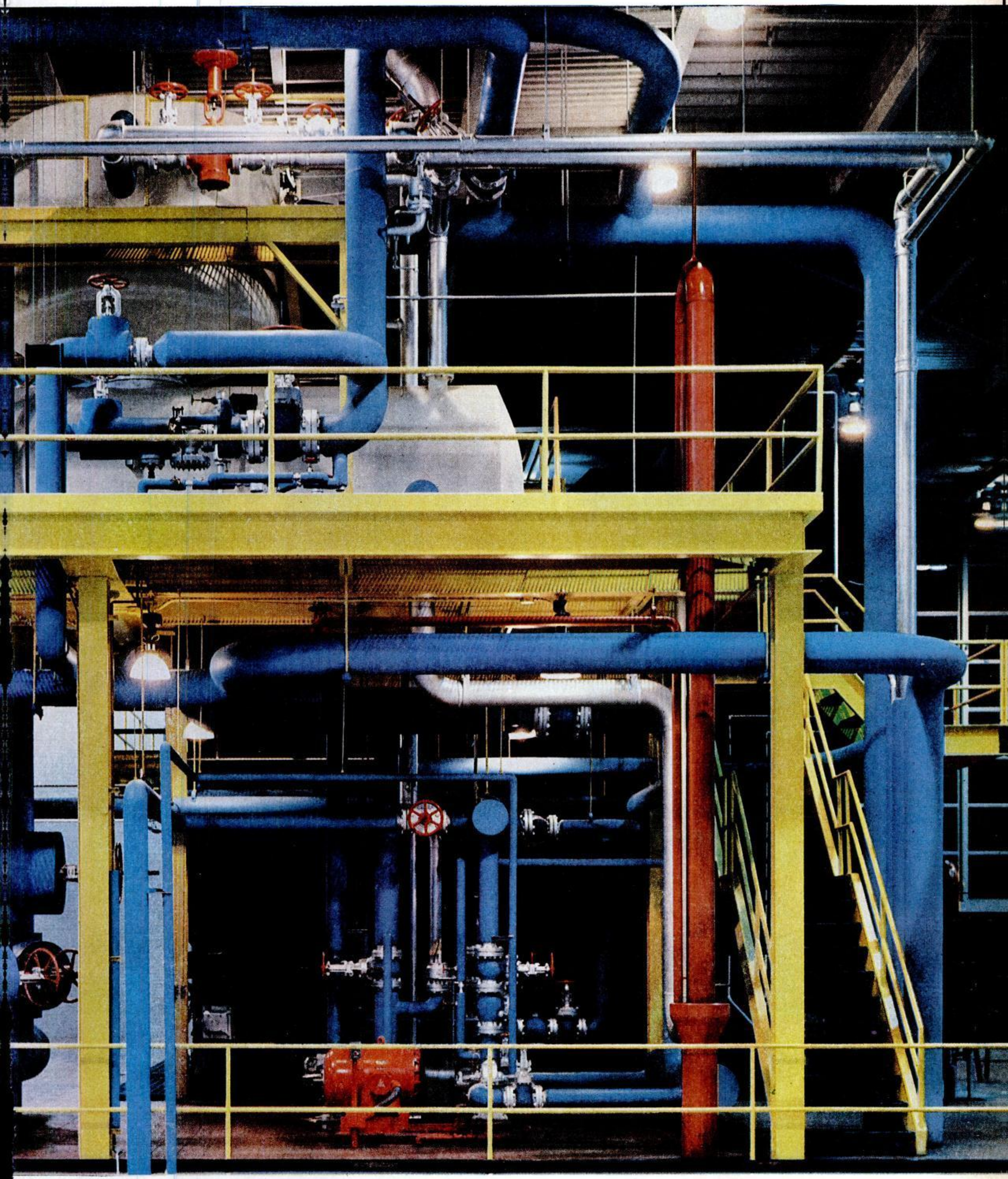


POWERHOUSE EQUIPMENT at GM center is sparklingly clean, brightly lighted, cheerfully colored. Such modern factory design is a far cry from the "dark, Satanic mills" of the 19th Century and it reflects the growing tendency of U.S. industry to provide an attractive environment for work.



MECHANICAL MAZE of Technical Center's powerhouse generates 320,000 pounds of steam pressure per hour from five huge boilers like the one

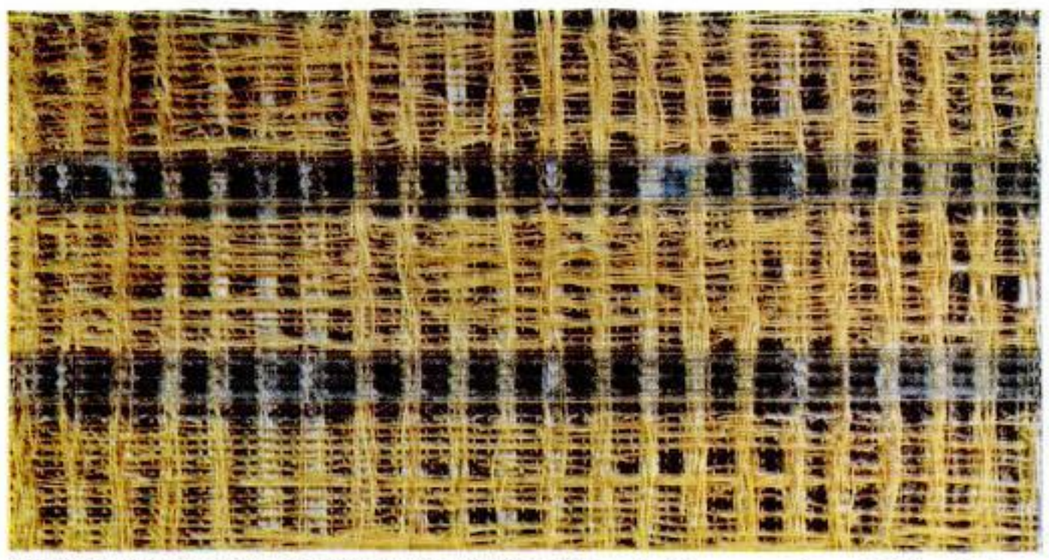
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at center above. Designed for efficiency and economy of space, the whole assembly resembles a complex creation of Painter Fernand Léger. Gay colors carry out Architect Saarinen's desire to brighten usually drab areas and here they help to identify the intricate network of pipes (*blue*), valves and motors (*red*), catwalks and stairways (*lemon yellow*). Steam created here is used for heating all the buildings of the center and cleaning machinery.

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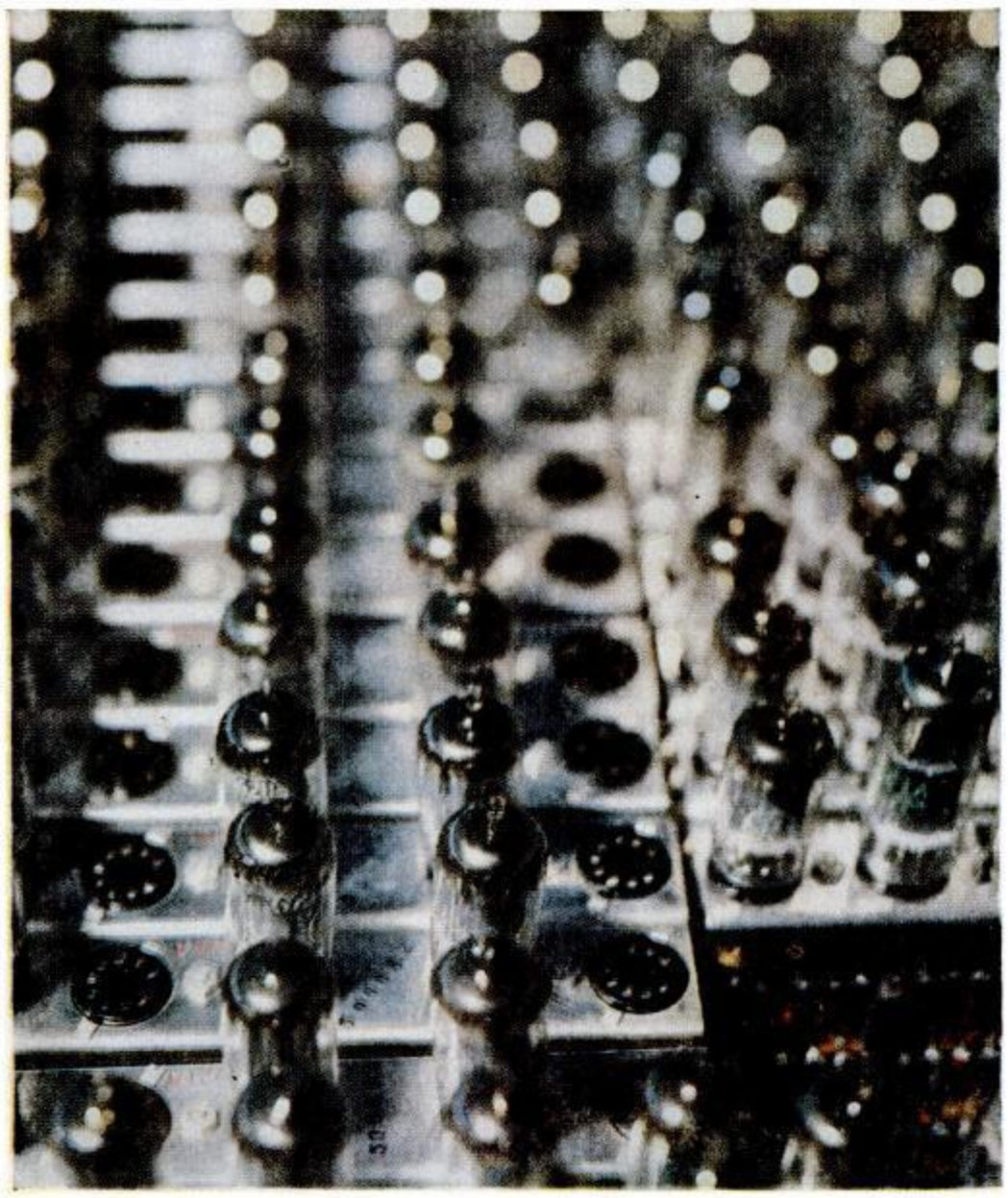


NETWORK OF COLORED WIRES looks like a modern fabric design. This is part of the "arithmetical and logical unit" of IBM's new 705 Electronic Data Processing Machine, which performs up to 720,000 calculations a minute.

Electronic intricacy in compact design

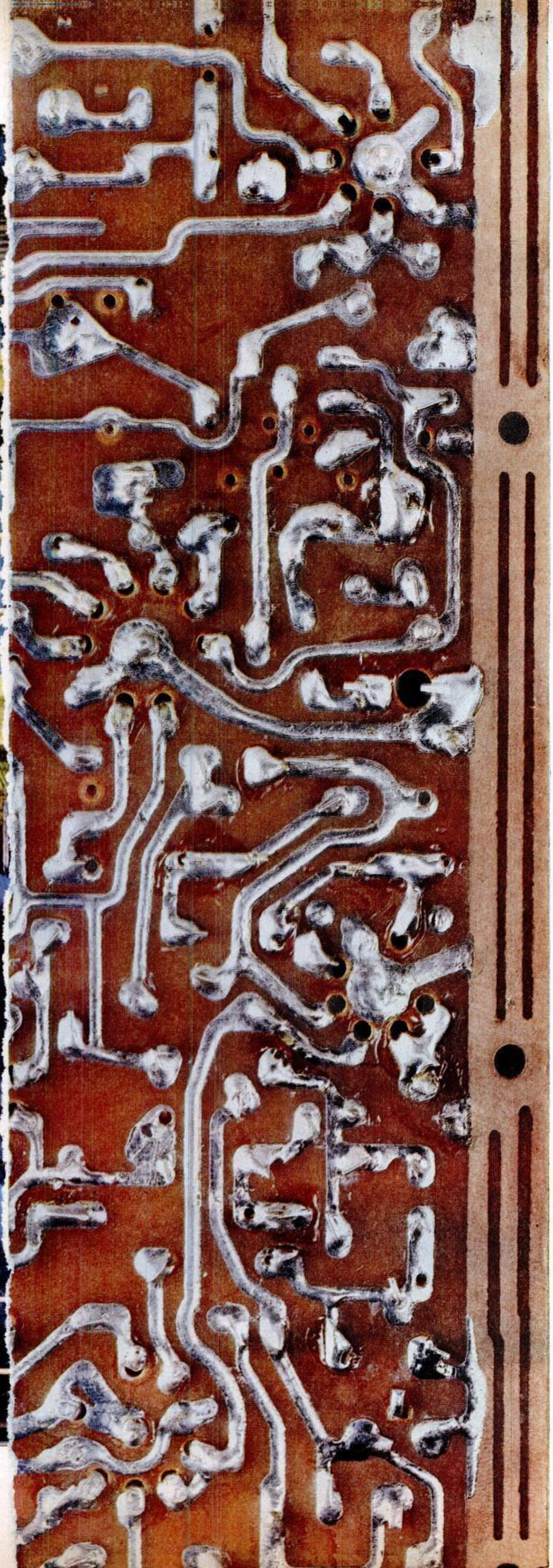
The basic tool of electronics is the vacuum tube (*below*) whose principle —that electric current will jump from a heated filament to a cold metal plate within an empty space—was noted by Thomas Edison. Two other Americans, Lee DeForest and E. H. Armstrong, enormously strengthened the tube by inserting a tiny metal "grid." They also created the regenerative circuit or feedback which gives the tube an uncanny power to record and regulate its own actions—*i.e.*, to "think" for itself—and out of this have come many of the wonders of today's age of automation.

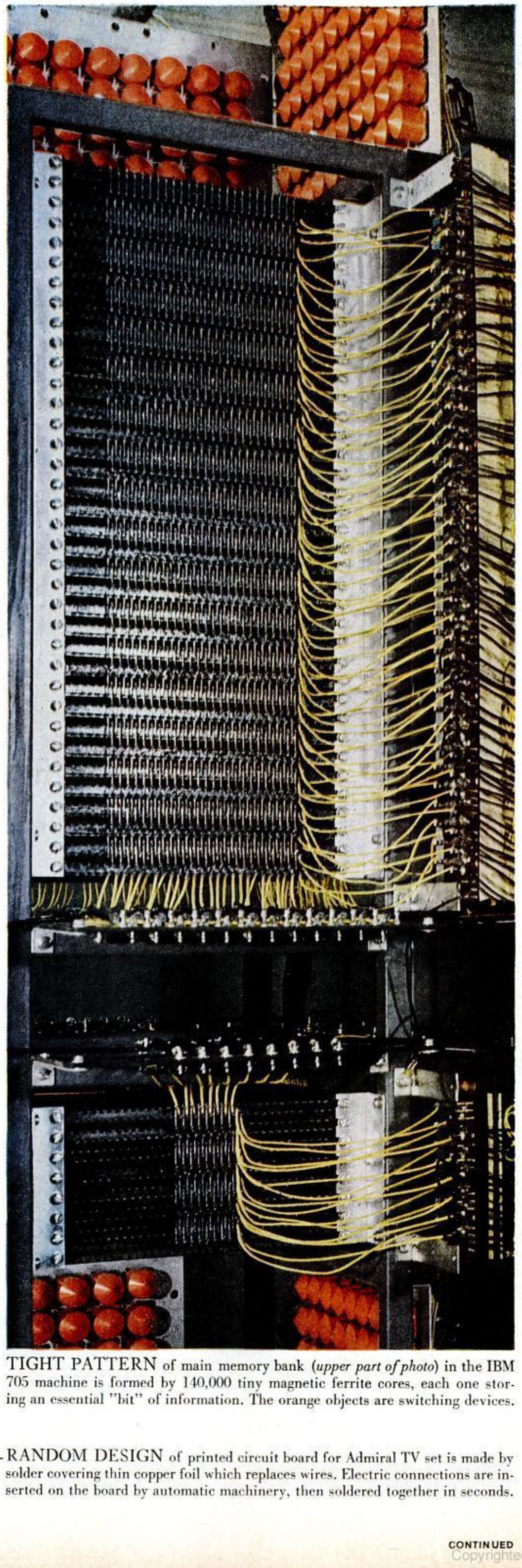
The use of the tubes in today's computers and electronic brains requires the control of repeated, precise impulses of power and the compact arrangement of thousands of tiny parts. This produces the tightly packed, purposeful patterns shown on these pages, whose intricate designs are reflected in modern textiles, wallpapers and even in men's ties.



SOLID RANKS OF TUBES form another section of the IBM 705 machine. Tubes glow softly as information is fed into machine by magnetic tapes and electronic impulses process the data for storage in "memory bank" (*opposite page*).







TIGHT PATTERN of main memory bank (*upper part of photo*) in the IBM 705 machine is formed by 140,000 tiny magnetic ferrite cores, each one storing an essential "bit" of information. The orange objects are switching devices.

← RANDOM DESIGN of printed circuit board for Admiral TV set is made by solder covering thin copper foil which replaces wires. Electric connections are inserted on the board by automatic machinery, then soldered together in seconds.

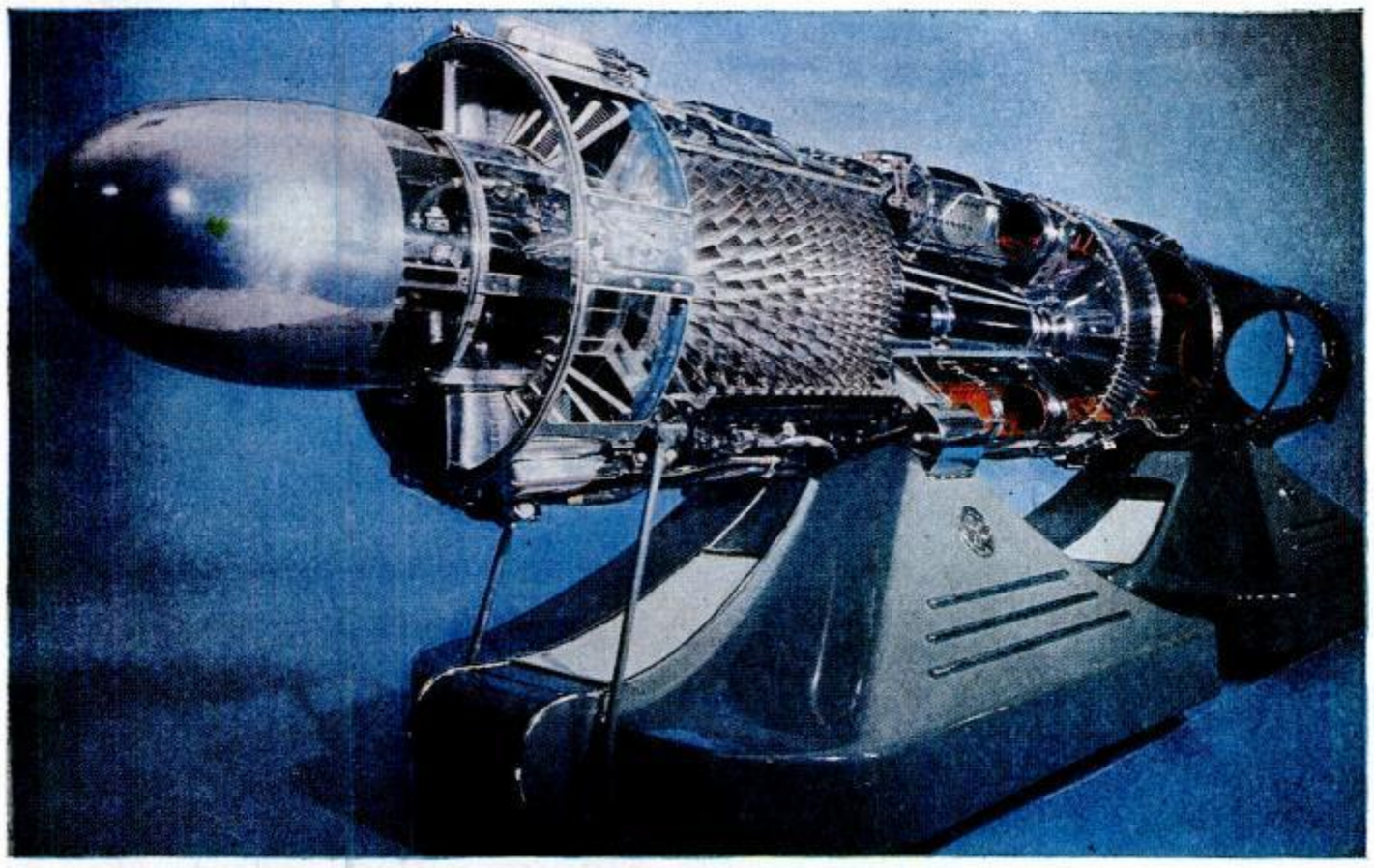
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EERIE BEAUTY of the supersonic age is explored in this impressionistic photo by Eliot Elisofon, whose camera is placed where the 2,000°. blast of a jet engine would emerge if it were running. The corrugated metal with slitlike holes is the sheathing of the afterburner. The round red rings are the flame holder. (A pie-shaped section at top has been cut away for exhibition purposes.) The protruding objects like eyeballs are spark plugs set in yellow dome of afterburner.

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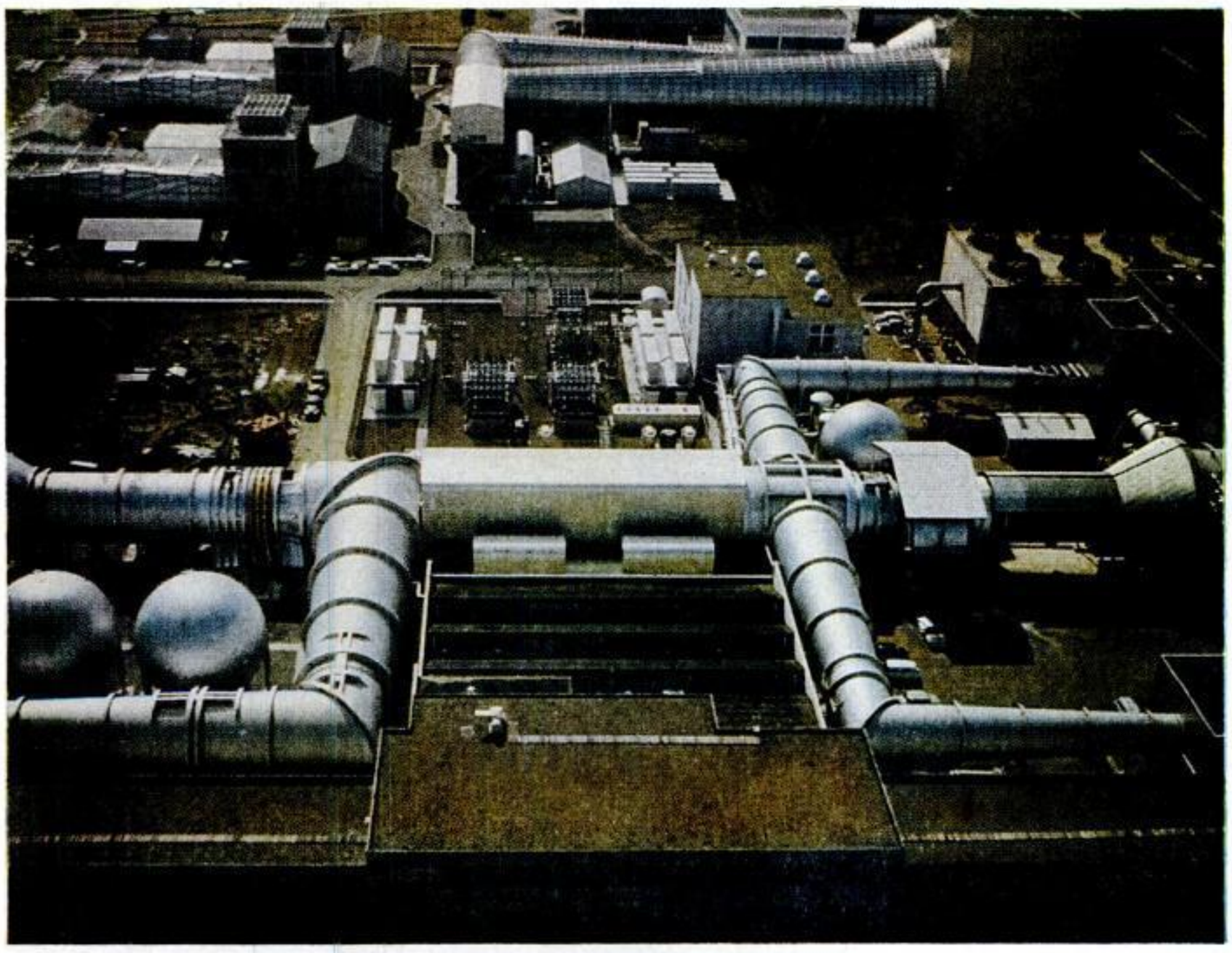


TREMENDOUS THRUST of jet engine is created by bullet-shaped design and powerful mechanism, shown here by removing sides of a General Electric J-47. Its linear pattern, without the interruption of reciprocating parts, accounts for engine's beautiful efficiency, both in design and operation.

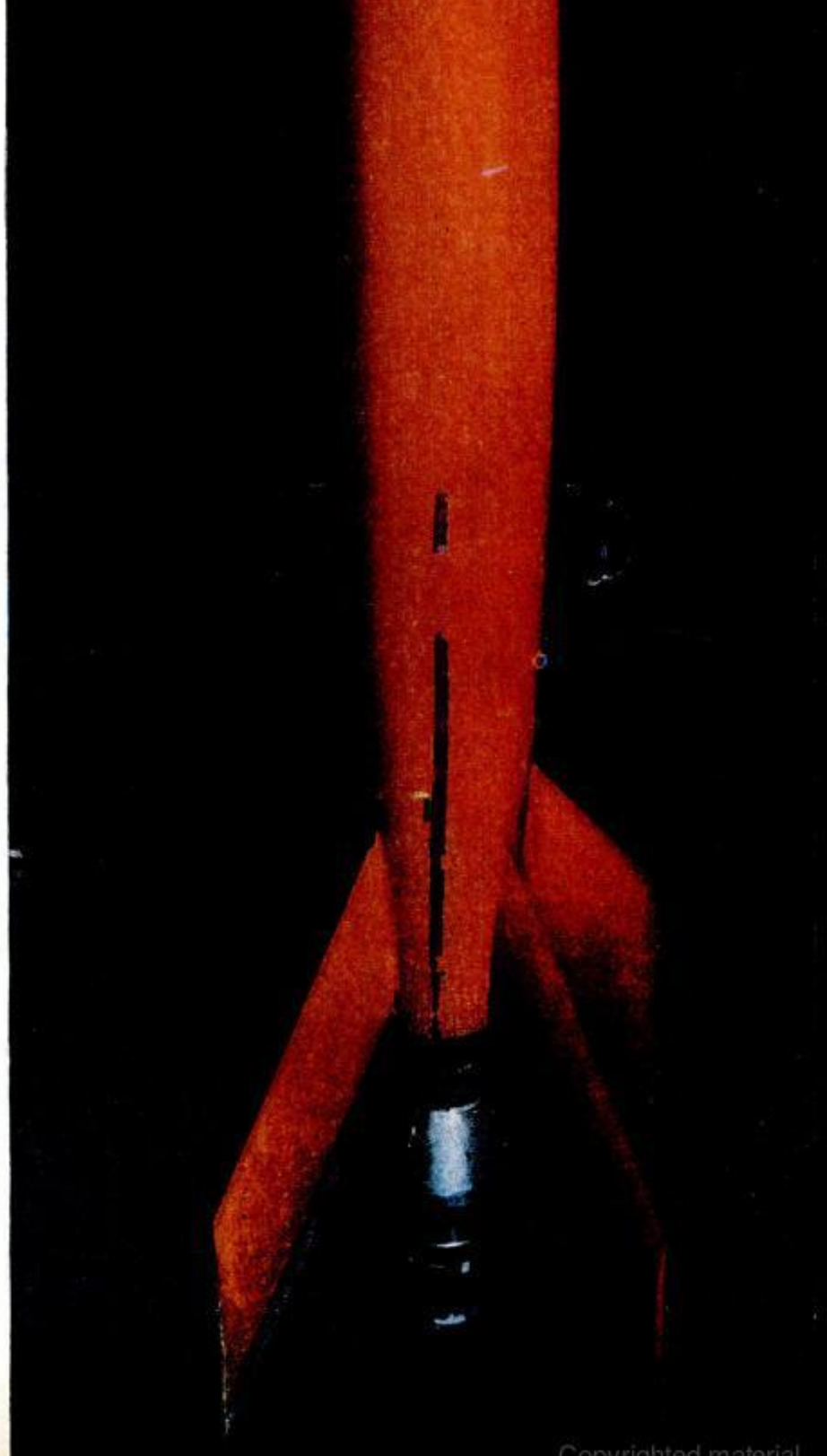
Exciting look of speed

In the jet aircraft engine and the space-hurdling rocket Americans are building machines which must—by their very purpose—combine pure functional form with the utmost in the management of power. The jet engine which is pictured above and on the opposite page is essentially a hollow projectile with its power plant packed around its inside surface. Its penetrating, straightforward design is dictated by the great change which came with the jet engine: the switch from push-and-pull power —human and animal legs—or the reciprocating pistons of internal combustion engines to the direct thrust of the jet stream which flows steadily in one direction.

The probing shape of the rocket at right suggests even more dramatically man's ancient dream of soaring through seas of space and landing on other worlds. Both these designs—the finned rocket and the bullet-nosed jet—are symbols of speed and efficiency which strongly appeal to the taste of our time. As decorative motifs they are found in automobile radiator ornaments, fenders and tail lamps, in household fixtures and fountain pens, even when they serve no direct functional purpose.



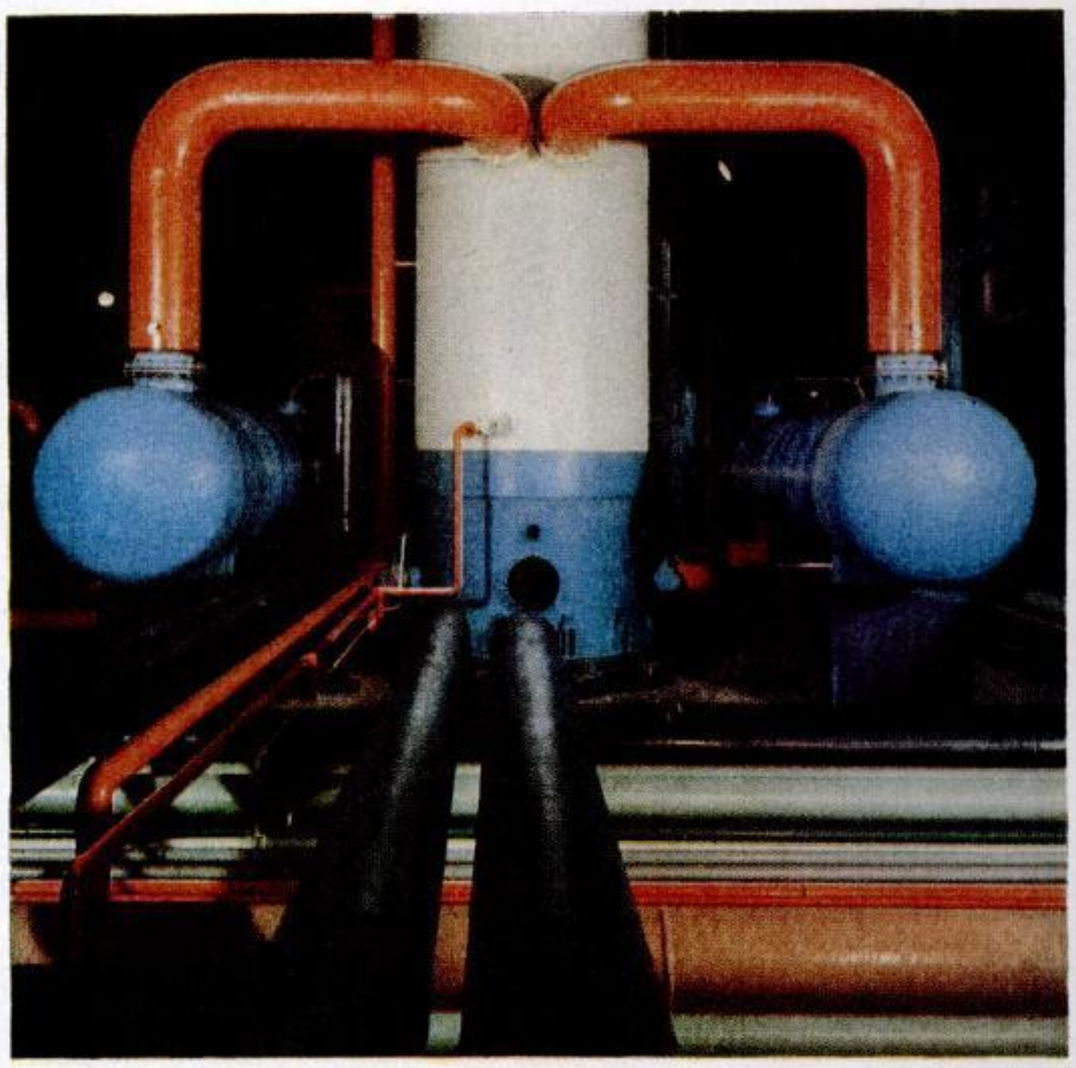
GARGANTUAN TUBES of the world's largest supersonic wind tunnel at Moffett Field, Calif. control 200,000 hp in simulated speeds to 2,500 mph.



TAPERED TIP and thin metal skin of rocket at Wallops Island, Va., civilian research center, conceal engine which lifts it 100,000 feet into the sky.

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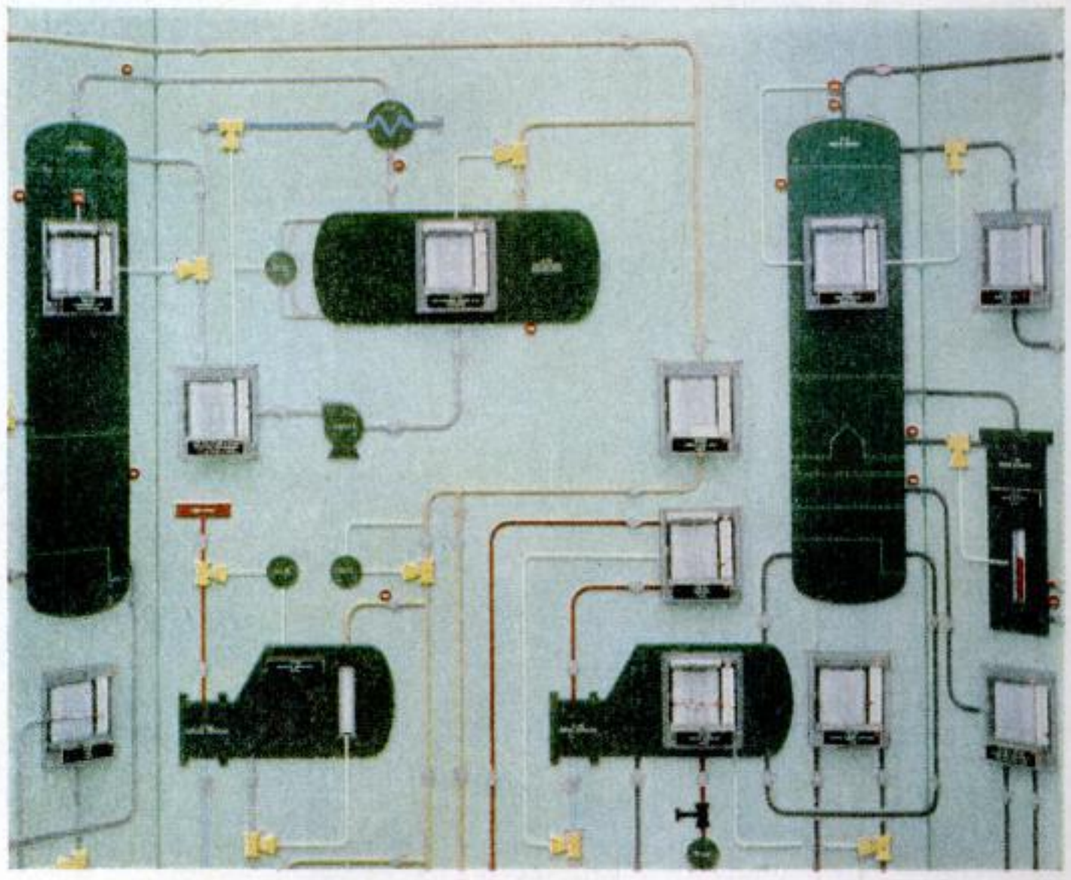


CHEMICAL EQUIPMENT at new Oakland plant of Liquid Carbonic Co. suggests clean-cut industrial paintings of Charles Sheeler (LIFE, Aug. 8, 1938).

From applied science, significant beauty

The tools of modern technology often bear a striking resemblance to the expressions of modern art. The Oak Ridge atom splitter at the left might be an abstract sculptor's version of a whirling dancer or a totem pole. The other photographs on these pages were made in factories and laboratories, yet each suggests the work of a distinctive modern painter.

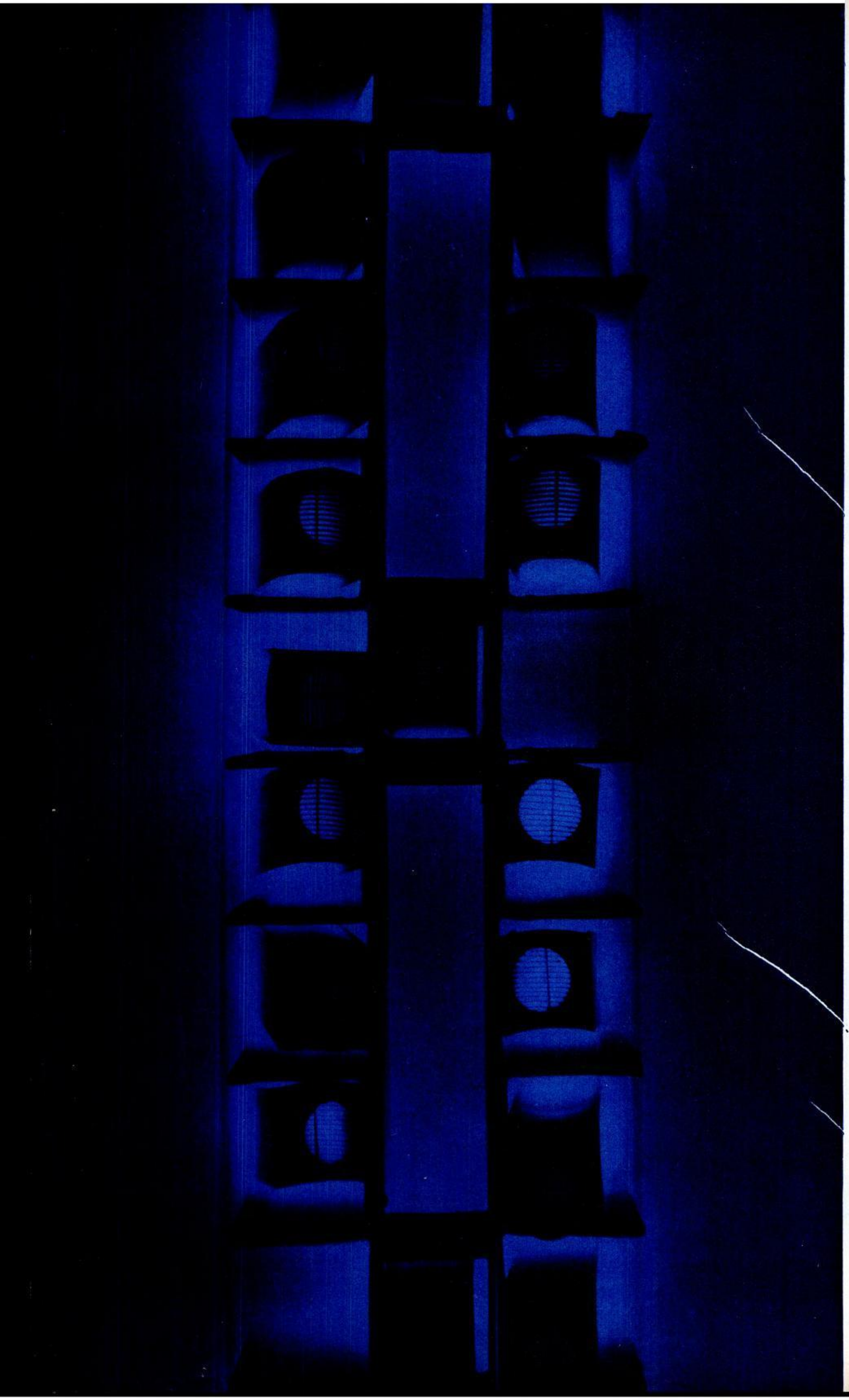
These analogies are important because they foreshadow an ever closer and more fruitful union between art and skill, between the old American pride of craftsmanship—represented by the engineer and tool-builder—and the inspiration to create new designs of lasting appeal and significance. Modern art in all its variety is moved by the ancient teaching of Plato: that out of "straight lines and circles, and the plane or solid figures which are formed out of them by turning lathes and rulers and measures of angles" comes the true beauty which overrides time.



ELECTRONIC CONTROLS at Esso refinery in Linden, N.J. resemble colored lines and forms in abstract paintings of I. Rice Pereira (LIFE, Jan. 26, 1953).

←OAK RIDGE ATOMIC ACCELERATOR CREATES HELIUM IONS

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ATOMIC FUEL elements mounted on metal grid and submerged in water at AEC's Idaho Falls center resemble in their diffused colors the fanciful paintings of Loren MacIver (LIFE, Sept. 15, 1952).

CONTINUED 113

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THE PERFECT PARABOLA which forms the antenna of a Harvard University radio telescope straddles an observatory and strains toward space like an enormous ear. In form it resembles the intricate wire and metal sculpture which modern artists have created. Radio telescopes, new since 1932, detect signals from matter in outer space far beyond the reach of any optical telescope. Streaks in photo are visible stars whose position changed during half-hour exposure.

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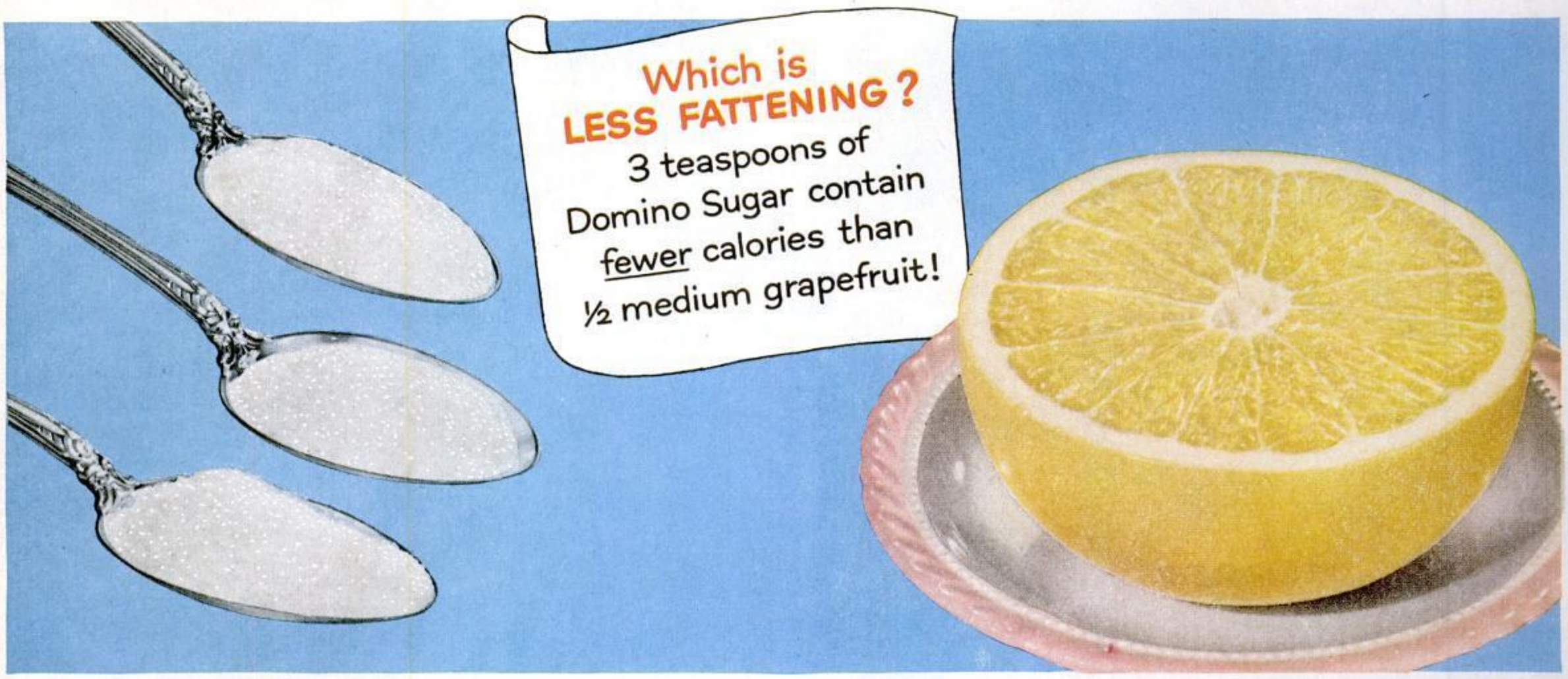
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IN SEATTLE FIRST GRADE CLASSROOM 6-YEAR-OLD SALLY MAJNARICH, WEARING HER FATHER'S SHIRT AS SMOCK, PUTS SOME FRESH STRAW IN BIDDY'S NEST

Hatchery in the Classroom

A BANTAM NAMED BIDDY TEACHES SOME LESSONS TO SEATTLE FIRST-GRADERS

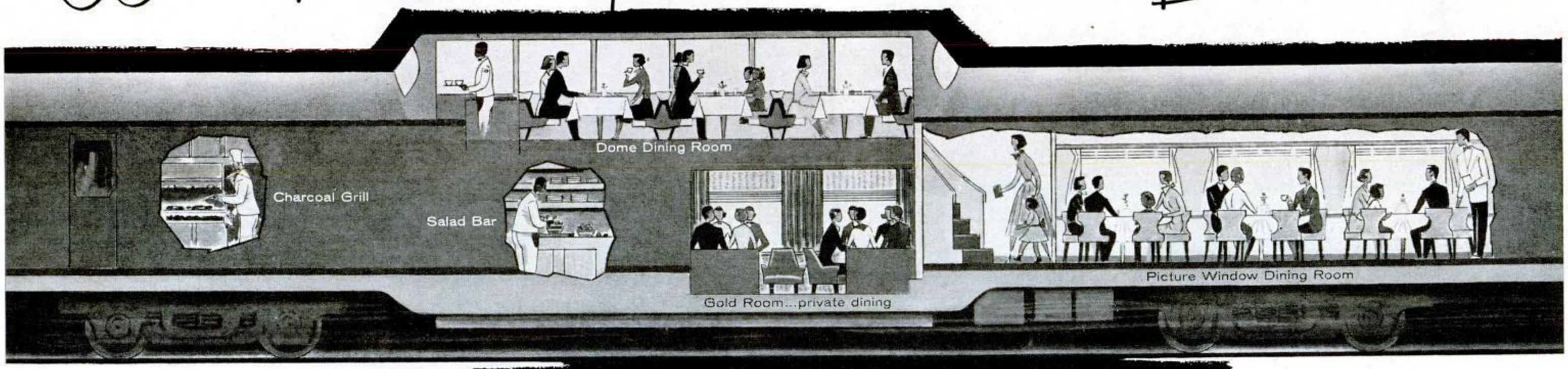
The center of interest for the past few weeks in the first grade classroom at Lake Forest Park Elementary School in Seattle, Wash. has been a hen named Biddy. A black Sumatra bantam, Biddy was borrowed from the city zoo by teacher Mrs. Mardy Gable and put in a nest with 12 chicken and duck eggs. The duck eggs were there because ducklings make less noise than chicks.

As the children waited for the eggs to hatch they learned what hens eat, how they behave and how chicks are born. They made Biddy the heroine of numerous stories they composed for each other and used her eggs as helpful examples when they did their arithmetic lessons. They made a discovery, explained by an industrious first-grader: "You can't housebreak a hen."

CONTINUED

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Worth looking into... TRAVEL ON THE Domeliners



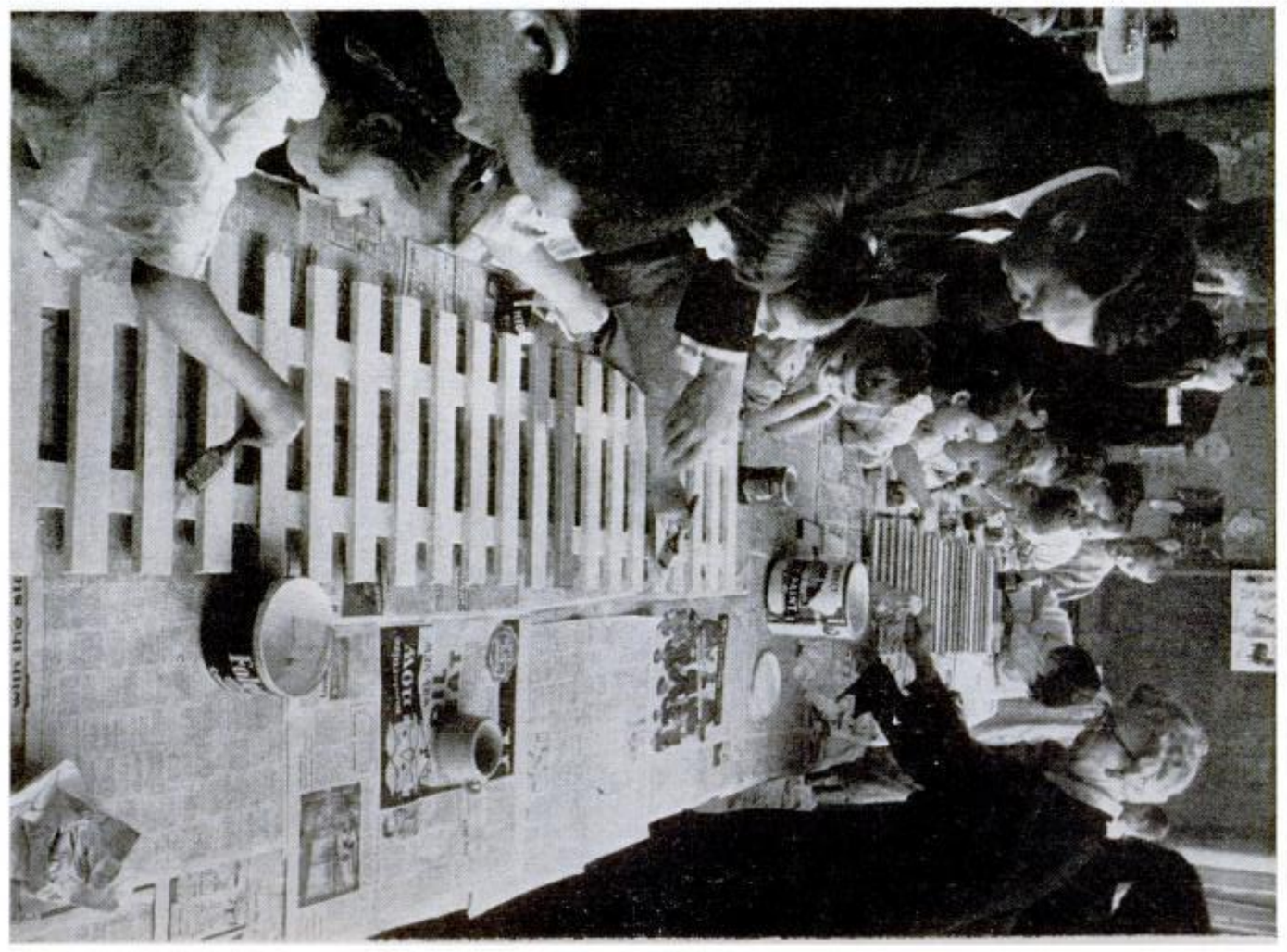
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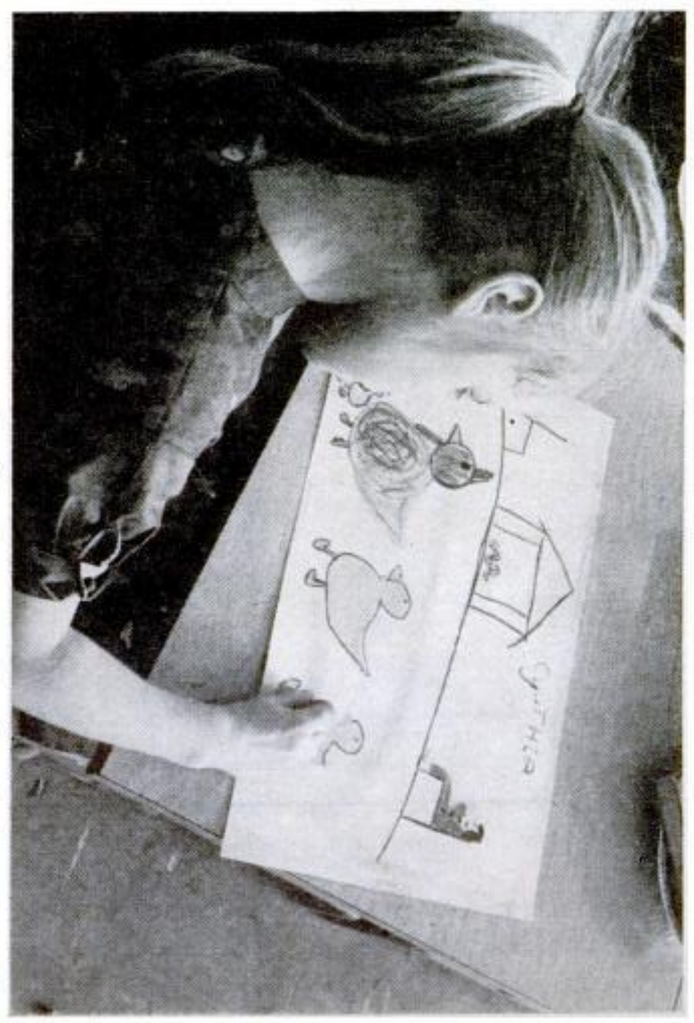
CLASSROOM HATCHERY CONTINUED



PAINTING FENCE that was put around Biddy's house, the first-graders are helped by fathers and Mrs. Gable (*right*). This was called "Dad's Day."



HOLDING NEW DUCK, Mrs. Gable asked children why duck's feathers were wet. Said one, "They're newborn and can't take care of themselves yet."



RECORDING AN EVENT, Cynthia Peterson sketches Biddy taking her brood for its first walk. Mrs. Gable sits in chair (*right*) watching henhouse.

CONTINUED

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Your parakeet depends on you to keep him happy and playful. Help him perform his best by feeding clean, dependable *French's Parakeet Seed!* Every package contains a special biscuit that promotes vigor, sharpens appetite, aids digestion. Always feed French's—the *only* Seed with the pep-up biscuit.





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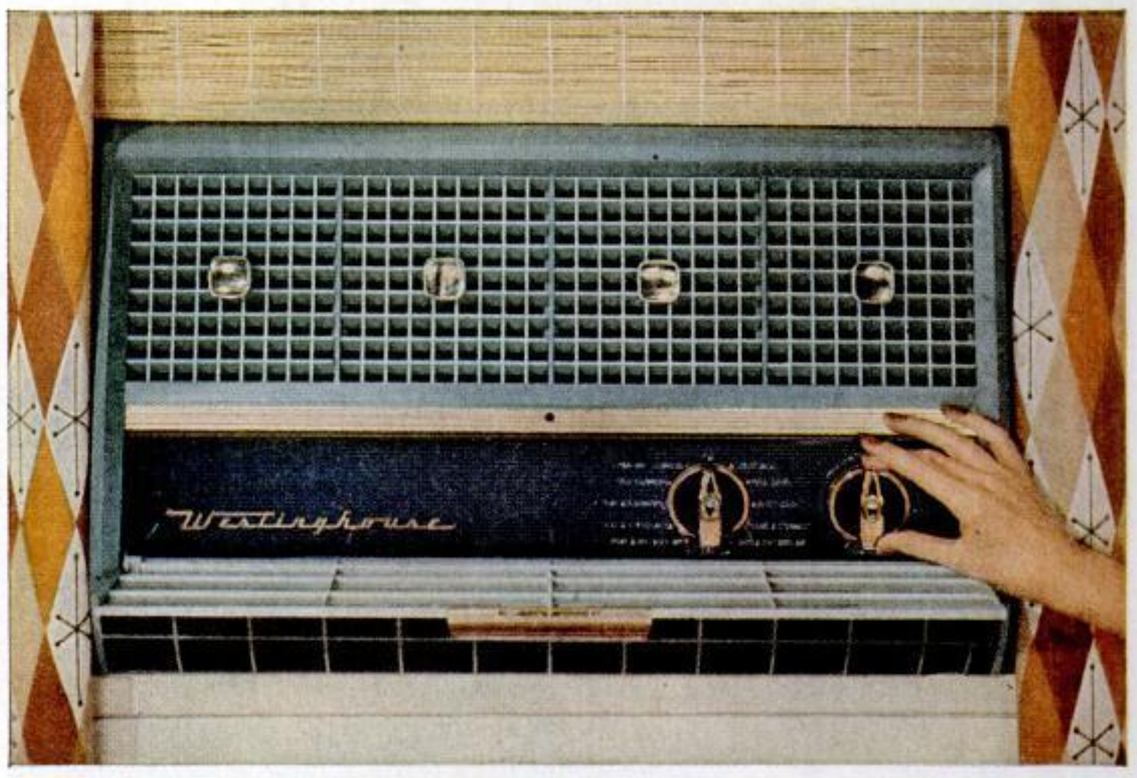
ALL SUMMER LONG Westinghouse brings you *high-capacity cooling—completely adjustable* to personal comfort! Will bring in fresh outside air at the same time—or pump out stale air. *Dries air, too*—ends humidity!



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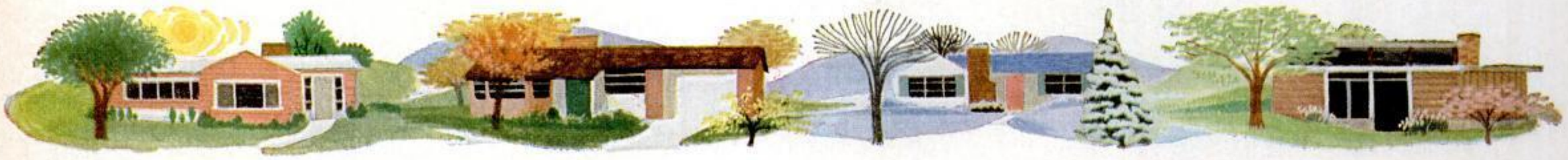
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CLASSROOM HATCHERY CONTINUED



LISTENING TO DUCK about to hatch, Stephen Rutherford is amazed by peeping inside egg. Mrs. Gable is holding egg next to Stephen's hearing aid.



WATCHING BROOD of six ducks and six chicks, class is proud of Biddy. "Aren't they smart to be able to run when they've just hatched," said one girl.





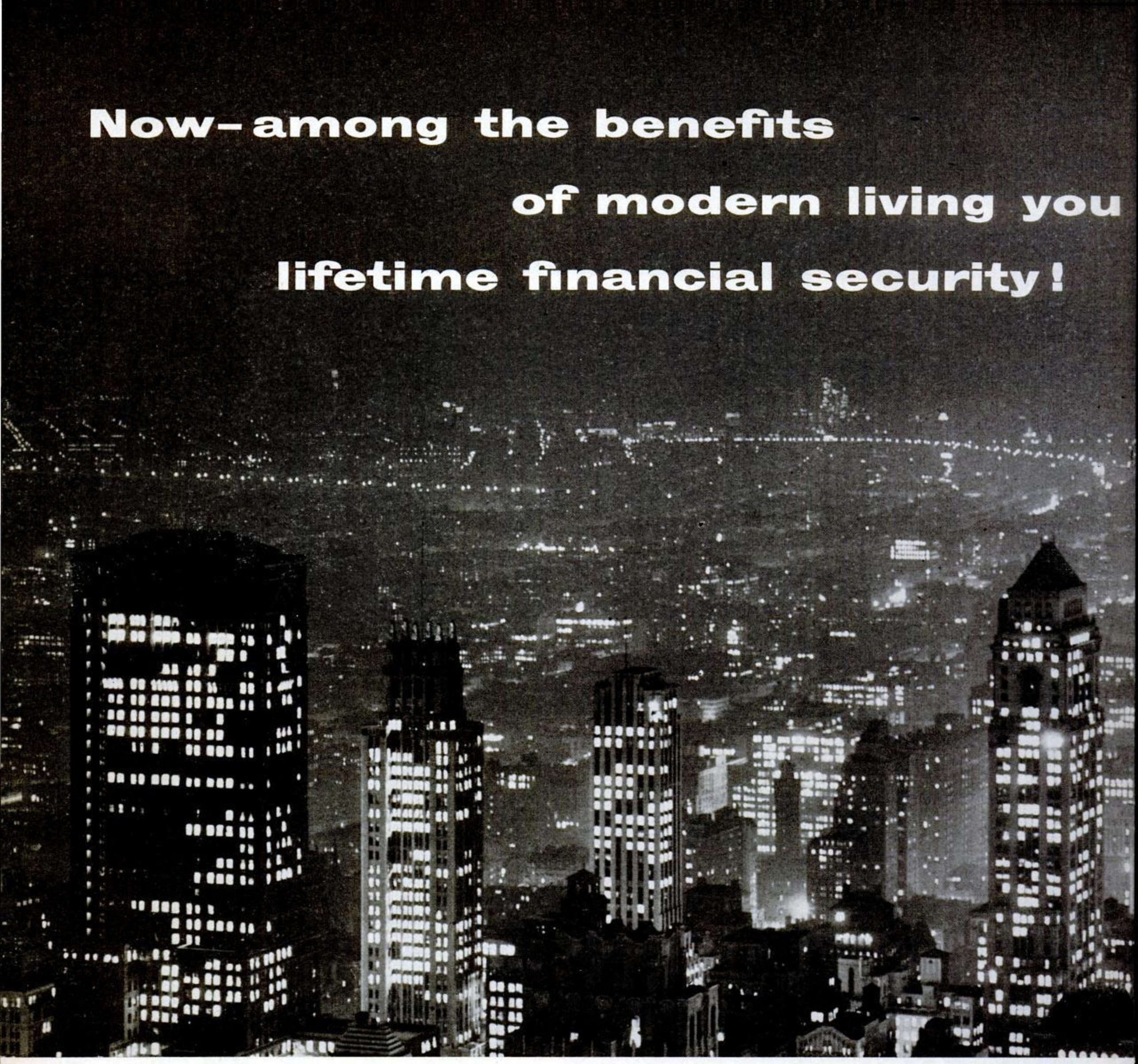
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Dewey Shepherd

In the end, it all comes out of your pocket

"You hear a lot of complaints these days about high taxes. And rightly so.

"But most people who complain about the tax bite are referring to their *income* tax. Ever stop to think about some of the other taxes you pay that aren't quite as obvious—yet they run up the bill just the same?

"The taxes, for example, that you pay business as part of the cost of every product you buy.

"Take, for instance, property taxes in Santa Barbara County, California. Last year they amounted to $11,897,300. Union Oil paid 5.15% of that $11,897,300. Add what the other 34 oil companies in the county contributed, and the petroleum industry accounted for 26% of the county's property tax.

"I said the petroleum industry. Actually, the money came from the customers of the industry as part of the cost of product. And it's the same in every business.

"That's why, every time any taxes are increased, it's really *your* taxes that are raised. In the end, it all comes out of your pocket."

* * * *

Dewey Shepherd speaks with more than casual authority. He manages Union Oil's tax department, and is responsible for paying our taxes to some 800 government agencies.

Today your total tax bill for government is approximately 30% of national income. *This is more than a week of every month you work, and it doesn't promise to get any cheaper.*

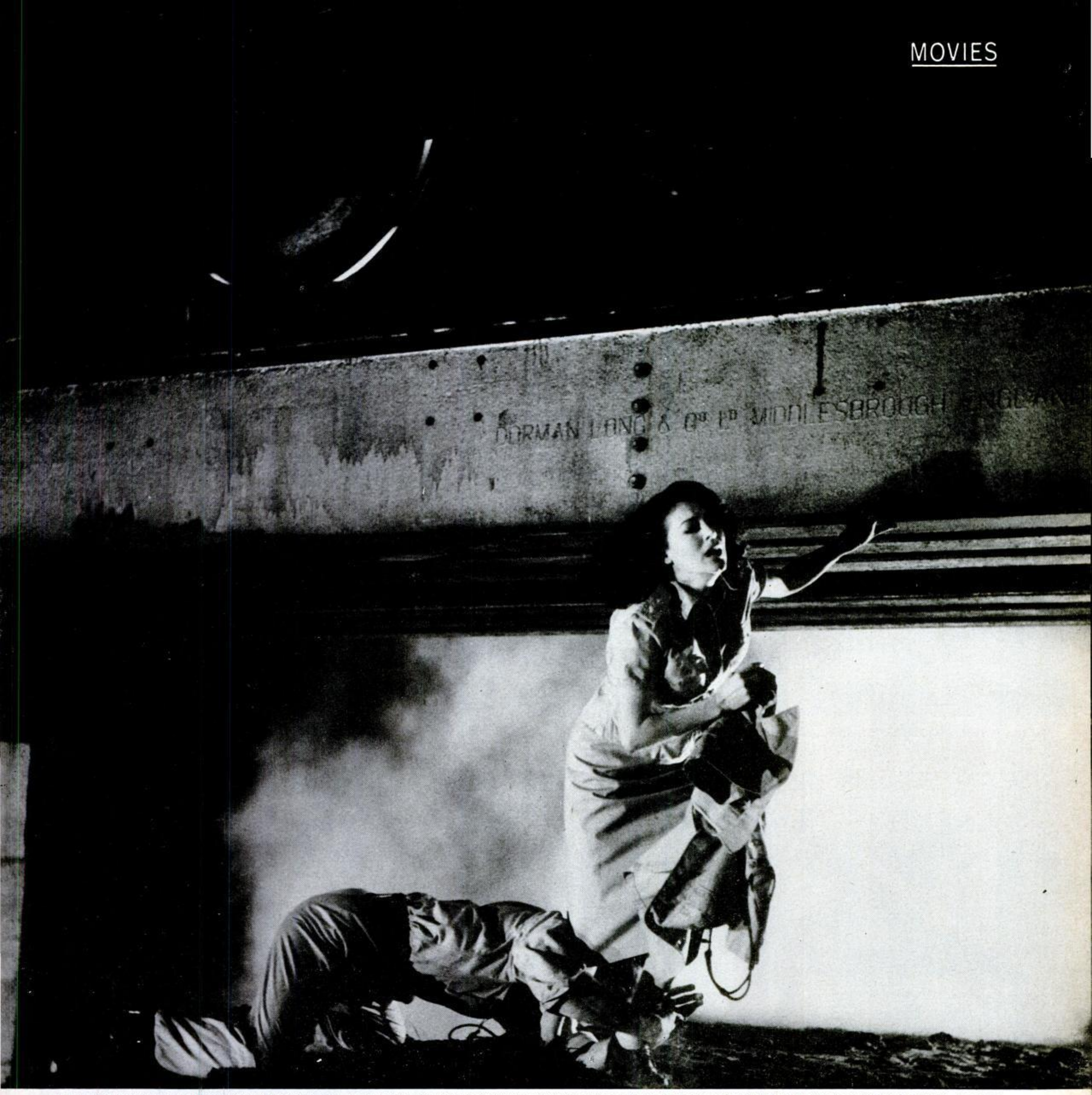
It seems to us that this kind of taxation is confiscatory. And whether it means to or not, it can cripple the free competitive economy on which it depends.

YOUR COMMENTS ARE INVITED. *Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, Calif.*

Union Oil Company OF CALIFORNIA

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IN RAILWAY YARDS AT BHOWANI JUNCTION, AVA GARDNER DESPERATELY RUNS AWAY FROM BRITISH OFFICER SHE KILLS IN FIGHTING OFF HIS BRUTAL ATTACK

Wrecks, Riot and Romance

AVA GARDNER SURVIVES ALL OF THEM IN 'BHOWANI JUNCTION'

Bhowani Junction, a film made from John Masters' novel, sets Ava Gardner in the midst of chaos that accompanied the British departure from India and confronts her with problems of a half-caste in a changing country. As beautiful Anglo-Indian Victoria Jones, she is snubbed by British and spurned by Indians. She is trampled by native mobs and manhandled by oafish English officers. Her personal problems are complicated by the three men she has to choose from: a leather-and-whipcord Englishman, a bearded Sikh and a charming but foolish Anglo-Indian. Sometimes, as she tries to decide on her man, the movie audiences may lose her in the crowds of rioting extras. But it is violence that gives *Bhowani Junction* its excitement as it bumps along in a welter of riots, midnight muggings and realistic train wrecks. The camera noses about through streets and crowds with a reporter's curious eye and, when the story is momentarily shelved, the picture wavers and shimmers realistically with India's white heat.

CONTINUED 125

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BIG MOB SCENE at Bhowani station is the high point of violence in film. As fanatics turn quiet demonstration into riot, British come in to drive crowds off.

BIG TRAIN WRECK (*below*) just outside the Bhowani station is engineered in film by Communists trying to make trouble between the British and the Indians.

CONTINUED

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Humpty Dumpty, sitting too high,
Watched a maid eating Jell-O stroll by.
It looked so delicious, he loved it so well,
He reached down to taste some – and that's how he fell.

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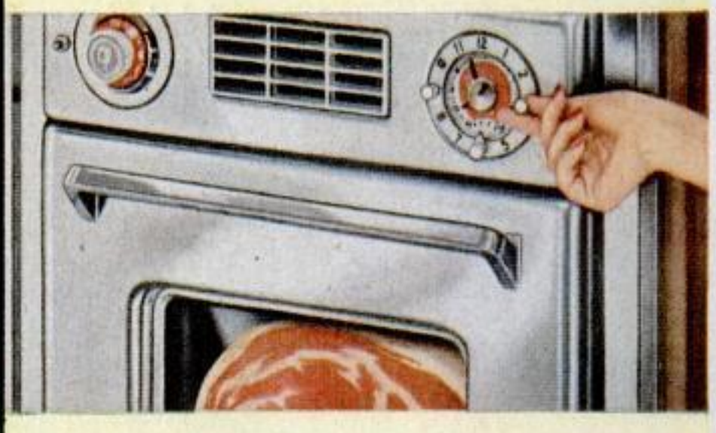
Do you know all the wonders Gas cooking brings you today? You may have admired built-in units, like these wipe-clean chrome beauties, in magazines and new model homes. But the most exciting part of their story starts with a flame—the clean, dependable Gas flame that fulfills their gleaming promise. Gas gives you the most exact time and temperature control of any automatic cooking. You enjoy instant on-off heat (no warm-up and cool-off time!), smokeless broiling and truly matchless performance. All burners light automatically, so top burners can be installed anywhere in the kitchen that's most convenient. Oven, too, can be built-in wherever and at whatever height suits you best. For all the cooking advantages you demand today . . . for all the extras only Gas cooking can assure—make Gas built-ins the basis of your kitchen modernization plans. AMERICAN GAS ASSOCIATION



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'BHOWANI JUNCTION' CONTINUED



ANGLO-INDIAN BOYFRIEND (Bill Travers), injured at the train wreck, joins British forces. In the novel he marries Victoria but in the movie he dies.

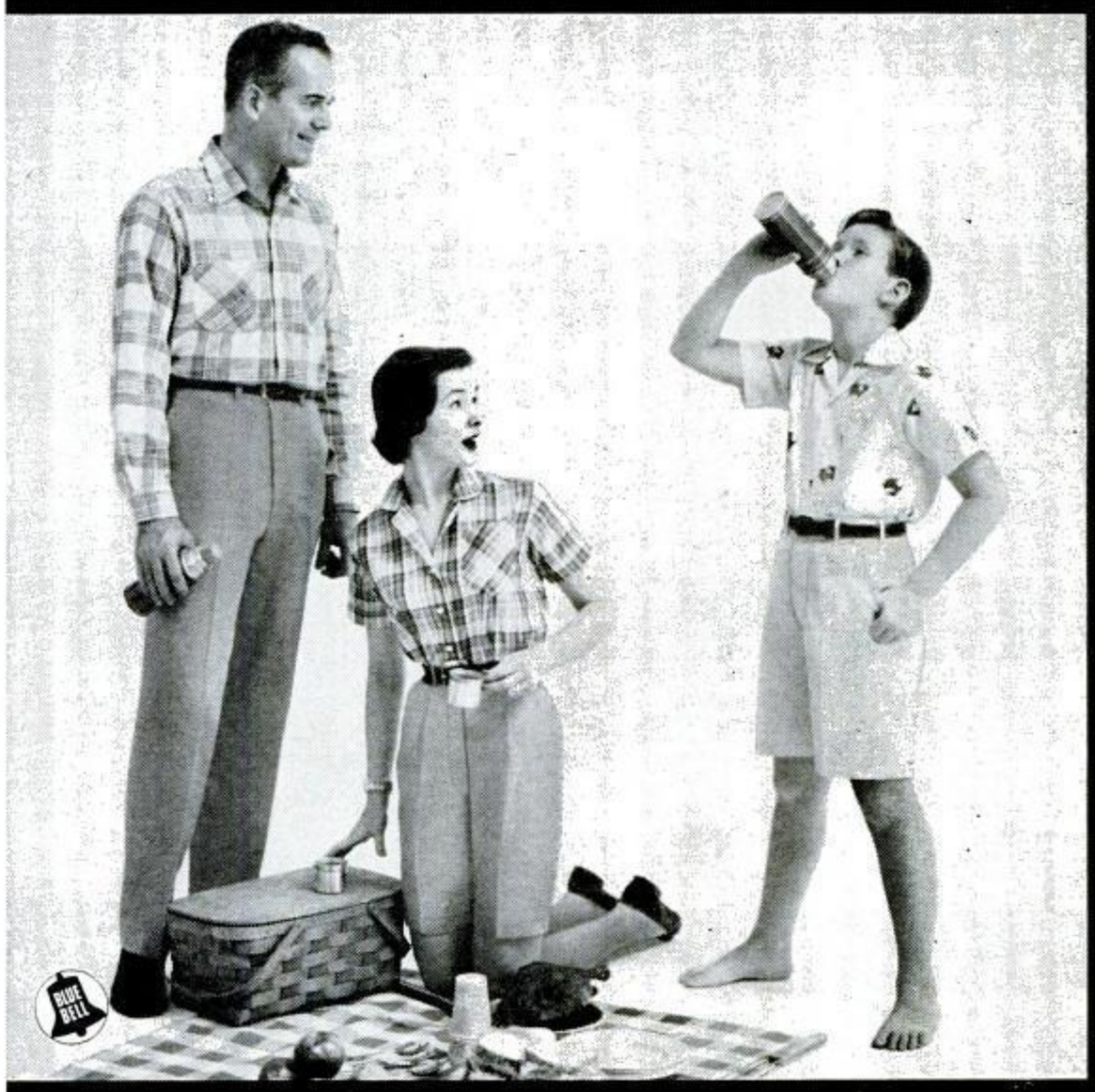


INDIAN SIKH BOYFRIEND (Francis Matthews) tries to convert Victoria to native faith. As Sikh she would support Indian terrorists against the British.



ENGLISH BOYFRIEND (Stewart Granger) hears Victoria confess she has killed British officer. He defends her at trial, then leaves army to marry her.

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Fresh hope in two eggs

The two outsized eggs nestling between the feet of this elegant bird enclose the anxious hopes of almost every ornithologist and bird lover in the country. The bird is a whooping crane, the rarest species of migrating bird in the U.S., who shares with her mate a secluded, fenced-in corner of New Orleans' Audubon Park Zoo. Both the female crane, Jo, and the male, Crip, are crippled. Recently Jo laid an egg and four days later another. If the eggs hatch, the graceful breed which has been teetering near extinction will gain a new lease on life.

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GARBAGE

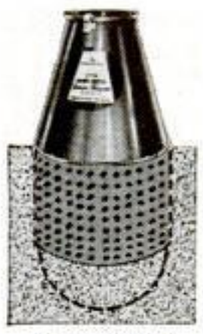
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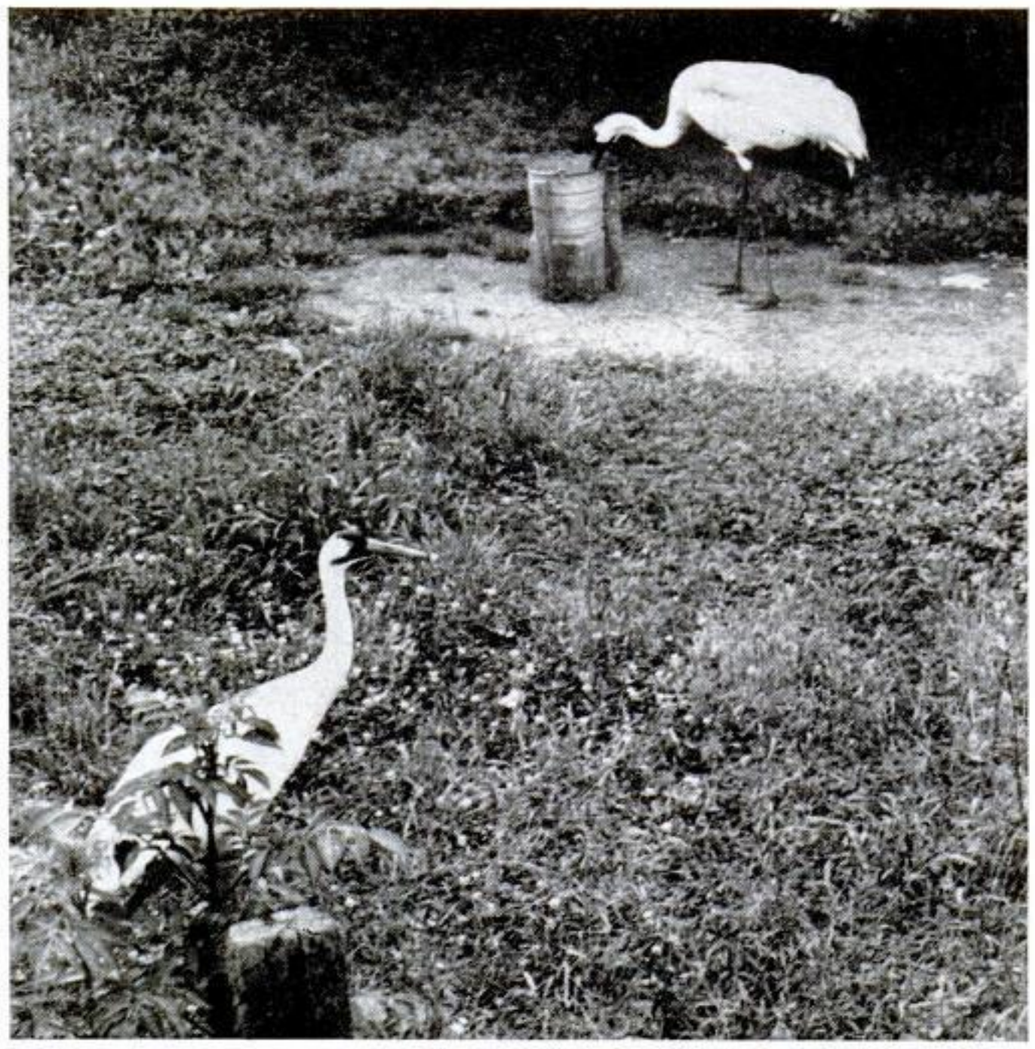
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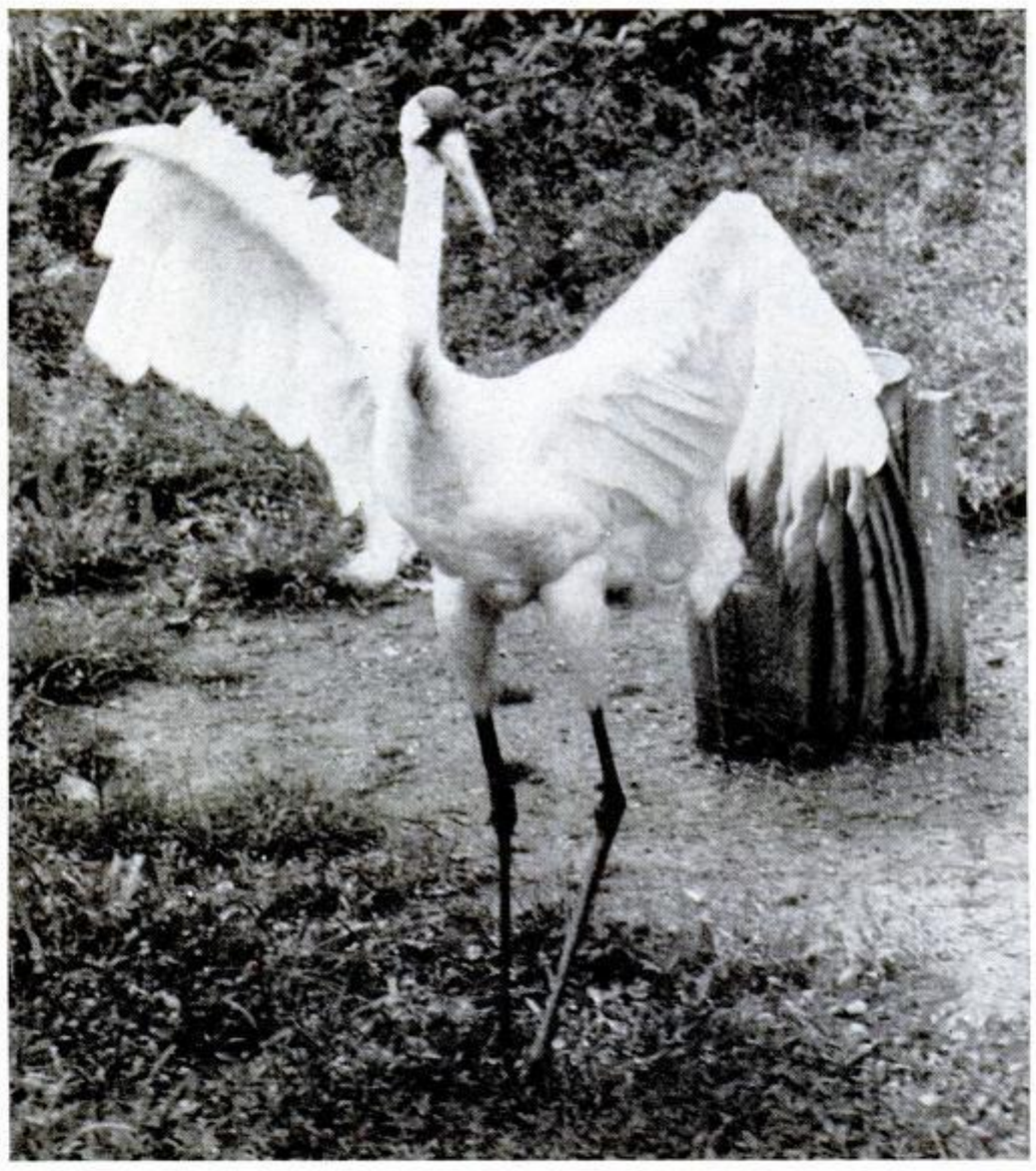
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CONTENTED CRANES thrive in spacious wild enclosure in New Orleans zoo. Whenever Jo (*background*) leaves eggs for a drink, Crip guards eggs.

TWO LAME TAME CRANES

Whooping cranes are rigidly protected by law. A winter refuge has been set aside for them in Texas, and recently their summer breeding grounds were discovered in a safely remote region of northwest Canada. But despite all precautions, natural enemies, encroaching civilization and farmers who unknowingly shoot down the slow, low-flying birds along their long migratory trail have almost wiped them out. Today only 27 are known to exist. Jo, who was shot and wounded in 1941, is now about 17 years old, not old for whooping cranes which live to be over 50. Jo has laid eggs before, which turned out to be sterile. The one time she managed to hatch one in the Texas refuge, the chick wandered off into the tall grass and was never seen again.



CRIPPLED CRIP stretches his damaged wings. Hunter's bullets tore off part of right wing. broke bones in left. Bird was found alone in Texas swamp.

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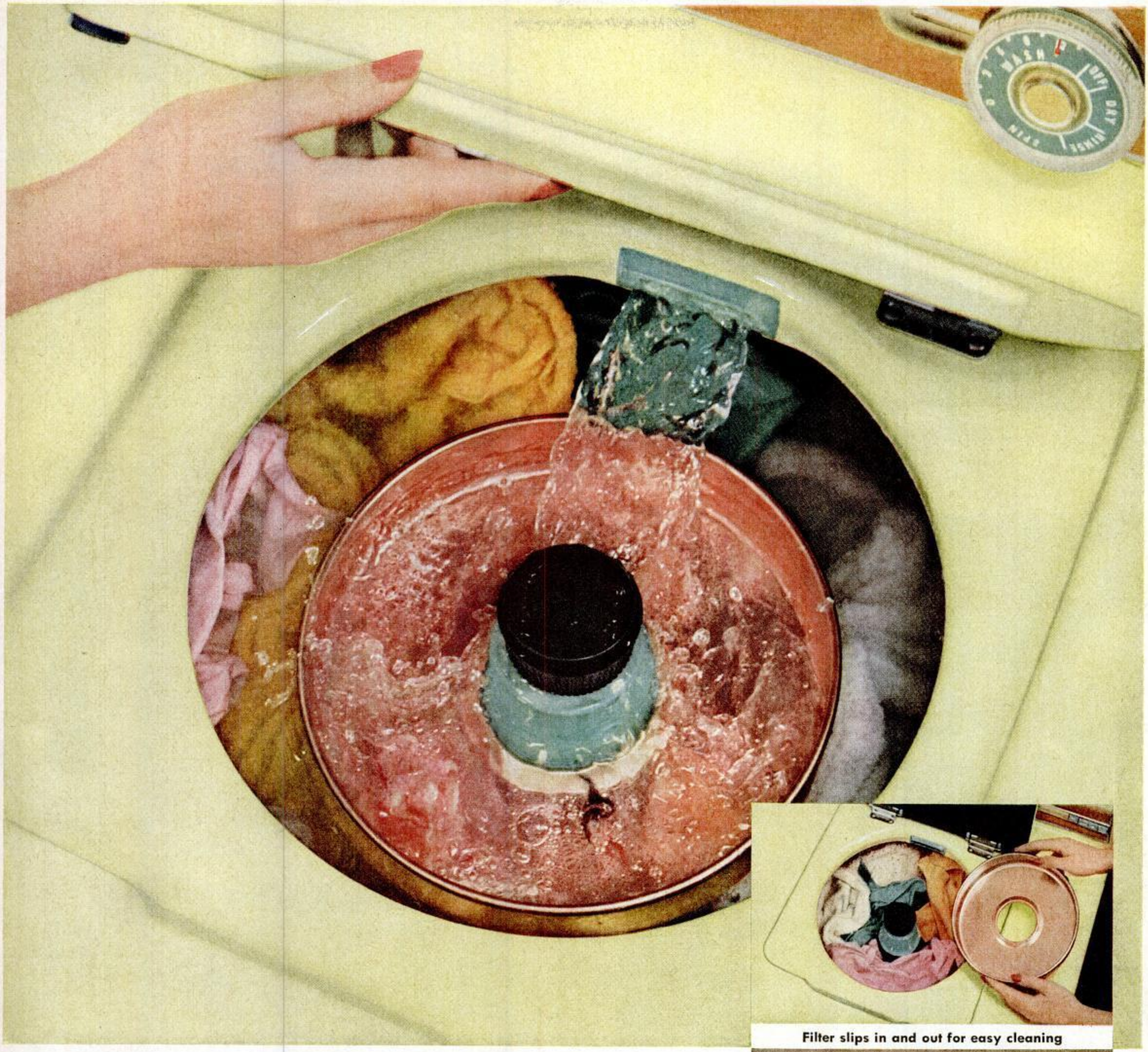
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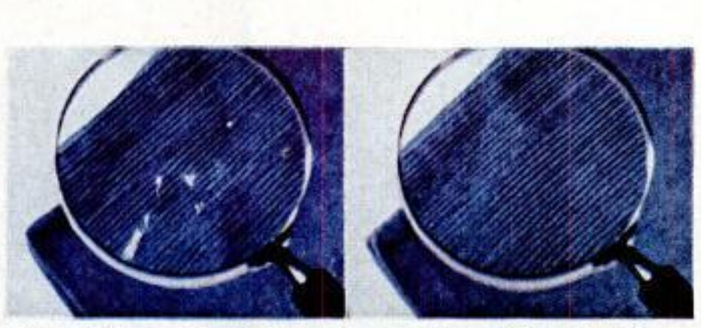
Filter slips in and out for easy cleaning

NEW 1956 G-E FILTER-FLO® WASHER GIVES YOU CLEANER BRIGHTER CLOTHES—NO LINT FUZZ

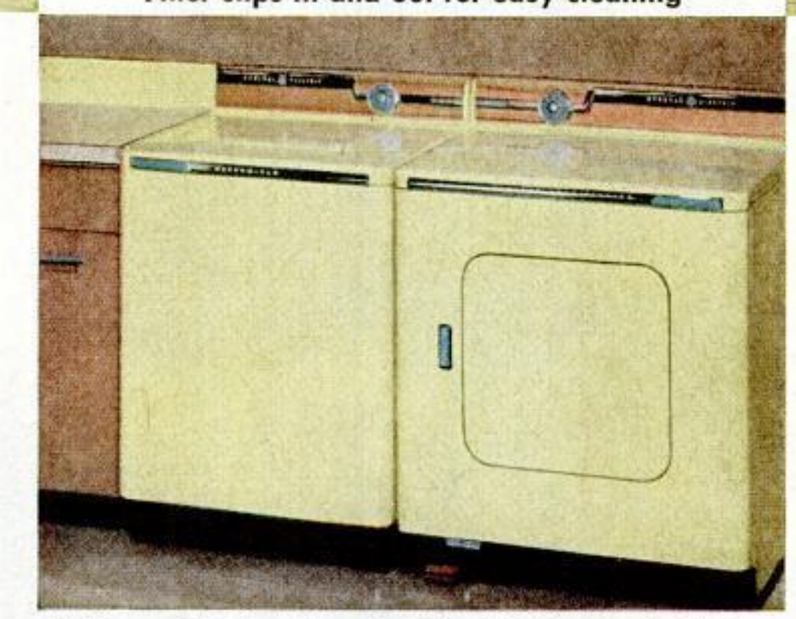
General Electric's new Filter-Flo Washing System cleans and re-cleans wash water . . . removes lint, sand and soap scum.

As you wash, this G-E Washer circulates and filters the water at the rate of six gallons a minute. Sand settles out the bottom. Soap scum floats away. Lint is caught in the removable filter which lets only cleansed sudsy water flow back into the washbasket.

With 50% more clothes capacity than many automatics, it's today's best buy. About $3.35* weekly. General Electric Co., Appliance Park, Louisville 1, Ky. **After a small down payment. See your dealer for price and terms. Most models available in Canada.*



After 11 washings in washer with *no filter*, the dungarees (left) were dulled by lint. After 11 washings the G-E Filter-Flo way, an identical pair showed no lint.



5 Mix-or-Match colors, too! See G-E Automatic Washers and Dryers in canary yellow (shown), turquoise green, petal pink, cadet blue, woodtone brown, $10.00 extra. Also white.

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Helps you keep slender!
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Helps you keep that radiant look!

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your need for milk...

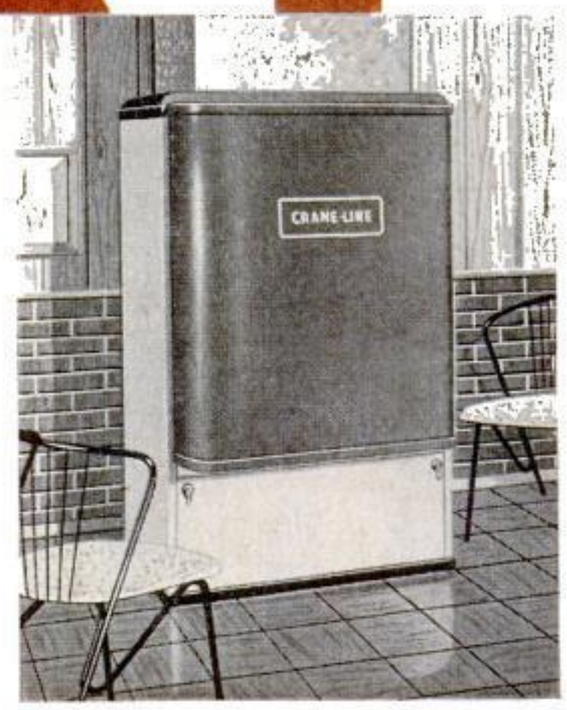
Drink 3 glasses
every day!

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SPORTS

NO HITS AND NO RUNS, PLENTY OF SCOUTS



ATTENTIVE SCOUTS from big leagues, Tom Demark of Milwaukee and Chuck Koney of Boston Red Sox, watch—notebook in hand—as Jerry Mercer pitches.

Eight big league agents watch whiz pitcher of 17

Jerry Mercer, star pitcher for Salem (Ill.) High, was big, bespectacled and obviously very nervous. Every time he squinted through his glasses toward home plate he seemed to see his destiny squinting back from behind the backstop. Sitting erect on camp chairs or standing with heads strained forward (*above*) were eight big league scouts. They had flocked in for a look at the 17-year-old farm boy after the news got around that five of the first six games Jerry pitched this spring were no-hitters.

Their presence threw him off. His control faltered and batters of rival Mt. Vernon High actually got three hits. After the game he was burning with curiosity to learn what the scouts thought. But it costs money, in the form of big bonuses, for scouts to praise young prospects. "Nice and loose," said one scout of Jerry. Though all were impressed, they let on that there were three kids in the St. Louis city league that were faster. Even if they wanted to the scouts could not sign him to a big league contract until after the summer amateur season, and meanwhile Jerry had his high school no-hitters to dream about. "After the first one I felt pretty good," he said. "After the fifth I didn't know how to feel."

UNDER SURVEILLANCE by scouts, no-hit whiz → Jerry Mercer tugs professionally at capas socks droop.

CONTINUED

For a happy change

to a lighter highball,

cocktail or straight drink.

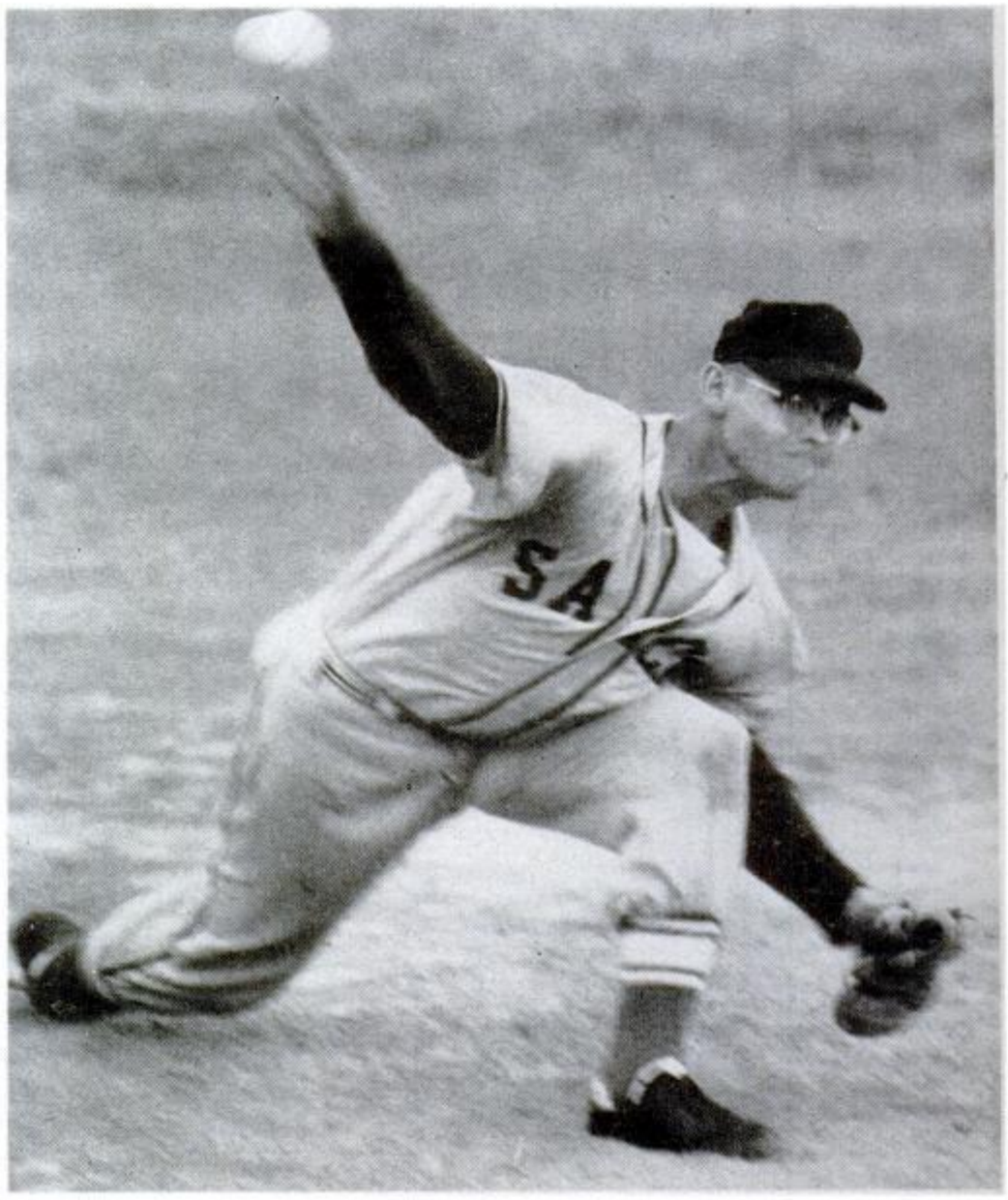
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FEARFUL FRIEND, concerned lest Jerry make a bad impression on visiting scouts, Avanelle Harmon is distressed when he gives up one of three hits.



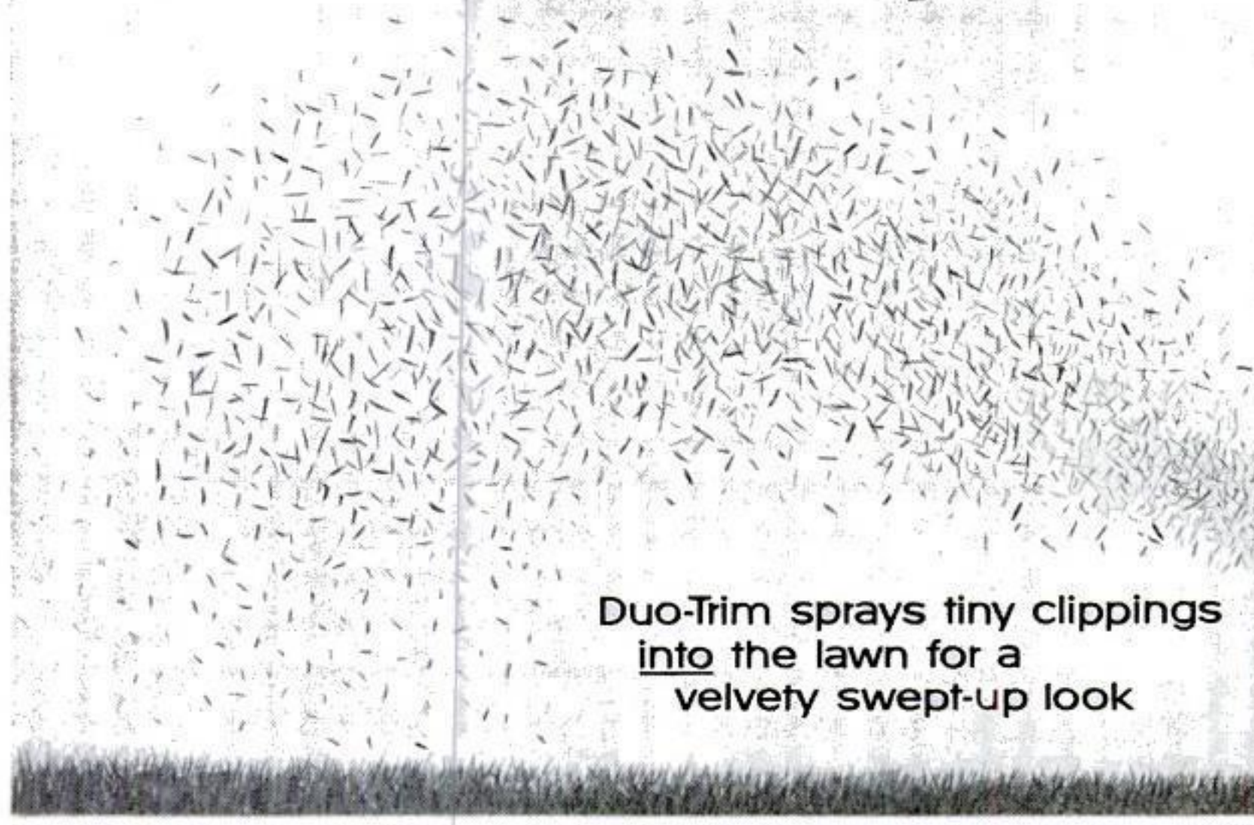
GRIM PITCHER, Jerry errs by coming down heel first during his delivery. It affects control and balance, scouts say, but is a fault easily corrected.



WATCHFUL FATHER assumes umpire's crouch peering through screen to check calls. Scouts went out of way to talk to him, trying to butter him up.

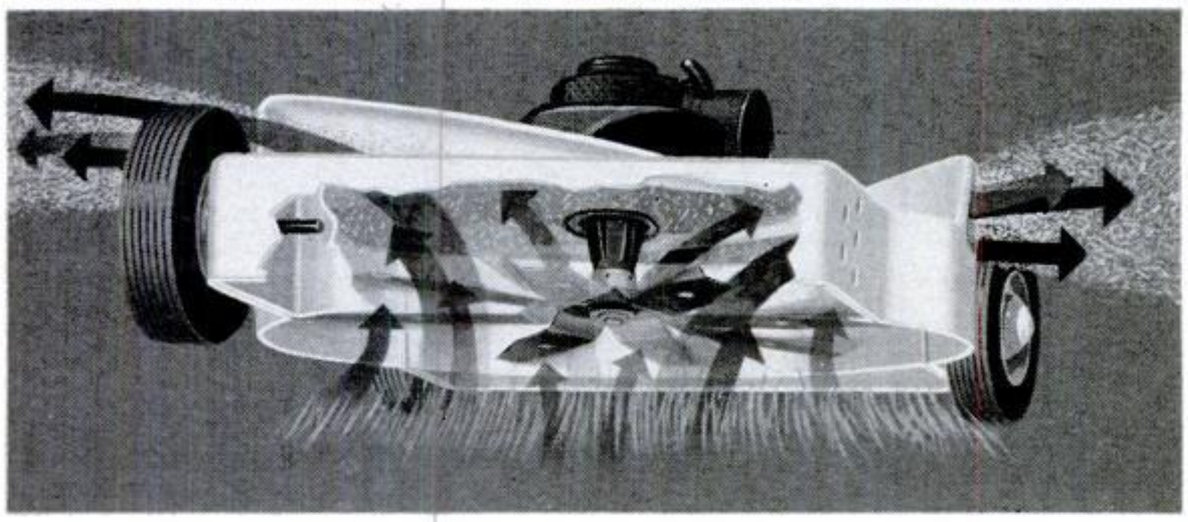
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Duo-Trim sprays tiny clippings
into the lawn for a
velvety swept-up look

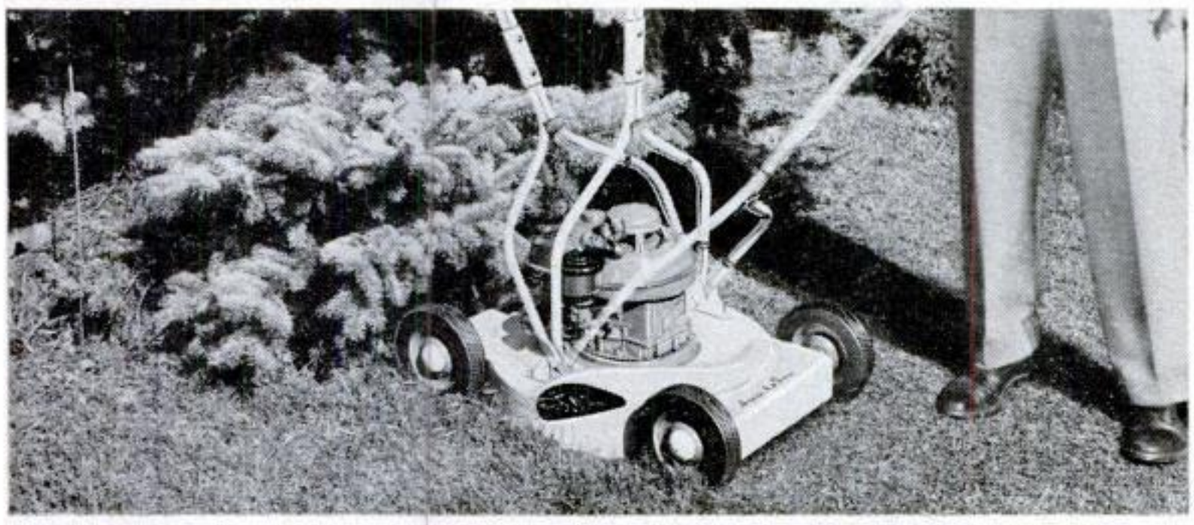




Here's "Wind-Tunnel Action" in action! Duo-Trim's strong vacuum stands grass on end to be cut, clips it fine, sprays it out evenly in a wide arc. Grass sifts down *into* your lawn, out of sight. No raking needed, cuts smoother, faster, *cleaner!*



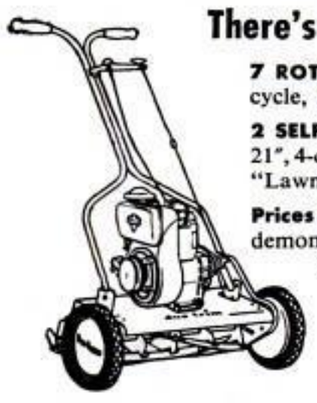
Trims right up to edges! Duo-Trim's cutting blade extends outside wheel line to save you trimming chores. Port closures are furnished. Close one side to keep trimmings off fences, flowers, walks, house. Cuts high weeds too!



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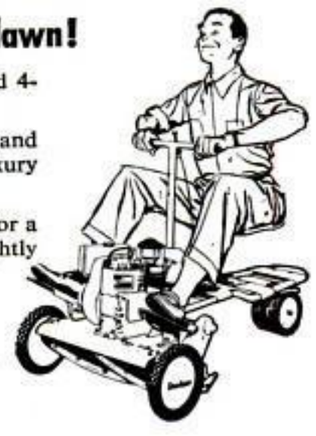


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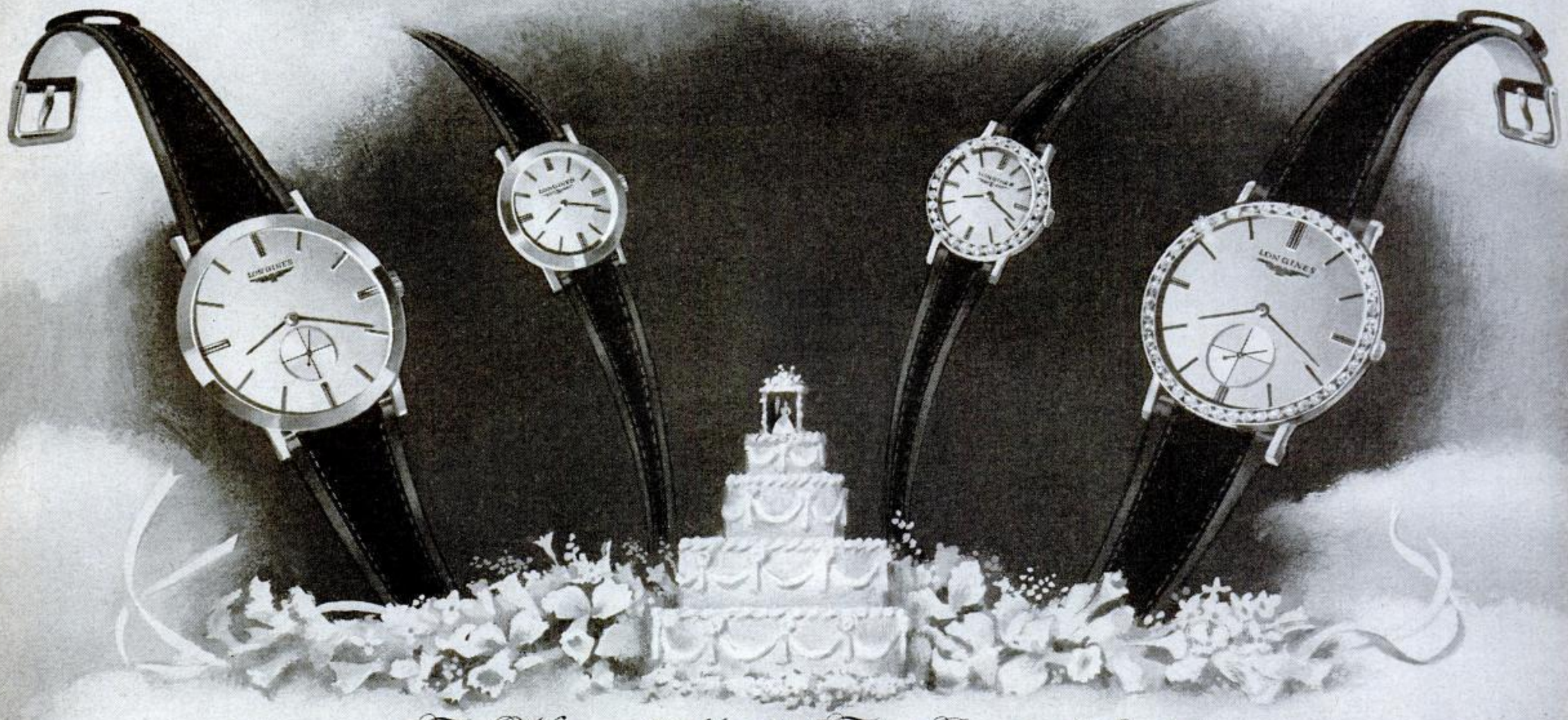
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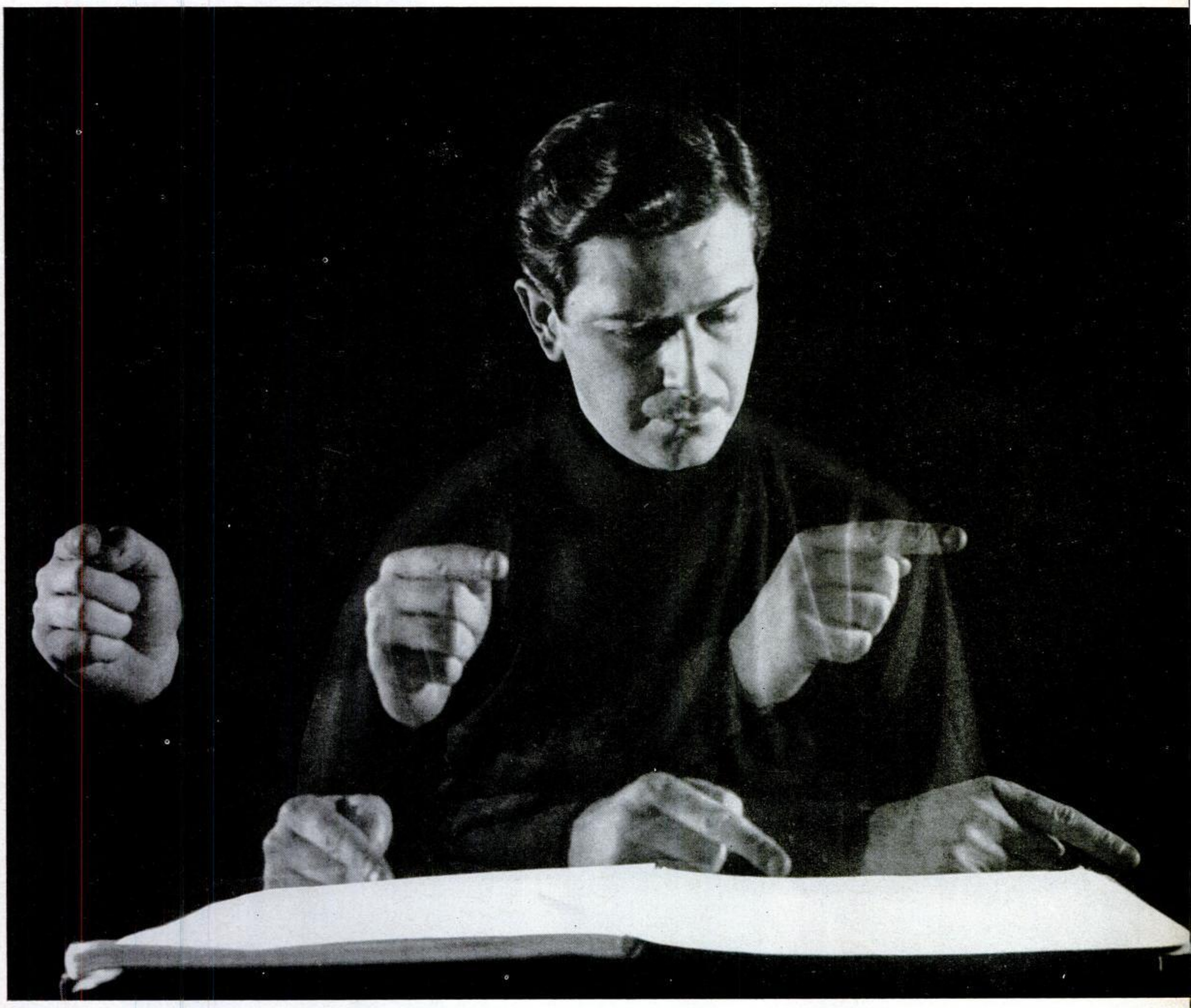
U.S. Composers in a Bright Era

THESE NINE STAND OUT AS MUSICAL OPPORTUNITIES GROW

Now, in the lull between the end of the winter-spring music season and the beginning of the busy musical summer, the men shown on this and the following pages can look with mounting satisfaction at what they have done for American music, and vice versa. These nine outstanding American composers, representative of the over 200 in the U.S. who devote themselves to writing serious music for an enlarging audience across the country, are living in the busiest and most hopeful time of their lives. Each has had an important new work publicly performed during the past season. All will give premieres of newer works in the summer or fall.

Last season some 4,000 pieces of American music were played by U.S. orchestras—and uncounted songs, cantatas, quartets and sonatas were given public performances. There are a thousand recordings of American works. This has encouraged the building up of a bigger new wave of composers who are studying at big eastern conservatories and at universities like Illinois, Texas and U.C.L.A. They will emerge into a country interested in their work, willing to give it a serious hearing and, for the first time on any scale, making it possible for a gifted, hard-working composer to earn a living while devoting most of his time to his art.

Photographed for LIFE by GORDON PARKS



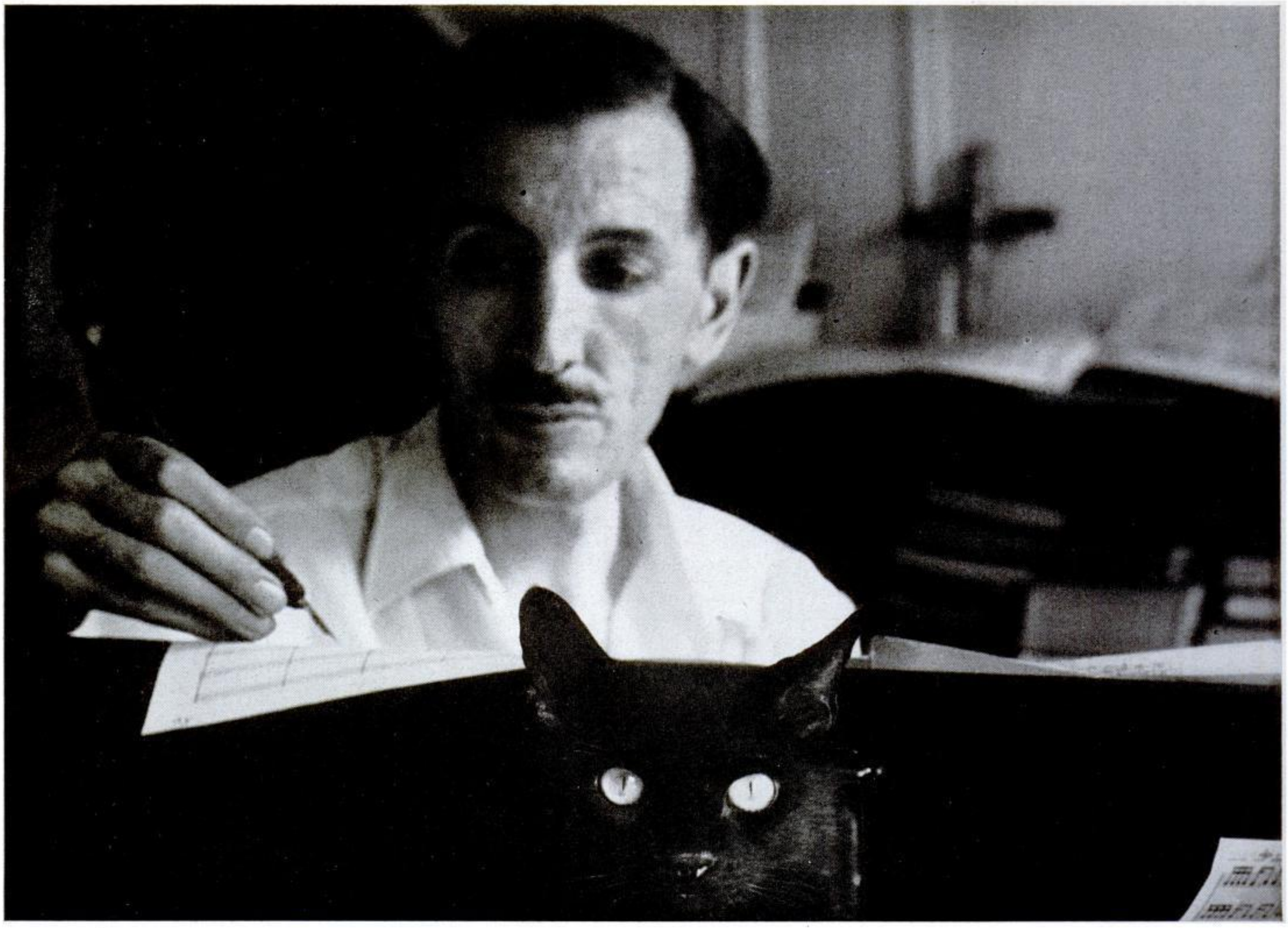
A FAST-MOVING SYMPHONIST: PETER MENNIN

Thirty-three-year-old Peter Mennin, here seen in a multiexposed photograph tapping out the time for a new score, has six solidly rhythmic symphonies already to his credit. Born in Erie, Pa., he had finished his first symphony before he was 19, and heard it performed a few weeks after his World War II service ended. His memorably melodious cello concerto was heard last winter in New York where Mennin teaches composition at the Juilliard conservatory. Between classes there, he is busily working on librettos for two short operas and a violin sonata which will be given its first performance at the Library of Congress in the fall.

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BUSY WRITERS WITH ESTABLISHED REPUTATIONS



PROLIFIC PRODUCER: ALAN HOVHANESS

By far the most prolific of U.S. composers, Boston-born Alan Hovhaness, 45, writes uncomplicated, often Oriental-sounding music for any group on short notice and hardly has time to hear them. With his cat Baha by his side, he is finishing his *Ad Lyrum* for chorus and orchestra for a fall performance in Houston.

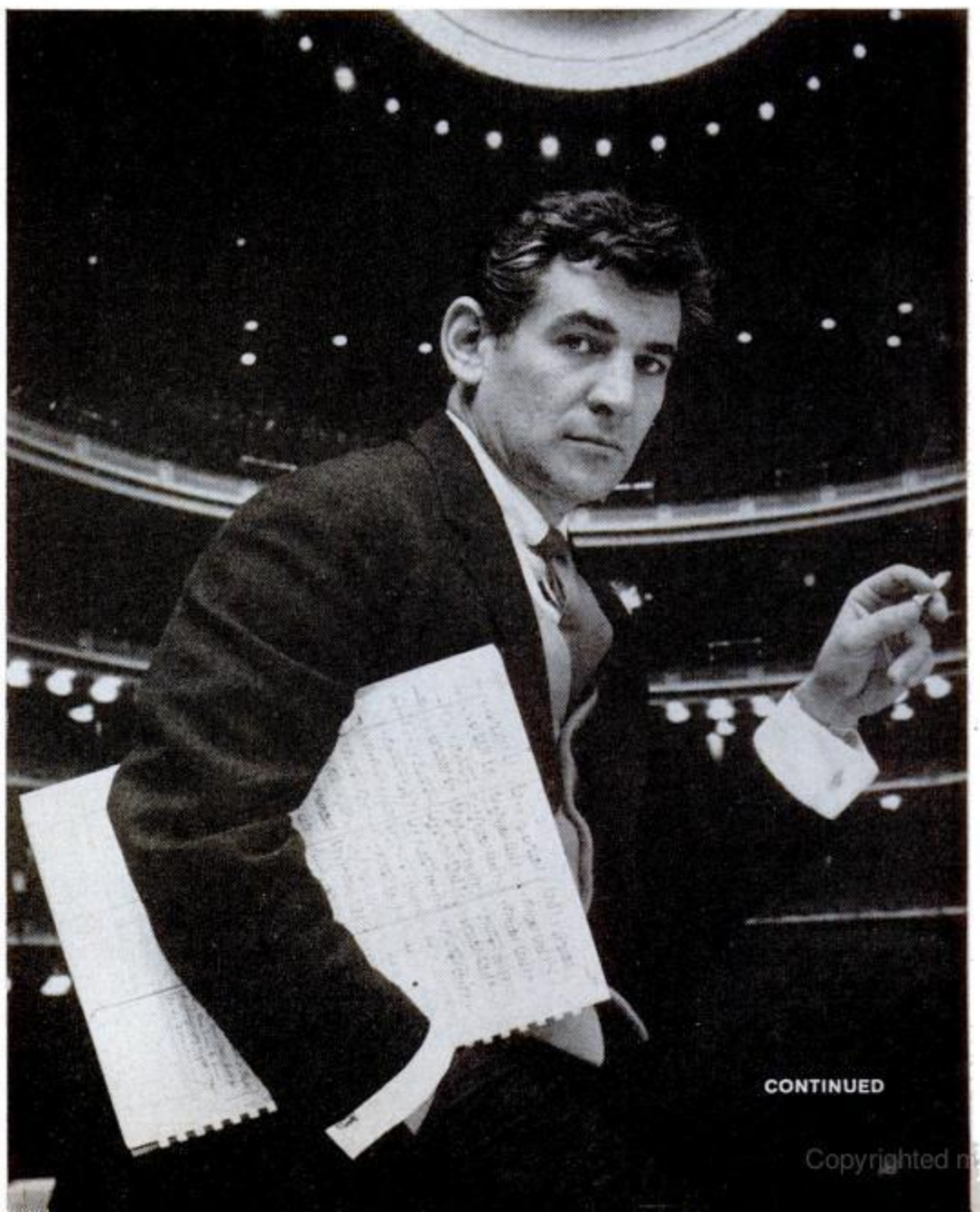
ALL-ROUND MAN: LEONARD BERNSTEIN

Best known as a conductor, New Yorker Leonard Bernstein, 36, (*below*) has written two symphonies, a song cycle, *Fancy Free*—a jazzy ballet—and two Broadway shows (*On the Town*, *Wonderful Town*). He conducted his own *Serenade for Violin and Strings* this spring and is preparing a musical version of *Candide* for the fall.



POPULAR MASTER: SAMUEL BARBER

The composer of the extremely popular *Adagio for Strings*, Samuel Barber, who was born in West Chester, Pa. 46 years ago, walks the woods around his suburban New York home to draw inspiration. His ballet score *Souvenirs* was a hit last year. He is at work on an opera with a libretto by Composer Gian-Carlo Menotti.



CONTINUED

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Which Child is Yours?



Bored, listless . . . breathing hot, humid, dust- and pollen-laden air. Finds difficulty in concentrating—seems to lack spirit and energy. Obviously there's no air conditioning in this home.



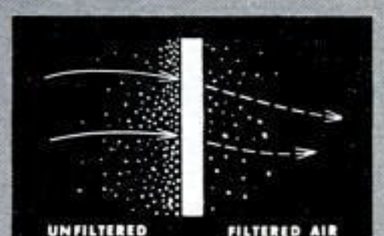
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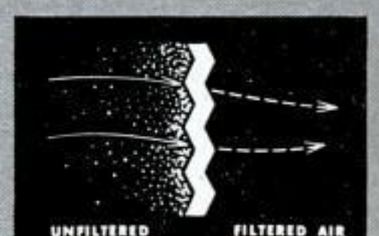
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He's saving taxpayers $465 million

One of the many places where independent electric companies are saving you tax money is Hell's Canyon on the Idaho-Oregon border. In the photograph above, an engineer scales the walls of this canyon surveying for a power dam to be built by the local electric company. Three dams along the wild Snake River in Hell's Canyon will treble the electricity available to people in the local company's service area. At the same time, these dams will save you and your fellow taxpayers $465 million. That's how much this project would have cost the public if the government built it.

Electric companies to double the supply of electricity by 1965

When you buy another appliance, or your family increases, you need more electricity. And it's always ready and waiting at the end of the wire. That's because America's more than 400 independent electric light and power companies can plan and build ahead for your future needs. They don't have to wait for an act of Congress or for tax money from the Treasury. Right now, these companies are building dams and power plants and such at the rate of more than $2 billion a year with money from millions of investors. This is one of the important reasons why you get the best and the most electric service from companies like the ones bringing you this message—***America's Independent Electric Light and Power Companies****.

**Names on request from this magazine*

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Arkansas	2,200,000
California	42,900,000
Colorado	4,700,000
Connecticut	8,800,000
Delaware	2,300,000
Florida	6,900,000
Georgia	6,100,000
Idaho	1,200,000
Illinois	35,600,000
Indiana	11,900,000
Iowa	5,600,000
Kansas	4,500,000
Kentucky	4,700,000
Louisiana	5,100,000
Maine	1,800,000
Maryland	9,100,000
Massachusetts	15,000,000
Michigan	26,900,000
Minnesota	7,800,000
Mississippi	2,200,000
Missouri	11,600,000
Montana	1,500,000
Nebraska	3,400,000
Nevada	700,000
New Hampshire	1,300,000
New Jersey	16,900,000
New Mexico	1,400,000
New York	68,700,000
North Carolina	6,400,000
North Dakota	1,000,000
Ohio	29,700,000
Oklahoma	4,600,000
Oregon	4,400,000
Pennsylvania	35,000,000
Rhode Island	2,400,000
South Carolina	3,000,000
South Dakota	1,100,000
Tennessee	5,400,000
Texas	18,900,000
Utah	1,600,000
Vermont	700,000
Virginia	6,900,000
Washington	7,300,000
West Virginia	3,300,000
Wisconsin	9,500,000
Wyoming	700,000
District of Columbia and Possessions	6,600,000
TOTAL	$465,500,000

GROUND BREAKERS



MAJOR INFLUENCE: AARON COPLAND

Aaron Copland, with Roger Sessions (*below*), broke the way for U.S. music and has been the strongest influence on the styles of young composers. Most followers adopt the percussive, craggy harshness of a few of Copland's works. But his most popular piece is his *Appalachian Spring* with its Shaker tunes and hoedown dance rhythms. At 55, Copland heard his new *Symphonic Ode* played in Boston this spring, this fall will hear his *Piano Fantasy* in New York.



REVERED OLD HAND: ROGER SESSIONS

Roger Sessions, one of the most revered teachers in the country and composer of some of its knottiest music, has suddenly at 60 come into his most productive period. Last season a Mass, a piano concerto and a 40-minute cantata received first performances and his *Third Symphony* will have a premiere in Boston next fall. Born in Brooklyn—like his old friend, Copland—Sessions studied in Europe, now heads Princeton's composition department.

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The lady isn't puzzled-

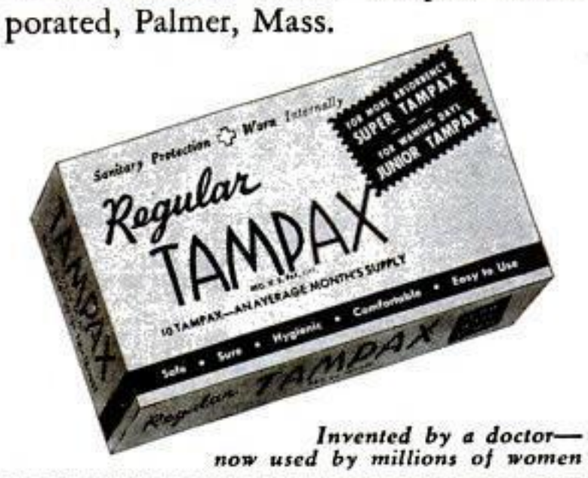


about which sanitary protection to use

Like so many of today's smart moderns, she long ago decided on Tampax. Internal sanitary protection offers so many benefits that its millions of devotees can scarcely understand anyone tolerating another kind.

Why, then, have you deferred the Tampax decision? Perhaps the answer is *that you haven't tried it.* You can read over and over again how comfortable and convenient it is—how it prevents odor—how easy it is to dispose of, applicator and all. But these are only words—the true test of Tampax is to *try it!* Only by trying it can you share in the wonderful sense of freedom Tampax gives you. Only by trying it can you discover the delightful differences that have made Tampax so accepted.

So please try Tampax. Find out once and for all what it's like to be without the confining belt-pin-pad harness at "those times." Choice of three absorbency sizes (Regular, Super, Junior) at drug or notion counters. Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.



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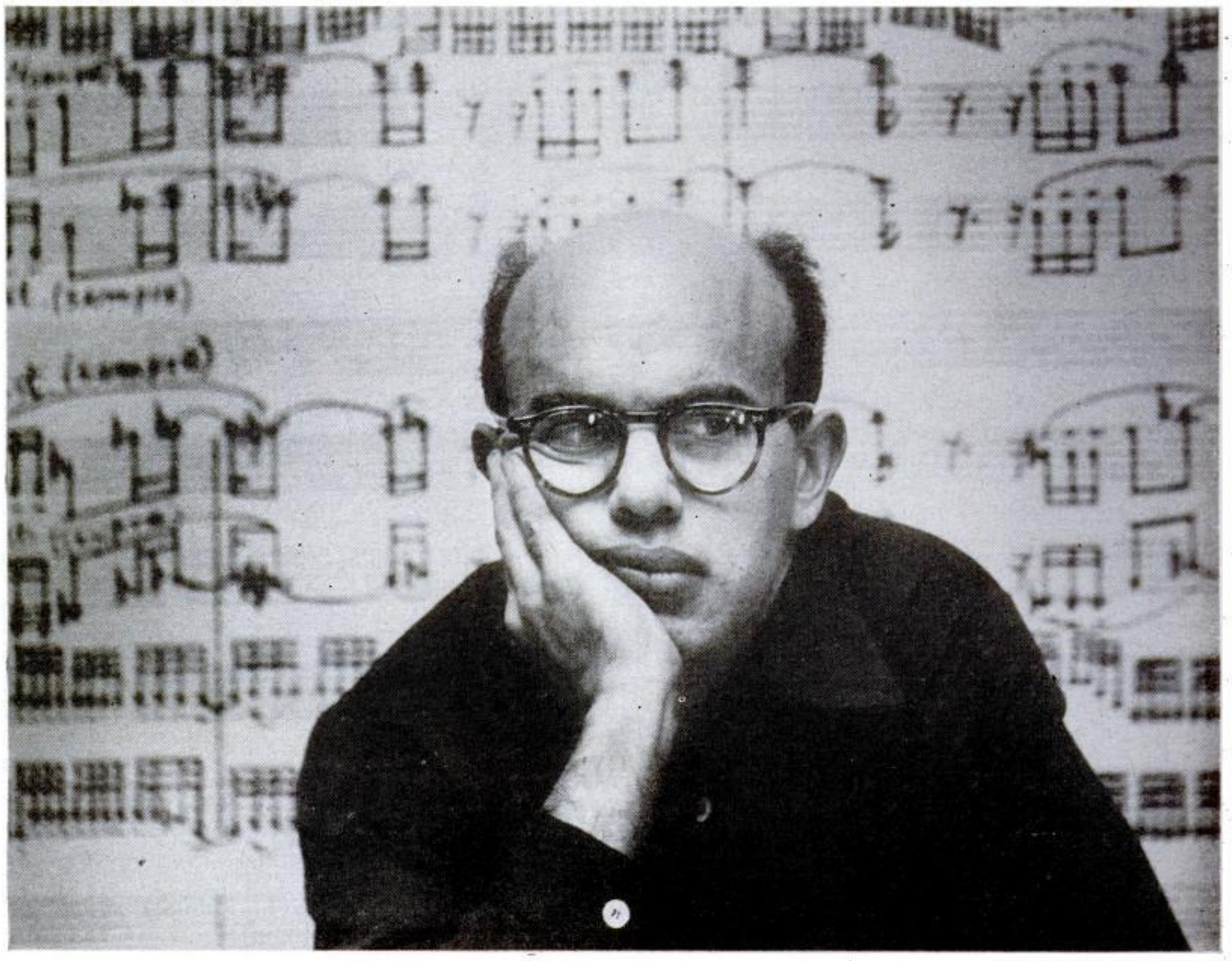


TUNEFUL TOILER: ROBERT KURKA

In Tokyo after the war Lieut. Robert Kurka borrowed a violin, collected three other players and performed his first piece, a tuneful string quartet. At 34, he finds the going hard, is now in New York finishing an opera, *The Good Soldier Schweik.* Yet his works get hearings—a one-man program at Dartmouth, a piano concertino soon in San Diego.

FAST STARTER: HAROLD SHAPERO

No first symphony by a young American has made such an impression as Harold Shapero's *Symphony for Classical Orchestra* (*background below*), first performed in 1949. A 36-year-old Bostonian who now teaches at Brandeis University, Shapero writes in a robust, buoyant style, and is now preparing a score for the New York City Ballet.



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*Pat. Pend.

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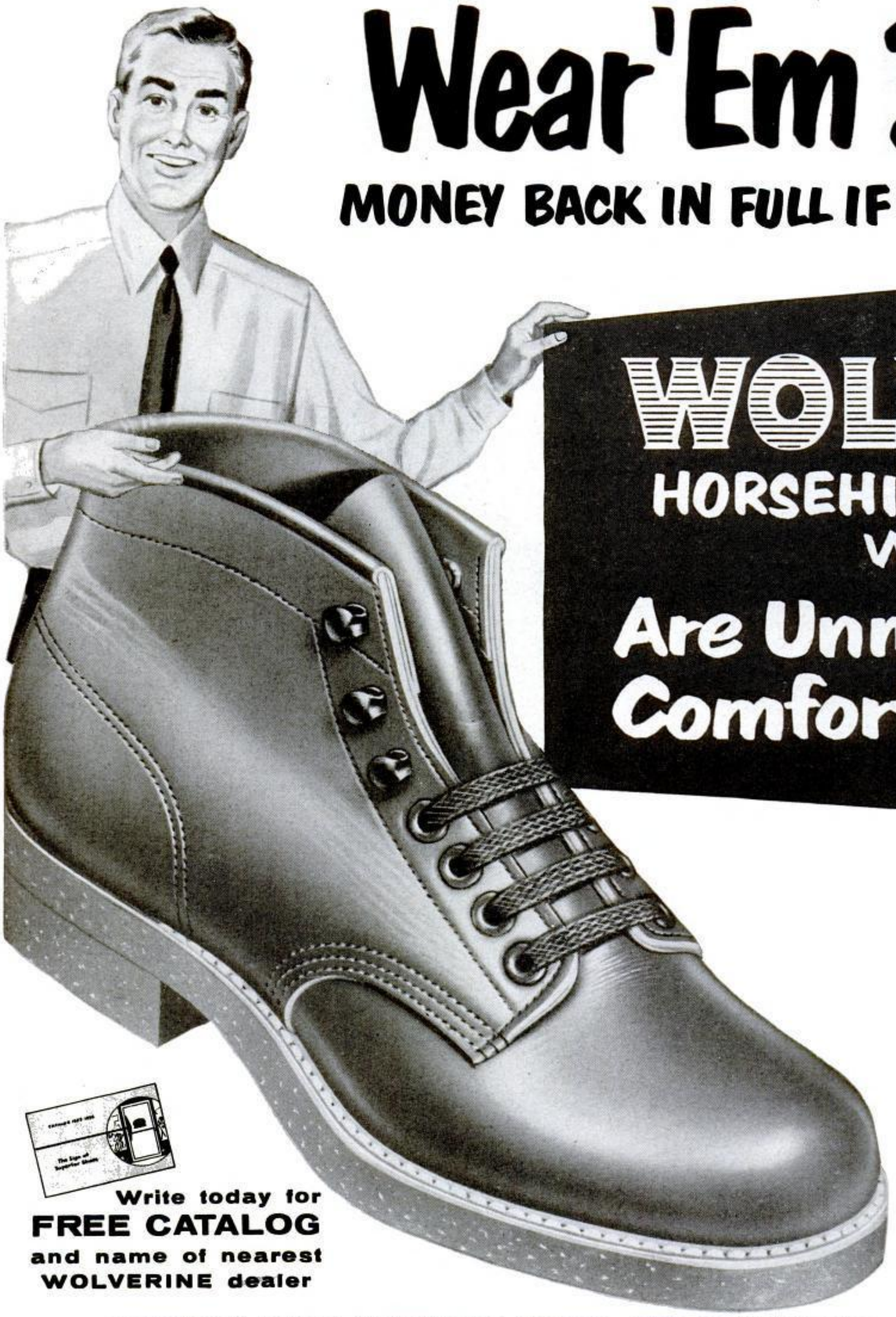
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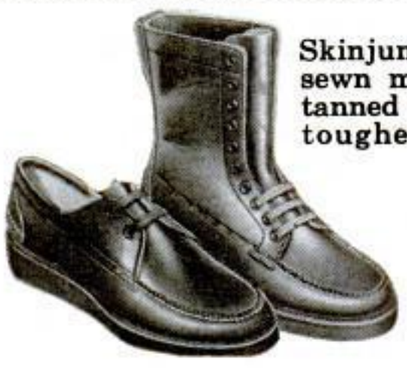
Wolverine famous Shell Horsehide and Pigskin Shoes. Feature sweat-proof leather of foam cushion insoles; wide choice of soles. Over thirty styles—a shoe for every job. Shown: #721, Horsehide, Cushion Insole, Cork composition sole.



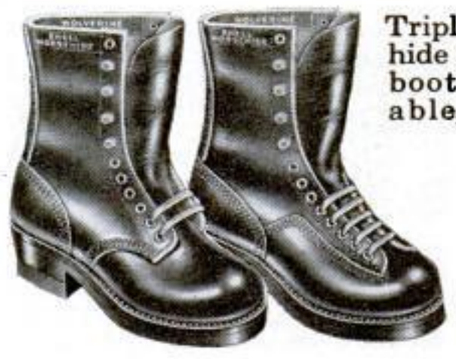
Wolverine Sportmaster Boots bring the luxury of fine horsehide to sporting footwear. Here's day-long comfort afield in a light-to-wear but long-wearing boot. Illustrated #1000 with cushion crepe sole and heel, 9″ top.



Wolverine Suburbans bring neat, trim styling to service footwear. Among the many styles, two of the most popular are shown, both with Burgundy uppers, cushion insoles and oil-resisting Neoprene soles. #7503-Oxford; #7506-Shoe



Skinjuns... genuine hand-sewn moccasins of triple-tanned horsehide, softest, toughest leather afoot. Wear like iron but even Dry Out Soft after soaking.



Triple-tanned Horsehide makes Wolverine boots soft, comfortable, and bears for wear. Real Loggers, Engineers and Linemans styles as well as regular patterns. 8 to 16 inch tops.



Insulated Wolverines. The newest in outdoor footwear to keep feet warm in winter, cool in summer. A layer of plastic foam between the horsehide and glove soft lining seals out temperature extremes. In plain toe #837 or Sportmaster #1005 patterns.

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BRILLIANT MAKER OF COMPLEX MUSIC: LEON KIRCHNER

Massively talented, 35-year-old Leon Kirchner is a composer's composer. His cruelly complex but expressive and melodious piano concerto extended the New York Philharmonic to its limit last year—so much so that the conductor insisted the composer be his own pianist. His royalty for the performance was about $40, his fee as pianist $700—which explains why few writers even today can live by composition alone. Kirchner, a New Yorker, has studied with 12-tone formulator Arnold Schoenberg and Roger Sessions. Now teaching between classes at Mills College in California, he is writing an opera on the novel, *Miss Lonely Hearts*.

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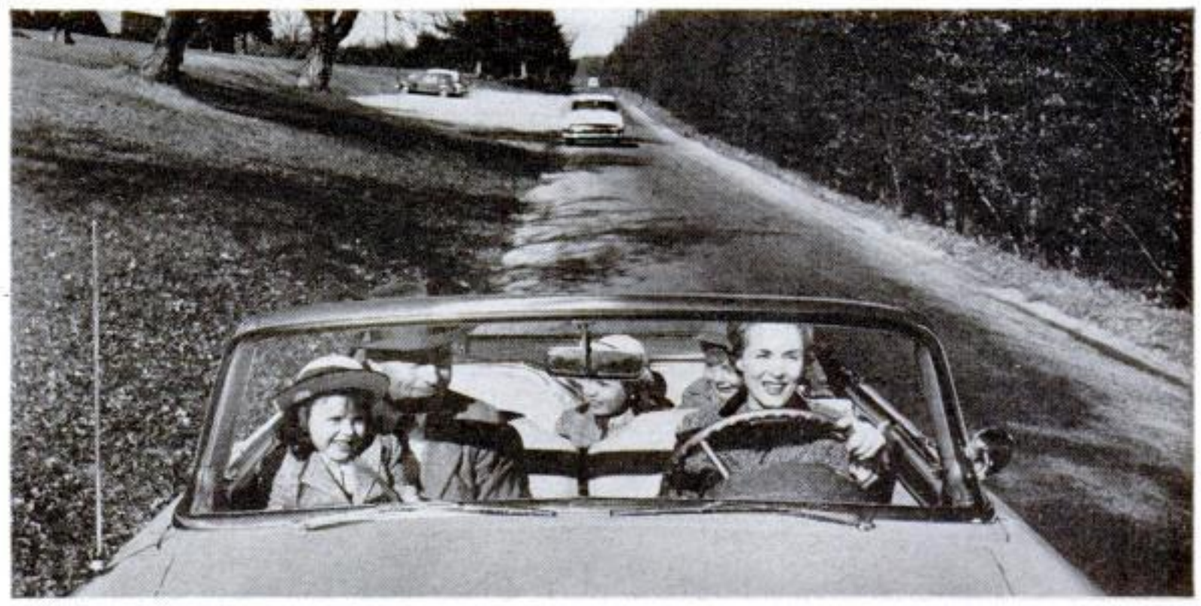


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ADDS POWER YOU CAN FEEL! New Sinclair Extra Duty Triple X reduces wear, fights corrosion, helps prevent power-wasting "knock." Because it cleans your engine as you drive, it actually *adds power you can feel.* Ask your Sinclair Dealer for Sinclair Extra Duty Triple X Motor Oil.

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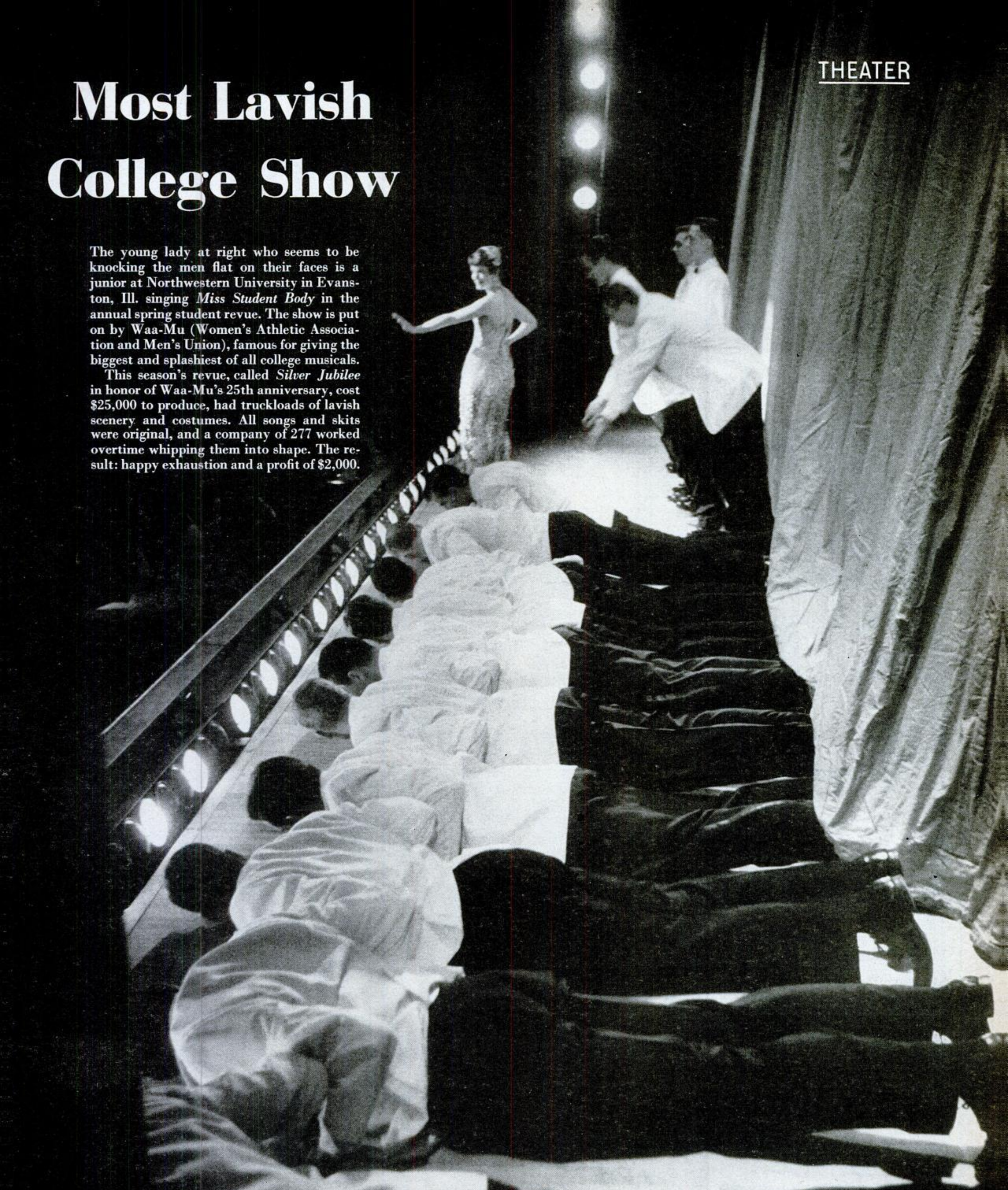
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Most Lavish College Show

The young lady at right who seems to be knocking the men flat on their faces is a junior at Northwestern University in Evanston, Ill. singing *Miss Student Body* in the annual spring student revue. The show is put on by Waa-Mu (Women's Athletic Association and Men's Union), famous for giving the biggest and splashiest of all college musicals.

This season's revue, called *Silver Jubilee* in honor of Waa-Mu's 25th anniversary, cost $25,000 to produce, had truckloads of lavish scenery and costumes. All songs and skits were original, and a company of 277 worked overtime whipping them into shape. The result: happy exhaustion and a profit of $2,000.



CONTINUED

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TRAP DOOR EXIT swallows up a detective wearing admiral's hat when he says, "I'm going below." This is climax of skit kidding a mystery thriller.



BACKSTAGE SQUEALS pour out of wardrobe mistress, Elizabeth Stone, a junior, when co-workers give her a charm saying "Betty, Silver Jubilee."

CHORUS GIRLS cut loose in Las Vegas number in which they lament that nobody sees them perform because the customers are too busy gambling.



RICHARD GEYER

Wartime aerial gunner, now a Palm Beach private detective, he recently broke a world's record while trolling off the Florida coast. The giant wahoo he brought to gaff after a 50-minute fight weighed in at 136 pounds—bettering the previous record set in 1943.



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45 QUART

WAHOO

GAME FISH RECORD

Richard Briane Taylor

For men among men, Hiram Walker makes a whiskey among whiskies—Imperial

Man, this is whiskey!

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Mrs. F. S. of Oregon writes: "The kitten ...was quite frail. We started feeding Puss 'n Boots. What a difference in a few short weeks! It's amazing, her coat is like velvet, and she purrs continually."

Proud white Persians, caught by the camera of Walter Chandoha. For an 8" x 10" print of this photo in full color, send 25¢ to Puss 'n Boots, Dept. L-36, Box 886, Trenton, New Jersey.

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Puss 'n Boots is scientifically formulated to provide good nutrition, in a tasty food that cats love to eat. The Puss 'n Boots formula has never been equalled. Here's what goes into every can:

- **Whole Fish** (not scraps or by-products), with nature's own ideal balance of life-giving nutrients...including high-quality proteins, very important minerals and vitamins.

- **Selected Cereals,** added to the finely ground whole fish for all-round nutrition ...to give the same kind of benefits you receive from vegetables and salad greens.

- **Extra Vitamin B_1,*** added to every can to assure an adequate supply for cats requiring supplementary B_1, and to provide a "margin of safety" for all cats. Without sufficient Vitamin B_1 cats become irritable, dull; they lose weight, appetite and energy.

You couldn't buy, or put together by your own efforts, a better balance of all the nutrients a cat is known to need.

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Pick up a week's supply of ready-to-eat Puss 'n Boots at your food store, start feeding regularly, and give yourself the pleasure of owning a healthier, happier, altogether more lovable cat.

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LIVER AND GLANDS, for minerals, vitamins A, B, D. Vital for well-being. Often extracted for medicinal use. *Retained in Puss 'n Boots.*

Now...every can of Puss 'n Boots contains

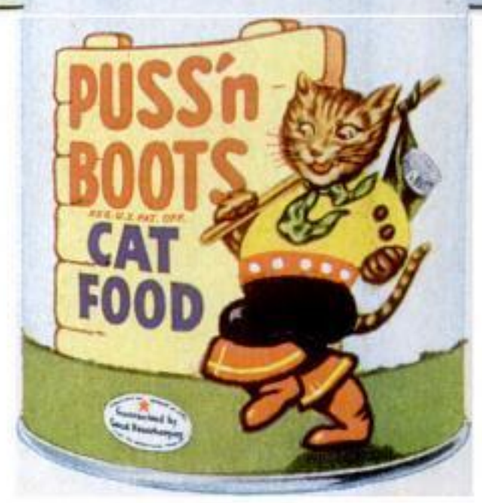
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America's largest selling cat food...adds the plus in health, beauty, vigor

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LIMBERING UP backstage, Senior Janice Herrud, who played a Las Vegas chorus girl, practices high kicks while a student "sailor" digs into homework.

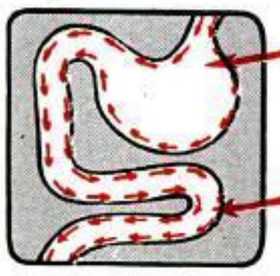
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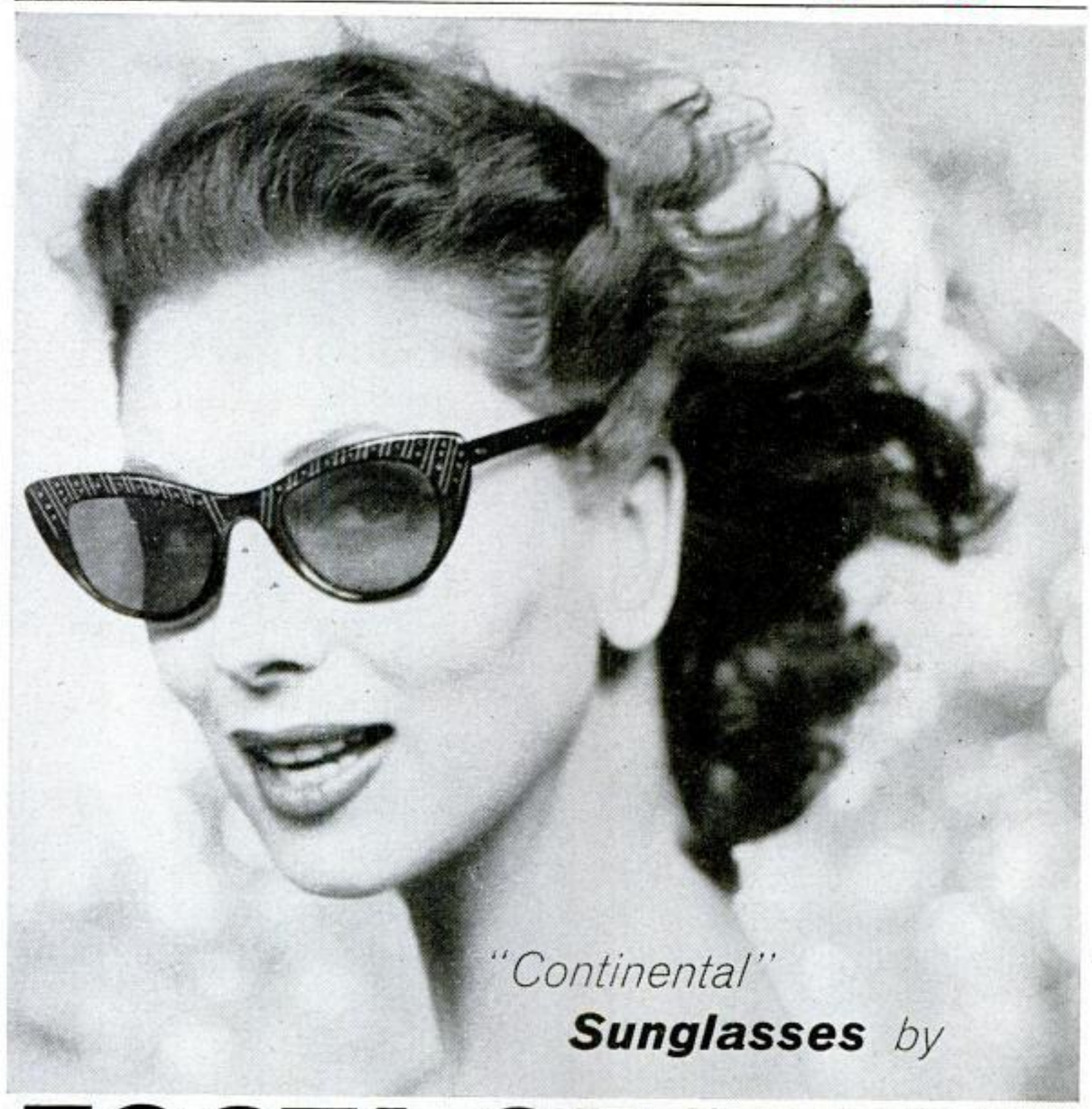


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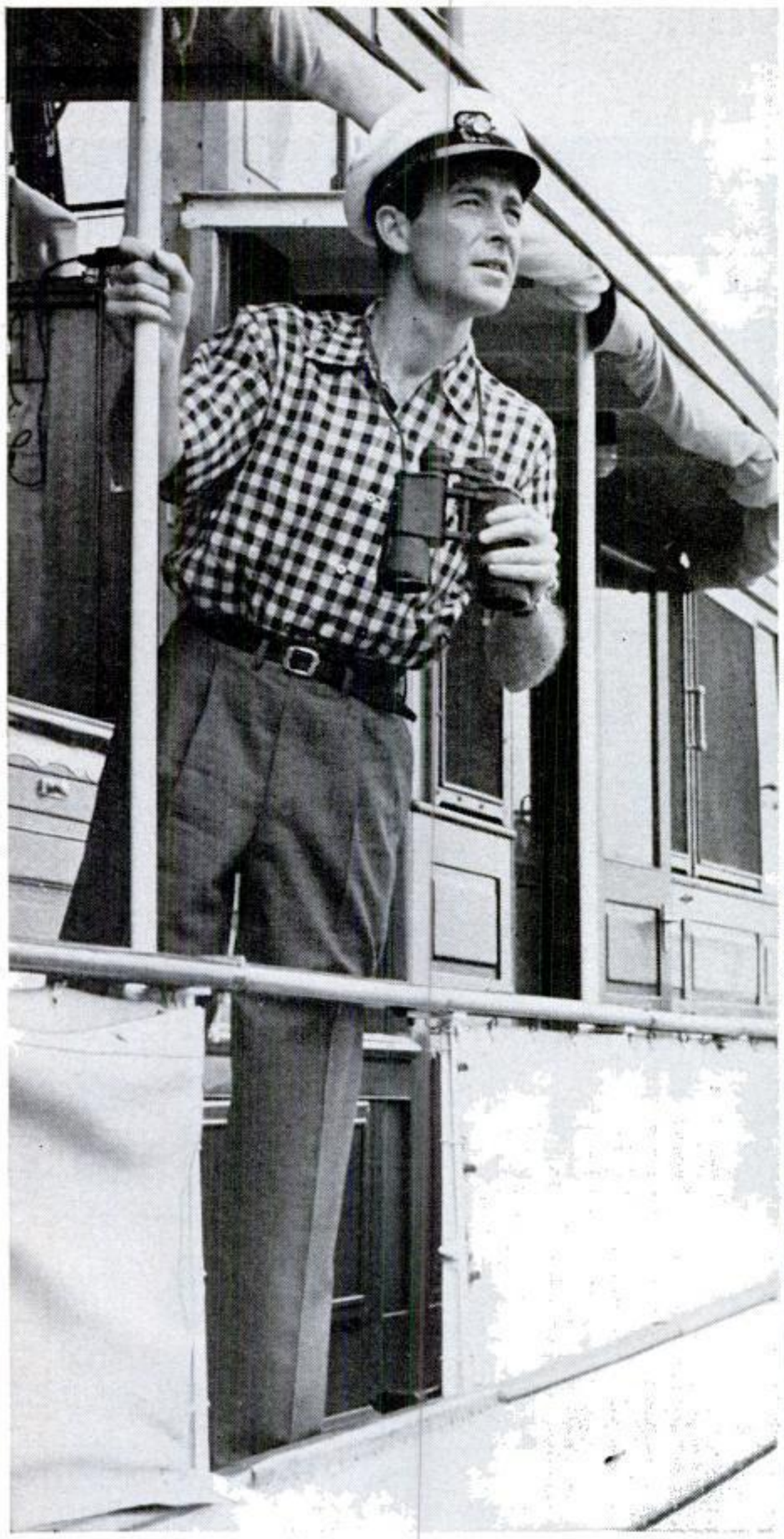
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BIRTHDAY CAKE FINALE, celebrating the dramatic club's 25th anniversary, brings on the entire cast dressed up in formal finery. In a nostalgic song, *To the Memories*, they harmonize about "the football games, the dances, the serious romances," then blow out the candles as the curtain closes in darkness.

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Men on the go

go for Jockey® BRAND UNDERWEAR



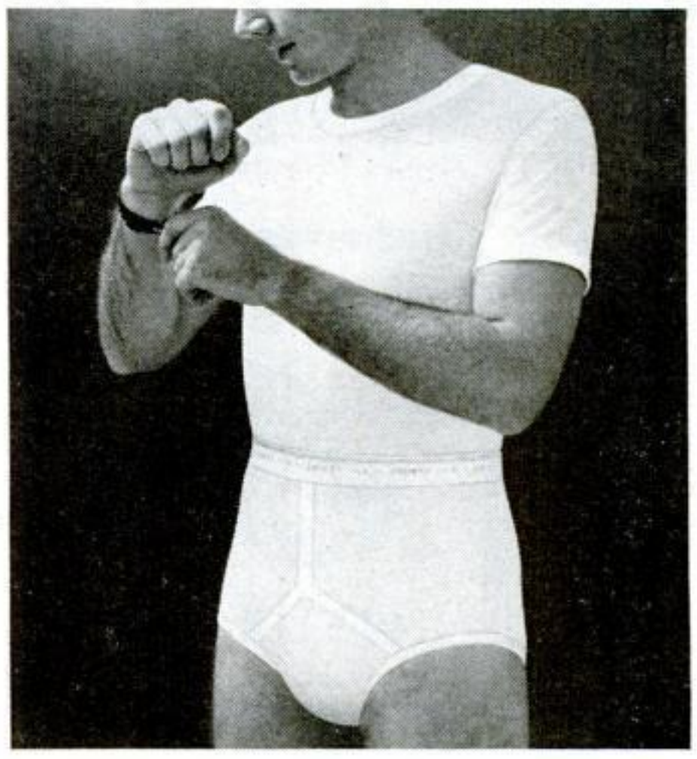
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While others ponder old problems, *the man on the go* tackles new ones. Licks 'em, too, because he's a man of decision. And, more than likely, Jockey brand underwear is his decided favorite.

Why Jockey? Because the Jockey brief stands for comfort—sits, walks and runs comfortably, too. Never gaps, binds, twists or pinches. In short, it's tailored to fit the body, smoothly, comfortably. Not much to ask of a pair of shorts, but only Jockey briefs fill the bill *so* satisfactorily for men in the know.

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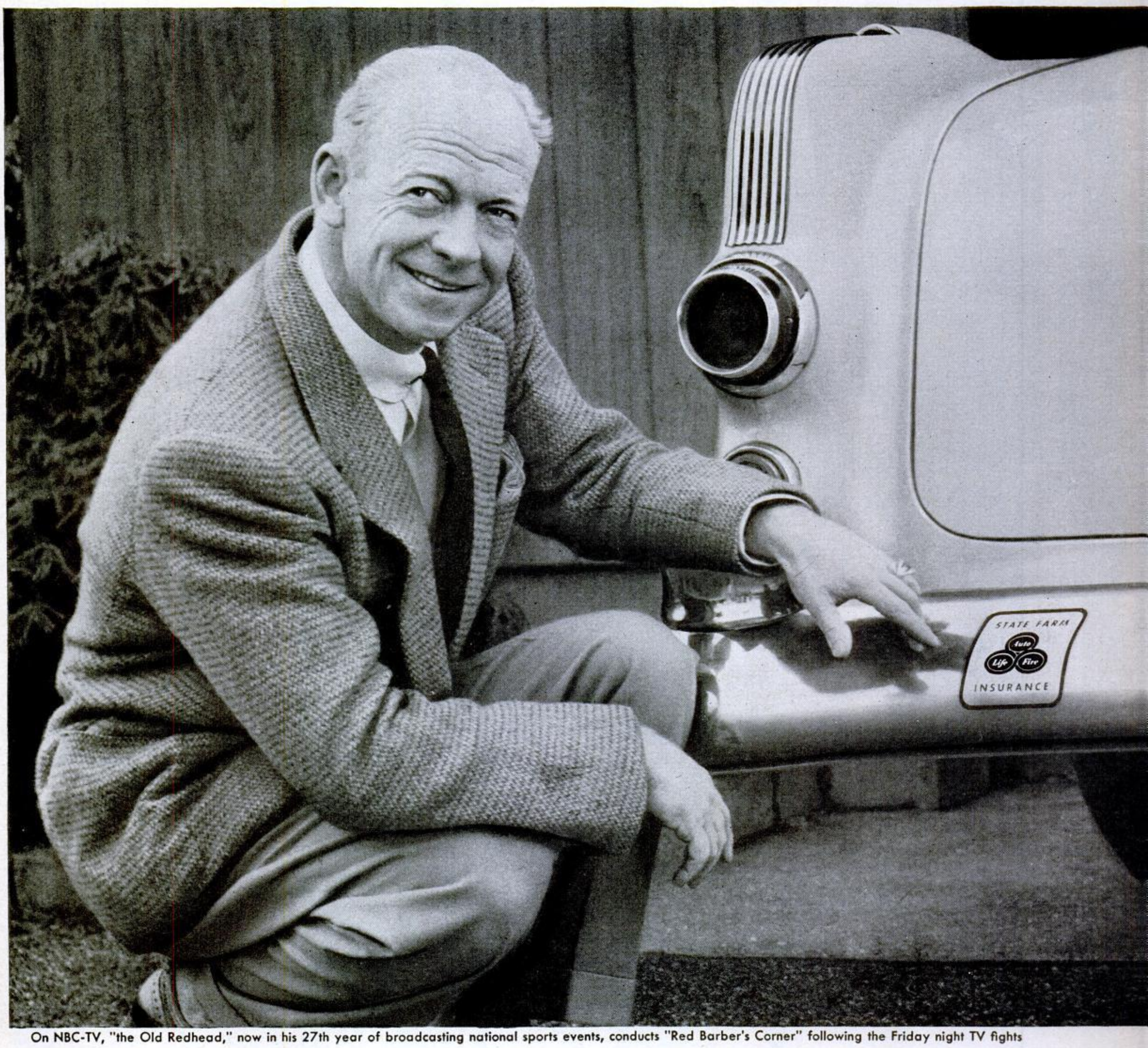


Matching Jockey T-shirt stays put because it's extra long. Nylon-content collar stands up under repeated washings. Choice of round crew or "V" necks.

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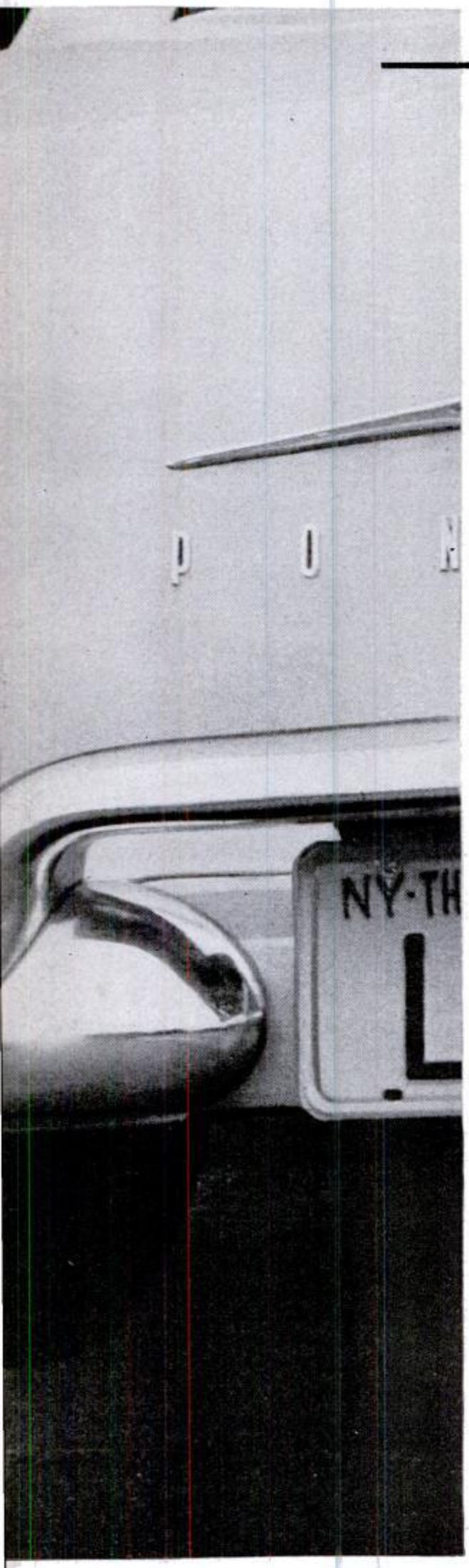
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"I proved to myself that State Farm auto insurance costs less!"



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"Nobody had to sell me on State Farm auto insurance. I sold myself! For two years now, I've been telling people about it on my network TV show. Last fall, when it was first offered in New York State, I was the first guy in line to buy it.

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"I also like the fair way State Farm charges selling cost, such as the sales commission. They don't make it part of the premium . . . you don't have to pay it year after year. Instead, it's covered by a membership fee, paid once and once only—the first time you take out a coverage. This also keeps rates low.

"My own case proves State Farm rates are *low*. In New York, where I live . . . for the insurance I carry on my two cars . . . I not only get broader coverage—State Farm rates save me $29.31.*

"This is a worthwhile saving—particularly when you know you're dealing with a big, dependable company. State Farm insures more cars than any of its competitors. And it also has thousands of agents and adjusters—not just in the big cities, but in smaller towns, too—pledged to treat any policyholder as a personal client.

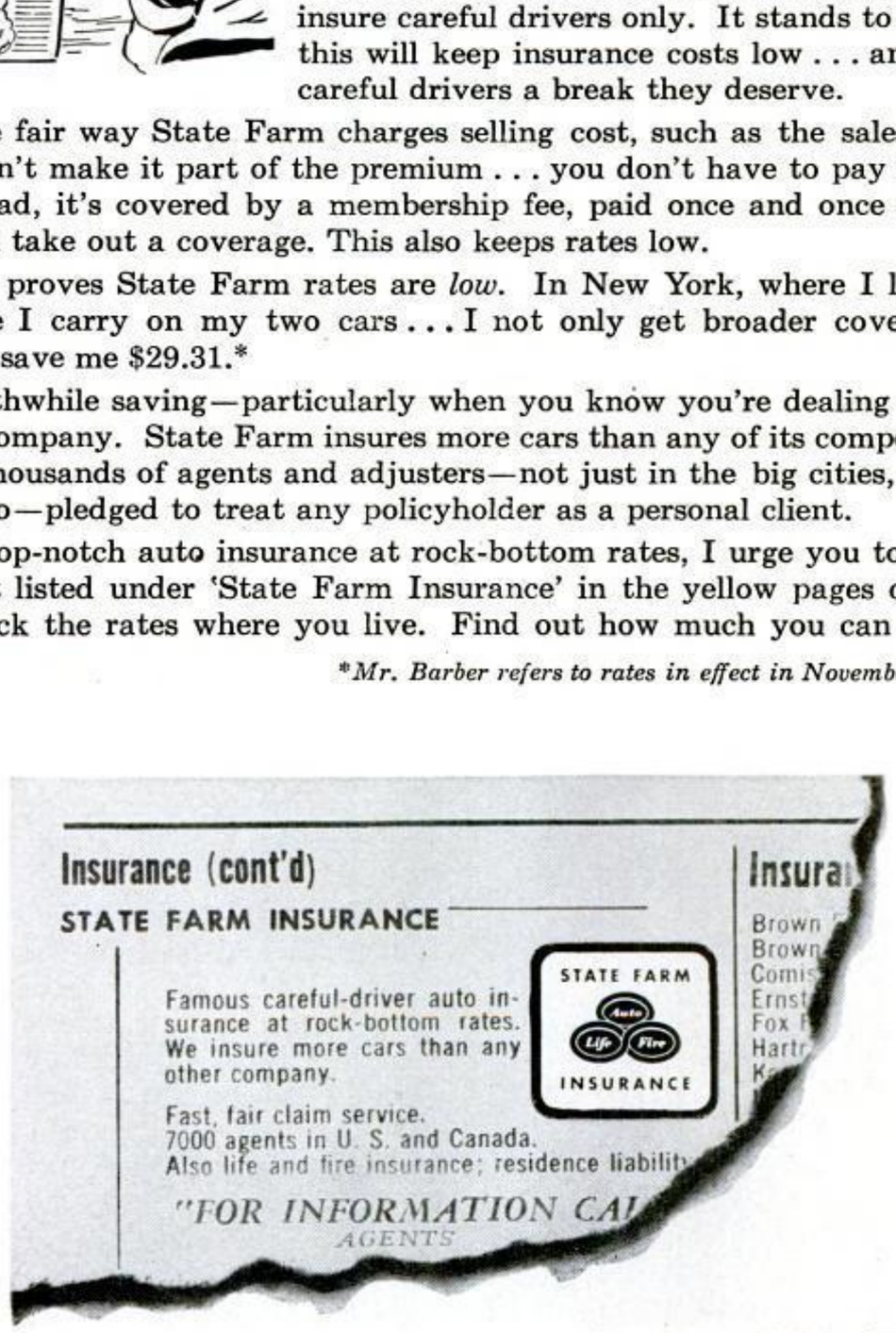
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**Mr. Barber refers to rates in effect in November, 1955.*

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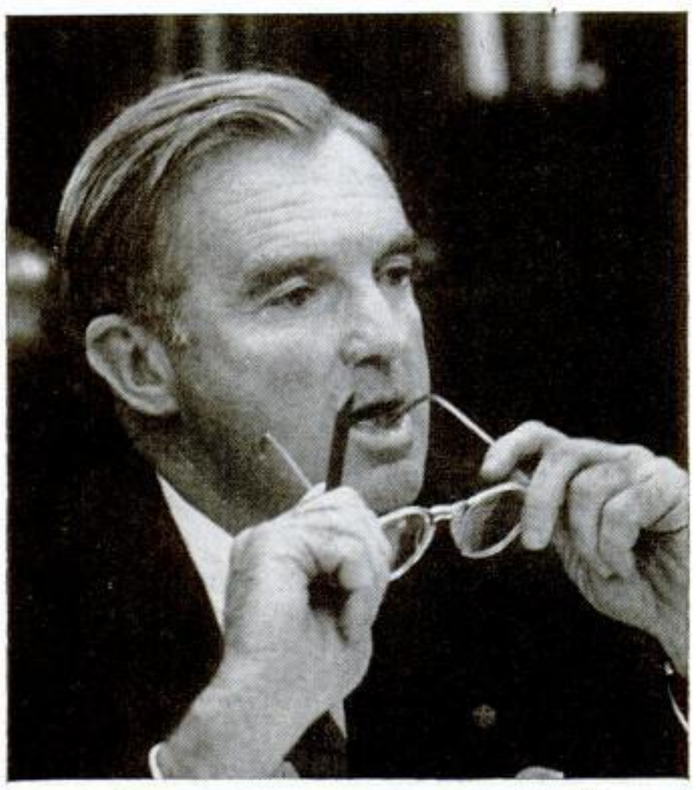


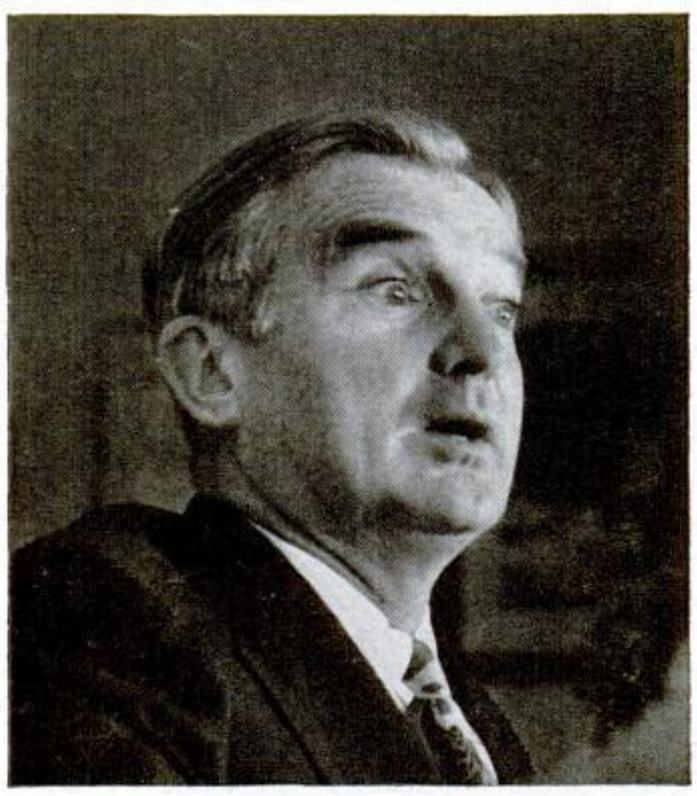
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THE DARK HORSE WITH A BRIGHT HOPE

First in LIFE series on Democratic candidates tells why Symington has good chance to succeed in deadlocked but orderly convention







EXPRESSIVE FACE of Symington became familiar through hearings on the Air Force and McCarthy.

by JAMES L. McCONAUGHY JR.

THREE months before convention time, the struggle for the Democratic nomination for President can be described in terms of a problem in elementary algebra:

Two boys named Adlai and Estes are rowing upstream in a race. Assume they both have the same strength and are the same distance below the finish line. An equal distance above the finish line another boy named Stuart is sitting quietly in his boat, riding the current. How strong a current will he need to beat them to the finish line?

The problem somewhat oversimplifies the Democratic situation. It ignores, for instance, boys named Averell and Soapy and Frank who are prancing along the bank, throwing stones. It assumes that Adlai and Estes will exhaust each other. And it assumes that Stuart—whose last name is Symington and who is the 54-year-old junior senator from Missouri—will not come round the bend into any political rapids.

These assumptions look plausible, sometimes even probable, to an increasing number of Democratic strategists. One of Symington's political friends summed up the feeling of these Democrats when he recently predicted: "If there is a deadlock, and if the convention stays orderly and does not try to kick out the South, Stu's a cinch."

So far the chances of such a deadlock are good. Kefauver continues to handshake his way through the primaries, and northern bosses in control of big blocs of delegates continue to shudder and cling desperately to Stevenson. The chances of an orderly, moderate convention are even more likely if the elders of the Democratic party have their way, and they usually do at national conventions. School desegregation has widened the gap between north and South but the Democratic leaders are carefully planning a course to steer around it. The southern leaders so far promise that they will not walk out of the 1956 convention unless they are kicked out, and most northern leaders are preaching moderation and compromise.

Such a situation would call for a presidential candidate who can write with both hands, a liberal conservative, a pro-labor businessman, a Southerner who has lived in the north, a civil-righter who will not annoy the South. Symington answers this description—literally. He smashed his left elbow as a youngster and in the long period of recuperation learned to write ambidextrously. He comes from a border state and from a prominent southern family and has lived half his life in the north. He is a self-made businessman who is popular with labor leaders. As a senator he ranks as a "liberal" but is an intimate of the conservative Democratic leaders in Congress.



IN THE TULIP-FILLED GARDEN OF THEIR HOME IN

Symington has run for office only once, but that campaign—for the Senate in 1952—was impressive. He demonstrated that he can shake hands like Estes Kefauver. He ran far ahead of Stevenson on his state ticket. He is no orator, but he is handsome and convincing on TV. Unlike Governor Frank Lausche of Ohio, he is popular with organization Democrats. Unlike Governor Averell Harriman of New York, he is completely acceptable to southern Democrats. It sometimes seems that, politically speaking, nothing is wrong with him.

These qualifications and comparisons have already attracted some Democratic leaders. Politicians and businessmen from 17 states

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THE GEORGETOWN SECTION OF WASHINGTON, SYMINGTON AND HIS WIFE EVE STAND IN FRONT OF GARAGE THE SENATOR SOMETIMES USES AS AN OFFICE

unsuccessfully urged Symington to enter their primaries. A few regional leaders of the party have sent emissaries to look him over. Most of the outright endorsements have come from southern senators and congressmen, but Symington has wisely avoided appearing to be a candidate of the South. That would be a fatal blessing in the eyes of the northern bosses and labor leaders who control decisive blocs of votes at Democratic conventions. None of these kingmakers has so far shown genuine excitement for Symington, but the more they study him, the more plausible a dark horse candidate he becomes in the event of a deadlocked but moderate convention. One of them, Baltimore's Mayor Tommy D'Alesandro, recently studied his party's political currents and said, "I have a feeling that Symington is going to be the nominee."

Other professional party men are beginning to have the same feeling. A recent Gallup Poll of Democratic county chairmen found that Symington was the first choice of 12%, not too far behind the 29% for Stevenson and 21% for Kefauver, and ahead of all other candidates. In a poll of Democratic senators and congressmen, Symington placed second behind Stevenson.

So far, Symington answers all questions on the subject with, "I am not a candidate; I am not interested." He has said this about a dozen times a day ever since the first quivers of a Symington-for-President boomlet started almost four years ago. But he usually adds, "I don't think any citizen has the right to refuse a draft."

Early this spring the Democratic state committee in Missouri decided to start the draft. It unanimously endorsed Symington for President, and it recommended that the

FIRST OF A SERIES

With convention time less than three months away, the race for the Democratic presidential nomination is more wide open than ever. LIFE, which has already discussed the chances of Adlai Stevenson (Nov. 28), here starts a series on the other principal contenders.

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AS AIR FORCE SECRETARY in 1947–50 under Truman, Symington was respected for his grasp of Air Force problems and his fight for preparedness.

SYMINGTON CONTINUED

state convention do the same. This is something far more substantial than a favorite-son movement; if the state convention accepts the committee's recommendation, Missouri's 38 convention votes will be bound to Symington for as long as he pleases.

Talk of Symington-for-President is especially embarrassing—and tantalizing—right now. In mid-April, as chairman of a Senate subcommittee, Symington began a long-delayed investigation of the Air Force and its weapons programs. Every politician knows that if this investigation turns up any shocking facts, the chairman's reputation will soar. Though Symington proposed the investigation more than a year ago, its timing was decided on by the other Democratic leaders in the Senate, and the committee's study is scheduled to be completed and its report issued only a few weeks before the Democratic convention. In an election year it is patently impossible to keep politics out of an investigation of air power, including guided missiles. But Symington has tried commendably, and successfully so far, to keep any Symington-for-President talk in the background.

The investigation will, however, serve more as a reminder than as an introduction. For 10 years Symington has been an important figure on the Washington scene. He held five top posts in the Truman administration, including Secretary of the Air Force during the bitter B-36 fight with the Navy. In three and a half years in the Senate he has managed to get into several hot political fights,

CONTINUED



AS STRIKE MEDIATOR Symington met with Bendix Aviation's Malcolm Ferguson (*left*) and U.A.W.'s Walter Reuther during 1949 dispute that was holding up production of Air Force material. As both businessman and long-time friend of labor, Symington was trusted by both sides, helped settle strike.

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AT HEARINGS in Congress, Air Force Secretary Symington testifies (*top*) during the B-36 controversy, while Air Force Chief of Staff General Hoyt Vandenberg listens. At bottom as a senator, Symington and fellow committeeman Jackson discuss point with McCarthy during Army-McCarthy hearings.

SYMINGTON CONTINUED

especially as a member of the televised committee investigating the Army-McCarthy mess. Joe McCarthy called him "Sanctimonious Stu" and sneered at him as "a man who would be President on the Democratic ticket in 1956." Symington fought back and at one point suggested that McCarthy ought to see a psychiatrist.

Symington's principal senatorial role has been as a kind of "Voice of the Democratic Party on Defense Matters." He was one of the first to be publicly alarmed about the guided missile program, and he has repeatedly accused the Republican secretaries in the Pentagon of unnecessary secrecy and false, rosy reporting on the state of the nation's defenses. He maintains that they are wasting $5 to $10 billion a year out of a $34.5 billion budget through bad management, duplication and the manufacture of what he considers outmoded weapons like supercarriers and Nike antiaircraft defenses. If Symington turns out to be the Democratic nominee, much of the campaign oratory will be directed against Eisenhower's defense program.

Symington has voted a straight party line about 90% of the time in the Senate. Americans for Democratic Action, a superliberal organization, rates him as "right" on 80% of the important measures. (Kefauver's A.D.A. rating is 100%). He is for reciprocal trade, foreign aid, 90% of parity, and arms for Israel. He is against the natural gas bill, tax credits for dividends, state title to tidelands oil. With refreshing, unsenatorial candor he admits "I don't know yet" how he stands on some issues. He wants to repeal Taft-Hartley but is uncertain what to substitute for it. He strongly favors federal funds for school construction, but he has not made up his mind how to vote on the Powell Amendment which would deny such funds to segregated school districts. Symington sometimes is accused of being evasive when actually he is studying and making up his mind. He started to co-sponsor the Bricker Amendment, for example, then studied it closely and finally opposed it.

Symington believes that an expanding economy will solve many of the country's social problems, and on this subject he has three basic convictions: 1) the economy must keep expanding; 2) the small, family-sized farm "is the backbone of the U.S.";

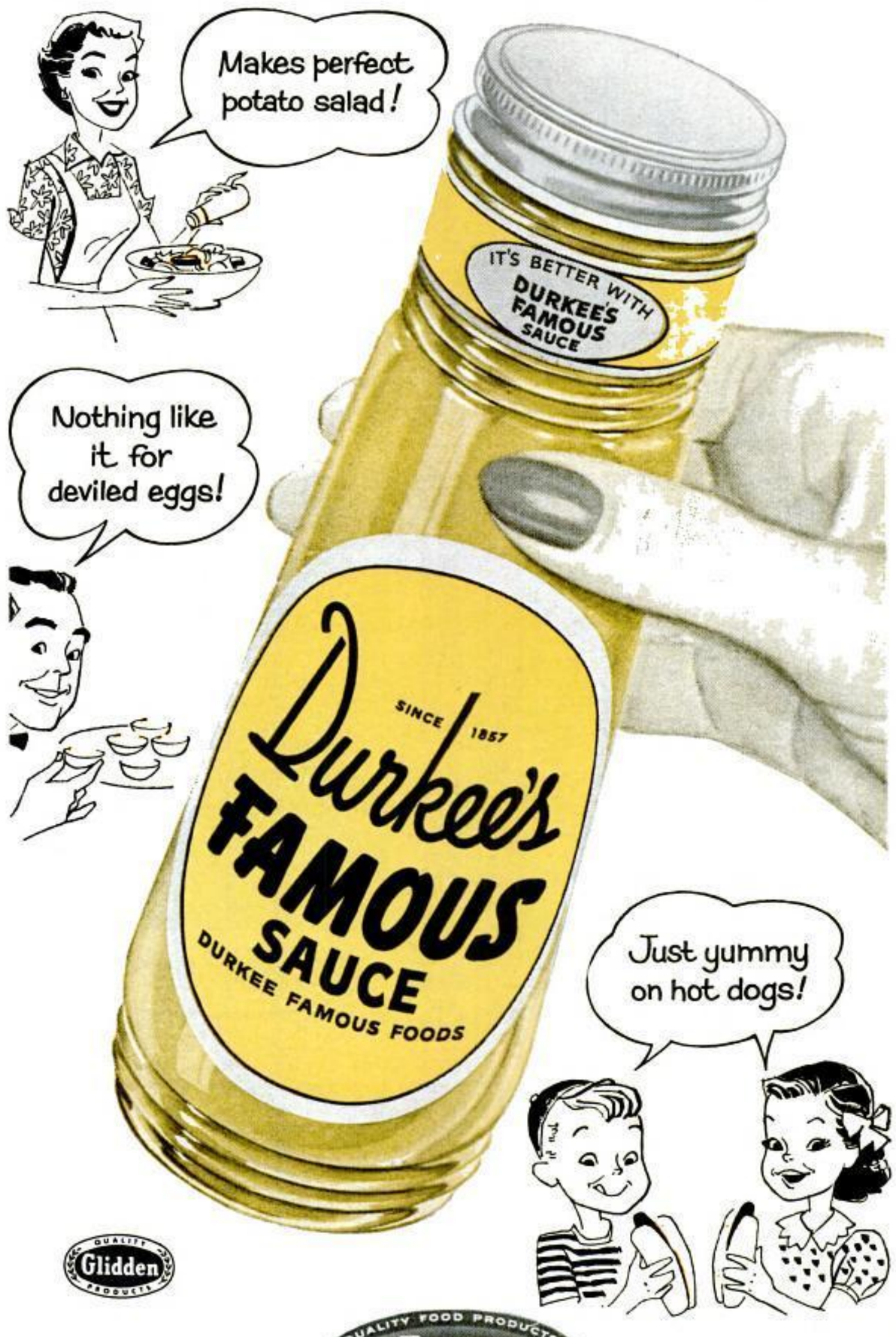
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3) "giantism" in business—the domination of industries by giant corporations—is a national peril.

Symington's critics argue that he does not really stand for anything, that he just plays it by ear from issue to issue, dodging whenever he can. They also argue that the Army-McCarthy hearings showed him up as ineffective because he did not conclusively slap down McCarthy. The Democratic egg-heads sniff and call him a lightweight opportunist, pointing scornfully to his delicately worded statement on the issue which divides his party:

"With respect to segregation, the Supreme Court is charged with the responsibility of interpreting the Constitution. The Supreme Court has declared the principle of the law regarding segregation. I realize people in the South and many areas of the north, too, have a very difficult problem of adjustment but I have confidence they are going to manage it and manage it well, in the true American tradition. As a citizen of Missouri, I am proud of the progress we have made on this issue."

This statement, his detractors say, was written with both hands.



YOUNG STUART at age of 6 was dressed up in cap and gown like professorial father.

At 54, the ambidextrous Missouri senator is tall, lean, restless, with great energy and personal charm. He plays golf (right-handed) in the mid-70s and as a young man was a good enough tennis player (left-handed) to qualify for the National Championships. Though he is a nonsmoker and drinks sparingly, fellow senators of both parties seek him out as good company. Nine years ago he had a major operation for hypertension and is completely cured.

Democrat Symington voted for Wendell Willkie and he even married a Republican, Evelyn Wadsworth, whose father was a well-known congressman and senator from New York. In any presidential campaign Symington's family—an attractive wife, two married sons and three grandchildren—would be a handsome political asset.



WIFE Eve Wadsworth was a popular "society singer" at hotels and nightclubs in '30s.

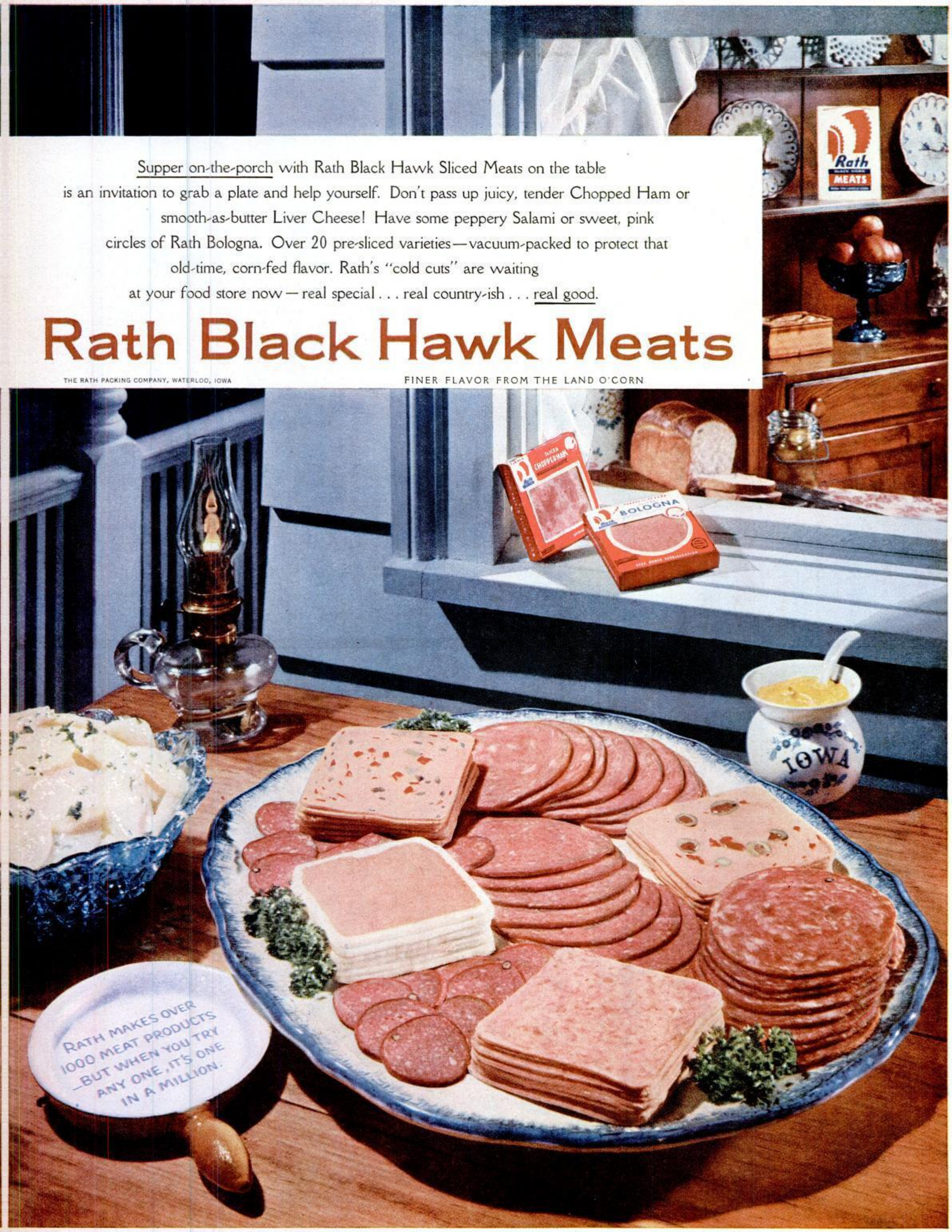
Symington has been lucky at love, at business and at politics. Although there is a popular misconception that he was born with a silver spoon in his mouth, he actually grew up a poor boy in an old but impecunious Southern family. His father was a professor of Romance languages at Amherst, Mass. but moved to Baltimore to study and practice law when Stuart was 3 years old. Stuart was named William Stuart Symington 3rd, after a grandfather who was a major on Pickett's staff at the Battle of Gettysburg.

Although the Symington family later made a financial comeback, W. Stuart, as he called himself then, was self-made. He had to borrow money to finish Yale (class of 1923), got married a year later and began his business career as an iron molder in Rochester, N.Y. Within three years he was running his first company—selling a special clay that is mixed with sand for making iron castings—and he quickly became a highly successful businessman.

For 15 years Symington managed companies in Buffalo, Rochester and New York, displaying a great talent for turning a sickly company into a profitable one. Meanwhile Eve Symington, who had plenty of money in her own right, was making even more. An agent heard her at a charity bazaar in New York and, despite the fact that she had two young sons to look after, signed her up to appear as a

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DARK HORSE RIVAL Averell Harriman (*left*) meets Symington at a party dinner in Washington. Like Symington, Harriman's best hope for presidential nomination rests on a convention deadlock between Stevenson and Kefauver.

SYMINGTON CONTINUED

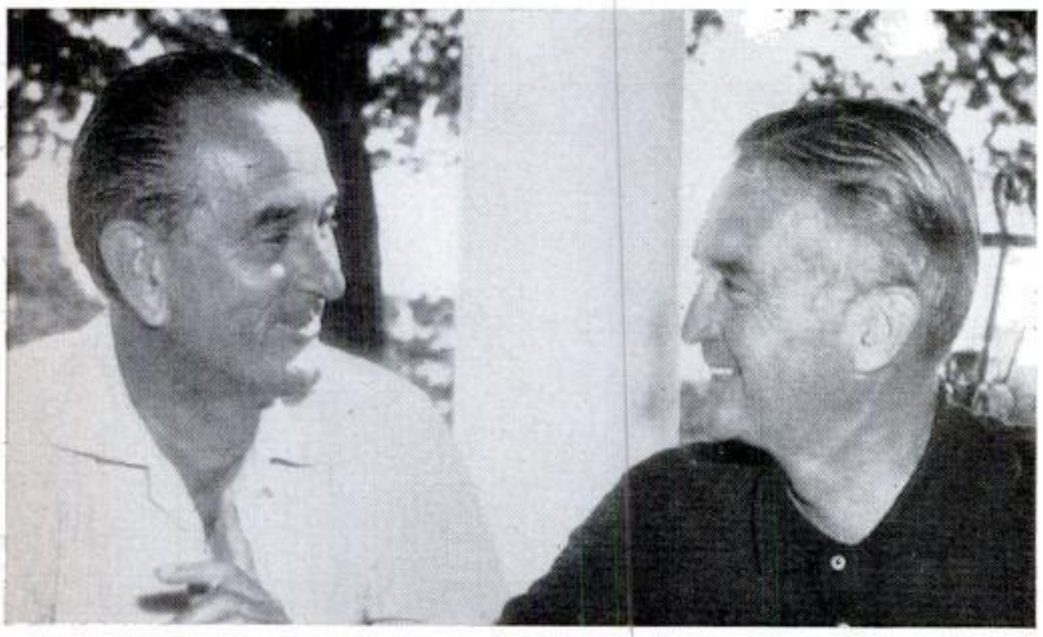
"society singer" at such places as the St. Regis and Waldorf-Astoria. When, after four years, she retired to the role of housewife and mother, she turned down an offer from Hollywood and another of $3,500 a week to stay on at the Waldorf. In those years of the mid-'30s Symington acquired a reputation as a playboy, although the principal reason for his frequent attendance at nightclubs was that he wanted to hear his wife sing.

In 1938 Symington, then only 37, moved to St. Louis to take over the ailing Emerson Electric Company, which manufactured small electric motors. Emerson made Symington wealthy, and it also permanently established him as a friend of labor. "If I'm going to have a union here, I want it to be a strong one," Symington announced when he took over after the company had barely survived a 53-day sit-down strike. He installed a union shop, voluntary dues checkoff and profit sharing—a radical policy for management in those days. Symington has since been criticized for dealing with a Communist at Emerson (the local union leader was a recognized party member), but under the Wagner Act he had no alternative. His entire business career was marked by exemplary labor relations: there never was an authorized work stoppage at any company he managed. Furthermore, organized labor has never forgotten him. In the 1952 Missouri primary, Harry Truman asked C.I.O. President Phil Murray to pass the word for labor to vote against Symington. Murray refused.

Truman was not always against Symington. After World War II the President asked him to take over the Surplus Property Board. Admiring Symington's work there, he made him the first Secretary of the Air Force under the unification act of 1947. In the spectacular 1949 Air Force-Navy row over the B-36, Symington, a champion of airpower and preparedness, was in the center of the action and received much of the credit for winning continuation of the B-36 program.

He also tangled with entrenched bureaucracy by firing a civil servant who had flagrantly ignored his orders. Senior bureaucrats tried to rescind the action, arguing that civil service rules would

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FRIENDLY RIVAL Lyndon Johnson talks to Symington during a "social visit" at the Senate majority leader's home. Himself a dark horse, Johnson has not yet declared for anyone but has always liked and respected Symington.



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SYMINGTON AND TRUMANS, Harry (*left*) and Bess, have always been personally friendly and Truman once offered to support Symington for governorship. They had a falling out when Symington ran in primary against Truman's candidate for senator, but Symington won—with help of Bess's vote.

SYMINGTON CONTINUED

not allow it, that the man was too valuable, that a top civil servant was untouchable, etc. Symington marched over to the Civil Service Commission and got an immediate ruling that insubordination was grounds for dismissal. Then he announced that either the bureaucrat would be fired or he was resigning. "I've never had a job of responsibility without the authority to go with it," he said. Having won his point, Symington summoned the newly discharged employe, accepted his apologies, shook hands and ordered him back to work.

When the Air Force was sliced to 48 wings in a pre-Korea economy drive, Symington resigned in silent protest. Truman drafted him to stay on as chairman of the National Security Resources Board, where he became an expert on the nation's industrial capacity to wage war. Later he was shifted to the Reconstruction Finance Corporation to clean up that mink-lined mess.

In an administration notorious for skulduggery and inefficiency, Symington's record was clean and efficient. As they study the backgrounds of their party's potential nominees, Democrats agree that Symington's professional training for the presidency is exceeded only by Averell Harriman's. And he surpasses even Harriman in one respect: his relations with congressmen and senators are excellent. All told, his appointments have been confirmed by the Senate six times without one dissenting vote.

While Symington was purifying the RFC, Truman offered to back him for the governorship of Missouri, but Symington had no interest in state government. In 1952 he resigned to go job hunting in private business. Then a St. Louis lawyer named Jacob M. Lashly, after listening to Symington's alarming comments on the state of the world, said, "Stuart, if the world is the way you think it is, you have no right to go back to the business of making money." Symington thought about this for several weeks, made an abrupt change of plans and announced for the Senate.

Beating Truman's crony

TRUMAN had already anointed an old political crony named J. E. ("Buck") Taylor for the nomination, and so Symington's introduction to political campaigning turned into a rip-roaring primary fight. Symington learned how to speak at picnics, how to shake hands on Main Street. He dropped his first initial to make himself sound more folksy. He exhibited tremendous energy and ambition. And he whipped Harry Truman's Buck Taylor by a 2 to 1 majority. After the primary even Mrs. Truman confessed that she had voted for Symington.

The fight was far from over, for the election campaign was one of the dirtiest in the country. The Republican incumbent, arch-conservative James Kem, accused Symington of being a "500 percenter" because of a big Emerson contract with the Air Force. (It had been signed after Symington left the company.) Enemies

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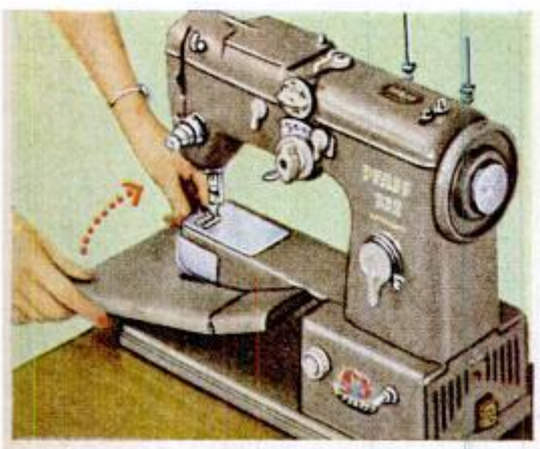


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SYMINGTON CONTINUED

dug up Symington's "criminal record": at the age of 16, young Stuart and three companions went for a joy ride in a neighbor's car, wrecked it and were fined $25 apiece. "I've paid more money than that for speeding tickets," Symington wisecracked. And the owner of the car wrote Symington a letter dismissing it all as a "boyish prank."

While Kem contented himself with grabbing at Eisenhower's coattails, Symington crisscrossed the state, making as many as 22 speeches a day. Eisenhower finally won Missouri by 29,599, but Symington sailed in by a whopping margin of 150,351 votes. He returned to Washington famous not only as a good administrator but as a shrewd politician and a slam-bang campaigner as well.

This reputation may carry him far in 1956. Assuming the moderate, deadlocked convention, only one major obstacle still looms between Symington and the compromise nomination. The obstacle is Harry Truman. Even before he crossed up the boss by beating his hand-picked candidate for senator, Symington, in the course of cleaning up the RFC, had fired Mrs. Donald Dawson, then the wife of Truman's patronage adviser. Symington's standing with the White House palace guard, which had never been high while he argued for a bigger Air Force and openly fought with the Navy, then dropped to zero. But he has always hit it off with Truman personally and has never been known to utter one word of personal criticism against the man he still calls "Boss." Most informed guesses are that Truman would neither aid nor block a Symington nomination.

The fact is that Symington has had some long, private conversations with "Boss" during the past few months. Simultaneously his availability as a draftable, compromise candidate has become more and more obvious. Truman had nothing to do with pledging Missouri's 38 votes to Symington, though he himself had originally planned to be a member of the state's delegation. Last week, however, Harry Truman withdrew as delegate, explaining, "I want to be a completely free agent when I go to Chicago."

Symington's present position is extremely delicate. He is sincerely trying to keep politics out of his investigation of the Air Force. He has no campaign manager. He has returned the few, modest campaign contributions that have been sent in by well-wishers. He has avoided public, political appearances, and presumably he will continue to act this way right up to convention time. He says he will support whomever that convention nominates, and he has refused to choose between Stevenson and Kefauver. But if there is a deadlock, if the convention encourages the South to stay in the party, and if a compromise candidate is needed, the tall, handsome senator from Missouri may find himself drafting his acceptance speech—writing with both hands.

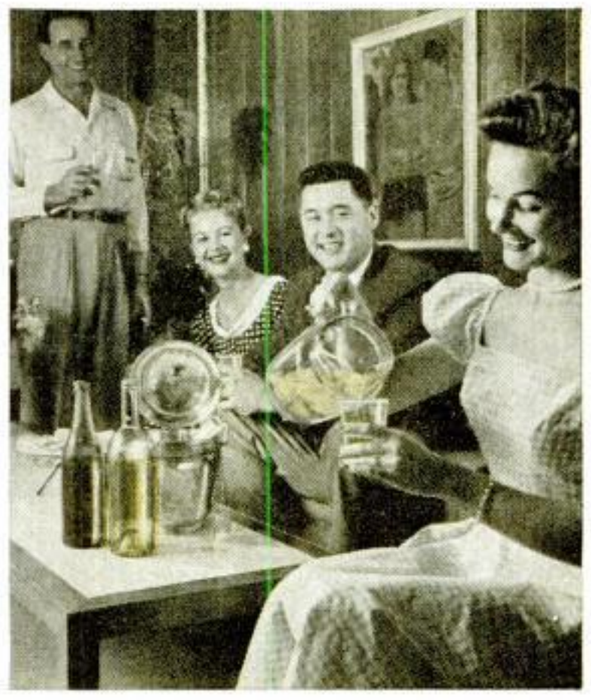


GOOD CAMPAIGNER Symington proved fine vote-getter in 1952 senatorial race, an asset sure to be remembered by delegates at the 1956 convention.

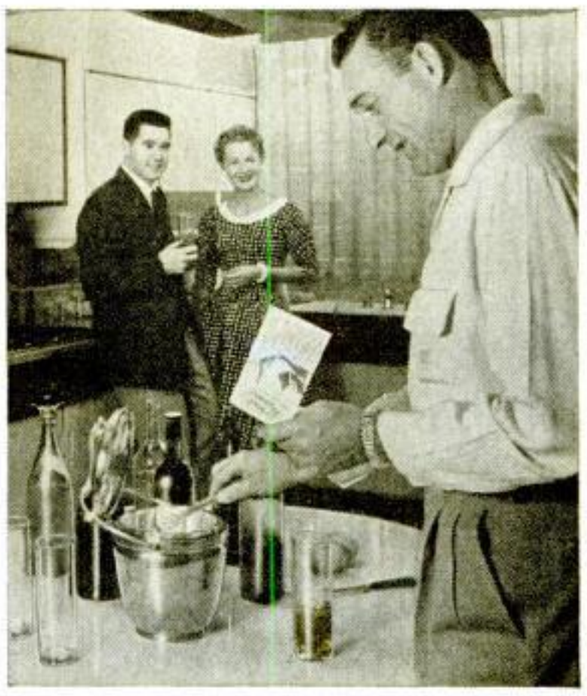
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unbreakable...

here is more of that fashionably-new dinnerware made of Melamine

Butterfingers won't excuse mother's helpers from drying dishes with this dinnerware in the house. It defies chipping and cracking so well the manufacturers give you a replacement guarantee with each set. Why is it so durable? Because this dinnerware is molded of Melamine, an amazing plastic material, perfected and proved through years of research and testing. Leading dinnerware makers, helped by top flight designers, took Melamine and created exciting new dinnerware shapes, colors and patterns. Some of the beautiful results you see here. Small wonder dowagers and debutantes agree dinnerware molded of Melamine makes a bright, beautiful setting for a banquet, buffet, or Sunday brunch. With good reason too. For this dinnerware stands-up like new for years. Scald it, scrub it, soak it, your dinnerware of Melamine will keep its sparkling good looks through thousands of carefree washings. So before another dish is chipped or broken at your house, take a good look at practically unbreakable dinnerware made of Melamine. You'll find it at your favorite store.

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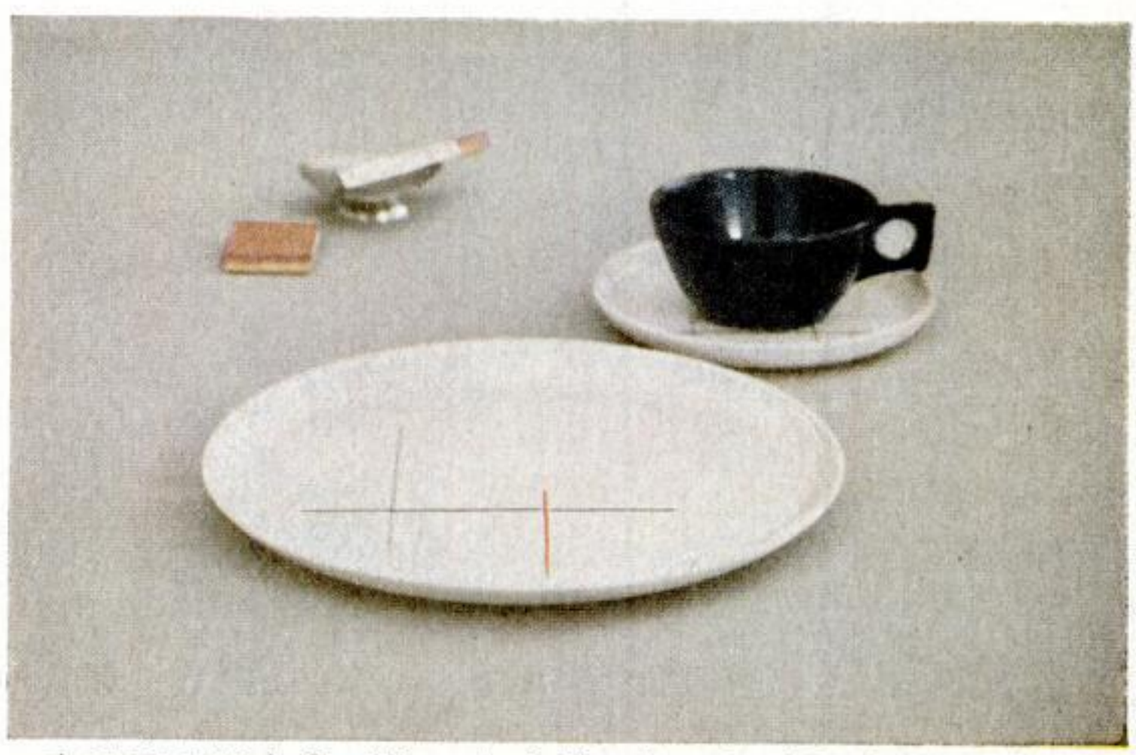
b. **HOLIDAY** *by Kenro—also in turquoise*



c. **RUSSELL WRIGHT RESIDENTIAL** *by Northern Industrial—also in lemon ice, black velvet, granite white, turquoise*



d. **CAPRI** *by Spaulding—also in Samoan navy*



d. **DECORATED** *by Spaulding—also in Hawaiian red and Catalina blue*



e. **GULFSTREAM** *by Watertown—also with cups in charcoal, flamingo, canyon yellow*



e. **LIFETIME-WARE** *by Watertown—also in yellow, gray, flamingo, white*

always buy by brand name

a. **"Mallo-Ware"** *and* **"Classic"** *by Mallory are products of:*
P. R. Mallory Plastics, Inc., 3670 Milwaukee Ave., Chicago 14, Illinois

b. **"Holiday"** *by Kenro is a product of:*
Kenro Corporation, Fredonia, Wisconsin

c. **"Russell Wright Residential"** *is a product of:*
Northern Industrial Chemical Company, 7 Elkins Rd., South Boston, Mass.

d. **"Capri"** *and* **"Decorated"** *by Spaulding are products of:*
Spaulding Industries, Inc., 3520 North Spaulding Ave., Chicago, Illinois

e. **"Gulfstream"** *and* **"Lifetime-ware"** *are products of:*
Watertown Manufacturing Company, 100 Echo Lake Road, Watertown, Conn.

Watch for this tag...

—it's the sign that the dinnerware manufacturer has made his products of Melamine, sold as PLASKON Melamine Molding Compound by Barrett Division of Allied Chemical.

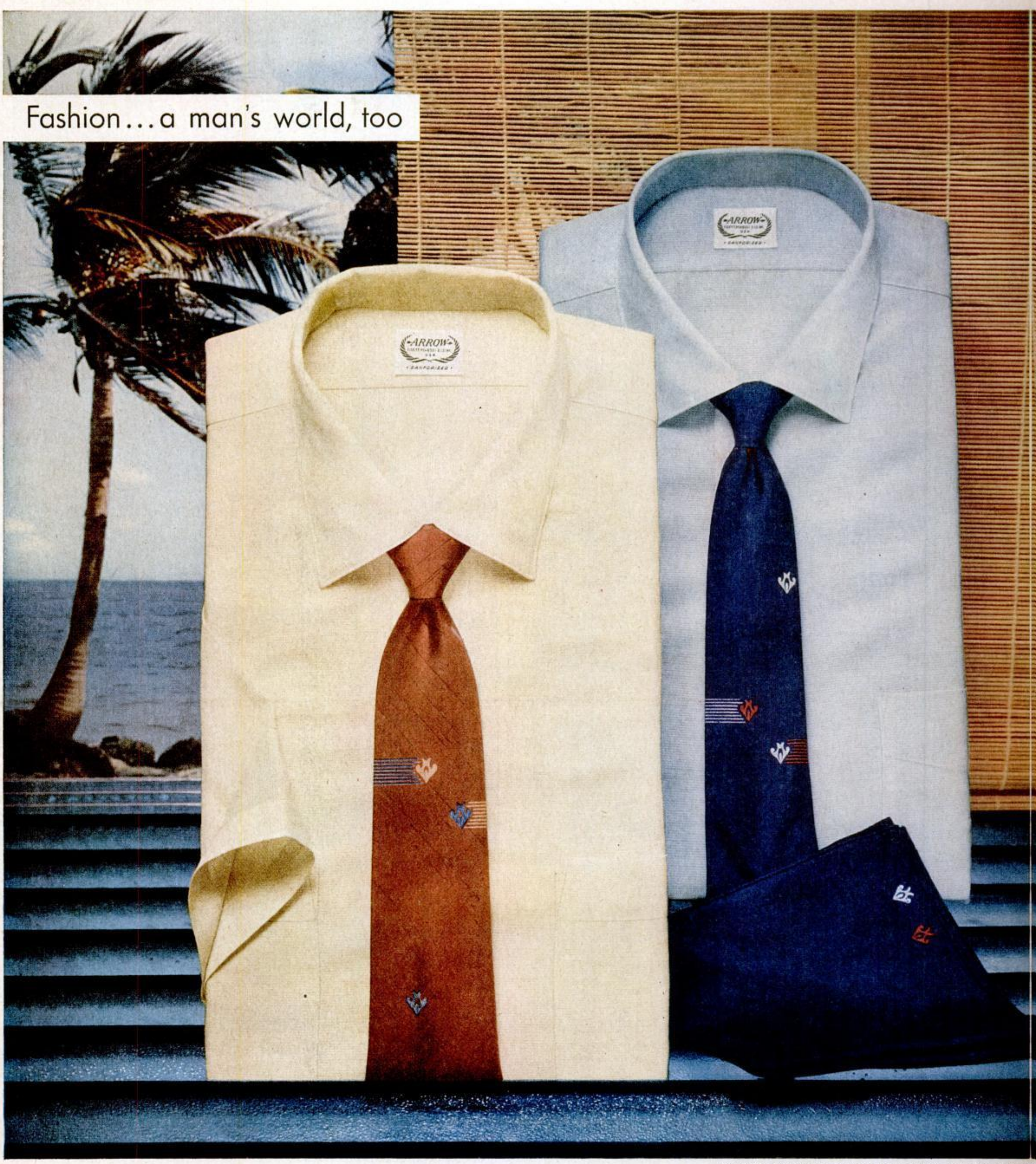
Barrett PLASKON Allied Chemical

DINNERWARE MOLDED OF

Melamine

FOR ELEGANCE AND PRACTICALITY

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Ensemble: Shirts, $3.95 up; All-Silk Ties, $2.50; Pocketchief, $1.500

We asked the mills to weave a breeze into a fabric. And they did. Thousands of tiny windows were built into every *Arrow Crosswind* shirt to let the slightest breeze find its way through. The cool comfort of these shirts is matched only by their fashion-right summer colors. And, light as the "Sanforized" fabric is, it's woven to *last*—washing after washing.

P. S. These shirts are available in boys' sizes, too.

ARROW first in fashion

by Cluett, Peabody & Co., Inc.

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Big Day for an Old Outfit



OLDTIMER Major J. Augustus Barnard, 84 and veteran of Mexican border, attends service for dead.

NEW YORK'S BRAVE 7TH RECALLS ITS 150 YEARS

Gathered in New York this month, wrinkled oldtimers and young recruits celebrated the 150th anniversary of the 7th Regiment and renewed their pride in this famous unit. Once this pride took the form of such snobbishness that New Yorkers dubbed the 7th "the silk stocking regiment." Now a part of the National Guard, the 7th has lost its exclusiveness but retains its pride. Founded in 1806 by merchants to repel British troops trying to impress sailors in New York harbor, it has sent men to every war since. In the midst of a week of parades and a formal ball, the regiment paused solemnly to honor the 841 men on its rolls who have died through the years in battle.



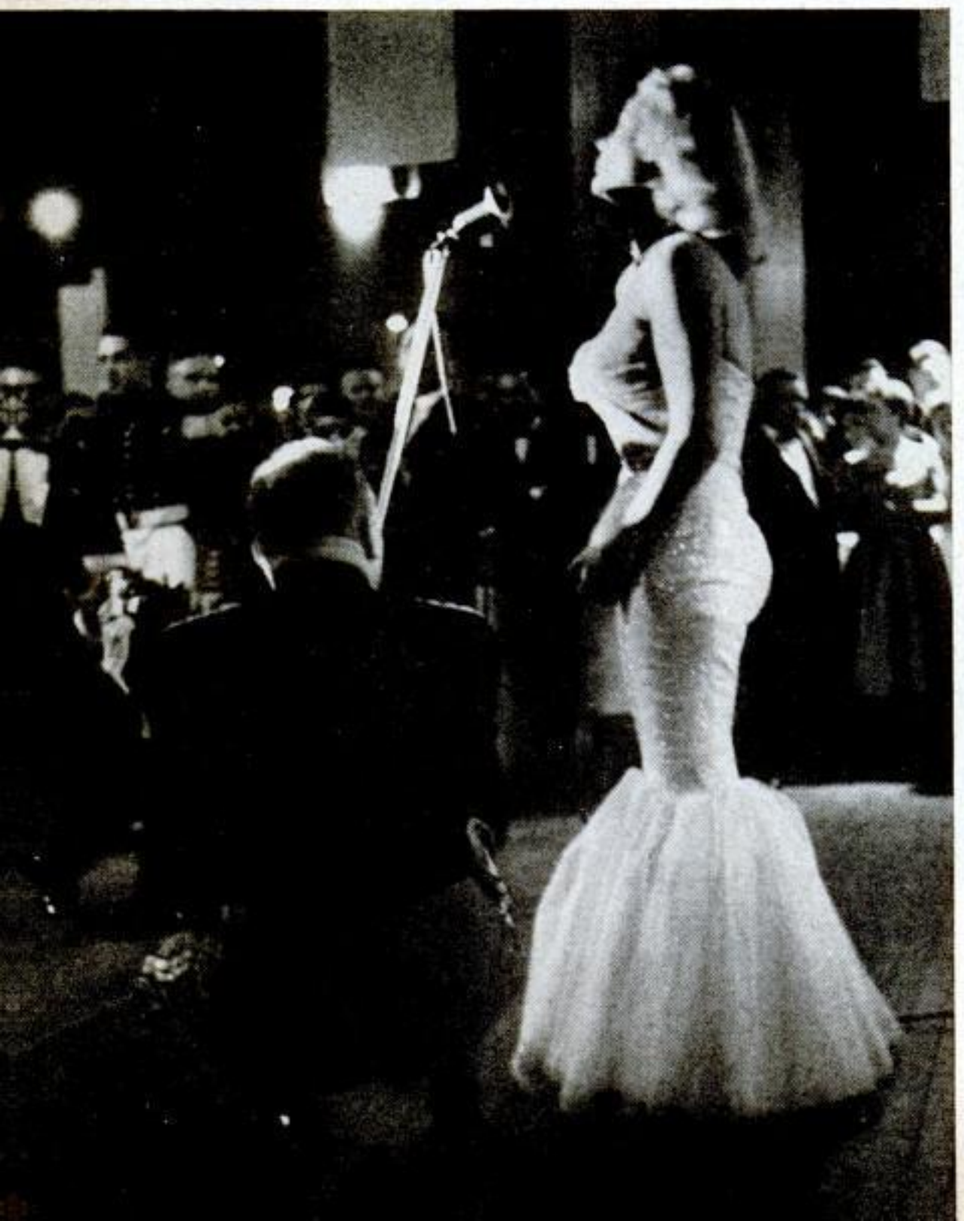
SILVER CROSS paraded by unit in all religious ceremonies is held during memorial service by Sgt. Edward Wolf, 24. In background is Fifth Avenue monument honoring 7th's dead in World War I.

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HONOR GUARD IN DRESS UNIFORM STANDS IN FESTOONED REGIMENTAL ARMORY FOR DEDICATION OF JEWELED BOOK CONTAINING NAMES OF THE UNIT'S DEAD

IN TIGHT DRESS which kept her from climbing to stage, Monique Van Vooren sings from the floor.





IN BEANIES given by band, Dan Hogarty dances with Pat McCauley. The veterans frowned at attire.

HEADING HOME, two guests leave armory after review attended by Army Secretary Wilber Brucker.



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How to get as much as

8 HOURS SOUND SLEEP

with no "Morning Hangover" from habit-forming drugs!



Take 2 NYTOL Tablets before retiring.



You'll be overjoyed to find you get a wonderful night's sleep!



You'll awaken in the morning refreshed, invigorated!

Amazing new SAFE sleeping tablet, NYTOL
GUARANTEED TO CONTAIN NO BARBITURATES, NO NARCOTICS, NO BROMIDES!
Can work wonders helping you fall asleep quickly, without tossing and turning . . . so you get your regular night's sleep, without doping yourself . . . wake up feeling fit as a fiddle, without that "Drugged" feeling

If you are one of those unfortunate people who at times can't sleep at night, but are fearful of taking habit-forming drugs, here is amazing news!

Now, modern medical science has developed a new safe sleeping tablet—called NYTOL. NYTOL Tablets have a remarkable soporific action which helps lull you into peaceful, restful sleep. Yet NYTOL Tablets are *guaranteed* free of dangerous, habit-forming drugs of any kind. That's why you can wake up feeling like a new person, with no morning-after "drugged" effect.

Acts on True Basic Principle

Wondrous NYTOL works on a true basic principle . . . helps *relax* nervous tension. Many people who found it impossible to get their regular good night's sleep, because of worry or overwork, discovered that NYTOL helps them get the best night's sleep they've had in ages!

You, too, may feel lush drowsiness coming over you. The next thing you know it's morning! You get out of bed alert, invigorated, ready for anything! You feel better, look better, work better!

No other tablet in the world acts more safely to induce sleep that helps rebuild your energy more effectively . . . yet is guaranteed free of habit-forming drugs. Yes, NYTOL Tablets are guaranteed to contain *no* barbiturates, *no* narcotics, *no* bromides.

No Prescription Needed

The proof that NYTOL Tablets are safe, non-habit-forming, is the fact that you can buy them at drug stores without a doctor's prescription.

So, if you are subject to such sleepless nights, wake up dragged-out in the morning, get NYTOL Tablets from your druggist today.

If NYTOL does not give you your regular night's sound sleep, return the unused portion and your money will be refunded in full.

NO PRESCRIPTION NEEDED

NYTOL Tablets are so safe, you can buy them without a prescription.



SAFE!
Non-Habit-Forming

* Trademark

AMAZING NEW, SAFE

NYTOL*

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TRAVEL ON A TI LEAF

Zipping down a steep grassy slope astride a cluster of ti leaves, the Hawaiian at left is engaged in an ancient island sport that is having a big popular revival. In most seasons Hawaiians can go sledding or skiing in real snow if they take the time and trouble to climb to the 13,675-foot-high summit of Mauna Loa. Sliding on ti leaves is handier and just as much fun. All that is needed is a steep slide, a rainy day and leaves plucked from the nearest ti plant (*Cordyline terminalis*) which grows profusely. The rain makes the grass slippery. By holding the ti stem and balancing on the leaves, a slider can hit 35 mph.

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Let WHITE HORSE carry you smoothly through the 19th hole

It's pre-war quality Scotch whisky.
Still not quite enough to go around
—but most good places have it.



Look for the Quality Control Code on the label—your assurance of pre-war quality.

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that Great Taste of Coke



Coca-Cola
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It puts you at your sparkling best!



You taste the difference—There's real refreshment for you in Coca-Cola. Even the bubbles taste better. No wonder it's America's family fun drink.



You feel the difference—That bright little lift brings you back refreshed . . . puts you at your sparkling best. What better reward than a Coke!



They appreciate the difference—Watch your guests sit up and take notice when you serve ice-cold Coke. Serving Coca-Cola says you do things right.

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Bring home the Coke today

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